Hilton Crowned Homecoming Queen

THE SUNFLOWER

OFFICIAL STUDENT NEWSPAPER

Vol. LXIII—No. 20 University of Wichita, Wichita, Kansas November 25, 1958

OMECOMING QUEEN—Norma Hilton, representing Grace Wilkie ll, wears a big smile after being crowned Homecoming Queen dur- ceremonies held at halftime during the Homecoming football game turday. (Sunflower Staff Photo by Lloyd Tomberlin)

Gammas, DG's Win 1st n House Decorations

Homecoming, 1958, is now only another college memory. he biggest highlight of the event was the crowning of orma Hilton, Grace Wilke Hall's representative, as Home- ming Queen.

Anita Greene, Delta Delta Delta, d Jeanne Seacat, Delta Gamma, re selected as princesses. Mrs. ss McCausland, Alumni Associa- n president, and David Chris- n, vice-president, crowned the een during halftime ceremonies the Homecoming game.

The winners of the Bearded Man ntest and the best house decora- ns were announced at the dance ld in the Broadview Hotel Ball- om. Keith Brown, one of the five affiliates entered in the Bearded n Contest, was judged to have fullest beard and therefore n the contest and the $25 first ze money. Second place winner s Gerald Faulkner, another un- filiate, and third place went to oyd Chambers, Phi Upsilon Sig- .

Alpha Phi Takes First

In the women's division, Alpha i was judged as having the best orations. The group's theme was hockers Dance Away With Vic- y" and the decorations showed uShock dancing with a southern lle while a battered colonial ked on.

Alpha Gamma Gamma's revolv- triangle, flanked with scenes George Washington's three mis- es, took first place in the men's division. The scenes pictured Wash- ington standing in a boat, caught in a snowdrift, and the outcome of the game.

"Take George Washington off the Bill and Put 'em on the Spot" was the theme of second place so- rority, Delta Gamma. WuShock was shown protruding through the spot where Washington's head us- ually appears on a $1 bill.

Alpha Chi's Win Third

Alpha Chi Omega characterized the portrait of Washington cross- ing the Delaware with WuShock standing nearby holding a cord which was pulled from the boat. "You Can't Make It Across, George" was the theme of the third place women's division win- ners.

The famous claim, "George Washington Slept Here," was the theme chosen by second place men's division winner, Sigma Phi Epsilon. Outstanding feature of the display was a gigantic cradle in which Washington was being rocked to the tune of "Brahm's Lullaby."

Phi Upsilon Sigma, third place winner, displayed a finished por- trait of a famous unfinished pic- ture of Washington characterizing the theme "George Washington Is Finished."

Top Honors In Tourney To E-State

Emporia State Teachers College dominated the Shock- er Cross-Exam Debate Tour- nament by accomplishing the "rare an phenomenal fete of sweeping first and second places and third place nega- tive." Hutchinson Junior Col- lege took third place affirma- tive.

Prof. Mel Moorhouse, head of debate at the University, said that in the three years of the tourna- ment this was the only time such a "remarkable" thing had occurred.

Jim Trent, Emporia debate coach, agreed with the statement and commented, "I think it was great."

"Emporia took part in 18 debates and had no losses," said Professor Moorhouse. "The tournament was very successful on the whole," he added.

In other areas of the tourna- ment, extemporaneous speaking and oratory, there was no domin- ant college, he stated. South Da- kota State had two persons in the final rounds of extemporaneous speaking. Joe Fornham, South Da- kota State, took first place in the event. Bob Dick, Emporia State, took second and Lynn Coleman, Alibene Christian College, took third.

In oratory, Dale Stockton, Cen- tral State College in Oklahoma, took first. Marilyn Rawlins, Wash-

(Continued on Page 3)

Art Students Design New WU Decals

New University decals, designed by members of the art department, are now on sale in the University bookstore.

