

Strategic Planning Update

A year in review...



Strategic Planning 2018-2019

- Leadership Handoff
- Revised Committee Structure
- AcT Team Creation
- AcT Team Playbook
 - Discovery, Develop, Delivery

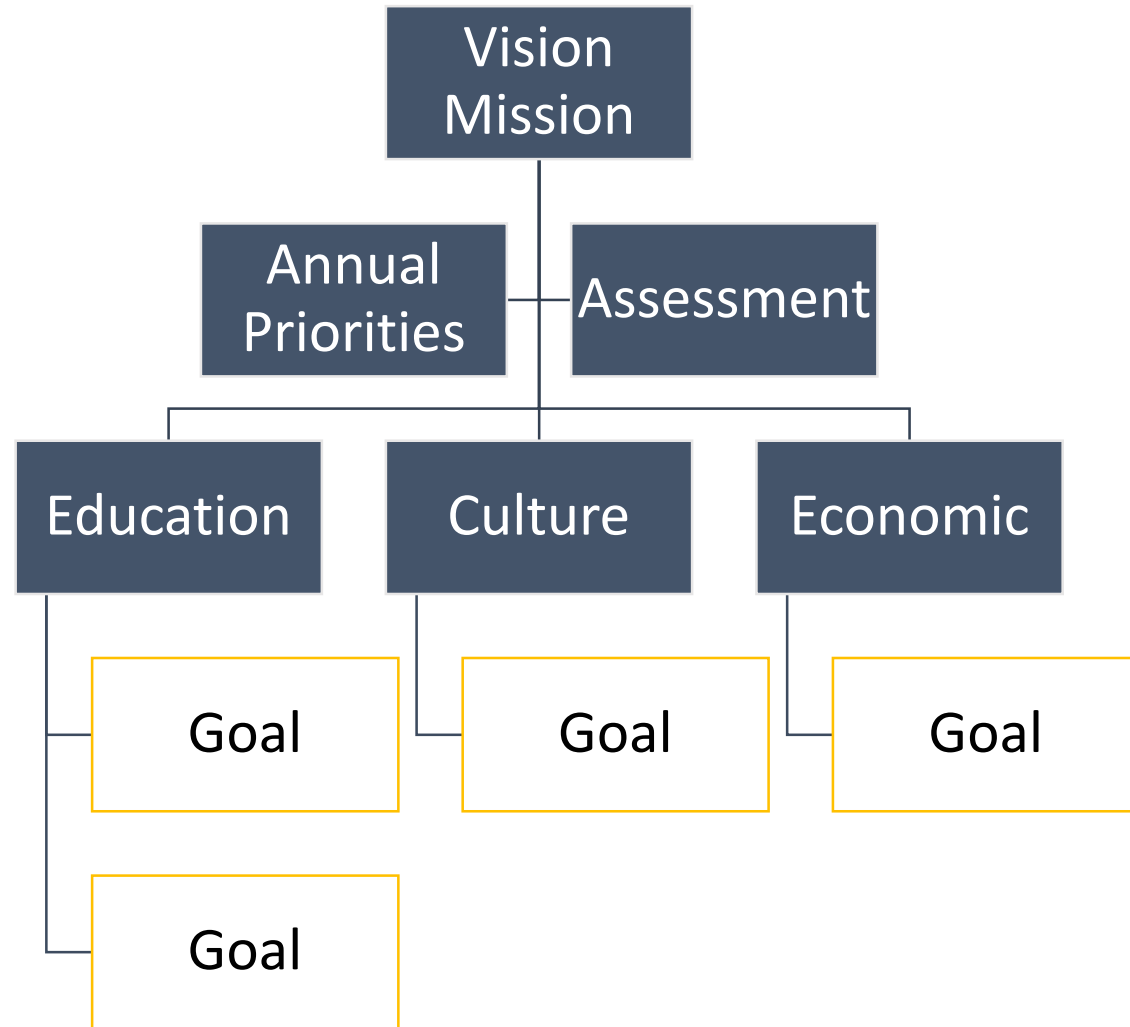
AcTivation

- Town Hall Meetings
 - 3 - avg. attendance 160
 - 2 - avg. attendance 12 Student only
- Activation Team Meetings
 - 6 - avg. attendance 70
- Shared Governance Forums
 - 11 – attendance 78
- Playbook Deployment
 - Data collection and review
 - Crucial Conversations
 - SWOT analysis
 - Recommendations

