

THE SUNFLOWER

OFFICIAL STUDENT PUBLICATION

Vol. LXIII—No. 52 University of Wichita, Wichita, Ks. May 5, 1959

10 Coeds Tapped For Mortar Board

Ten top junior women were "tapped" for Mortar Board at the May Day Coronation ceremony Friday night.

Membership in the national honorary organization is the highest recognition to be given to University women.

New Mortar Board members for 1959-60 are Elaine Davis, Suzanne Evans, Barbara Garlow, Shirley Gilley, Carole Hicks, Kay Peer, Sally Shank, Nyla Stegman, Charlene Taylor, and Laura Wilcox.

Tap YWCA Vice-president
Miss Davis is a bacteriology major. She is vice-president of YWCA, and has served as first vice-president of Kappa Phi, Methodist women's sorority. A member of Gamma Phi Beta social sorority, Miss Davis is also a member of the AWS council.

A Delta Delta Delta, Miss Evans is holder of the Logopedics Merit Scholarship, a four-year grant. She has served on Student Congress and was assistant pep coordinator this year.

A logopedics major, she is president of Sigma Alpha Eta and is active in YWCA and AWS. Miss Evans is an "A" student.

Holds Gore Scholarship
YWCA president, Miss Garlow is holder of the Gore Scholarship. A history major, she is treasurer-elect of the Student Forum Board, past secretary of Wheaties, and has served as treasurer of her sorority, Delta Delta Delta. Miss Garlow has been active on the

Spanish Films To Be Shown

Two Spanish language films will be shown on campus, May 8, as part of a project to raise funds for the Pan-American Scholarship.

Dr. Eugene Savaiano, head of the Spanish department, said that three films will be shown this year. Admission is 40 cents. Curtain time is 8 p.m. in the Fine Arts Center Auditorium.

Films scheduled for this showing are "The Adventures of Chico," "Castles and Castanets," and "Flight to Spain."

Tickets are now on sale in the Spanish office, Rm. 216, Jardine Hall.



"WHY IT WAS GENERALISSIMO FUNG-CHOW"—Brad Hammond marches before Dean Hargrove, the Emperor, in Phi Upsilon Sigma's presentation of "Snow White and the Seven Samurai." The Phi Sig's "tragic little Japanese love story" was produced and directed by Hargrove and Hammond. This is the third consecutive year for the fraternity to take first place. (Sunflower Staff Photo by Gay.)

Delta Gammas, Phi Sigs Win Top Hippo Honors

Banquet Will Honor 66 Graduating Seniors

Sixty-six graduating seniors, their spouses and parents will be honored at a banquet on Tuesday, May 12.

The 66 graduating seniors will receive recognition for outstanding academic achievements along with a number of undergraduates at an honors convocation Tuesday morning.

Three groups of Honors
The honor group is divided into three classifications, University honors, honors, and class honors, according to Prof. Melvin H. Snyder, Jr., convocation chairman.

Graduating seniors having an over-all index of 3.75 will receive University Honors. The honors class is composed of graduating seniors who are members of an honorary scholarship society and who have maintained a 3.00 index. Seniors nominated by department heads to receive recognition for outstanding academic work are also included in this group.

Buggert to Speak
The invocation at the banquet will be delivered by the Rev. Raymond Ahrens, director of United Christian Fellowship. Dr. L. Hekhuis, professor and acting head of philosophy and religious education, will give the opening greeting.

Applications Ready For SFB Positions

Applications for Student Forum Board positions may be picked up by students in the Office of Student Services, Rm. 113, Jardine Hall, until Friday.

Applicants must have a 2.0 overall grade average and be full-time students.

CAC Sponsors Film Festival; Plans Movies, Shorts, Cartoon

A film festival, sponsored by the Campus Activities Center, will be held at 7 p.m., Saturday, May 16, in the Commons Auditorium.

The festival will include two full-length films plus three short subjects and a cartoon, according to Don Rude, film committee chairman.

