



HLC Accreditation 2020-2021

Evidence Document

Wichita State University

Alumni Association

Alumni Association Heritage Fund Reports FY2018 - FY2019

Additional information: For more information, visit Wichita State University Alumni Association on the Web: <http://www.shockeralumni.org/> (Accessed May 25, 2021).

Heritage Fund

The Shocker Heritage Fund provides crucial support for the continuation and growth of current association programs, as well as providing for the initiation of new areas of service. Contributions to the fund help us maintain strong and effective alumni programs and traditions, many of which would not exist without the financial commitment of our alumni and friends. A few of the association's programs, events and services are listed here:

- Scholarship support, including "Drive Your Pride" Kansas License Plate Scholarships and the endowed Shocker Legacy Scholarships
- Sponsorship, creation and growth of alumni chapters, clubs, professional societies and our student alumni group
- Maintaining records for more than 140,000 alumni and friends
- Support for such wide-ranging events as Homecoming, the WSU Distinguished Alumni Speaker Series, Shocker Travel opportunities, 50-year and other notable class reunions, and our oldest, longest-running traditional event – the WSU Alumni Awards banquet and program.

FY 2018

\$51,645.96

Heritage Fund Total



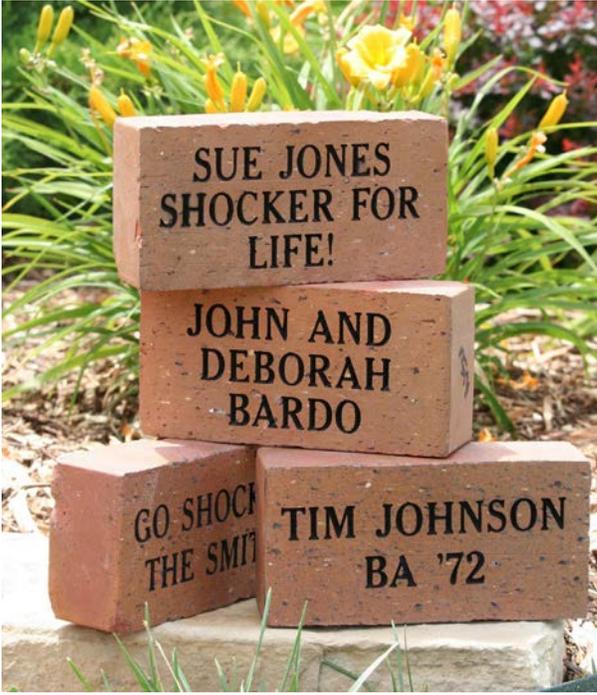
\$121.25
Average Gift



405
Number of
Heritage fund donors



10%
Participation rate
(# donors divided by # mailings)



Shocker Alumni Walkway

Started in 2017, a total of 304 bricks

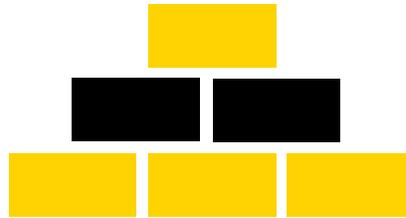
Physically linking the Woodman Alumni Center and the Marcus Welcome Center, the Shocker Alumni Walkway will be a lasting landmark in our ever-growing and changing campus landscape.

FY 2018



\$38,800

Total Walkway Revenue



183

Bricks Installed



ALUMNI
ASSOCIATION

Traveling Shockers

The Shocker Travel program is another way for WSUAA to generate revenue as well as connecting with alumni and friends. We partner with trusted travel agencies to offer a variety of great destinations – and provide wonderful once-in-a-lifetime experiences.

Our travel program is open to all Wichita State University alumni and friends, regardless of WSUAA membership status.



Companies we work with:



Orbridge

FY 2018



\$10,094.26

Revenue



10
Trips



62
Total Number
of travelers

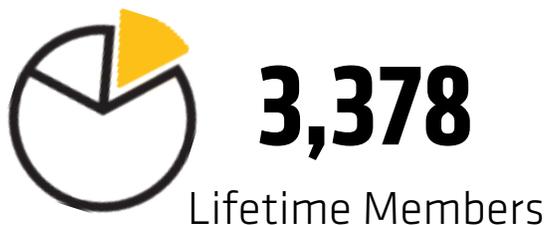
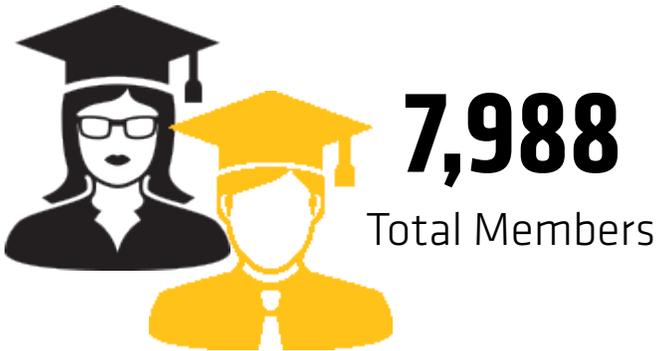
Membership



