



HLC Accreditation 2020-2021

Evidence Document

W. Frank Barton School of Business

Management

Syllabi: **International Business**

Additional information:



IB 333, International Business (21631)

Instructor:	Brian Rawson
Department:	Management Department
Office Location:	Clinton Hall #338
Telephone:	316-978-7109
Email:	brian.rawson@wichita.edu
Preferred Method of Contact:	Email
Office Hours:	Anytime at mutual convenience by Zoom appointment
Classroom; Days/Time:	T/R 8:00 am – 9:15 am (Real-time by Zoom)
Prerequisites:	Junior Standing Recommended

How to use this syllabus

This syllabus provides you with information specific to this course, and it also provides information about important university policies. This document should be viewed as a course overview; it is not a contract and is subject to change as the semester evolves. If syllabus changes are made, the changes will be announced in class.

Academic Honesty

Students are responsible for knowing and following the Student Code of Conduct http://webs.wichita.edu/inaudit/ch8_05.htm and the Student Academic Honesty policy http://webs.wichita.edu/inaudit/ch2_17.htm.

A student who violates the Academic Honesty policy in this class will be assigned a grade of F for the course.

Course Description

General education advanced issues and perspectives course. A comprehensive overview of the multifaceted issues in international business and globalization that impact all functional areas of business. Examines contemporary issues, perspectives and influences on American business, economy, government, labor, society, technology, public policy and competitiveness. Reviews international trade theories, foreign exchange, monetary systems, balance of payments, trade policies, trade agreements, global trading systems and foreign investment, including cultural diversity, human rights, ethics and social responsibility issues. Examines implications for small and large businesses, including case studies from Wichita firms engaged in international business. Course includes diversity content. Prerequisite: junior standing recommended.

Definition of a Credit Hour

Success in this 3 credit hour course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction and preparation/studying or course related activities for a total of 135 hours.

Measurable Student Learning Outcomes

Upon successful completion of this course, students will be able to:

- ▶ Recognize the dynamics of globalization and resulting issues for international business operations including international influences on US business, customers, society, and public policy
- ▶ Identify basic elements of culture, political economy and ethical issues as they impact international business
- ▶ Examine and relate international trade theories and practices to illustrate comparative and competitive advantage to compete in the global marketplace; and illustrate the significant growth of world trade and (FDI) investment
- ▶ Evaluate international monetary systems and balance of payment components and compare foreign exchange processes impacting international business transactions
- ▶ Analyze exporting reasons, problems, and prospects and compare other modes of entry into foreign markets beyond exporting
- ▶ Recognize challenges facing corporate governance, ethics, and social responsibility in the conduct of international business

Required Textbook

International Business: The Challenges of Globalization, 7th Edition

Authors: John J. Wild and Kenneth L. Wild

Class Protocol

Class Participation:

Agent: a person that acts or has the power to act

Object: a thing to which thought or action is directed

You have the power to act and not be acted upon. You are an agent. Successful management and leadership of organizations require you to act as an agent **and** to treat others as agents. I will treat you as an agent—not an object. I will require you to act—if you want to achieve a good grade in this course. Your learning and your ability to apply principles taught in this course increases with your engagement and participation. Oliver Wendell Holmes said, “Man’s mind, once stretched by a new idea, never regains its original dimension.” Although many new ideas will be introduced to you in this class, they will only stretch your mind if you choose to engage in thinking about, discussing, and the applying of these new ideas to your current knowledge and challenges. Regurgitating on exams and quizzes things that you read and memorized but never internalized will not be enough to do well in this course. You will be expected to participate in class by being present, with your camera ON, speaking up, asking and answering questions, furthering the class discussions by offering personal experiences and opinions, backing up your opinions and ideas with sound logic, and being accountable each class period for your own participation. You don’t have to be “right” to get a good participation score but you cannot be silent. After each class, you will be required to do a self-evaluation of your participation in class that day. This will all be done on Blackboard. The self-evaluation and justification must be completed BEFORE 11:59 pm on the day each class meets. If you fail to complete your self-report, you will receive 0 class participation points for that day—regardless of whether you were there participating or not. If you are one who has difficulty speaking up in class, then you will need to show each day in your self-report how you have thought about the principles discussed, applied them to your own situation, and any insights, criticisms, or questions that you may have. If you don’t demonstrate it in class, you will have to show in your self-report that you have not only read and studied but have actually thought deeply and applied appropriately the principles taught. Each day of class will be worth a maximum of 4 points. Each participation self-report will consist of the following three questions and have the following values:

1. What was today’s class about? (1 point)
2. How did YOU participate in class today? (1 point)
3. What do YOU think about the class content today? How does it relate to YOU? (2 points)

Graded exercises will include: (A) three exams, (B) 16 open-book quizzes, (C) an international networking project, and (D) 25 participation reports.

Exams: There will be 3 exams. Each exam will have 50 questions with each question worth 2 points. Total points possible per exam are 100. Each exam will be a combination of multiple-choice and true/false questions. The exams will cover material discussed in class and all relevant reading assignments. You can count on the tests being given on the dates indicated in this syllabus. The exams will NOT be cumulative.

Quizzes: We will cover 16 chapters from the textbook in this course. For each chapter that we cover, I will post on Blackboard a quiz which will consist of five to eight multiple-choice questions worth two points each. There will be a total of 200 points possible in the chapter quizzes. These quizzes are open-book, open-note. The quizzes will all be found on Blackboard and must be submitted BEFORE the class period begins on the quiz due date as found on the syllabus. I do not re-open quizzes or participation reports.

International Networking Project: Learning how to make things happen through others is an essential part of becoming an effective business person and leader. It is never too early to begin to develop an international network of contacts. This project will require you to develop contacts with **ten** people who are currently living outside the United States in at least **five** different countries. You will ask them to please respond to two questions: 1) “What do you think is the most difficult challenge for U.S. businesses that want to do business in your country?” 2) “What advice or suggestions do you have for American companies that want to do business in your country?” A file including the name and contact information of your ten contacts, how you “met” them, their responses to the questions, (a template can be found on blackboard) and a one-page summary of what you learned from this project and what you intend to do with that knowledge will be due on the last scheduled day of class for this course (May 6). This file is to be submitted to me by attachment to an email. You are expected to be resourceful in making these contacts and negotiating any language or cultural barriers.

Grading Scale

WSU uses a +/- grading scale for final grades and to calculate grade point averages. In this class, grades are assigned according to the following chart. (Other classes might assign grades differently: Be sure to understand the different grading scales in all of your classes.)

I go strictly by points. There is no “rounding up” or “rounding down.” Please do not ask me to change your grade. I will assign to you the grade that you earn based on the number of points you earn. Here is how it will be calculated:

Total Points Possible: 700

Grade:	A	651 points or more
	A-	630-650 points
	B+	609-629 points
	B	581-608 points
	B-	560-580 points
	C+	539-559 points
	C	511-538 points
	C-	490-510 points
	D+	469-489 points
	D	441-468 points
	D-	420-440 points
	F	419 points or less

If you reach a point threshold for a grade, you will receive that grade. If you don't, you won't—whether you miss it by one point or fifteen points. Please do not ask for “special” consideration. The time to tell me that you need a certain grade in this class “or else...” is in the first week of class and I will help you understand what you need to do to achieve that grade. Requests to adjust grades from one earned to one that is not earned will be ignored. Out of fairness to all of the students, ALL will be evaluated on the same scale—no exceptions.

Point Values

Exam 1
 Exam 2
 Exam 3
 16 quizzes
 Class Participation
 Networking Project

Total**Possible Points**

100 points
 100 points
 100 points
 200 points
 100 points
100 points

700 points**Assessment of Measurable Student Learning Outcomes**

Learning Outcome	Assignments and Assessments
Recognize the dynamics of globalization and resulting issues for international business operations including international influences on US business, customers, society, and public policy	Quizzes 1-16; Exams 1, 2, and 3; International Networking Project
Identify basic elements of culture, political economy and ethical issues as they impact international business	Quiz 2 and Quiz 3; Exam 1; International Networking Project
Examine and relate international trade theories and practices to illustrate comparative and competitive advantage to compete in the global marketplace; and illustrate the significant growth of world trade and (FDI) investment	Quizzes 5-8; Exam 2; International Networking Project
Evaluate international monetary systems and balance of payment components and compare foreign exchange processes impacting international business transactions	Quizzes 9-10; Exam 2; International Networking Project
Analyze exporting reasons, problems, and prospects and compare other modes of entry into foreign markets beyond exporting	Quizzes 11-14; Exam 3; International Networking Project
Recognize challenges facing corporate governance, ethics, and social responsibility in the conduct of international business	Quizzes 2, 15, and 16; Exam 3; International Networking Project