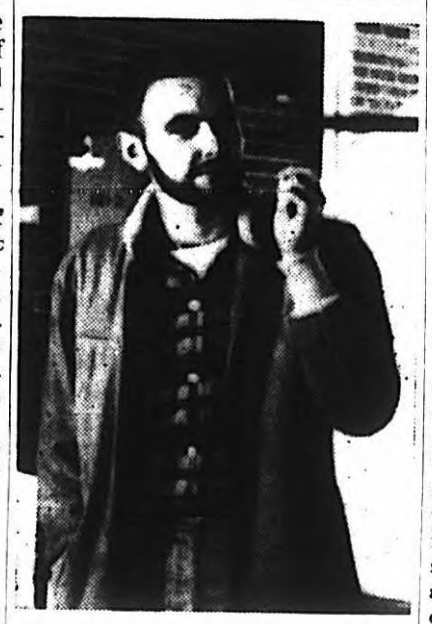
The price of the decals is 25 cents a card, according to Frank Robertson, manager of the book- store. "We have sold around two hundred of the decals in the last two weeks," Mr. Robertson said.

The card consists of one large and three small decals. The large one has two WuShocks, one gold and one black. The small ones are oval shaped with WU inscribed on them.

Clark Britton, Jr., art instructor, was in charge of the decals' de- sign project.

Regents Modernize Retirement Plan

A new retirement plan and a modernized pension pro- gram for professional librarians and University administra- tive personnel was adopted at the last meeting of the University Board of Regents.



STIFF COMPETITION — Keith Brown, winner of the Bearded Man Contest, surveys his bearded re- flection in a mirror. Brown was named the winner of the contest at the Homecoming Dance, Satur- day night. (Sunflower Staff Photo by Lloyd Tomberlin)

Last summer two possible plans were discussed by the Regents. One was an insured fund, the other a trusteed plan. The latter was adopted, and the Fourth National Bank will administer it.

The revised plan provides for the optional retirement of administra- tive personnel at the age of 65. It also calls for a contribution of one percent (from the faculty members) of the first $4,200 of the salaries and two percent of the salary above this amount.

The annuity purchased, in the old plan, was based on both the salary and the age of the partici- pant at the time of the purchase. The old plan also excluded staff other than faculty, administrative personnel, and professional librar- ians, but under the new plan other staff members may participate, after three years of service, on an optional basis.

After six years service the staff member may participate on a mandatory basis. Provision for past service, by providing increased benefits for those with long years of service, was also included in the new plan.

Two additional items were han- dled at the meeting. Martin D.

(Continued on Page 4)

Registration Dates Set; Schedule Books on Sale

The schedule of classes for the second semester is now on sale and the pre-registration schedule has been released by the registrar, Dr. Worth Fletcher. Schedule booklets can be obtained in the University bookstore for 15 cents. They went on sale yesterday, according to Dr. Fletcher.

He stressed the fact that stu- dents may secure appointments with their advisors only from Dec. 1 to Dec. 12.

Students who wish to pre-regis- ter must see their advisors during this period.

The Registrar's office will pro- cess the student's schedule and reserve class space, if available, in the following alphabetical order: A through C, Dec. 1, 2, 3; D through G, Dec. 4, 5, 8; H through L, Dec. 9, 10, 11; M through R, Dec. 12, 15, 16; and S through Z, Dec. 17, 18, 19.

Schedules will not be processed at any time other than that speci- fied except during Christmas vaca- tion, Dr. Fletcher stated. The Registrar's office will be open from 9 a.m. until noon and from 1 to 4 p.m. on Dec. 22, 23, 29, 30, 31, and Jan. 1.

Registration will consist of a two-day period. Students whose last name begins with A through K will register on Jan. 26, and L through Z on Jan. 27. On each day students will be required to regis- ter at certain hours, which are specified in the class schedule booklet.

If a student fails to register at the specified time, the class space reserved during pre-registration will be forfeited. Also at registra- tion students will have to validate their University ID cards.

EORGE GOOFS AGAIN—The Homecoming display of Alpha Gamma Gamma fra- ernity showing a third George Washington "goof" was not wasted. It was rated as ops f r the men's division during the judging Saturday. (Sunflower Staff Photo.)

