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Minutes

Board of Student Publications

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MINUTES

BOARD OF STUDENT PUBLICATIONS

Friday, December 5, 1969

2 P.M.

Members Present: James Gray, Gerald Paske, Paul Dannelley, Joe Spellman, Bob Jordan, Ken Roebuck.

1. Call to Order
Meeting called to order by Chairman Gray.

2. Parnassus Copy
Mr. Wright, American Yearbook representative, contacted Mr. Dannelley regarding copy submitted for the Parnassus about which he seemed to have personal reservation.

Dannelley presented the copy to Board members for their information. Ken Roebuck, Parnassus editor, explained to Board members the reason behind the material submitted and after a short discussion the Board moved to the next item on the agenda.

3. Parnassus Request
Authorization for a 100 page increase in this year's Parnassus was requested by Mr. Dannelley. He explained the increase in size would increase expenditures, however, reserve funds are available to absorb the additional costs.

4. Sunflower Budget Adjustment
Because of an increase in both the Sunflower's income and expenditures, Mr. Decker, University business manager, has requested the Board to approve a budget adjustment to reflect the actual expenditures and income.

DUE TO THE LACK OF A QUORUM, ACTION ON THE ABOVE ITEMS COULD NOT BE TAKEN AND WILL BE BROUGHT BEFORE THE BOARD AT THEIR NEXT MEETING.

MINUTES

BOARD OF STUDENT PUBLICATIONS

Thursday, December 18, 1969

Members Present: Pat Lackey, Joe Speelman, Sidney Brinkman, Bob Jordan
Bruce Sankey, Scott Stucky, Dr. James Gray, Paul Dannelley,
Gerald Paske, George Worden.

1. **Call to Order** Meeting called to order by Chairman Gray.
2. **Sunflower Editor** Scott Stucky moved and Mr. Dannelley seconded a motion that Bruce Sankey be named editor-in-Chief of the Sunflower. The motion carried seven to one.
3. **News Editor** Two candidates were interviewed for the position of News Editor--Mary Louise Mitchell and Vickie McKissick. Worden moved and Speelman seconded that Miss McKissick be appointed News Editor. The motion carried unanimously.
4. **Managing Editor** Kevin Cook was named Managing Editor by a unanimous vote on a motion made by Scott Stucky and seconded by Mr. Worden.
5. **Adjournment** There being no further business, the meeting was adjourned.

Respectfully submitted,
George J. Worden, Secretary

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BOARD OF STUDENT PUBLICATIONS

Thursday, February 12, 1970

Members Present: James Gray, Gerald Paske, Scott Stucky, Pat Lackey, Bruce Sankey, Joe Speelman, Ken Robuck, Rick Cox, Sidney Brinkman, Virginia Ridgeway and Paul Dannelley.

1. Call to Order Chairman Gray called the meeting to order at 2 p.m. Minutes of the December 18, 1969 meeting were approved as distributed.
2. Parnassus Editor Two applicants were interviewed for the position of Parnassus editor. After interviewing both candidates, Dr. Paske moved that the Board appoint Mr. Pilgreen editor of the Parnassus at a salary of \$1,500. The motion, seconded by Mr. Sankey, carried.
3. Parnassus Managing Editor Since there were no applicants for the position of managing editor, the Board delayed action on this position until a later date.
4. Business Concerning Parnassus Chairman Gray reported to the Board that student salary expenditures for the Parnassus had exceeded the budgeted sum in the amount of about \$1,500 and that only 100 pages of copy for the yearbook had been submitted to the American Yearbook Company at this time and it appeared that this year's Parnassus could not be completed by the end of the school year. He further stated he had been informed that Mr. Dannelley and Mrs. Ridgeway had learned through Mr. Wright of the American Yearbook Company that copy and photos submitted to date were of inferior quality. Other concerns expressed by Mrs. Ridgeway, Parnassus adviser, were technical quality of the contents, taste of copy and layout submitted and the use of student photographers rather than professional photographers for color shots. (\$1,500 is allocated for professional photographers.)

Questions by Board members were directed to Mr. Robuck as to why student salaries were up and deadline dates had not been met. Mr. Robuck indicated that his lack of administrative ability and the inability to secure student workers for the yearbook had been part of the problem as well as his inexperience in this field.