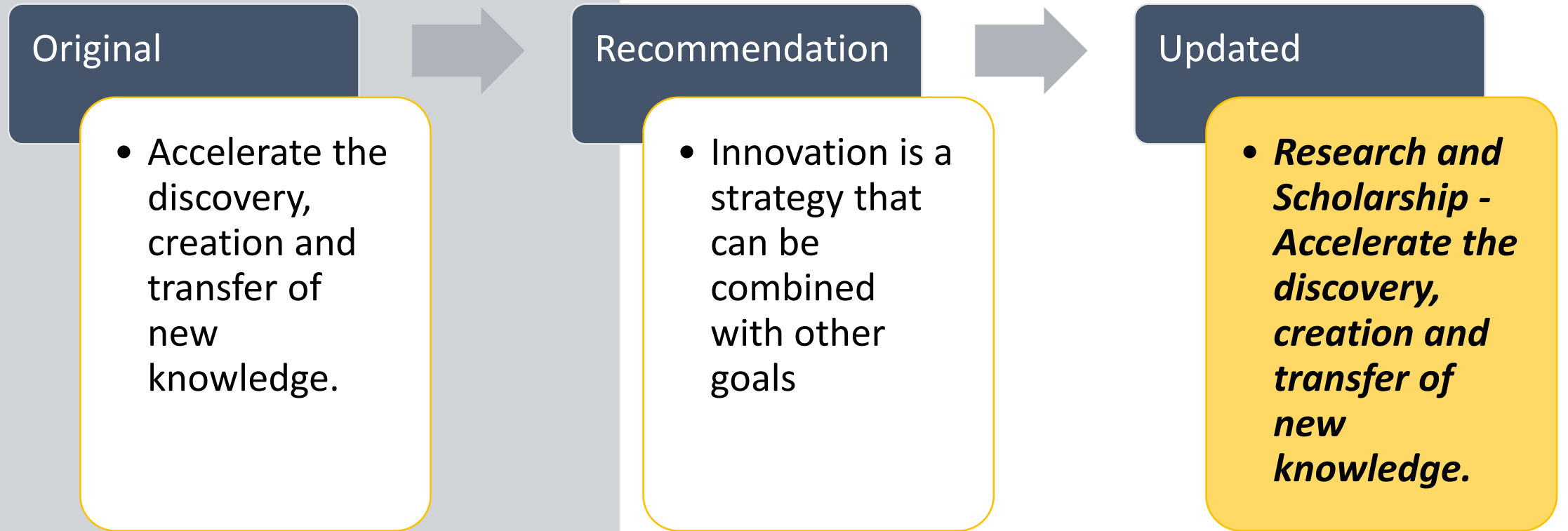


Summer Work...

- Mapping SWOT to recommendations
- Definitions of words used in the strategic plan
- Graphical representation
 - Adoption of mission targets
 - Final revision
 - Identification of common strategies
- Data collection tool