VICTORY DANCE—Alpha Phi Sorority danced away with the women's Homecoming display trophy when their display "Shockers Dance Away With Victory" was judged best in their field during the display judging Saturday. (Sunflower Staff Photo)

Wichita State University Libraries, Special Collections and University Archives

Editorials . . .

Don't Fence Me In

The University's physical plant department, in a laudable attempt to maintain campus lawns, has succeeded instead in firmly defeating its purpose.

We are referring to the unsightly post and wire "cattle runs" that have been set up along walks on the major portion of the heart of the campus.

While we go along with the idea of keeping our lawns as neat as possible, we don't think its necessary to insist upon a result approaching that of a well-groomed cemetery.

We can't help feeling that the fences represent more a symbolic gesture than otherwise, as it would take a device of far greater complexity than the one now being used to prevent a determined student from cutting across the grass.

If preservation of campus beauty was the primary reason for establishing the fences, then we must judge them a dismal failure.

From almost any angle which one chooses to view the campus, the gaze is met with such a tangle of posts and wires that the lawns go virtually unnoticed.

There are two outstanding examples of just what these fences can do in the way of creating a shoddy appearance.

In front of the bright, shiny, new Fine Arts Center the fence doesn't even have the saving grace of aluminum paint. It straggles down to the main entrance in all its rusty glory, and frankly, it's just plain funny looking.

Directly north of the Science Building is the second offender. Although the fence is painted, the posts have become tilted at such rakish angles it suggests a line of drunken revelers.

Time has shown that students will walk across lawns. Moreover, through the years, a path begins to wear. Whether we have aspialt paths, which were formerly well-trodden pathways, or ugly posts is not a lesser of two evils.

The areas which our make-shift fences encompass are not necessarily potential pathways.

With the addition of more and more modern buildings on our campus, it is becoming an even more scenic spot. However, the unsightly fences which have been placed so strategically about are cancelling out any moves to make our campus a more beautiful one.

WILLY LOMAN—Larre Tarrant, Liberal Arts senior, poses for students of the art department who are painting portraits of him as Willy Loman, the leading character in "Death of a Salesman" which will be presented in the Commons Auditorium Dec. 11, 12, and 13.

Loman Painted in Oil

Willy Loman is not only going to be portrayed on stage but in another art form—oil painting.

Five advanced painting students are creating their interpretations of Larre Tarrant in the role of Willy Loman. Tarrant is a Liberal Arts senior who will portray Arthur Miller's "salesman" in "Death of a Salesman."

The art majors who are working on the painting include Donna Gouden, Sally Mitchell, and Justin Hein, all juniors; Eugene Harwick and Mrs. Elsa Blakeslee, seniors. Mrs. Blakeslee is doing two oil paintings. Robert Kiskadden, associate professor of art, is the instructor.

The production of the play will combine five art forms. These include easel (the paintings of the art students), commercial art (posters), make-up, scenic art, and music. Lance Hayes will be in charge of the recordings of the original Broadway music for the production.

"We have combined the arts to provide mood and atmosphere for the gripping modern-day tale of Willy Loman in Miller's classic," said Dr. Eugene Hoak, professor and head of the speech and drama department.

The play will be presented by members of the University theater under the direction of Robert Crist, assistant professor of speech and drama, on Dec. 11, 12, and 13.

Psychology Consultant Visits WU Campus

Dr. Edmund Jacobson, described "as the man who brought thinking from up in the clouds down to earth," visited the University on Friday to act as a consultant for a research project.

The description of Dr. Jacobson, who is a practicing physician in Chicago and New York City and the founder of the Laboratory for Clinical Physiology in Chicago, was given by Dr. Henry Pronko, professor and head of the psychology department, who said, "He (Jacobson) proved when a person thinks, he is acting in miniature to the way he actually acted when he was doing the thing. In other words there is a correspondence between thinking and doing."

