



HLC Accreditation 2020-2021

## **Evidence Document**

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College of Applied Studies

Sport Management

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### **Bachelor in Workforce Leadership and Applied Learning**

#### **Concentration:**

**Education and Innovation  
Emergency and Public Service Leadership  
Hospitality Management**

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**Additional information:** Visit the program web page for more information:  
<http://catalog.wichita.edu/undergraduate/applied-studies/sport-management/bas-workforce-leadership-applied-learning/#admissionstext>

(Accessed April 27, 2021).

## College of Applied Studies

# Bachelor of Applied Sciences (BAS) in Workforce Leadership & Applied Learning

All organizations, whether they are governmental agencies, business and corporations, or not-for-profits, need employees that are creative, persuasive, have an ability to collaborate, are adaptable, and demonstrate effective time management. The Workforce Leadership and Applied Learning degree provides students the chance to learn, grow, develop, and apply these professional skills through on-the-job training. Degree highlights include:

- **Comprehensive curriculum:** students take courses from a variety of departments and programs based upon their schedule, needs, and interests
- **Flexibility and on-the-job training:** courses provide the opportunity to learn while working in the organization of the student's choice
- **Practical skills:** courses help students develop their own leadership philosophy, how to work in the modern organizational environment, prepare for a change in career, or advance into leadership positions with their current employer
- **A degree to meet your needs:** gain experience working in organizations and developing leadership skill-sets and earn credit for prior learning

### About the Program

#### Program Description

The Workforce Leadership and Applied Learning (WLAL) degree program is a flexible degree focused on applied learning and workforce education integration. The WLAL is 120-credit hour undergraduate degree. Students will have the opportunity to customize their individualized track in consultation with their program advisor. A cornerstone of this degree will be the requirement for students to complete 21-credit hours of experiential learning experiences, which may include paid apprenticeships, internships, clinical rotations, and/or practica and focus on occupational outcomes, such as job and degree integration responding to industry and workforce demands.

The WLAL degree is an applied degree with the goal of preparing students for a range of career options using the more traditional four-year degree path or through collaborative paths with community colleges and technical schools.

## **Admission Requirements**

### **Prospective WSU students:**

1. Please click [here](#) to complete the online admission application.

### **Current WSU students:**

1. WSU students with a 2.00 GPA can change their major to Workforce Leadership & Applied Learning through the myWSU portal (Home tab > Student Tools > Change My Major /Minor).
2. Student are encouraged to meet with an academic advisor in the program. To schedule an advising appointment, please contact the College of Applied Studies Advising Center at (316) 978-3300, option 2.

## **Degree Plans**

Graduation requirements include:

- **General Education Requirements:** 36 hours
- **Electives:** 6 hours
- **Applied Learning:** 21 hours
- **Core Competencies:** 21 hours
  - *Foundations of Leadership* (3)
  - *Inclusive Excellence* (6)
  - *Creativity and Development* (6)
  - *Leadership Communication* (6)
- **Technical Specialization:** 36 hours
  - *Education and Innovation*
  - *Emergency and Public Services*
  - *Hospitality Management*

Students will have the opportunity to customize their degree plan in consultation with their program advisor.

To discuss your individual degree plan, please contact Tierney Mount at [tierney.mount@wichita.edu](mailto:tierney.mount@wichita.edu) or (316) 978-3300, option 2.

This program includes three concentrations:

# 1. Education and Innovation

This concentration includes courses on education and workplace training, organizational design and engagement, how to cultivate organizational culture, talent development, interpersonal communication in the workplace, how to lead a remote workforce, and many more.

**Occupational Highlight:** Corporate Trainer

**What do they do?:** Corporate trainers, according to Indeed.com, are professionals that educate and train employees in a corporate or organizational setting. All organizations across all industries use corporate trainers to ensure employees have the necessary skills and knowledge to complete their jobs.

Corporate trainers:

- Develop/provide training programs and curricula
- Work with leadership to develop course work and report on the effectiveness of training
- Providing professional development courses or programs
- Monitor the efficacy of employee trainings and learning
- Lead orientations

## Skills Necessary

Corporate trainers need to be organized, manage time effectively, be able to work with a variety of populations and stakeholders, engaged in critical thinking, and both understand decision-making and problem-solving.

## Educational Requirements

Bachelor's degree is required. Related majors include leadership, educational psychology, organizational management and many others.

## Job Outlook

According to the Bureau of Labor Statistics (BLS 2019):

Median salary:           \$113,350

Job growth: 328,000 jobs with an additional 30,000 jobs over the next 10 years (+9% growth)

## 2. Emergency and Public Service

This concentration includes courses on education and workplace training, organizational design and engagement, how to cultivate organizational culture, talent development, interpersonal communication in the workplace, how to lead a remote workforce, and the option to receive Credit for Prior Learning up to 36 credit hours.

**Occupational Highlight:** Firefighter

**What do they do?** Firefighters, according to BLS.gov, Firefighters control and put out fires and respond to emergencies where life, property, or the environment is at risk.

Firefighters:

- Responding to and fighting fires
- Delivering emergency medical care
- Conducting property inspections
- Taking part in ongoing training and participating in outreach events within the community

### Skills Necessary

Firefighters typically need a high school diploma and training in emergency medical services. Most firefighters receive training at a fire academy, must pass written and physical tests, complete a series of interviews, and hold an emergency medical technician (EMT) certification.

### Educational Requirements

Postsecondary nondegree award, but in many cases to advance a Bachelor's degree is needed.

### Job Outlook

According to the Bureau of Labor Statistics (BLS 2019):

Median salary: \$50,850 per year

Job growth: According to BSL.gov the employment of firefighters is projected to grow 6 percent from 2019 to 2029, faster than the average for all occupations. Physically fit applicants with paramedic training will have the best job prospects.

### 3. Hospitality Management

This concentration includes courses on education and workplace training, organizational design and engagement, how to cultivate organizational culture, talent development, interpersonal communication in the workplace, how to lead a remote workforce, and the option to receive Credit for Prior Learning up to 36 credit hours.

#### **Occupational Highlight:** Lodging Manager

**What do they do?** Lodging Managers, according to BLS.gov, ensure that traveling guests have a pleasant experience at their establishment with accommodations. They also ensure that the business is run efficiently and profitably.

Lodging Managers, according to Truity.com:

- Inspect guest rooms, public areas, and grounds for cleanliness and appearance
- Ensure that company standards for guest services, décor, and housekeeping are met
- Answer questions from guests about hotel policies and services
- Keep track of how much money the hotel or lodging facility is making
- Interview, hire, train, and sometimes fire staff members
- Monitor staff performance to ensure that guests are happy and that the hotel is well run
- Coordinate front-office activities of hotels or motels and resolve problems
- Set room rates and budgets, approve expenditures, and allocate funds to various departments

#### **Skills Necessary**

Lodging managers usually take one of three education paths: a bachelor's degree in hospitality or hotel management, an associate's degree or a certificate in hotel management, or a high school diploma combined with several years of experience working in a hotel.

#### **Educational Requirements**

Associate's or bachelor's degree.

#### **Job Outlook:**

Median salary: \$54,430 per year