



# THE SUNFLOWER

OFFICIAL STUDENT NEWSPAPER

Professor  
Blake  
Receives  
Honor  
See Page 4

Volume LXVIII—Number 50

UNIVERSITY OF WICHITA, WICHITA, KANSAS

May 5, 1964

## Sunflower Reorganization Announced

### Sunflower Sales Staff Revamped

A complete reorganization of the Sunflower business staff and operation has been proposed by the Board of Student Publications.

The reorganization will include a new plan for the distribution of advertising accounts between the salesmen and the business manager, and a new commission plan for advertising salesmen, according to Curtis Terflinger, chairman of the Board of Student Publications.

The business manager will receive \$50 per month, in addition to a commission on all local advertising sold.

It is felt that by allowing advertising salesmen to collect a larger commission on advertising which he sells, the students will be able to make a more substantial income and thereby justify the time spent in sales work, according to Gene Bratton, business advisor to the Sunflower.

### Newspaper Posts Open to Students

Applications for Sunflower positions are now available, according to Paul Gerhard, associate professor of journalism, Sunflower advisor.

The CAC Information booth; the journalism office, Rm. 110 Commons Building; the Sunflower office, Rm. 005, Commons Building; and the office of Curtis Terflinger, chairman of the Board of Student Publications, Rm. 105S Neff Hall, have applications which may be filled out and returned to the journalism office by May 15.

Announcement of the new Sunflower staff will be made at the annual journalism banquet May 20, according to Professor Gerhard.

### An Open Letter

Because The Sunflower represents both the University and you the students, the Board of Student Publications is greatly interested in the quality of this newspaper.

A Campus newspaper should be a strong voice for the entire University. It must inform quickly, criticize when necessary, prod the interest of its readers, and report all sides of every story or issue to the public.

With the advent of becoming a State University this year, it is even more important that the school newspaper be a worthy publication demanding respect from all its publics including other newspapers. To accomplish this goal the Board of Student Publications has instigated a number of new proposals that are reported in today's issue. These proposals have been made on the assumption that the Sunflower staff should be comprised of students from all sections of the campus—not journalism students alone.

Here is a challenge for you to play a responsible role on this campus. Will you accept?

Board of Student Publications  
Curtis Terflinger, Chairman

Paul Gerhard  
Gene Bratton  
Dr. Ross Taylor  
Dr. T. Reese Marsh  
Richard Payne

Fred Funk  
Bob Long  
Dave Leach  
Sue Schrock  
Doris Mortimer

### Board of Student Publications Strives to Fulfill Objectives

Eleven members of the University community, representing far-flung and different areas of the campus, meet frequently in serious sessions to consider, discuss, and act upon the policies, the plans, the goals, and the functions of the University's two major student publications.

This group is the Board of Student Publications. Under its guidance, the Sunflower—student publication, and Parnassus—university yearbook, strive to fulfill their current objectives as well as make plans for the future.

The Board is composed of six faculty members and five student members. Three faculty members are appointed by the president, one of whom will serve as chairman of the Board. Faculty members are Curtis Terflinger, associate professor of business administration, chairman; Dr. T. Reese Marsh, professor of English; and Dr. Ross Taylor, head of the department of American civilization.

Two student members, one a junior and one a senior, are

appointed to the Board by the president of SGA. Student members for this academic year are Fred Funk, past president of the junior class, and Bob Long, past president of the senior class.

Automatic members are the director of public relations, Dick Payne; the faculty advisor to the Sunflower, Assoc. Prof. Paul Gerhard; and the faculty advisor to the Parnassus, Asst. Prof. Gene Bratton.

Automatic student members on the Board are the editor-in-chief of the Sunflower, Doris Mortimer; the editor-in-chief of the Parnassus, Sue Schrock; and the president of the Student Government Association, Dave Crockett.

### Sunflower Staff Salaries Increased

Significant salary increases for Sunflower staff editors were approved Thursday by the Board of Student Publications in keeping with the recent reorganization of the Sunflower operations.