Gives 2 Lectures

This was one of the important items Dr. Jacobson discussed while visiting the University. He gave two lectures for students, faculty and other interested persons. The morning lecture outlined the "Electrical Measurements of Mental Activities' and the afternoon lecture concerned "Physiological Psychiatry," according to Dr. Pronko.

The project on which Dr. Jacobson acted as a consultant, was made possible by a $28,000 research grant awarded by the National Institute of Mental Health.

Dr. Pronko and Grant Kenyon, assistant professor of psychology, are doing the research on the project which concerns delving into the physiological and psychological

Dr. Edmund Jacobson

reactions experienced by a human in the everyday pressures of life.

The study has been underway since September and Dr. Jacobson gave the researchers some advice "on some fine points of the study," according to Dr. Pronko. They hope to have the study completed in March.

Developed 3 Concepts

Dr. Jacobson is credited with developing three major concepts in the field of physiology and psychology. It was he who introduced the idea of the salt-free diet. In 1921 he introduced the concept of a double approach to illnesses, both physical and mental. This approach became known as psychosomatic medicine.

The third concept is that of Progressive Relaxation, which is a new measurable method of treatment of various nervous and mental maladies. He was the first man to scientifically measure nervous states in man and the conditions of muscular tension.

Along with his study of muscular tension he studied the thinking process and how they correspond. Dr. Pronko said that "he (Jacobson) developed the idea that thinking involves an organism doing something just as surely as when he does it."

Whole Organism Thinks

Dr. Jacobson disproved the idea that thinking is done only with the brain. The whole organism thinks, not just the brain.

"Once we proved that thought involved muscular tensions, it follows that conscious relaxation of the voluntary muscles should produce a soothing effect on the mind," said Dr. Jacobson.

The project on human tensions, being carried on by Dr. Pronko and Professor Kenyon, is an extension of work originated by Dr. Jacobson.

The Sunflower

Vol. LXIII Nov. 25, 1958 No. 20

Published each Tuesday and Friday morning during the school year by students in the department of journalism of the University of Wichita except on holidays, during vacations and examination periods. Entered as second class matter, September 24, 1916, at the Post Office at Wichita, Kansas, under the Act of March 2, 1879.

Editor ..... Diane Copeland
Managing Editor ..... Milt Brantley

Sunflower Holiday

Because of Thanksgiving Vacation, which begins at the close of classes tomorrow, the Sunflower will suspend publication until Dec. 5.

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LIGHT SUBJECT—The large windows in the modern Sigma Phi Epsilon house let light stream into the house at almost any hour of the day, further accentuating the modernized interior decor.

Sigma Phi Epsilon

Eta Colony, Formerly Pi Alpha Pi, First WU Greek Letter Fraternity

The oldest Greek letter fraternity on campus is the Eta colony of Sigma Phi Epsilon, formerly the local Pi Alpha Pi fraternity. Pi Alph was founded in March, 1915, by three founders, and was organized on literary principles.

Since its complete reorganization in February, 1957, the fraternity boasts a membership of 45.

At the present time, it is in the process of affiliating nationally, and has filed an informal petition with Sigma Phi Epsilon, and received word of its acceptance in August. The group currently is on a colony basis, and will file a formal petition within a week. The fraternity plans, after acceptance of the formal petition, to have a formal initiation at the end of the semester.

Widens Social Scope

The reorganized fraternity has widened its social scope. Some annual functions include a pledge dance, of which the pledge class is in charge, each semester.

A Halloween party, began this year as an annual event, as a costume party, according to Curt LaCree, Sigma Phi Epsilon president.

During the Christmas season, the fraternity has its Golden Sweetheart formal dance, at which time a coed is selected to be given that title. She must be an upperclassman, a full-time student, and must be dating an upperclassman who is an active member of the chapter. The Golden Sweetheart is selected upon such standards as personality, charm, and grace.

Other social functions of Sigma Phi Epsilon include a spring formal, founder's day banquet, coffees following Homecoming games, informal house gatherings after games, and occasional stags.

