



HLC Accreditation 2016-2017

Evidence Document

College of Health Professions

Advising Center

Student Success Collaborative 2015 Outreach Campaign Report

Additional information:

College of Health Professions (CHP) Advising Center 2015 SSC Outreach Campaign

Twenty-five pre-nursing Early Admission students labeled as “moderate risk” were identified for our spring/fall 2015 campaign. Objectives of this campaign were as follows:

1. Send personalized email message to Early Admission students labeled as moderate risk.
2. Meet with students to review all grades and success factors to determine why the student was identified as having a moderate risk.
3. Determine appropriate intervention to address student risk factors.
4. Follow-up email/advising as seen fit.

As is required for CHP freshmen and sophomores, all students had individual appointments during the spring 2015 semester. In these appointments, discussion included science grades, GPA, and progression toward the students’ goal of entering the traditional BSN via the Early Admission Option. Student appointment dates were tracked, with 100% of identified students completing their advising requirement in the spring semester.

After spring grades were posted, CHP advisors reviewed each student’s risk assessment in the SSC platform. Of the 25 students originally identified as moderate risk in spring 2015, only 4 students remained moderate risk after posting of spring grades. The four moderate-risk students were sent a personal email. Low-risk students were emailed at advisor discretion. Following are two examples of email communication used in this campaign:

- *Student, I hope you are having a great summer and that classes are going well. Congrats on a great spring semester! I wanted to touch base and remind you that an SI session will be offered for your microbiology course this fall—I encourage you to attend:*

http://webs.wichita.edu/?u=ofdss&p=/students/si_courses/

Also, please don’t hesitate to contact me if you have questions about your plan of study.

If you would like to discuss, you are welcome to schedule a time for us to meet. Let me know if you have any questions. Thanks,

- *Student, I am reviewing the files of the Nursing Early Admission Option (EAO) students for which I advise. You are on track for your Fall 2016 entry to the Nursing Program. You are currently in HS 400 Pathophysiology for which there is no tutoring or Supplemental Instruction available. Study groups and setting up an appointment with Dr. Elder could be helpful if you find yourself struggling with the*

subject. In the next semester, you will be taking HS 301 Clin Pharmacology. There will be Supplemental Instruction available for this course utilizing this resource will increase your chances of success in the course. I encourage you to utilize these on your way to the Nursing program. Please let me know if there is anything I can do for you as you progress towards the Nursing Program. Thank you,

Advisors tracked progress of this campaign using an excel spreadsheet. The campaign was completed in June, and it was concluded that most students were labeled as moderate risk because separate enrollment for science lectures and labs counted as two attempts of the class.

Advisors are pleased with the progress of this cohort and will continue to monitor student progress.