According to Assoc. Prof. Curtis Terflinger, chairman of the Board, the new salary for next semester's editor-in-chief will be \$500 a semester plus a \$150 scholarship.

The managing editor will receive \$250 a semester plus a \$150 scholarship. Applicants must meet the regular University scholarship requirements to be eligible for the \$150 scholarships.

Two news editors, one each for the Tuesday and Friday issues, will be paid \$150 each a semester. The desk editors, one each for the Tuesday and Friday issues, the sports editor, and the society editor, will each be paid \$100 per semester.

The photo editor will be paid \$50 a semester plus \$2 for each photo used.

Each of these positions is open to any student at the University. It was felt that the salary schedule adopted was in line with the stature and demands of the positions involved, according to Professor Terflinger.

### JFK Pick-up Scheduled For Tomorrow

The John Fitzgerald Kennedy Scholarship Fund Pick-up will be held tomorrow and Thursday, according to Nancy Anderson, JFK Scholarship chairman.

The Student Government Association has set aside these two days to collect for this fund. These collections will take place during the ten minute interval before the 9 and 11 a.m. classes tomorrow, and before the 11 a.m. classes Thursday.

It is felt that collecting during the class day ensures an efficient and effective program in terms of being able to contact the maximum number of students in the most efficient manner possible.

The success of this program depends upon each student. A goal of \$1 per student has been set. This will provide support for a student for one year.

"It is felt that the students of the University will meet cooperatively and enthusiastically the challenge and opportunity offered them by participation in the JFK Scholarship Fund," stated Miss Anderson.

### Betas, DDD, Fiasco Win 1st for Skits

"Cleopatra," Beta Theta Pi style, won first place honors in the fraternity division of Hippodrome 1964. Delta Delta Delta and Fiasco, an independent group, took honors in the sorority and independent divisions.

Second place trophies went to Phi Delta Theta, in the fraternity division, Gamma Phi Beta in the sorority division, and to the men of the E-Z House in the independent division.

This year's skits were all outstanding and all of the programs of Hippodrome were well attended, according to Fred Funk, general Hippodrome chairman.

Delta Delta Delta won the Sigma Phi Epsilon trophy as Outstanding Sorority.

Beta Theta Pi won the Inter-Fraternity Council Award for scholastic achievement. Delta Upsilon received a spittoon for the least amount of scholastic achievement.

More than 700 students attended the first annual May Dance held at the Cotillion Ballroom, according to Sam Gill, president of the CAC Governing Board which sponsored the dance.

Music for the event was provided by Peter Palmer, his Orchestra and Voices.

Sigma Phi Epsilon and Gamma Phi Beta pledge classes were awarded the Outstanding Pledge Class Award by Dr. George Comstock, dean of men.

## Mortar Board Taps Nine New Members

Climaxing the coronation of the May Queen Friday night was the annual "tapping" of nine Mortar Board members for the coming year by this year's Mortar Board members.



MORTAR BOARD members initiated Sunday were: rear, left to right, Kathie Hall, Roberta Brown, Besse Welsh, RaeAnn Mettlen, Mary Duerksen; front, Ruth Ann Olive, Nancy Flagg, Virginia Schoonover, and Karen Johnson Hamilton.

Coeds selected were Roberta Brown, Mary Duerksen, Nancy Flagg, Kathie Hall, Karen Johnson Hamilton, RaeAnn Mettlen, Ruth Ann Olive, Virginia Schoonover, and Besse Welsh.

Roberta Brown, a music major, has a grade point index of 3.475. She is a member of Mu Phi Epsilon, MENC, and United Christian Fellowship. She holds a School of Music scholarship and a dorm scholarship.

Mary Duerksen, whose grade average is 3.46, is majoring in music and has a minor in education. She has been a member of Mu Phi Epsilon, Film Society, MENC, International Club, Delta Gamma, and NAACP.