Plans Expansion

In the immediate future, the fraternity plans extensive redecorating and additions to the house. Current plans call for the renting of an annex until the building program is completed. Additions to the house will include a dormitory, living area, and facilities for the housemother.

Sigma Phi Epsilon aids in various functions, among them the United Fund, in which the fraternity this year exceeded its goal, and the Red Cross, to which members donate blood during "Help Week."

Mother's Club Active

The Sigma Phi Epsilon mother's club recently added slip-covers to various pieces of furniture in the house. The club raises funds to aid the fraternity, assists during Rush Week in preparation of meals, and helps with other events.

In addition to the president, other fraternity officers are Doug Jackson, vice-president; Leon Droubard, secretary; Don Crowl, treasurer; Vaughn Sink, public relations chairman; Henry Hall, house manager, and Dick Masters, pledge trainer.

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old Rush

rominence of 'Midas Touch' rightens Fall Fashions Scene

Gold is the dominating color of ning wear on the fashion scene s season. Gold from head to toe the tving and will be shown re and more as the holiday proach.

Shoes and hose of gold begin golden attire. Kidskin and satin m to be the most popular for shoes, featuring the extreme nted toe and narrow heels, ging from the Louis heel to high heel.

Golden hose, particularly the nitoe style, add the compliment- accessory for the shoes. An- er favorite for the style con- ous are the rose tinted hose with d blended in.

The Gold Rush shows evening sses in a great variety of rics and flattering styles.

Strapless dresses, featuring the h waist drawn taut and a skirt ept back in a bell are popular the season.

Another style making its ap- rance on the scene is the sephine" look. The main fea- es are a hollowed out neck line, ded gentle tucks over the bust, ded cording accenting the high st line, above the loose, flowing rt, which is much shorter this r.

The surcoat look shows a high in belt and sealed with a bow. skirt slants out briefly, and ls under at the knee.

Other fashion features are the plice collar, directoire draw- ing, the tulip skirt, and the rblouse, carved deep at the k.

Materials shown for the season heavy satin, lame, chiffon, tafline Jacquard, peau de soie, chiffon, crepe, moire, taffeta, printed silk organdy with gold ign shot through.

Jewelry is elaborate for this sea- , showing accenting shades for d Topaz, crystal, and golden rls are worn quite excessively is flattering for the golden k. Gilded headresses and tiaras in demand for the elaborate ning wear.

Coats for both evening and day- e wear are being shown quite it. For the evening, there is a iety of fabrics being shown, but of the most chosen is the heavy in coat for a touch of true gance.

Daytime is being awakened with d suede. This new novelty is tured in short coats extending the full length coat and worn h various outfits, ranging from rty slacks to daytime dresses.

To complete the golden touch, is the accenting of make-up in the gold tone or complementing tones.

Creamy ivory face powder over fair-to-warmer foundation are the essentials for the golden look. Emerald green and gold eye shadow over blue are very flattering for the eyes.

Nail polish is of the deepest gold, while lipstick is close to gold, but not quite. Lipstick to harmonize with gold is being worn in shades of the most intense red, melon, and rose. There is a lipstick on the market featuring a distinct gold blended in with rose to give a bronze effect.

Accessories to go with the golden look can be obtained in various colors, but the most chosen are the reds and greens. Purses and gloves are coming out quite extensively in gold to make the gold wardrobe complete.

TOP HONORS

(Continued from Page 1)

burn University, took second, and Dennis Evans, Ottawa University, placed third.

The strong teams going into the finals were Emporia State, Central State College, Abilene Christian College, Hutchinson Junior College, South Dakota State and Washburn. Emporia emerged champion.

Acting as chairmen for the tournament from the University were Karl Friedel, Liberal Arts senior, extemporaneous speaking; Terry Paup, Liberal Arts junior, oratory. Dick Gregg, president of the debate club, awarded the trophies for the tournament.

PR Officers Take Oath

Eight officers of the ROTC Pershing Rifles took their oath of office Thursday morning. The oath was administered before the entire company during a regular meeting of the unit.