Innovation → Research and Scholarship



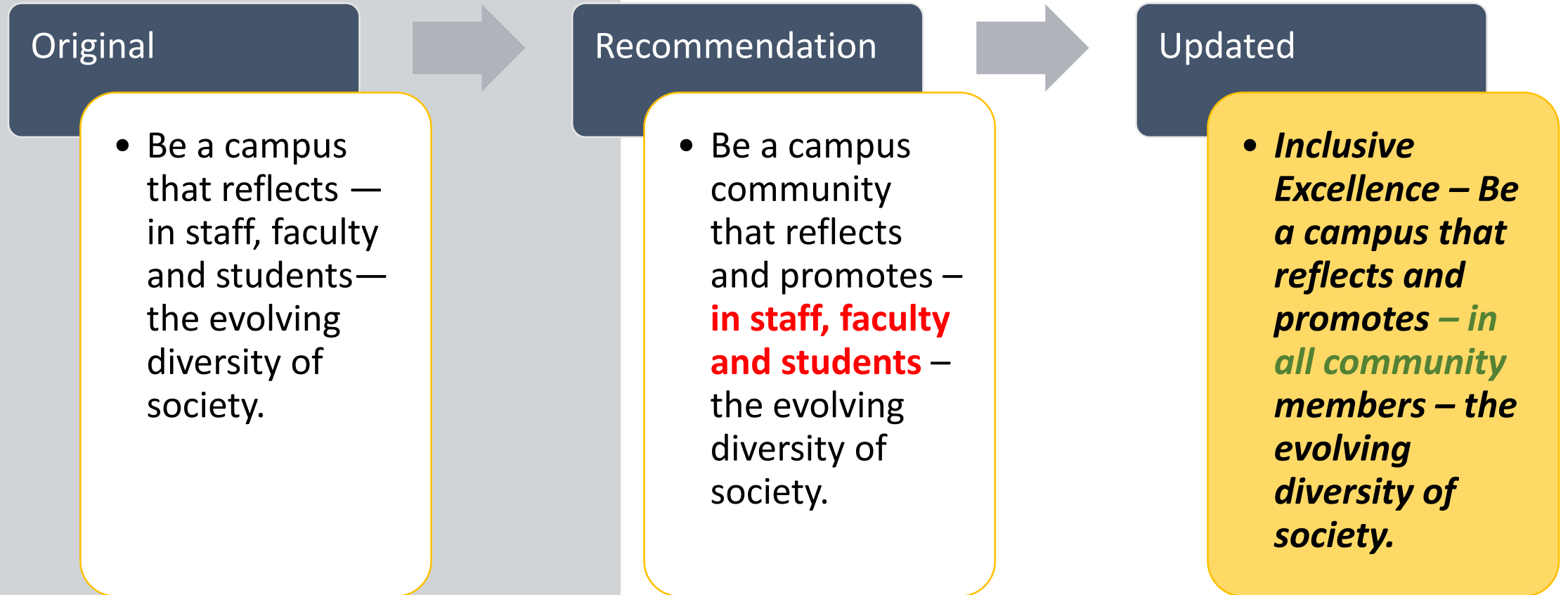
Committee kept original language for goal.

