



HLC Accreditation 2020-2021

Evidence Document

Academic Affairs

W. Frank Barton School of Business

The Koch Global Trading Center

Additional information: This site is a product of Stock-Trak and How The Market Works, a provider of web-based financial simulations for information and education, see more at the Center's website: <https://kochglobaltrading.stocktrak.com/> (Accessed April 24, 2021.)



WICHITA STATE
UNIVERSITY

HOME

MAKE A
TRADE

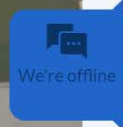
MY
PORTFOLIO

RESEARCH

LEARN
CENTER

Koch Global Trading Center

W. Frank Barton School of Business



The Koch Global Trading Center is an elaborate, web-based educational tool. Each user account receives an amount of virtual dollars in a virtual brokerage account and simulates managing a portfolio by buying and selling stocks at real-time prices. For the specific amount, please refer to the [Account Balances](#) page.

Stock Market Basics

Q: What is a Stock?

+

Q: How does one decide which stock to buy or sell?

+

Q: What does it mean to "Long" or "Short" a stock or the stock market?

+

Q: What is a bid/ask?

+

Q: What is an Investment Portfolio?

+

Q: What is a Market Order?