Nancy Flagg, an active member of AWS, YWCA, and Delta Delta Delta, has maintained a 3.77 grade point index. She is a sociology major with minors in psychology and French. Miss Flagg has been awarded the annual faculty Christmas scholarship, and holds University scholarship as well as a Tri Psi scholarship gained in national (Continued on Page 3)



## Editorial Views...

### Apply Now

On the front page of the Sunflower, considerable space has been given to the reorganization of the Sunflower staff and operations. The actions of the Board were deemed necessary if the Sunflower is to remain on campus at Wichita State University.

Tremendous work goes into the preparation of one edition and, whether or not students enjoy the Sunflower or feel that it fulfills its ultimate purpose, the fact remains that the Sunflower should fill a vital role in campus life. For the Sunflower to do this, students, not journalism students alone, must take the responsibility of working to make the Sunflower a better commentary of campus life and student opinion.

Applications are now available at the CAC information booth, in the Sunflower office, in the journalism office, and in the office of the chairman of the Board of Student Publications, Curtis Terflinger. Why don't you fill out an application and help the Sunflower to become a better and more functional part of campus life.

### Every Penny Counts

Tomorrow and Thursday each of us will have an opportunity to contribute to a scholarship which will enable an underprivileged student to attend the University next year, and will enable more to attend in the years to come.

The John Fitzgerald Kennedy Scholarship fund still has quite a way to go to meet its ultimate goal. But, each of us can contribute a little to someone less fortunate than ourselves.

The scholarship, designed for a member of a socially deprived group who would not otherwise be able to attend college, is one of many across the country which carry the name of our late President.

A minimum of \$1 per student is needed to furnish one scholarship. It is not often that students at a University are given the opportunity to provide a living memorial of their generosity.

### Credit Where Due

Hippodrome 1964, the final Hippodrome at the University of Wichita, is now a thing of the past. The skits were good, the between-skit music was excellent, and the emcees did a great job.

The students who worked long and hard to prepare and present skits, the entertainers, and the audience as well, are to be congratulated.

Fred Funk, general Hippodrome chairman, deserves the credit for the smooth operation of Hippodrome this year. The long delays which have plagued previous Hippodromes were noticeably absent.

## THE SUNFLOWER

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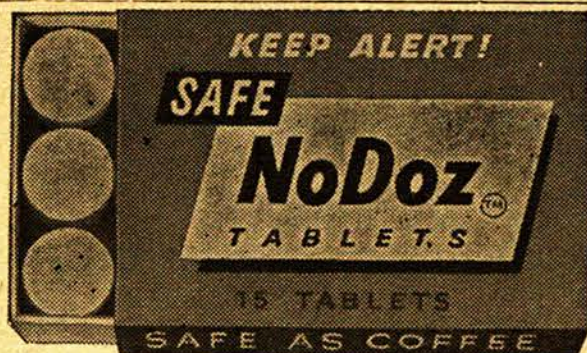
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Editor-in-Chief: Doris Mortimer  
Managing Editor: Nancy Harris  
Business Manager: Dave Crockett  
Editorial Staff: News Editors, Bill Rapps and Grady Nixon; Desk Editors, Joy Lyn Updike and Willis C. Jackson; Society Editor, Lorry Brosius; Feature Editor, Connie Close; Sport Editor, Bill Mingle; Cartoonist, Mike Ferman; Photo Editor, Joseph Ray.



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## Ever Increasing Casualness Has Been Trend on Campus

A steadily increasing casualness has been the trend in dress among students on this campus. Little has been said concerning the matter and it perhaps has been assumed by many that no one cares how students appear.

By NANCY HARRIS, Managing Editor

Yet there are those who care. "Visitors to campus judge us by our appearances," said Josephine Fugate, dean of women, as she related an incident in which a WAF Recruitment Officer during a recent visit here had only derogatory remarks to make concerning her impression of the appearance of the students at the university. Beyond that, Dean Fugate added

that good grooming and appropriate dress are "a matter of personal integrity." It is not in keeping that young men and women preparing themselves for positions of responsibility should be careless about such personal habits.