Industry and Community Partnerships →



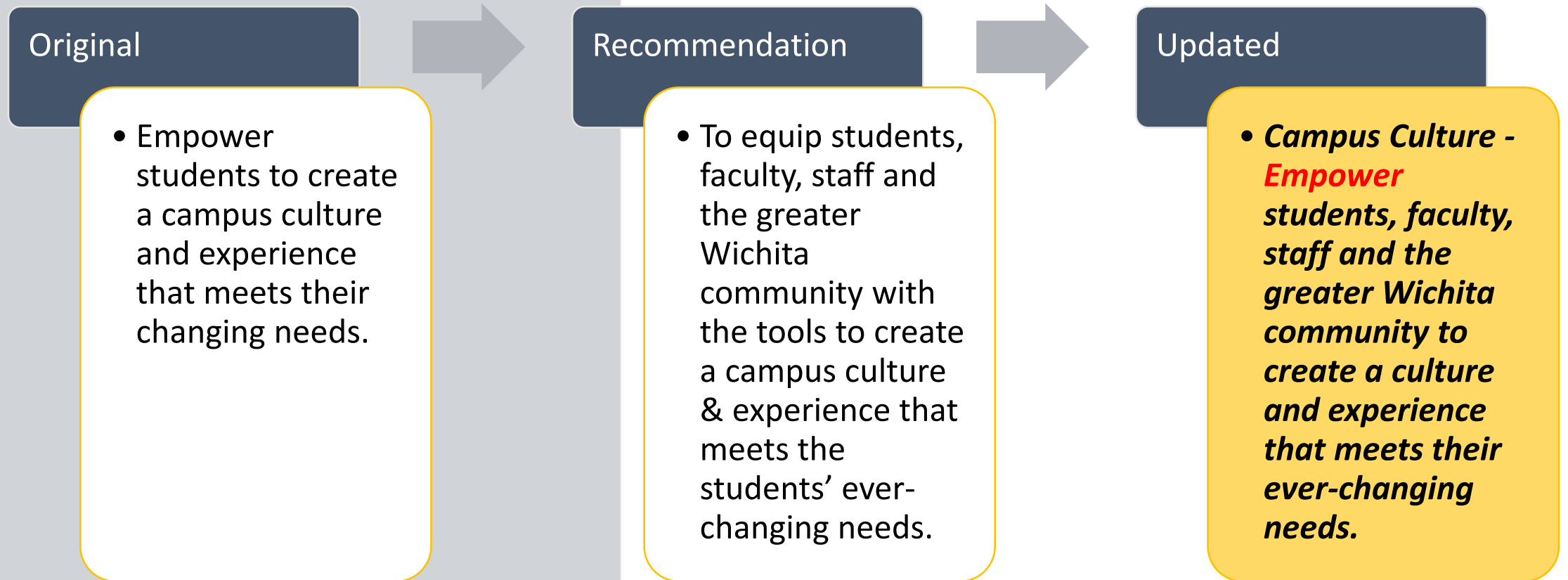
Committee adopted the recommendation of the AcT Team.

Diversity Inclusive Excellence



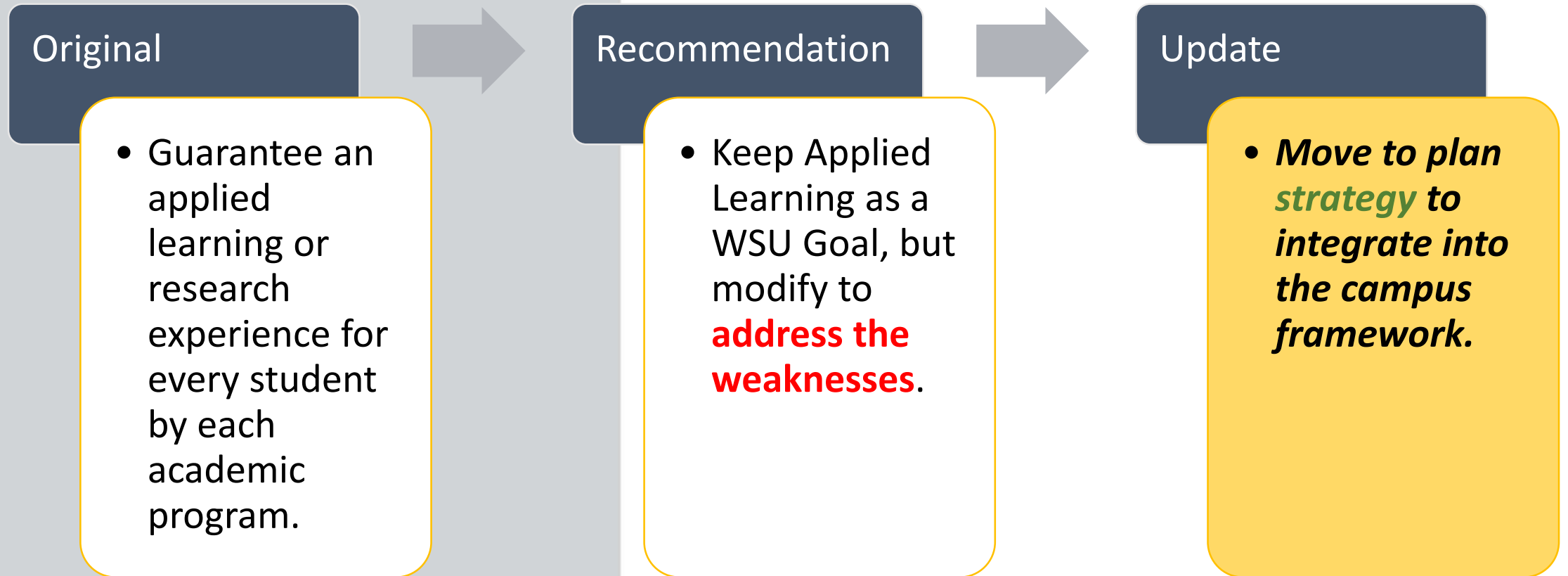
Committee adopted the recommendation of the AcT Team with minor change.