Assignments

TENTATIVE COURSE SCHEDULE AND TOPICS:

Feb 2 Introduction and overview of syllabus and class expectations

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Feb 4 Ch. 1: Globalization

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

Feb 9 Ch. 1: Globalization (cont'd) Quiz 1 DUE BEFORE CLASS

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

Feb 11 Ch. 2: Cross-Cultural Business Quiz 2 DUE BEFORE CLASS

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

Feb 16 **CLASS CANCELED DUE TO WEATHER**

Feb 18 Ch. 2: Cross-Cultural Business (cont'd)

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

Feb 23 Ch. 3: Politics, Law, and Business Ethics Quiz 3 DUE BEFORE CLASS

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Feb 25 **Ch. 3: Politics, Law, and Business Ethics (cont'd)**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 2 Ch. 4: Economics and Emerging Markets **Quiz 4 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 4 Ch. 4: Economics and Emerging Markets (cont'd)

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 9 **EXAM 1 (Exam will be administered on Blackboard)**

=====
Mar 11 Ch. 5: International Trade **Quiz 5 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 16 Ch. 6: Business-Government Trade Relations **Quiz 6 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 18 Ch. 6: Business-Government Trade Relations (cont'd)

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 23 Ch. 7: Foreign Direct Investment **Quiz 7 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 25 Ch. 8: Regional Economic Integration **Quiz 8 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Mar 30 Ch. 9: International Financial Markets **Quiz 9 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Apr 1 Ch. 10: International Monetary System **Quiz 10 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Apr 6 **EXAM 2 (Exam will be administered on Blackboard)**

(Also International Networking Project due date for Extra Credit)

=====
Apr 8 Ch. 11: International Strategy and Organization **Quiz 11 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Apr 13 Ch. 11: International Strategy and Organization (cont'd)

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====

=====
Apr 15 Ch. 12: Analyzing International Opportunities **Quiz 12 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Apr 20 Ch. 13: Selecting and Managing Entry Modes **Quiz 13 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Apr 22 Ch. 14: Developing and Marketing Products **Quiz 14 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Apr 27 Ch. 14: Developing and Marketing Products (cont'd)

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
Apr 29 Ch. 15: Managing International Operations **Quiz 15 DUE BEFORE CLASS**

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====
May 4 Ch. 15: Managing International Operations (cont'd)

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====

=====
May 6 Ch. 16: Hiring and Managing Employees **Quiz 16 DUE BEFORE CLASS**
International Networking Project DUE

Class taught online in real-time. Join by zoom conference. It is expected that your camera will be ON for the entire class. Invitation with Zoom link will be emailed to your WSU account through Blackboard for each class period.

Self-Report of Today's Class Participation before 11:59 PM tonight

=====

May 11 EXAM 3 (FINAL EXAM) (Exam will be administered on Blackboard)

=====

Important Academic Dates

For this Spring semester 2021, classes begin February 1, 2021, and end May 6, 2021. The last date to drop a class and receive a W (withdrawn) instead of F (failed) is April 5, 2021. The final exam will be on May 11, 2021.

Disabilities

If you have a physical, psychiatric/emotional, or learning disability that may impact on your ability to carry out assigned course work, I encourage you to contact the Office of Disability Services (DS).

The office is located in Grace Wilkie Annex, room 150, (316) 978-3309 (voice/tty) (316-854-3032 videophone). DS will review your concerns and determine, with you, what academic accommodations are necessary and appropriate for you. All information and documentation of your disability is confidential and will not be released by DS without your written permission.