Mr. Dannelley reported that in order for this year's Parnassus to be published it would require a great deal of work on the part of the faculty adviser and he had requested permission from Dean Magelli to relieve Mrs. Ridgeway of one of her classes to enable her to work with the yearbook staff.

After further discussion, Mr. Stucky moved that the Board allow with reluctance the delay of the publication of the Parnassus until August 1970. The motion was seconded by Dr. Paske and passed unanimously.

Dr. Paske suggested that the Board set a special meeting to evaluate the faculty adviser's role in supervising overall operations of the yearbook.

Mr. Pilgreen, who had been invited to sit in on the meeting following his appointment, was asked if he would be able to assume a role in preparing this year's Parnassus, working with Mr. Robuck. After further discussion, the Board agreed two editors would not be a workable solution and Mrs. Stucky moved that the Board remove Mr. Robuck as editor of the Parnassus and replace him with Mr. Pilgreen. Speelman seconded the motion which passed unanimously. After the above action, it was agreed that Mr. Robuck would serve as a consultant to Mr. Pilgreen.

5. Business Concerning Sunflower Expenditures
- Chairman Gray reported that Mr. Dannelley had received a memorandum from Mr. Decker regarding the painting of the Sunflower office. Expenditures totalling \$565 for paint and labor had been submitted for payment. While the Board agreed the Sunflower office was in need of redecorating, they felt this request should have been brought before the Board. Sankey pointed out to Board members that funds budgeted for Sunflower expenditures were overspent during the first semester and it appeared the Sunflower would go in the hole approximately \$10,000.

After considering the financial condition of both the Sunflower and the Parnassus, Mr. Stucky made the following motion:

"I move that the Board express it's deepest concern with the sizeable overrun in both the Sunflower and Parnassus and recommend in strongest possible terms that immediate action be taken to prevent a repetition of same."

Mr. Speelman seconded the motion with the following amendment:

"The Board shall contact Mr. Lowe's office for advising and consultation to set up proper control methods."

The motion, as amended, carried.

5. Sunflower Delinquent Accounts Chairman Gray reported that there are numerous delinquent Sunflower accounts. Mr. Stucky moved that the Board turn over all delinquent accounts to the Credit Adjusters, Inc., collection agency for the University.

Mr. Dannelley reported that delinquent accounts had been divided between Sunflower salesmen for collection and Dannelley felt that most of the accounts could be collected.

Mr. Stucky withdrew his motion.

6. Adjournment The meeting was adjourned at 5:45 p.m.

George J. Worden
(Recorded by Mrs. McClure
in Mr. Worden's absence)

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BOARD OF STUDENT PUBLICATIONS

Wednesday, February 18, 1970

Members Present: James Gray, Gerald Paske, Scott Stucky, Bruce Sankey, Rick Cox, Terry Pilgreen, Sidney Brinkman, Paul Dannelley, Virginia Ridgeway. Also in attendance, University Comptroller Mr. Jim Decker.

1. Call to Order Meeting called to order at 2 p.m.
2. Parnassus Budget During discussion concerning the Parnassus budget for FY 1970-71, Dr. Paske suggested that before additional Parnassus expenditures be undertaken, such as, for example, ordering a fancier and hence more expensive yearbook cover, the matter be brought before the Board for discussion and decision. It was his view that the Parnassus editor and faculty advisor ought not to authorize increased expenditures based on the hope of meeting American Yearbook Company deadlines which, if met, result in important savings in the total printing cost. He pointed out that past experience indicated that deadlines were more often missed than met.

In addition, all members of the Board agreed that it would be beneficial if the Editor and Faculty Advisor of the Parnassus submitted to the Board at the beginning of the publication process a breakdown of planned student salary and wages for Parnassus.

Mr. Stucky moved approval of the Parnassus budget as submitted to the Board by Mr. Dannelley with the following recommendations: namely, that Budget Item #269 be increased from \$100 to \$600 in order to include the Business Office accounting fee of \$500, and that a flag be put on \$2,400 of Budget Item #360. The motion was passed unanimously.