Campus Culture



Committee adopted the recommendation of the AcT Team with minor change.

Applied Learning



Committee elevated to strategy.

Interdisciplinary Curricula

Original

- Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.

Committee elevated to strategy.

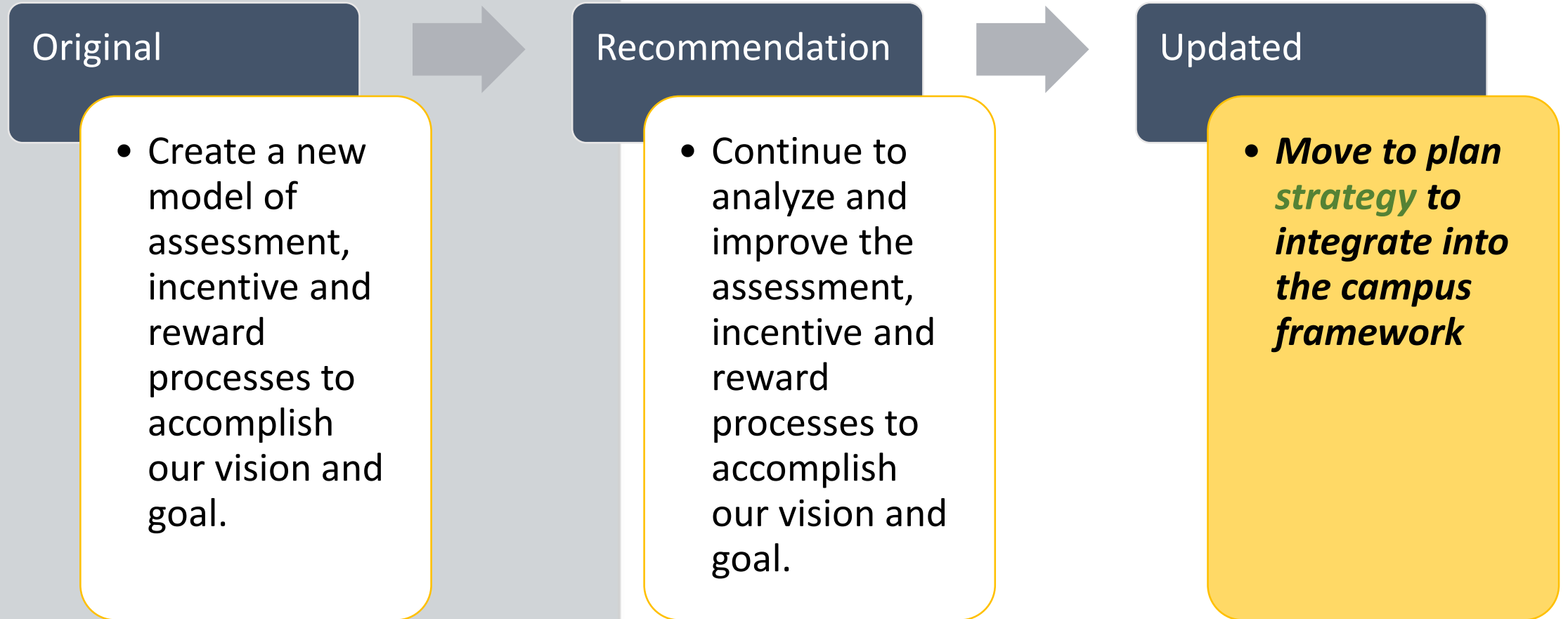
Recommendation

- We recommend keeping this goal. We also **recommend a closer look and revision of the metrics and** definition of what this goal means to the university in the full strategic planning document.