Membership assists our efforts to connect all Shockers and strengthen the WSU family.

Alumni membership helps the Alumni Association
Advocate -for Wichita State University
Communicate - with alumni and friends
Recruit - future Shockers
Serve - alumni and students
Inspire - lifelong involvement

FY 2018



ALUMNI
ASSOCIATION

Wichita State Alumni Association's License Plate Program "Drive Your Pride"



You can sport WuShock on your license plate – and support student scholarships at the same time.

For a \$50 annual royalty payment to the WSU Alumni Association, WuShock rides with you everywhere you go. And it's all for a Shocker of a cause!

Every dollar of the royalty fee, minus a small administrative fee, goes directly to student scholarships. Today, with some 3,100 Drive Your Pride tags on the road, this program has raised more than \$610,000 for scholarships and is a fun, easy way to support Wichita State and "drive" your Shocker Pride.

FY 2018



\$140,280

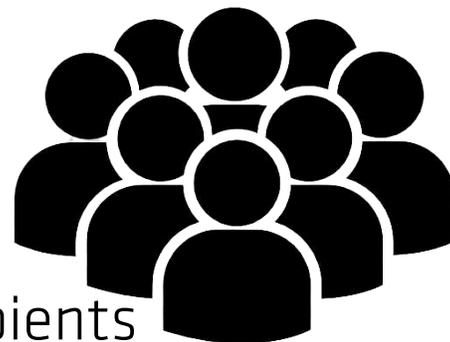
License Plate Revenue

2,915

Tags on the Road end of FY 18

12

License Tag
Scholarship Recipients



ALUMNI
ASSOCIATION

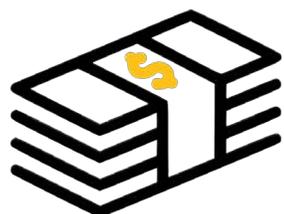
The Alumni Association Legacy Endowed Scholarship Program



The Alumni Association Legacy Endowed Scholarship Program was established by **Don Barry '88** in 2001. As a student at Wichita State in the 1980s, Barry struggled to make ends meet. While sharing rent in a \$100-a-month house and driving a car with holes in the floor, he nonetheless earned a bachelor's degree in general studies. Barry, who is managing director of investments at Baird in Wichita, and his wife, Lora, established the Legacy Scholarship with the intent to aid students who could use some additional financial assistance and to promote and preserve family ties at the university.

The scholarship is unique in that recipients must be children or grandchildren of WSU Alumni Association members. Barry and other alumni association members, including those who service as members of the Legacy Scholarship Committee, see the scholarship program serving as a lasting link between family and the university.

FY 2018



\$4,730

Endowed Revenue



32

Legacy Scholarship Recipients



ALUMNI ASSOCIATION

Heritage Fund

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FY 2019

\$48,433.60

Heritage Fund Total



\$137.21

Average Gift



361

Number of
Heritage fund donors

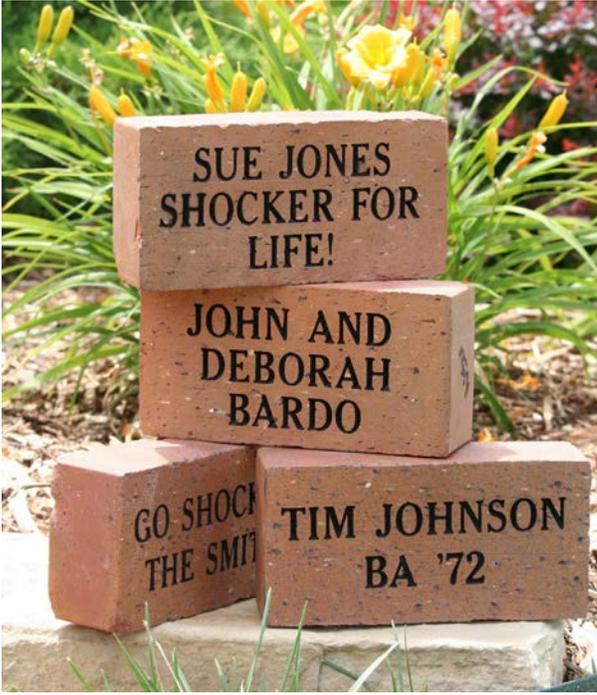


8.4%

Participation rate
(# donors divided by # mailings)