"The Little World of Don Camillo" and "Les Enfants Terribles" are the main features. The first is a Franco-Italian production featuring French comedian Fernandel and an Italian cast. It concerns a priest in a small Italian village and his efforts to combat

communism. The other, "Les Enfants Terribles," directed by Jean Cocteau, is a French movie involving twisted family relations. One of the short subjects is an art film which was produced by a graduate student in the University art department, Corban LaPell, and Wayne Sourbeer, local photographer. The other shorts are "White Mane," a French fable, and "Lot in Sodom," an experimental film depicting the biblical story of Lot.

The cartoon is entitled "History of the Cinema."



"I'VE GOT A MILLION MORE"—Ken Warwick, 1958 graduate of the University, served as master of ceremonies for the day-long Hippodrome. (Sunflower Staff Photo by Jerry Gay.)

AX Wins 2nd; Sig EP Honor Goes to DDD

Delta Gamma sorority and Phi Upsilon Sigma fraternity walked off with first place trophies in the 1959 Hippodrome. Trophies were presented at the May Day Coronation in the Commons Auditorium Friday night.

These groups also placed first last year. It is the third consecutive first place Hippodrome trophy for the Phi Sigs.

Sig Eps, Gammas Tie
In the women's division, the second place trophy was won by Alpha Chi Omega for "Fantasy in Fiction."

Sigma Phi Epsilon and Alpha Gamma Gamma tied for second place in the men's division. Both were awarded trophies.

Delta Gamma's winning skit was "Legend of the Lilies," while the Phi Sigs presented "Snow White and the Seven Samurai."

Three independent acts tied for the first place in their division. Tying were Herk's Combo, the Collegiates, and a skit presented by KMWU-FM radio station.

Winners were announced following the crowning of May Queen Marcene Solomon.

Ken Orr, SGA president, served as master of ceremonies for the evening's events.

Tri-Delta Outstanding
Delta Delta Delta was recipient of Sigma Phi Epsilon's "Outstanding Sorority of the Year" award. Sig Eps Bob Cressler and Doug Jackson presented the trophy to Tri-Delta's president, Mary Joan Hiner.

Presented for the first time, the large traveling trophy is awarded through a point system set up by Jackson, past vice-president of the fraternity. Scholarship, activities, and campus leadership are the basis of selection.

Sig Eps, DGs Win
Pep Trophies were presented by out-going Pep Coordinator Allan Johnston to Delta Gamma and Sigma Phi Epsilon.

Traveling trophies for outstanding pledge class scholarship were awarded by Dr. George Comstock, coordinator of men's activities, and Mrs. Josephine Fugate, dean of students.

Dr. Comstock presented the men's trophy to Virgil Brady, fall semester pledge class president of Alpha Gamma Gamma.

Tri-Deltas Win Again
The outstanding sorority pledge class award was presented to Delta Delta Delta for the second consecutive year. Fall Pledge



"IT'S LOTUS LILY"—Delta Gamma placed first in the women's division of Hippodrome. With the theme, "Legend of a Lily," the DG's gaily colored scenery and costuming lent a spring air to Commons Auditorium. Alpha Chi Omega won the second place trophy in the University's twenty-first annual May Day show. (Sunflower Staff Photo by Lloyd Tomberlin.)

Editorials . . .

A Vote of Thanks

Tuition comprises but a small part of the expense involved in putting a student through college. In our case, the city's taxpayers provide the bulk of the funds needed to keep the University operating effectively. But there is another group, too often forgotten, which contributes to the sustenance of the University—its alumni.

Soon the ninth annual Alumni Fund Campaign will begin. During the past eight years the alumni have given scholarships and loans to deserving students. Alumni have also been instrumental in enriching the Morrison Library collections.

The Alumni Fund reflects the willingness of alumni to retain an active interest in the University and its progress.

We know we are speaking for the student body when we express our appreciation to the Alumni for their support. This unselfish yearly effort is indicative of the fact that the institutional spirit acquired as undergraduates does not dissolve at graduation, but has a definite permanency.

Less Work--Better Product

Hippodrome is over.

The long, strenuous hours spent on giving the presentations will now, again, be devoted to books and finals. Campus life will get back to normal.