It may be unknown to some that a dress code for women does exist. Recommended by Associated Women Students in 1962, the code has remained unaltered and is still in effect.

It states that 1) there will be no shorts worn on campus; 2) girls should not wear slacks on campus until afternoon unless the weather is extremely cold; 3) hair curlers or klippees should not be worn; 4) no one will be admitted to eat in the cafeteria on weekdays wearing sweatshirts or jeans; and 5) girls must wear a skirt or dress on Sundays when eating in the cafeteria.

Only in the dorms and cafeteria have these regulations been enforced. There it has become routine, a way of life which, it is generally agreed, places no undue restrictions on anyone. For those who live off campus enforcement of these regulations is left to self discretion, a freedom which is often abused. There are a few young women who habitually wear trousers of one kind or another, and some who attend classes in shorts.

Women, indeed, are not the only offenders. Many of the men—future business executives, professional men, and community leaders—are to be seen in classrooms dressed as casually as if they were on a

Palms Springs vacation.

To some extent this may be the fault of the girls! "Women tend to set the social precedent regarding dress," said Kathy Hall, president of AWS. Perhaps had coeds not relaxed their own standards regarding proper dress to such an extent, men would have felt conspicuously uncomfortable in tee shirts, Bermuda shorts, and blue jeans.

But despite the reasons for its beginning, the men must bear their own responsibility for this progressing trend. Fraternities realize that college, apart from being a school, is a training ground for many things not academic. Most of the University fraternities advocate a minimum classroom dress requirement of slacks and sport shirts among their members.

Those who have become concerned about this over and evergrowing emphasis on casualness undoubtedly share with Miss Hall the feeling that it "reflects our attitude towards college in general. All of us," Miss Hall said, "would like to be comfortable in class, but in some cases 'comfort' has been carried to the point that it is almost disrespectful to professors and fellow classmates as well."

Undoubtedly there has been no intention to offend, only thoughtlessness. It is to be hoped that the situation will correct itself, having thus been brought to focus.

Maybe students should all take a good look in a full length mirror before starting to class in the morning.

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## Around the Campus

The Collegiate Young Republicans have planned a fund raising dinner Friday, at the Sedgwick county courthouse, according to Vicki Eckhart, secretary of CYR.

Dick Rogers, state chairman of the Republican party, will be the featured speaker of the evening.

The dinner will be served at 6:30 p.m. in the cafeteria of the courthouse, and many well known people of the party, including the gubernatorial candidates, are expected to attend.

Tickets for the dinner are \$2.50 for CYR members, and \$3.00 for others. A booth is set up in the CAC hall to sell tickets, and to solicit new members.

### News Forum Today

News Forum personalities for today are Dr. Phyllis Burgess, associate professor of education, and Dr. George Comstock, professor and director of counseling.

The noon sessions are becoming more popular with the students and the faculty, as the session provides an informal discussion of relevant news events between the audience and the panel members. Mel Moorhouse, panel moderator, provides humor to the discussion as well as keeping it moving at a lively pace.

# Want to work for a great outfit?

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## Dialectica Publishes Journal

Dialectica, the philosophy club, has announced the publication of Logos, a student journal of philosophy.

This issue of Logos contains papers written by the following students: Robert Roberts, Duane Dauner, Larry Klein, Ellis McDaniels, Glenn Welch, Ralph Wright, and Joe Zentner.

The price of Logos, which is on sale now in the philosophy department, is 95 cents per copy. The philosophy office is in the Political Science Building.

Anyone interested in submitting material for possible publication in the next volume of Logos is invited to turn in their work to the philosophy department, according to Ellis McDaniels, editor.

### Mortar Board . . .

(Continued from Page 1)

Kathie Hall, whose grade point index is 3.6, is an English major. Her activities include AWS Council, Delta Gamma, Mu Phi Epsilon, Film Society, and MENC. Miss Hall holds the Gore Scholarship.