32. Sunflower Budget Prior to consideration of the Sunflower Budget for FY 1970-71, Mr. Gaylord Smith asked permission to make a statement to the Board in his capacity as SGA representative. Mr. Smith stated that he had received letters complaining that Sunflower coverage of campus activities such as, for example, intramural events was inadequate. He stated that letters he had received expressed general dissatisfaction with Sunflower content. Mr. Smith maintained that the Sunflower ought to pay more attention to campus affairs. In connection with Mr. Smith's comments, Mr. Stucky complained about "editorializing" in Sunflower news stories.

Mr. Sankey, the Sunflower editor, responded to Mr. Smith's remarks explaining that if Sunflower coverage of campus affairs was inadequate this was due primarily to a green and numerically inadequate Sunflower reportorial staff.

Mr. Gray thanked Mr. Smith for his comments.

Mr. Brinkman moved approval of the Sunflower Budget submitted by Mr. Dannelley. Mrs. Ridgeway seconded the motion and it was passed unanimously.

4. Adjourn-
ment Meeting adjourned at 5:30 p.m.

James Gray
Acting Secretary

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BOARD OF STUDENT PUBLICATIONS

March 18, 1970

Members Present: James Gray, Virginia Ridgway, Paul Dannelley, Gerald Paske, Scott Stucky, Terry Pilgreen, Joe Speelman, Sidney Brinkman, George Worden.

1. Meeting Called to Order The meeting was called to order at 2:40 p.m.
2. Approval of Minutes The minutes of the March 6, 1970 meeting were approved with the following corrections:

Item 2 (Approval of Minutes) - February 12 meeting minutes (Item 4, Paragraph 6) should record the following:

...Mr. Stucky moved that the Board remove Mr. Robuck... After the above action, it was agreed that Mr. Robuck would be available at Mr. Pilgreen's request.

Item 3 (Parnassus Claims)

The claims made by both Mr. and Mrs. Robuck were in payment for alleged services rendered during the last two weeks of December, all of January and the first two weeks of February.

It was noted during this discussion that Mr. Robuck contended that Mr. Dannelley had authorized a deviation from the original salary payment to an hourly rate...Mrs. Ridgway said Mr. Dannelley did not authorize a deviation from the original salary payment to an hourly rate...

3. Parnassus Claims Chairman Gray called the meeting into executive session to continue business of the March 6 meeting--Parnassus Claims. Mr. Stucky moved that the Board take from the table the motion to pay Mrs. Robuck \$441. The motion, seconded by Mr. Speelman, carried.

After reviewing the claims at great length, the Board took the following action:

The Board voted unanimously to deny payment of Mrs. Robuck's claim of \$441.

Mr. Brinkman then moved that Mr. Robuck's claim in the amount of \$375 for back salary for work as editor of the yearbook be denied. The motion was seconded by Mr. Stucky and passed unanimously.

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It was moved by Mr. Worden and seconded by Mr. Dannelley that a claim made by Mr. Frazier in the amount of \$703 for photographs be denied. The motion passed unanimously.

Subsequently, during a discussion concerning the relatively small number of Parnassus photographs on hand and the large sum of money spent for photographs in excess of the budget allotment, Mr. Worden raised the question as to why photography claims had been paid without verifying that the photos had been received. Mr. Dannelley explained that due to limited staff in the Journalism Department, it had been difficult to verify all activities of the Parnassus editor and his staff.

Chairman Gray informed the Board he would notify the three claimants of the Board's decisions.

Chairman Gray informed the Board of a claim made by Mr. Jim Ellington, a professional photographer, in the amount of \$632.

Mr. Stucky moved and Mr. Speelman seconded that Mr. Ellington's claim of \$632 be paid.

After Board members viewed photos submitted to the Parnassus by Mr. Ellington, the Board concluded Mr. Ellington should not be paid full price but his cost only for duplicate photos of the same group and Mr. Brinkman amended the above motion as follows:

Mr. Ellington shall be paid \$232 for black and white photographs and \$380 for color prints for a total of \$557.60. \$74.40 was disallowed because of duplicate shots of the same group.

During a discussion reviewing photography services, Dr. Paske expressed the opinion, with which Board members concurred, that adherence to professional photography standards would have precluded the submission of unusable duplicate photographs.