Counseling & Testing

The WSU Counseling & Testing Center provides professional counseling services to students, faculty and staff; administers tests and offers test preparation workshops; and presents programs on topics promoting personal and professional growth. Services are low cost and confidential. They are located in room 320 of Grace Wilkie Hall, and their phone number is (316) 978-3440. The Counseling & Testing Center is open on all days that the University is officially open. If you have a mental health emergency during the times that the Counseling & Testing Center is not open, please call COMCARE Crisis Services at (316) 660-7500.

Diversity and Inclusiveness

Wichita State University is committed to being an inclusive campus that reflects the evolving diversity of society. To further this goal, WSU does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, gender identity, gender expression, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3186.

Intellectual Property

Wichita State University students are subject to Board of Regents and University policies (see http://webs.wichita.edu/inaudit/ch9_10.htm) regarding intellectual property rights. Any questions regarding these rights and any disputes that arise under these policies will be resolved by the President of the University, or the President's designee, and such decision will constitute the final decision.

Shocker Alert System

Get the emergency information you need instantly and effortlessly! With the Shocker Alert System, we will contact you by email the moment there is an emergency or weather alert that affects the campus. Sign up at www.wichita.edu/alert.

Student Health Services

WSU's Student Health clinic is located in 209 Ahlberg Hall. Hours are 8:00am to 7:00pm (8:00 am to 5:00 pm on Fridays), though the clinic may be closed occasionally on Wednesdays from noon to 1:30pm. The telephone number is (316) 978-3620. In addition to outpatient and preventive care (including immunizations, a prescription service, and testing/counseling for sexually transmitted infections), Student Health can handle minor injuries. All services are confidential. For more information see www.wichita.edu/studenthealth.



IB333, International Business, Online, Spring 2021

Instructor: Kate Kung-McIntyre

Office Location: Clinton Hall, Room 110

Preferred Method of Contact: Email

Email Address: kate.kung-mcintyre@wichita.edu

Emails will be responded to within 24 hours except for the weekend.

If your email has not been answered within 24 hours, please resend the email as there is good chance the email wasn't received.

Classroom; Days/Times: Online Course

Prerequisites: Junior standing recommended

How to use this syllabus

This syllabus provides you with information specific to this course, and it also provides information about important university policies. This document should be viewed as a course overview; it is not a contract and is subject to change as the semester evolves. Changes to the course requirements will be communicated through email and Blackboard Announcement.

Academic Honesty

Students are responsible for knowing and following the [Student Code of Conduct](#) and the [Student Academic Honesty policy](#). Cheating in any form with exams and assignments will result in a failing grade, which is F in this class.

Course Description

A comprehensive overview of the multifaceted issues in international business and globalization that impact all functional areas of business. Examines contemporary issues, perspectives, and influences on American business, economy, government, labor, society, technology, public policy and competitiveness. Reviews international trade theories, foreign exchange, monetary systems, the balance of payments, trade policies, trade agreements, global trading systems and foreign investment, including cultural diversity, human rights, ethics and social responsibility issues. Examines implications for small and large businesses, including case studies from Wichita firms engaged in international business. Prerequisite: junior standing recommended.

Definition of a Credit Hour

Success in this 3 credit hour course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 2 of the hours used for preparation/studying or course related activities and 1 of the hours used for assignment or test.)

Course Goals and Objectives

IB333 is a survey course intended to introduce the student to the internationalization of business. Each student should come away from the course with a broad understanding of the general concepts of international business. Specifically, there are five learning objectives for the course:

- 1) Knowledge of the dynamics of globalization and resulting issues for international business
- 2) Understanding basic elements of culture, political economy, and ethical issues as they impact international business
- 3) Knowledge of international trade theories and practices
- 4) Knowledge of international monetary system and foreign exchange process
- 5) Knowledge of mode of entry into foreign markets

Measurable Student Learning Outcomes

- 1) Recognize the dynamics of globalization and resulting issues for international business
- 2) Identify basic elements of culture, political economy, and ethical issues as they impact international business
- 3) Describe international trade theories and practices
- 4) Describe international monetary system and foreign exchange process
- 5) Exam mode of entry into foreign markets

Required Texts/Readings Textbook

Global Business, 4/E.