Karen Johnson Hamilton is a member of AWS, Mu Phi Epsilon, Gamma Phi Beta, MENC, WRA, and Inter-Varsity Christian Fellowship. She is a music major and currently has a 3.8 grade point index.

RaeAnn Mettlen, who transferred from K-State this year, is an associate member of Gamma Phi Beta. She has a grade point index of 3.5 and is majoring in elementary education and English. Her activities at K-State included Alpha Lambda Delta, Student Union committees, Panhellenic Council, Angel Flight, Boyd Hall Dorm Council, SEA, Pep Club, and the Inter-fraternity Pledge Council. At the University she is active in SNEA, Brennan Hall dorm council, and Gamma Phi Beta.

Ruth Ann Olive, whose grade point index is 3.3, is majoring in elementary education and minoring in English. She is a member of Alpha Chi Omega, CAC committees, Kappa Delta Pi, Panhellenic Council, YWCA, and WRA.

Virginia Schoonover, who has maintained a 3.88 grade point index, is majoring in logopedics and elementary education. Her activities include AWS, YWCA, Dorm council, Sigma Alpha Eta, SNEA, Panhellenic council, SGA, WRA, Inter-Varsity Christian Fellowship, Campus Crusade for Christ, and Alpha Phi. She has held the Junior and Senior Panhellenic, Logopedics, Mortar Board Alumni and Siggins Scholarships.

Besse Welsh, a music major, has maintained an average of 3.5. She has been honored as a Youth Talent winner, Mu Phi Audition Winner from the University, and was this year a winner in the Naftzger Auditions. She has been on the Dean's list and holds a Youth Talent Auditions, Music, and Theodore Presser Foundation scholarships. Her activities include Tau Beta Sigma, Mu Phi Epsilon, AWS Board, and Inter-Varsity Council.

## SOULS? For Sale

You can't sell souls!

"(Well here's what we did: we just squeezed our souls until soul-blood dropped onto the paper, we'll sell those papers)"

Watch for "THE SOULS"

## Shocker Shenanigans

By LORRY BROSIUS, Society Editor

Greeks who worked night and day to prepare skits for presentation at Hippodrome aren't getting that much needed rest yet because they are busy attending special Greek Week events. Festivities began Sunday with mock Olympic games at the Siglathon and Deltathon. Following the athletic events was a picnic and an informal Greek Sing. Faculty and sorority and fraternity members will stop for coffee and informal conversation in the Provincial Room Friday morning. Members will paint campus crosswalks Saturday afternoon as a special Work Day project and the informal Greek Dance at the Mambo Club Saturday evening will end the week.

Shockers watched Hippodrome summer opera workshop in Tennessee. Kathy is especially thrilled because leading roles in the operas produced will be taken by Metropolitan Opera cast members. Members of all Pershing Rifles companies in 7th Regiment will be weekend guests of local Pershing Rifles company. Army Blues will help hostess social events connected with Regimental Assembly. Alpha Phi pledges sneaked out on actives Monday evening for a party at Sherry Herrington's house. Pledges have enjoyed one big dandelion-pulling party ever since. Sig Eps invited dates for a party at the HiWay Inn after the skit review Saturday evening. Alpha Phis surprised Dorie Ricketts with a miscellaneous shower Sunday evening. Dorie will marry Beta Don Cowgill Friday evening.