Administering the oath was Capt. William E. Prescott, sponsor of the group. Captain Prescott also outlined the duties of each officer.

Receiving the oath were Pershing Rifle Capt. Jim Miner, company commander; 1st Lieut. Logan Wooley, executive officer; 1st Lieut. Robert Wilson, finance officer; 2nd Lieut. David Bone, S-1; 2nd Lieut. Leroy Pitts, S-2; 2nd Lieut. Dan Howe, S-3; 2nd Lieut. Allen Elsasser, S-4; and Warrant Officer Robert Smith, rifle officer.

All of the officers will serve for the entire 1958-59 school year.

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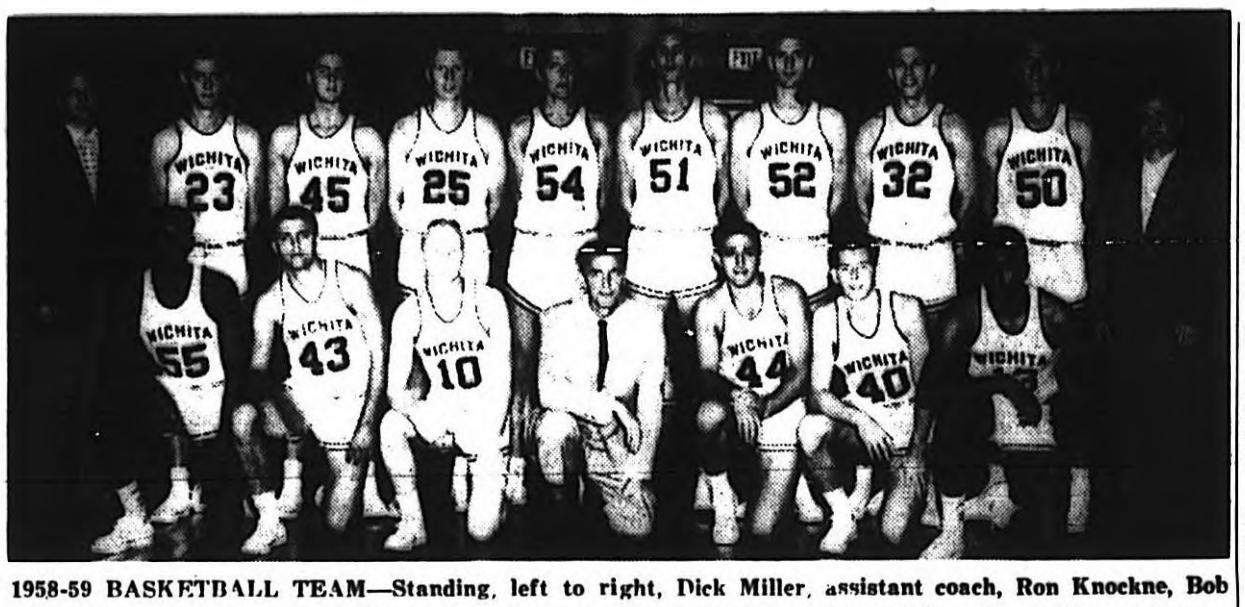

1958-59 BASKETBALL TEAM—Standing, left to right, Dick Miller, assistant coach, Ron Knockne, Bob Glascock, Martin Pauley, Ron Heller, Everett Wessell, Elbert Urban, Tom Mallot, Stu Heller, and Gary Thompson, freshman coach. Kneeling are John Gales, Virgil Brady, Dick Cassidy, Ralph Miller, head coach, Sy Rosdeitcher, Lanny Van Eman and Al Tate.

1958-59 Shocker Basketball Team To Be Strong MVC Contenders

While not picked to be the best in the Missouri Valley Conference this year, due to the loss of two starting guards by graduation and the return to league play of Cincinnati's Oscar Robertson, the Shockers, nevertheless, should be one of the stronger teams in the Valley.

After rolling over the Frosh last Friday night by the score of 73-42, Coach Ralph Miller is now busy prepping his squad for their opening game against Texas Western, Dec. 2, which will kickoff the season at the Fieldhouse.