Friday's skits were, on the whole, much better than last year's. More time was devoted to the productions—and probably more money.

Greek unity will suffer—with the shout of "robbed" from the losing organizations. But it always does after a highly competitive presentation.

The Greeks' biggest objection to Hippodrome is the enormous amount of time they are forced to put in for the presentation of a 15-minute skit.

A number of the larger universities in the country have solved this problem by giving an all-Greek show. Here the Greeks pool their talent, money, and time, to give one big show. It is a united effort on the part of all campus social groups.

There is no doubt, that University Greeks have a wealth of talent within their respective ranks. All, working as one, could produce a tremendous production not only for the students—but the community.

If such a show were to be given, the biggest problem would be direction. Taking orders from another Greek organization member has never worked—and it never will.

The problem has two feasible solutions. One is the hiring of a professional director—but this costs money. Another is to have a highly qualified independent student direct the show, or the Speech department could perhaps provide a director. This could be a paying job—with each participating organization pooling their resources.

Another solution might be for all of the Greeks to submit scripts to a Hippodrome committee—who would decide the top ones which were to be presented.

Greeks who are interested in both unity and a better Hippodrome should immediately begin work on the problem. Here's to May Day, 1960—and a better Hippodrome.

Inquiring Reporter

Students Suggest 4-Way Stop At 17th-Fairmount Intersection

Since early in the first semester, The Sunflower has been campaigning for a solution to the traffic problem encountered at 17th and Fairmount streets.

THIS WEEK'S QUESTION: What do you think the city should do about the intersection of Fairmount and 17th St.?

Nancy Mallery, Education senior—"This intersection is a very dangerous one. I think that the city should put some sort of a stop sign or traffic light there before a really serious accident occurs."
Dina Bedi, Liberal Arts senior—"I definitely feel that either a stop light or a four-way stop is needed at this dangerous intersection."

Harold Riesen, Engineering senior—"I think that the heavy student traffic across this intersection makes either a four-way stop or a traffic light an absolute necessity."
Bill Clark, Business Graduate Student—"I think that anything would be better than the present situation. Perhaps a traffic light would be the best solution to the problem."

Myra Weaver, Fine Arts junior—"This intersection is quite a mess. I think that the city should at least make it a four-way stop."
Jean Sisson, Business freshman—"I think that the city could help the situation greatly by removing the obstructing pillars at the entrance to the University. I do not think that a four-way stop or traffic light would be practical at this intersection as they would only help to tie up traffic on busy 17th Street and further complicate matters."

Ann Alfaro, Education junior—"I think that the city should place a traffic light at this dangerous intersection. I also think that the heavy traffic on Fairmount makes repairs on that street an absolute necessity."
Armand Seri, Liberal Arts Graduate Student—"I have never met

with a problem at this intersection. I think that the intersection of 17th and Yale poses a far greater problem and that the city should place a traffic light at this intersection."
Francis Jew, Liberal Arts Graduate Student—"The heavy vehicle traffic on 17th Street and the heavy student pedestrian traffic crossing 17th make this intersection a very dangerous one indeed. My experience with pedestrian crosswalk signs makes me believe that such a sign would do little good as it would not be heeded by the majority of motorists. I believe that a traffic light would prove much too expensive. The only solution as I see it would be the installation of a four-way stop."

William Herndon, Engineering senior—"I don't exactly know what the city should do about this dangerous intersection. Since the danger is the greatest when students are changing classes I think that the installation of pushbutton traffic light, such as the ones currently in operation in the downtown shopping area and at various

school crossings throughout the city, would provide the best solution to the problem."

Sonya Moore, Education junior—"I do not think that it is necessary that the city install a traffic light at this intersection as this problem only exists on five days out of the week. I think that a four-way stop would clear up the problems at this intersection fine."

Tom Dewberry, Music senior—"The city should install either a stop sign or a traffic light at this intersection. Even a yellow caution light would be better than nothing."

George Shaver, Education Graduate Student—"The city should install a pushbutton traffic signal at this intersection such as the ones they currently have in operation downtown and in several school zones throughout the city."