Publisher: Cengage

Author: Mike Peng

Required Technology for Online Course/Other Equipment/Materials

Students who do not use a computer with a high-speed internet connection will likely run into problems with assignments and tests. Wichita State does provide free access to Microsoft Office 365 for students. Follow the instructions get Microsoft Office: [Log in to Wichita State homepage](#). Click on Office 365 located on the Home tab.

- 1) Access to a high-speed internet connection.
- 2) A computer/laptop.
- 3) PC with window 10, and Microsoft Office 365 Word and Excel.
- 4) Mac with OS version 10.12 or higher and Microsoft Office 365 Word and Excel.
- 5) Internet Browsers such as Microsoft Edge, Google Chrome, Safari, or Firefox.
- 6) Don't use iPad, tablet or smartphone App to take chapter tests or exams.
- 7) An alternative to access to a computer with a high-speed internet connection at the University Library.
- 8) Blackboard Technical Support: 24/7 support via phone (1-855-978-1787).

Tentative Course Outline (subject to change)

Videos and pdf reading supplements are all required for this class

Chapter test is due each Saturday at 11: 59 pm central time

Week	Date	Readings, Assignment, Deadline	Course Objectives	Learning Outcome
1	Module 1 2/1-2/6	<ol style="list-style-type: none"> 1. Begin the course with the “Start Here First” Tab 2. Blackboard Course Information & Syllabus test 3. Earn your extra credits 4. Module 1: LockDown Browser Tutorial and Practice Test 	1	1
2	2/8-2/13	<ol style="list-style-type: none"> 1. Chapter 1, 2 2. Blackboard chapter test 	1, 2	1, 2
3	2/15-2/20	<ol style="list-style-type: none"> 1. Chapter 3, 4 2. Blackboard chapter test 3. Exam 1 review available 	1, 2	1, 2
4	2/22-2/27	<ol style="list-style-type: none"> 1. Chapter 5 2. Blackboard chapter test 3. Cross-culture Scenario available 4. Cross-Culture Scenario due on 2/27@ 11:59 pm 	1, 2	1, 2
5	Module 2 3/1-3/6	<ol style="list-style-type: none"> 1. Chapter 6 2. Blackboard chapter test 3. Exam 1: Chapter: 1-5 	2, 3	2, 3
6	3/8-3/13	<ol style="list-style-type: none"> 1. Chapter 7, 8 2. Blackboard chapter test 	3, 4	3, 4
7	3/15-3/20	<ol style="list-style-type: none"> 1. Chapter 9 2. Blackboard chapter tests 3. Exam 2 review available 	3,4	3,4
8	3/22-3/27	<ol style="list-style-type: none"> 1. Chapter 10 2. Blackboard chapter test 3. Family Vacation Assignment due on 3/27@11:59 pm 	3,4	3,4
	Module 3 3/29-4/3	<ol style="list-style-type: none"> 1. Chapter 11 2. Blackboard chapter test 3. Exam 2: Chapter: 6-10 	1,2,5	1,2,5
10	4/5-4/10	<ol style="list-style-type: none"> 1. Chapter 12 2. Blackboard chapter tests 	1,2,5	1,2,5
11	4/12-4/17	<ol style="list-style-type: none"> 1. Chapter 13 2. Blackboard chapter test 	1,2,5	1,2,5
12	4/19-4/24	<ol style="list-style-type: none"> 1. Chapter 14, 15 2. Blackboard chapter test 	1,2,5	1,2,5
13	4/26-5/1	<ol style="list-style-type: none"> 1. Chapter 16 2. Blackboard chapter test 3. Exam 3 review available 		
14	5/3-5/8	<ol style="list-style-type: none"> 1. Chapter 17 2. Blackboard chapter test 3. Exam 3: Chapter 11-17. Due: 5/9 @11:59 pm 		

How to Get Your Grade: Total 600 points

1. Three exams: 350 points
 - a. Exam 1: 100 points
 - b. Exam 2: 110 points
 - c. Exam 3 and Assessment: 140 points
2. Course Specific Manual & Syllabus test: 10 points
3. Sixteen Chapters tests: 90 points
4. Cross-Culture Scenarios Assignment: 50 points
5. The Family Vacation Assignment: 100 points

Grading Scale

WSU uses a +/- grading scale for final grades and to calculate grade point averages. Please do not ask me to change your grade. Do not even ASK. I will assign to you the grade that you earn. Out of fairness to all the students, everyone will be evaluated on the same scale—no exceptions.