Updated

- ***Move to plan **strategy** to integrate into the campus framework.***

Assessment, Incentive and Rewards



Committee elevated to strategy.



Student Centeredness

Original

- NA



Recommendation

- NA



Updated

- *Student Centeredness - Promote holistic student success through a supportive learning environment in which all of our students...past, present and future, continually thrive and grow.*

NA.

Vision

Wichita State University is globally recognized as the model for applied learning and research.

Mission

*The mission of Wichita State University is to be an essential **educational, cultural and economic driver** for Kansas and the greater public good.*

Goals

- *Student Centeredness - Promote holistic-student success through a supportive learning environment in which all of our students...past, present and future, continually thrive and grow.*
- *Research and Scholarship – Accelerate the discovery, creation and transfer of new knowledge.*
- *Campus Culture - Empower students, faculty, staff and the greater Wichita community to create a culture and experience that meets their ever-changing needs.*
- *Inclusive Excellence – Be a campus that reflects and promotes – in all community members – the evolving diversity of society.*
- *Partnerships – Advance industry and community partnerships to provide quality educational opportunities and collaborations to satisfy rapidly evolving community and workforce needs.*

Pre-identified Strategies/Tactics

- Applied Learning
- Assessment, Incentives, Rewards (broadly defined/applied)
- Interdisciplinary
- Recruitment
- Retention
- Academic innovations
- Pre-college Outreach
- Marketing & Communications
- Research
- Grant Writing (research)
- Sustainability
- K-12 Outreach

Values Clarification... too many

WSU Values	Universal Values	Potential Values	Service Standards	Employee Competencies
<ul style="list-style-type: none"> ● Seizing opportunities ● Success for all stakeholders ● Diversity of culture, thought and experience ● Adaptive approaches ● Team work ● Positive risk-taking 	<ul style="list-style-type: none"> ● Honesty ● Integrity ● Truthfulness ● Personal responsibility ● Collegiality ● Knowledge creation and education 	<ul style="list-style-type: none"> ● Teaching Excellence ● Social Mobility ● Access and Opportunity 	<ul style="list-style-type: none"> ● Professional ● Responsive ● Open ● Understanding ● Dependable 	<ul style="list-style-type: none"> ● Team Work ● Inclusiveness ● Initiative ● Adaptability ● Service Standards ● Position Knowledge ● Leadership* ● Financial Management* <p>*Managers/Budget Officer/Budget Review Officers Only</p>