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Rathbone to Greet Students in FAC

Students will have an opportunity to meet and talk with Basil Rathbone, star of stage, screen, and television. Rathbone will be here as guest narrator for the musical production "King David," which will be staged Sunday.

There will be a coffee and open panel discussion with Mr. Rathbone on Friday, May 8 from 10:30 to 11:30 in the Fine Arts Center Foyer.



Prom trotter

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BIRD CAGE

By PAULA BIRD
Sunflower Society Editor

Sig Eps entertained the Tri-Deltas at a surprise breakfast before Hippodrome. Planned by the pledge class, Tri-Deltas were entertained by actives and served breakfast before the May-Day festivities got under way.

Also on the Sig Eps social agenda was a weiner-roast with Alpha Phi sorority. The gathering was held at Don Iva Jean Crowl's home Monday.

Sig Ep Keith Trostle announced pinning to Barbara Griffin recently. Miss Griffin is a student at Hutchinson Junior College.

Delta Delta Delta held its annual Thers Tea Sunday afternoon 3-5 at the sorority house.

Probable reasons for the poor turnout at the May Dance might have been that there were too many activities in one day and students were expecting a name. Students who rehearsed for more than a month and most of the night before didn't have much strength left for a dance that night.

Washing Rifles, honorary military fraternity of the Army ROTC at the University, had its annual parade and hayrack ride last Thursday evening. Meeting at the army, the cadets and their dates proceeded to a farmhouse where picnic was held.

Delta Gammas Kay Peer, Sandra Mack, Sally Howse, and Sue Jones journeyed to Washburn University in Topeka, Kans., on weekend of April 24, 25, and 26 to attend the Delta Gamma province convention. The coeds attended a number of workshops and were guests at Washburn's Found-Day Banquet.

How don't you women with the Hippodrome slt wish you'd listened to me.

Approximately 10 members of Alpha Phi Sorority attended Alpha State Day at Lawrence, Kan. on April 26.

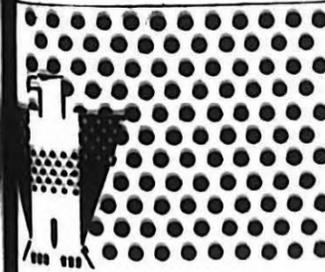
Keeping with a long standing tradition, the members of Delta Gamma sorority presented Gamma Beta May Queen Marcene Simon with a charm bracelet.

at to Have Nobel Winner as Speaker

1951 Nobel Prize winner will be the guest speaker Saturday at initiation of new members in Sigma Phi Sigma, national physics fraternity.

Ernest Thomas Sinton Walton, native of Ireland, was awarded Nobel Prize in physics for pioneering work on nuclear transmutations by artificially accelerated particles. He will speak on "Scientific Research in Dublin."

The initiation will be at noon in the Commons Building. New members are Gail Backman, George Sampson, Janice Hart, Michael Burn, Mary McMullen, and Harschburger.



Wichita Eagle

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WU Coed Takes 2nd In Contest

Elaine Woodman, a Delta Gamma at the University, won second place in the National Sports Queen contest. Miss Woodman lost the contest, sponsored by a national sports magazine, by 50 votes out of a total of more than 10,000 that were cast.

According to Miss Woodman, she received a telegram a few days before the end of the contest stating that she was leading. Later, she received another one which told her that specifications had not been made public concerning the number of votes that could be received from one person, and another candidate had received a large number of votes from one place.

The telegram expressed regret that this ruling had not been made public and assured her that she had received the largest number of votes over a larger area.

The coed received votes from the majority of the United States, Canada, Germany, and other European countries. She was also told that she had received votes from every Delta Gamma Chapter in the nation.

"I only wish that there was some way I could express my thanks to all those people who took the time to vote for me, and especially the Delta Gammas all over the world," stated the vivacious coed.

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Greeks Plan Spring Formals To End Year

With final exams drawing near the Greeks have been planning their annual spring dances. The nine social organizations on campus have scheduled formal dances during the next three weeks.