%	Letter grade	Grade Points	Interpretation
100% - 93%	A	4.00	<i>The A range denotes excellent performance.</i>
92% - 90%	A-	3.70	
89% - 88%	B+	3.30	
87% - 83%	B	3.00	<i>The B range denotes good performance.</i>
82% - 80%	B-	2.70	
79% - 78%	C+	2.30	
77% - 73%	C	2.00	<i>The C range denotes satisfactory performance.</i>
72% - 70%	C-	1.70	
69% - 68%	D+	1.30	
67% - 63%	D	1.00	<i>The D range denotes unsatisfactory performance.</i>
62% - 60%	D-	0.70	
< 59%	F	0.00	<i>F denotes failing performance.</i>

Important Academic Dates

For the Spring semester 2021, classes begin 2/1/2021, and end 5/6/2021.

The last date to drop a class and receive a W (withdrawn) instead of F (failed) is 5/5/2021. The final exam period is 5/8-5/13.

Late, Missed Assignments and Exams

All assignments and tests are due on the date stated in the syllabus except for the medical and family emergency. Please contact me as soon as possible if you do have medical and family emergency.

Exams and Assignments

Grading Response Time: Assignment score posted one week after the due date

1. Exams: Three exams. All exams will be a combination of multiple choices or True/False questions.
2. Chapter tests: For each chapter, I will post on Blackboard a test which will consist of 3 to 8 questions worth one point each. These tests are open book, open note and 10 minutes long.
3. Assignments:
 - a. Cross-Culture Scenario (Course Objective #1, 2, 3, 5 and learning outcome #1, 2, 3, 5): A basic cultural conflict occurs in an international business setting. You are asked to identify the source of conflict and suggest how it could have been avoided or minimized.
 - b. The Family Vacation (Course Objective #4 and learning outcome #4): You will take a surprise trip around the world. As you travel, you will use clues provided to discover where you are going. You will then figure out how much money you have spent in U.S dollars. This assignment will allow you to gain hands on experiences with international financial market and currency exchange.

Disabilities

If you have a physical, psychiatric/emotional, or learning disability that may impact on your ability to carry out assigned course work, I encourage you to contact the Office of Disability Services(DS). The office is located in Grace Wilkie Annex, room 150, (316) 978-3309 (voice/tty) (316-854-3032 videophone). DS will review your concerns and determine, with you, what academic accommodations are necessary and appropriate for you. All information and documentation of your disability is confidential and will not be released by DS without your written permission.

Counseling & Testing

The WSU Counseling & Testing Center provides professional counseling services to students, faculty and staff; administers tests and offers test preparation workshops; and presents programs on topics promoting personal and professional growth. Services are low cost and confidential. They are located in room 320 of Grace Wilkie Hall, and their phone number is (316) 978-3440. The Counseling & Testing Center is open on all days that the University is officially open. If you have a mental health emergency during the times that the Counseling & Testing Center is not open, please call COMCARE Crisis Services at (316) 660-7500.

Counseling & Prevention Services

WSU Counseling & Prevention Services (CAPS) provides quality mental health services to enrolled students by licensed providers and presents programs and trainings on topics promoting personal growth and optimal wellbeing. Services are by appointment, low cost and confidential. They are located in room 320 of Grace Wilkie Hall and will move to the new YMCA/Student Wellness Center in January. Their phone number is (316) 978-3440. CAPS is open during regular University business hours. If you have a mental health emergency while Counseling & Prevention Service is not open, please call 911 or COMCARE Crisis Services at (316) 660-7500 for 24 hour assistance.