ALUMNI
ASSOCIATION



Shocker Alumni Walkway

Started in 2017, a total of 304 bricks

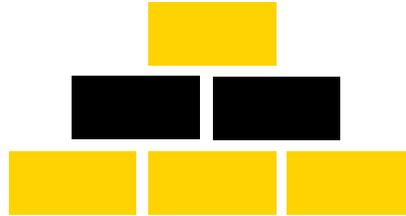
Physically linking the Woodman Alumni Center and the Marcus Welcome Center, the Shocker Alumni Walkway will be a lasting landmark in our ever-growing and changing campus landscape.

FY 2019



\$12,900

Total Walkway Revenue



75

Bricks Installed



ALUMNI
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Traveling Shockers

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Our travel program is open to all Wichita State University alumni and friends, regardless of WSUAA membership status.



Companies we work with:



Orbridge

FY 2019



\$7,519.44

Revenue



8

Trips



42

Total Number
of travelers



ALUMNI
ASSOCIATION

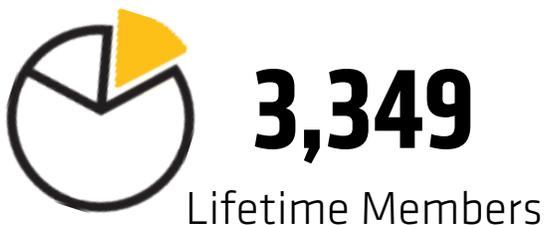
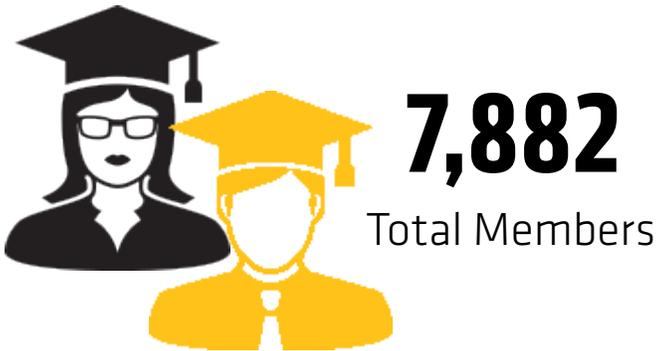
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FY 2019



ALUMNI
ASSOCIATION

Mug Club



The WSUAA Mug Club started in 2018, dedicated to the idea that great beer and good times should be shared with Shocker alumni, family and friends. For just \$25 for current WSUAA members, WSU faculty, staff and students, and \$50 for other WSU alumni (non-members) and friends.

Proceeds from WSUAA Mug Club memberships will help fund WSUAA scholarships and continued program development.

FY 2019



\$3,760

Mug Club Revenue



145

Mug Club Members



2

Mug Club Events



ALUMNI
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FY 2019



\$162,550

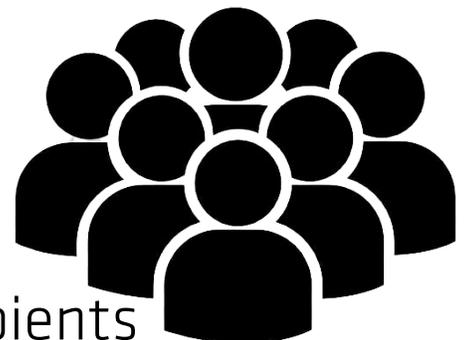
License Plate Revenue

3,146

Tags on the Road end of FY 19

44

License Tag
Scholarship Recipients



ALUMNI
ASSOCIATION

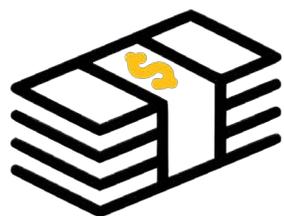
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FY 2019



\$4,750

Endowed Revenue



32

Legacy
Scholarship Recipients



ALUMNI
ASSOCIATION