Alpha Chi Omega will hold its spring formal on Friday at Bonnie Brae Country Club. On the same evening, Alpha Phi will hostess a dinner-dance at the Petroleum Club.

Delta Delta Delta has scheduled its dance on May 15 at the Allis Hotel. The Gamma Phi Beta's have planned a dinner-dance at the Petroleum Club the same night. Delta Gamma plans to have its dinner-dance on May 22 at the Petroleum Club.

Alpha Gamma Gamma will host a spring dance May 26 at the Lassen Hotel. Phi Upsilon Sigma has scheduled a formal dance for Saturday at the Crestview Country Club.

Delta Upsilon will hold its annual festival on May 28, and has tentatively arranged to have it in the CAC ballroom. Sigma Phi Epsilon will have a spring formal Saturday, but as yet have not arranged for a place.

Faculty, Staff Annual Dinner Set for Friday

Dr. Martin F. Palmer, professor and head of the Institute of Logopedics, will be awarded a 25-year certificate by President Harry F. Corbin at the ninth annual Recognition Dinner, to be held at 6:30 p.m., Friday, in the Innes Tea Room.

President Corbin will also present a number of other awards to faculty and staff members.

The University faculty, staff, their wives and husbands, and members of the Board of Regents are invited to attend.

Mrs. Dorothy Gardner, assistant professor of Spanish, will be the mistress of ceremonies, and the invocation will be given by Dr. Lambertus Hekhuis, professor and acting head of philosophy and religious education and dean emeritus of Liberal Arts.

Fabulous Royal Jewels Visit Buck's in Wichita



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This Week Only
Imagine if you can the magnificent Crown of India containing thousands of graded diamonds! All these and many more will be on display on Buck's Third floor from May 4 to May 9. This famous collection in Replica was made under the supervision of the Court Jewelers who are the only people who have access to the real jewels. They are identical in size, shape and color to the originals in the Tower of London. Nearly everyone dreams of possessing precious jewels and to be able to see the most famous diamonds ever found is a thrilling and inspiring experience.

3rd Fraternity Goes National; Phi Sigs to Be Phi Delta Theta

The third campus fraternity to go national will be Phi Upsilon Sigma, when they will be initiated into Phi Delta Theta on May 8th and 9th.

Forty-four actives and fifty Fine Arts Center auditorium and alums will receive the Phi Delt pin Friday, May 8. They will be installed officially Saturday, May 9.

The initiating team will be Phi Delt Alumni officers, called the General Council, which is composed of Phi Delt alumni throughout the area.

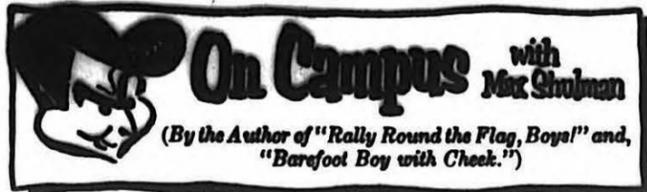
Initiation is scheduled to take place at the Masonic temple. The installation will be held in the

will be open to the public.

A banquet and dance following the installation will be held at the Crestview Country Club.

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ADVENTURES IN SOCIAL SCIENCE: NO. 3

Today, ranging again into the fascinating world of social science, let us take up the subject of anthropology—the study of man and his origins.

The origin of man was indeed a puzzle until the Frenchman, Jean-Louis Sigafoos, discovered the skull and shinbone of Pithecanthropus Erectus in Java in 1891. What Sigafoos was doing in Java is, incidentally, quite an odd little story. Sigafoos was a Parisian born and bred. By day one could always find him at a sidewalk cafe, sipping barley water and ogling the girls; each night he went to a fashionable casino where he gambled heavily at roulette and go-fish; in between times he worked on his stamp collection, which was one of the largest in Paris.



Well sir, one summer Sigafoos lost his entire fortune gambling at the casino. He was seriously contemplating suicide when, quite unexpectedly, a letter arrived from one Lotus Petal McGinnis, a Javanese girl and an avid stamp collector, with whom Sigafoos had been corresponding from time to time through the international stamp collectors journal. Until now the nature of their correspondence, though friendly, had been strictly philatelic, but in this new letter Lotus Petal declared that although she had never laid eyes on Sigafoos, she loved him and wanted to marry him. She said she was eighteen years old, beautiful and docile, and her father, the richest man in the tribe, had agreed to give half his fortune to the husband of her choice. Sigafoos, penniless and desperate, immediately booked passage for Java.