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Alpha Phi pledges sneaked

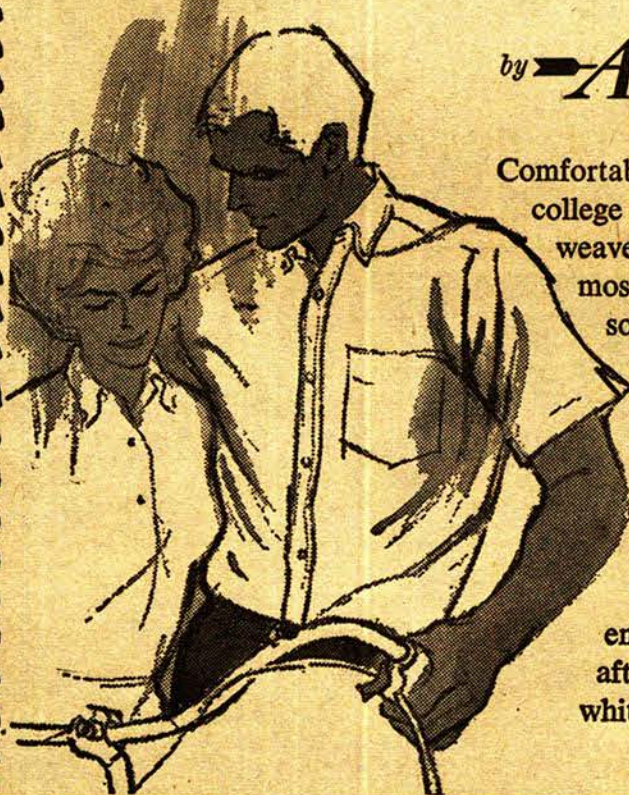
## May Queen Crowned



MAY QUEEN Judy Snapp and her escort Bob Long are pictured after her coronation Friday night.

## Batiste gets an Oxford education

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# People-to-People to Host 30 Tanganyikan College Students

A group of 30 Tanganyikan students, 25 boys and 5 girls, of Asian descent, but citizens of Tanganyika, who attend British colleges and universities will be visiting Wichita July 31-Aug. 8 and Aug. 30-Sept. 9, according to Marshall Williams, director of CAC activities.

The University organization of a People-to-People 99 days for \$99 People-to-People hosted this pro-tour of this country, northern gram last year and it was such a Mexico and southern Canada. The success, they were asked to host main objective is to learn more about Americans by actually living again.

The group of students will be on with families and students in the

various parts of the country.

A similar group of Tanganyikan students was here last summer for four days. They all liked Wichita very much and appreciated the friendship they found here. Also it was here that they discovered "Tacos," which really made a hit with them.

Anyone interested in hosting one of these students for one of the above periods, please contact Ray Jones, chairman of People-to-People, or pick up an application at the office in Rm. 212 of the CAC.

"We would like to have an idea of how many people would like to host students this summer as soon as possible, because the tour director would like to start making final arrangements for the summer in about one month," stated Ray Jones.

## Officers Announced For Debate Society

The University Debate Society has announced its officers for the following year, according to Miss Quincalee Brown, assistant professor of speech and assistant debate coach.

They are Bob Glenn, president; Bill Balthrop, vice president; Pam McMaster, secretary; Bob Smith, treasurer; and Sandy Swanson, historian.

The Debate Society represents the University in the many forensic tournaments to which the University is invited.

# Major General Lemley To Speak at Banquet

Maj. Gen. Harry J. Lemley, Jr., Commandant of the U. S. Army Command and General Staff college, Fort Leavenworth, will be the honored guest and speaker at the Regimental Banquet of the 7th Regiment, Society of Pershing Rifles' annual Regimental Assembly, to be held Friday and Saturday.

Over 300 Army, Navy and Air Force ROTC cadets from Kansas, Missouri, Arkansas, and Oklahoma will assemble on the University of Wichita campus for the two day regimental assembly. Major events will be squad and platoon drill, exhibition drills and machine gun crew drills. This meet is being sponsored by the University Army ROTC.

General Lemley has been assigned as Commandant of the Command and Staff College since February 1963. Previous assignments include Commanding General, 24th Infantry Division, Europe and Commanding Officer, 7th Infantry Division, Artillery, Korea.

Lemley is a graduate of the U.S. Military Academy, Command and General Staff College, and the Army War College. His decorations include the Legion of Merit with Oak-Leaf Cluster, Bronze Star medal, Army Commendation Medal Ribbon with metal pendant with two oak leaf clusters, Military Valor (Italy) and Croix de Guerre with Gold Star (France).