Values

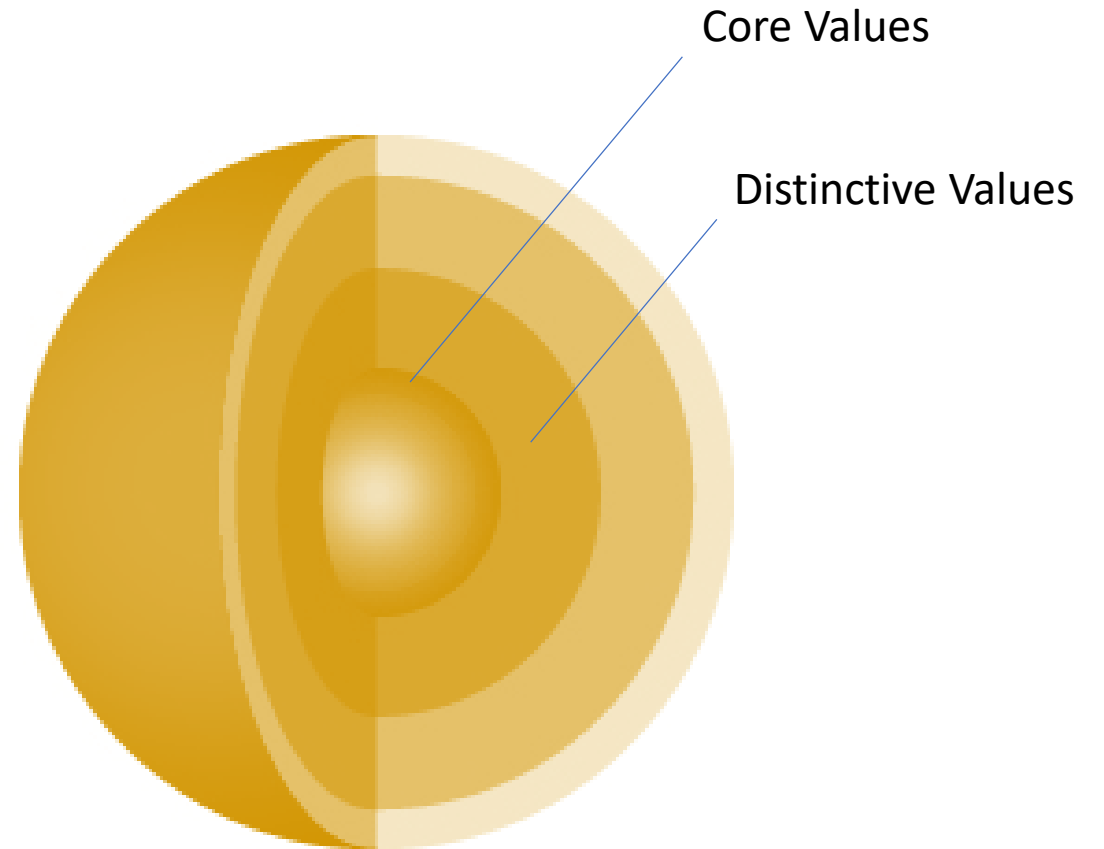
Core Values

- **Integrity,**
- **Transparency,**
- **Personal Responsibility,**
- **Collaboration,**
- **Access and Equity**

Distinctive Values

- **Seizing Opportunities,**
- **Adaptive Approaches,**
- **Positive Risk-Taking,**
- **Innovation and Creativity,**
- **Knowledge Creation and Dynamic Educational Opportunities**