The first sight of his prospective bride failed to delight Sigafoos. She was, as she said, beautiful—but only by local standards. Sigafoos had serious doubts that her pointed scarlet teeth and the chicken bones hanging from her ears would be considered chic along the Champs Elysees.

But sobering as was the sight of Lotus Petal, Sigafoos had an even greater disappointment coming when he met her father. The old gentleman was, as Lotus Petal claimed, the richest man in the tribe, but, unfortunately, the medium of exchange in his tribe was prune pits.

Sigafoos took one look at the mound of prune pits which was his dowry, gnashed his teeth, and stomped off into the jungle, swearing vilely and kicking at whatever lay in his path. Stomping thus, swearing thus, kicking thus, Sigafoos kicked over a heap of old bones which—what do you know!—turned out to be Pithecanthropus Erectus!

But I digress. From the brutish Pithecanthropus, man evolved slowly upward in intellect. By the Middle Paleolithic period man had invented the leash, which was a remarkable technical achievement, but frankly not particularly useful until the Mesolithic period when man invented the dog.

In the Neolithic period came the most important discovery in the history of man—the discovery of agriculture. Why is this so important? Because, good friends, without agriculture there would be no tobacco, and without tobacco there would be no Marlboro, and without Marlboro you would be without the finest filter cigarette that money can buy, and I would be without a job.

That's why.

© 1959 Max Shuman

Without tobacco you would also be without Marlboro's sister cigarette, Philip Morris, a non-filter smoke that can't be beat. Philip Morris or Marlboro—pick your pleasure.

phrase from poem by e. e. cummings parallels, explains graduate's thesis

By RICHARD MILLER
Sunflower Special Reporter

This phrase from one of e. e. cummings' new poems, "saharas have their centuries; ten thousand of which are smaller than a rose's moment," parallels and best explains the mood and feeling of Corban LePell's graduate thesis, "Paint and Painter (a film)," which was shown Sunday afternoon in the Art Building.

In conjunction with the showing of this montage, an opening coffee was served to inaugurate LePell's graduate exhibit.

Describing his unusual thesis LePell said, "I feel that the way by which a person may best communicate an expressive idea is through an art media. I have chosen the film form because we are living in a visual age, and are movie orientated. We think and live in a world of 'cuts,' 'dissolves,' and 'flashbacks.'"

"The film segment of my thesis," he continued, "offers the viewer an opportunity for greater participation in, and appreciation of, my visual experiences while painting, application of materials, and progress and development of finished compositions."

Film Describes Philosophy

This short motion picture, a written thesis describing LePell's philosophy of art and content of his film, and the accompanying exhibit are the candidate's prerequisites in partial fulfillment of his master's degree.

LePell is a prolific artist and an active exhibitor. He has entered many shows and been accepted at no less than 35 of them. Among these are three one-man shows and two invitationals.

Upon invitation he has exhibited in the Joslyn Art Museum, Omaha, Neb., and was one of two Kansas painters chosen to enter the Colorado Springs Fine Arts Center's current 17th Biennial Artists West of the Mississippi Show.

Outstanding purchase prizes won by LePell, have been those awarded by Mulvane Art Center, in Topeka in 1956, and the Wichita Art Museum in 1959.

His most recent award was the Purchase Prize of \$200 for his entry in the ninth annual Mid-America Exhibit at Nelson Gallery, Kansas City. Commenting on his winning composition, LePell said, "The drawing, 'Silence and Darkness # 2,' is one of my more successful exploitations with the media of turpentine and powdered pigment on Inomachi rice vellum."

Recognized by Art Magazine

Other honors include representation in the permanent collections

DELTA GAMMAS

(Continued from Page 1)

President Kathy Evans accepted the award from Dean Fugate. During the fall semester, Delta Delta Delta, maintained the highest house average ever recorded by a campus Greek organization.