Mr. Speelman seconded Mr. Brinkman's amendment and the Board voted approval of the amendment.

The amended motion was then approved by a unanimous vote. Chairman Gray then instructed Mr. Dannelley to submit a requisition to Mr. Decker to pay Mr. Ellington \$557.60.

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Dr. Gray then emphasized the point that the budget allotment for professional photography was \$1500 but that total payments for professional photography to Mr. Ellington approved by the faculty adviser to Parnassus exceeded \$2,000.

4. Adjournment The meeting was adjourned at 4 p.m.

Respectfully submitted,
George J. Worden

MINUTES

BOARD OF STUDENT PUBLICATIONS

April 8, 1970

In attendance: Sidney Brinkman, Gerald Paske, Scott Stucky, Terry Pilgreen, Joe Speelman, Bruce Sankey, James Gray, Paul Dannelley, Virginia Ridgway, George Worden.

1. Call to Order The meeting was called to order by Chairman Gray at 2:35 p.m.
2. Minutes Approved The minutes of the March 18, 1970, meeting were approved as distributed.
3. Role of Adviser Chairman Gray announced that because of Sunflower and Parnassus financial problems, the meeting had been called to discuss the role of the Parnassus and Sunflower faculty advisers as suggested at the February 12 meeting of the Board. Mr. Gray stated that he and Mr. Dannelley had met with Mr. Decker and were informed that he projected the Sunflower or feared, would exceed its budget by \$8,000 for the year. Chairman Gray opened the discussion on this matter.

Mr. Brinkman asked if the \$8,000 overage could be broken down for the Board so they could get an idea as to why the Sunflower will exceed its budget. Dannelley said there were various reasons for the overage--advertising income had not been forthcoming as had been projected due to the business recession in the city--the first semester editor had expended more for student salaries than had been budgeted due to larger editions of the paper and increased hourly rates paid to students, which, he claimed, is necessary to get students to work--this year's Orientation issue was much larger and distributed to a larger number of people than anticipated. Mr. Dannelley pointed out to the Board that the present editor was making every effort to keep down costs while putting out a very fine paper. He also said the Sunflower had discontinued the Associated Press machines which will save the paper about \$450. Mr. Brinkman suggested that the budget could be broken down on a monthly basis, thus controlling overages at the time they occur. It was also suggested that the editor receive a copy of monthly expenditures, thus making him aware of the financial condition of the paper. Mr. Worden felt the Board should approve a realistic operating budget and that the editor and the faculty adviser should maintain appropriate month-to-month surveillance of income and expenditures of the paper.

Mr. Dannelley explained the role of the adviser to be an assistant to the editor on editorial problems, pointing out his flaws regarding correct journalism and to supervise overall operations, including a check system on student salaries.

After further discussion concerning the role of faculty advisers, the Board suggested that Mr. Dannelley and Mrs. Ridgway submit a statement to the Board outlining their needs and problems.

Mr. Gray informed the Board that Mr. Decker would withdraw Sunflower reserve funds in the amount of \$8,000 to cover the overage.

It was moved by Mr. Worden and seconded by Mr. Sankey that the Board, at its next meeting, consider amending the bylaws to provide for the appointment of an editor for more than one semester. The motion passed.

4. Adjournment The meeting was adjourned at 4:15 p.m.

Respectfully submitted,
George J. Worden

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BOARD OF STUDENT PUBLICATIONS

May 14, 1970

In attendance: George Worden, Virginia Ridgway, Paul Dannelley,
Bruce Sankey, Rick Cox (non-voting) Mike James,
Joe Speelman, Terry Pilgreen, James Gray.

1. Call to Order: The meeting was called to order by Chairman Gray at 2:30 p.m.

2. Appointments: After interviewing applicants for the Sunflower and Parnassus primary staff positions, the Board made the following appointments:

Sunflower: Kevin Cook and Linda Hoddy, co-editors
Terri Partridge, managing editor
Mary Mitchell, news editor
Fred Hull, business manager

Parnassus: Jim Schield, managing editor

3. Adjournment: The meeting was adjourned at 5 p.m.

Respectfully submitted,
George J. Worden