Optional Principles



Next Steps ... 4.5ish

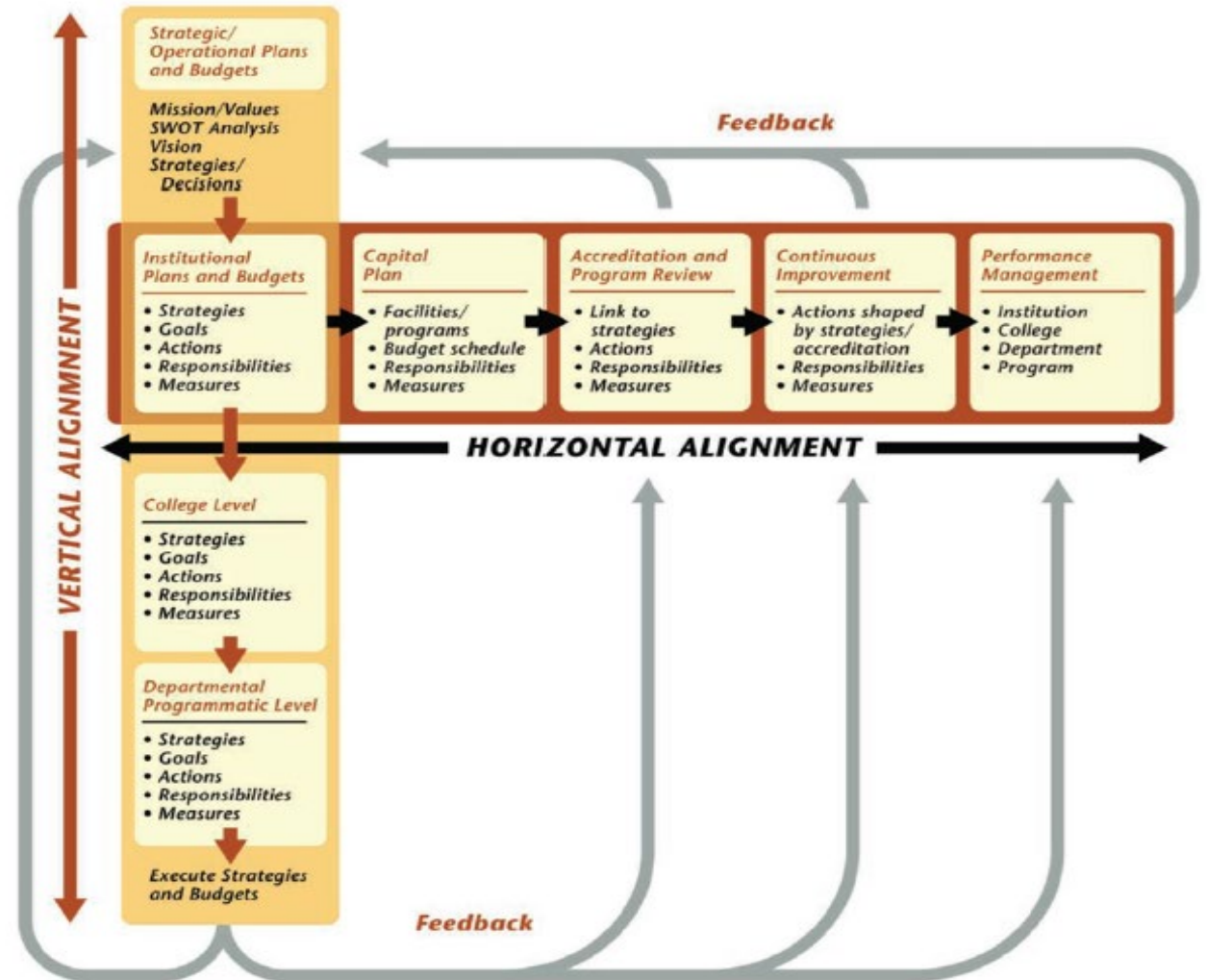


Strategic Planning 2019-2020

Vertical and Horizontal Alignment

- A portal for reporting of future and current activity
- Guidelines for collecting data & reporting
- Integrated planning group

Figure 2 Vertical and Horizontal Alignment in Integrated Planning



Source: Norris and Poulton 2008, p. 30.

Vertical Alignment

University Language	College/Division/ Department Language	Explanation
Vision		
Mission Statement	Purpose Statement	What does your unit do to support the university mission? What is your purpose at WSU? In ICT? Kansas?
Values	Guiding Principles	What additional values/principles guide your specific work or differentiate your work from that of other units.

Vision
Mission

Priorities

Assessment

Education

Economic

Culture

Student Centeredness	Research & Scholarship	Campus Culture	Partnerships	Student Centeredness
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Applied Learning Assessment, Incentives, Rewards (broadly defined/applied) Interdisciplinary	Pre-college Outreach Grant Writing (research) Sustainability K-12 Outreach	Interdisciplinary Recruitment Retention Academic Innovations
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Horizontal Alignment

Integrated Planning

- Budget
- Diversity Plan
- Communications Plan
- Technology Plan
- Master Facilities Plan
- Talent Development Plan
- Campaign Plan
- Athletics Plan
- Student Affairs Plan (HRL & RSC)
- Alumni Engagement Plan

Delivery Plan