The University Orchestra, under the Jackson's direction, played during the evening.

Judy Yawger sang a medley of songs from "The King and I." She was accompanied by Barbara Bartlett.

Members of Scabbard and Blade formed an honor guard for the queen.



Corban LePell

of the University of Nebraska, William Rockhill Nelson Gallery, Mulvane Art Center, the Wichita Art Museum, and the Wichita University.

He has also been recognized by "Art in America" magazine, in the years 1958 and 1959, as one of the most promising young talents in the United States.

In describing his horizon centered paintings, and summing up his

philosophy of art, LePell explains, "I have a notion of a poetic place, and in creating my abstract landscapes I try to present a single statement that concerns this lyrical, poetical level; this place that contains all places, which is not a specific locale, but which is to me a finite area."

Art 'Lonely Experience'

"In locating this realm I have developed my own 'soi-disant' (self-styled), philosophy of art; it is some sort of lonely experience in which we try to discover ourselves."

LePell expressed his appreciation of poetry, and activity in helping organize the publication of "Mikrokosmos," campus literary magazine, briefly, "Poetry gives re-enforcement to my work."

LePell attended the University of Nebraska before receiving his undergraduate degree here in 1957. He has been a graduate teaching fellow in the art department since that time, and plans to continue his career in teaching following his graduation.

His current exhibit will remain on display through May 22.

Local Newspapers Sponsor 2 Competitions for J-Majors

The continuation of two contests sponsored by the Wichita daily newspapers, and designed to further stimulate professional competency among students of advertising journalism and newspaper journalism here, was announced Wednesday by Asst. Prof. Gene Bratton of the journalism department.

The first contest, Professor Bratton said, is a competition sponsored by the Wichita Beacon to choose the best newspaper display advertisement prepared by an advertising journalism major.

The second contest, sponsored by the Wichita Eagle, is designed to select the best feature story of the year written by a newspaper

journalism major.

Announcement of the winners will be made at the annual Journalism Photo Field Day Banquet to be held this year in the Campus Activities Center, Friday evening, May 15.

Receptacles for entries have been placed in the north foyer of the Communications Building.

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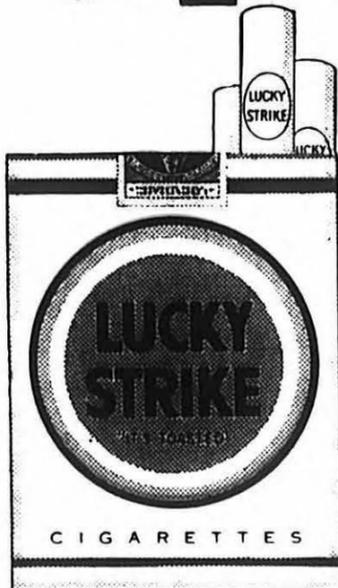
CONTACT

THE WICHITA LIGHT

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THINKLISH



English: NEARSIGHTED PROFESSOR

Thinklish translation: This fellow has so many degrees, he looks like a thermometer. He's so myopic, he needs glasses to view things with alarm. Though quite the man of letters, the only ones he favors are L.S./M.F.T. "I take a dim view of other brands," he says. "Give me the honest taste of a Lucky Strike!" We see this chap as a sort of *sqintellectual* (but remarkably farsighted when it comes to cigarettes).

English: VIKING OARSMEN



Thinklish: NORSEPOWER

FREDERICK GRAY, U. OF WASHINGTON

English: DOG POUND



Thinklish: MUTTROPOLIS

JOHN DUNLAP, SACRAMENTO STATE

HOW TO MAKE \$25

Take a word—*television*, for example. With it, you can make commercial TV (*sellevision*), loud TV (*yellevision*), bad TV (*smellevision*) and good TV (*swellevision*). That's Thinklish—and it's that easy! We're paying \$25 for the Thinklish words judged best—your check is itching to go! Send your words to Lucky Strike, Box 67A, Mt. Vernon, New York. Enclose your name, address, college or university and class.

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