



HLC Accreditation 2020-2021

## **Evidence Document**

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Office of the President

Office of Innovation and New Ventures

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## **Office of Innovation and New Ventures**

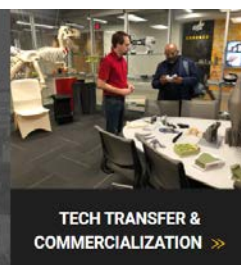
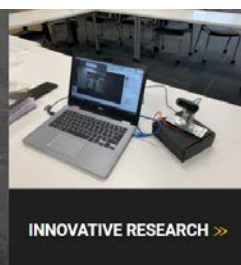
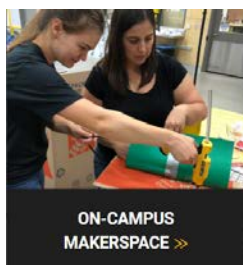
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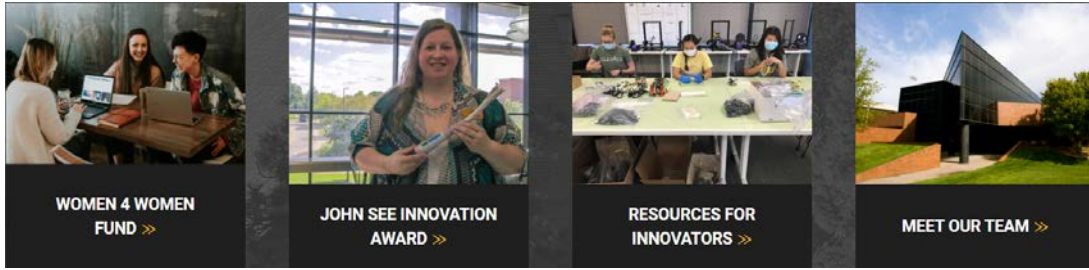
**Additional information:**



The Wichita State University Office of Innovation and New Ventures (I&NV) is housed under the Office of the President. The office is where academics and industry converge. The College of Innovation & Design and the Center for Entrepreneurship collaborate to deliver programming around innovation, education, venture creation, and making connections to support WSU and regional startups.

## ABOUT I&NV >>

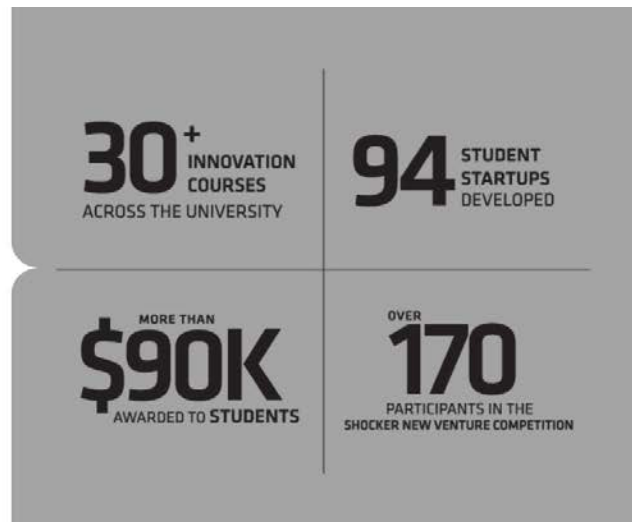




## BY THE NUMBERS

We offer a variety of support structures, including interdisciplinary academics, mentorship, business planning, and financial investment.

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## College of Innovation and Design

A unique academic college facilitating interdisciplinary applied learning that is centered on innovation processes, such as design thinking and agile product management. We teach students how to recognize new creative opportunities. Our curriculum covers innovation and holistic sustainability strategies while enhancing student skillsets in creativity, emotional intelligence, critical thinking, decision-making, product development, leadership, and embracing change.





## Center for Entrepreneurship

Striving to positively impact the university and grow Wichita's economy by helping students, faculty and community entrepreneurs learn how to develop innovative ideas and guide them toward commercialization and venture creation. We forge strategic partnerships within the business community to work in concert with existing businesses creating sustainability. In these ways, we act as an essential educational and economic driver for Kansas.

## Wichita State University E-Launch

E-Launch fosters entrepreneurial activity, leading to the commercialization of ideas. Through an interactive process, participants will learn to clearly conceptualize how the product or service can provide real value to customers. Participants will be shown how to validate their value proposition with customers and other stakeholders.

[Read more >>](#)



## Shocker Innovation Corps

Wichita State University is a National Science Foundation (NSF) I-Corps site. The Shocker Innovation Corps nurtures and supports Wichita State entrepreneurial teams interested in accelerating their STEM ideas, research and product commercialization. Ideas/projects can originate from student or faculty work, research and institutional/industrial projects.

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