Title IX

Wichita State University is committed to the elimination of sexual misconduct, relationship violence, and stalking within the University community. These incidents may interfere with or limit an individual's ability to benefit from or fully participate in the University's educational programs. Students are asked to immediately report incidents to the University Police Department, (316) 978-3450 or students may contact Sara Zafar, J.D., Title IX Coordinator at (316) 978-5177 or Sara.zafar@wichita.edu. Students may also report incidents to an instructor, faculty or staff member, who are required by law to notify the Title IX Coordinator. If a student wishes to keep the information confidential, the student may speak with staff members of the Counseling and Prevention Services (316) 978-3440 or Student Health Services (316) 978-3620. For more information please refer to the [Title IX Policy](#).

Diversity and Inclusive

Wichita State University is committed to be an inclusive campus that reflects the evolving diversity of society. To further this goal, WSU does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, gender identity, gender expression, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3186.

Intellectual Property

Wichita State University students are subject to Board of Regents and [University Policies](#) regarding intellectual property rights. Any questions regarding these rights and any disputes that arise under these policies will be resolved by the President of the University or the President's designee, and such decision will constitute the final decision.

Shocker Alert System

Get the emergency information you need instantly and effortlessly! With the Shocker Alert System, we will contact you by email the moment there is an emergency or weather alert that affects the campus. Sign up by click [here](#)

Student Health Services

WSU's Student Health Clinic is located in 209 Ahlberg Hall. Hours are 8:00am to 7:00pm (8:00 am to 5:00 pm on Fridays), though the clinic may be closed occasionally on Wednesdays from noon to 1:30pm. The telephone number is (316) 978-3620. In addition to outpatient and preventive care (including immunizations, a prescription service, and testing/counseling for sexually transmitted infections), Student Health can handle minor injuries. All services are confidential. [Click here](#) for more information.

The Heskett Center and Campus Recreation

Whether you are wanting to be active on campus, relieve the stress from classes or take care of your body, Wichita State Campus Recreation is the place for you. Campus Recreation, located inside the Heskett Center, contributes to the health, education, and development of Wichita State University students, faculty, staff, alumni, and community members by offering quality programs and services. With many programs and facilities which are free to all students and members, Campus Recreation offers its members limitless opportunities. [Click here](#) for more information about our services.

Video and Audio Recording

Video and audio recording of lectures and review sessions without the consent of the instructor is prohibited. Unless explicit permission is obtained from the instructor, recordings of lectures may not be modified and must not be transferred or transmitted to any other person, whether or not that individual is enrolled in the course.

Email Etiquette: How to use proper email etiquette when writing to Professor

“You are what you email. Instructors will shape their opinion of you according to the quality of the email messages you are sending.”

1). Use your university e-mail account.

2). In the Subject Line include the course CRN number.

Your professor is teaching multiple sections so including CRN# information and few words the reason for your email will help your professor to know immediately which class you are enrolled in. For example, “I am in your IB333 CRN# online, Question for assignment”.

3). Address your instructors appropriately. “Professor Smith” and “Instructor Smith” are appropriate ways to address your instructors. NEVER use “Hey” or “Yo” or “Hey Yo Dude”.

4). Write a clear and concise message. Below are suggestions for you:

- a) State your problem by being specific and detailed: Example - I would like to schedule an appointment to meet with you to discuss my assignment. I was hoping you could provide me with more information regarding our homework.
- b) If you need a response, politely ask for one.
- c) Do not use your email to argue and never send an email when angry. You want to be sure that you maintain a professional demeanor.

5). Read over your email message. Never click on “Send” before reading your message. Do not use texting abbreviations. Whenever possible, use paragraph breaks to organize your message.

6). Sign with your full name. After “Regards,” or “Sincerely,” or “Best Regards,”

7). Allow adequate time for a reply. Your 2:00 am question may need to wait until morning for an answer. If your assignment is due at 8:00 am, and at 11:59pm you have a question about the assignment, do not expect a prompt reply from your instructor. Do not assume that instructors check their emails several times a day; professors generally receive an average of 50 messages a day. Also, not all messages from students require answers. If you need an answer, make sure to kindly ask for one, always allowing adequate time for a proper reply.

8). Be nice. People like to interact with nice and polite individuals. Before you send out an email to your instructor, make sure to check the syllabus and all other materials you have been provided with at the beginning of the semester to see if you can answer your own questions.

9). Do not use your email message to rant or to whine. If you have a concern or a complaint, make sure to word it correctly, and be concise.