## Honors Program Schedules Meeting

Author and poet Bruce Cutler, silversmith Thomas Crossnoe, and composer Leo Kreter will lead a discussion centering on creativity, May 7th at 7:30 p.m. in the Fine Arts Center Lounge. Honors students and guests are invited to attend.

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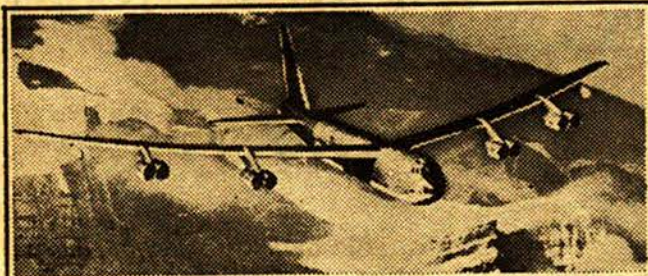
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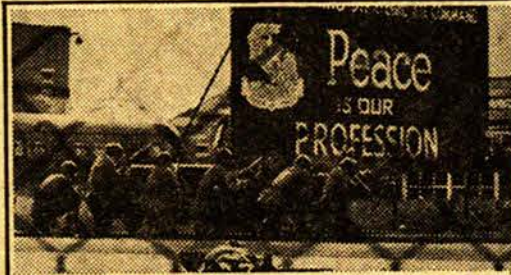
★ Why did U.S. H-Bombers attack Russia?



★ Where was the Red Premier when the hot-line rang?



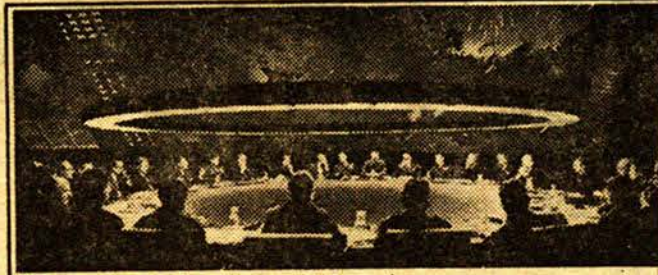
★ Why did Dr. Strangelove want ten women for each man?



★ Why did U.S. Paratroopers invade their own base?



★ Why did the fate of the world hang on a Coca-Cola machine?



★ What was the doomsday machine?

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MILLER STARTS WEDNESDAY

No. 12 in a series of statements by prominent Southeastern Kansas business people about Kansas, focal point of good living in America



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"It is a beautiful and varied land... rich in natural resources and blessed with the climate and natural facilities for zestful living. However, its greatest resource is its people. Still influenced by the teaching and example of their pioneer ancestors, these industrious, thrifty, and clear-thinking folk work unceasingly to build progressive communities and to enrich them with educational, religious, cultural, and recreational facilities so vital to good family life and to good business climate. There is a strong sense of personal responsibility and initiative, yet the individual is friendly, cooperative and loyal. This spirit is often noted by visitors from other areas.

"It is a privilege to live and do business from 'Focal Point U. S. A. We Like It Here!'"

Although born in the neighboring state of Missouri, Mr. Otto can rightfully be considered a native son of Fort Scott. For it was here that he grew up, received his education and took a minor clerical job in the newly formed General Fire Department. The industriousness and integrity of which he speaks so highly in Kansas people must have been strong in his own makeup. In 1955 he was elected President of this company which serves in 39 states and ranks among the top 50 in the country in the amount of business written. Mr. Otto also has a strong sense of responsibility for community affairs demonstrated by active participation. For five years he was a Trustee of Mid-America, Incorporated, an industrial development organization in Southeastern Kansas. He serves on the Board of Kansas Society for Crippled Children; served two 3-year terms as Director of the Kansas State Chamber of Commerce and presently holds Directorships in several other companies.



The investor-owned electric company serving and supporting Southeast Kansas where there is a wealth of natural resources and human resourcefulness