The graduation of Don Lock and Joe Stevens has left the Shockers with a huge gap at the guard position. The plug for this gap is expected to come from four sophomores and two juniors with only limited experience.

Competing to fill starting positions at guard will be sophomores Dick Cassidy, Virgil Brady and Lanny Van Eman. The juniors that Miller has on hand are Phil Hayden and Sy Rosdeitcher. Rosdeitcher, the only returning letterman at the guard position, laid out last year.

At the forward positions, Coach Miller finds the situation just the opposite of that facing him at the guards. Here he has the nucleus from which to build what could possibly be the strongest front line he has had in his eight years as head coach.

Back again after a fine sophomore season will be Al Tate, Coffeyville, Kans. Tate's running mate will be another junior, Elbert Urban. Urban was used last year to spell Everett Wessell at center and has been running well at his new position in practice. Coach Miller isn't letting out the possibility of relieving with Urban at center again this year.

At center for the Shockers this year will be Everett Wessell. Wessell is a strong rebounder and defensive man and an improvement in his scoring would be a tremendous boost to the Shockers.

With John Gales, Ron and Stu Heller, Larry Van Eman, Martin Pauley, and Phil Hayden in reserve, coach Miller will have one of his strongest benches in years.

13 Students Appointed To 5 WU Committees

The appointment of thirteen students to serve on five University committees has been announced by President Harry F. Corbin.

Judy Denton, Education sophomore, and Allison Comstock, Fine Arts sophomore, were appointed to the Bookstore Committee. Asst. Prof. William Glenn, director of Campus Activities Center, is the chairman of the committee.

Five students were appointed to the Student Publications Board, of which Miss Joan O'Bryant, assistant professor of English, is chairman. Those appointed include; Mary Joan Dawson, Fine Arts sophomore; Bana Kartasasmita, Engineering junior; Terry Paup, Liberal Arts junior; Diane Copeland, Liberal Arts senior; and Suzanne Umphrey, Liberal Arts sophomore.

Don Butts, Engineering senior, will serve on the Athletic Policy Committee, of which Dr. James Sours, professor and head of political science, is the chairman.

Judy Dodson, Fine Arts sophomore, and Quincalee Brown, Liberal Arts sophomore, will work on the Public Occasions Committee. Mrs. Dorothy Gardner, assistant professor of Spanish, is the committee chairman.

Three seniors were appointed to serve on the Commencement Committee. Diane Copeland, Liberal Arts, editor of the Sunflower; Janice Hupp, Fine Arts, senior class secretary; and Dick Gregg, Liberal Arts, senior class president. Dr. Worth Fletcher, registrar, is the chairman of this committee.

12 CAC Delegates Attend Student Union Convention

Twelve delegates from the University attended the regional convention of the Association of College Unions, Nov. 7 and 8, at Cornell College, Mt. Vernon, Iowa.

The purpose of the convention was to provide new ideas and procedures to help bring good programs to university students. Also, the convention discussed the role of the student union in campus life.

Attending the convention were William Glenn, director of CAC and Marshall Williams, assistant director. Students attending were Alan Gow, Carole Hicks, Jim Hadley, Leon Drouhard, John Allen, Carole Pierce, Don Butts, Bob Corfman, Nyla Stegman, and Sandra Schenck.

Library Hours Set

Morrison Library officials have announced that the Library will be closed Thursday, Thanksgiving Day, and Sunday.

The Library will be open during the usual hours, 8 a.m. until 10 p.m., Wednesday. Friday and Saturday, the Library will be open from 9 a.m. until 5 p.m.

REGENTS MODERNIZE

(Continued from Page 1)

Bradshaw, a University graduate in electrical engineering, was appointed as an instructor in that field.

The appointments of Ralph Wulz as treasurer-comptroller and Glen Gardner as director of development were confirmed.

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On Campus with Max Shulman

(By the Author of "Rally Round the Flag, Boys!" and, "Barefoot Boy with Cheek.")

THE CLOTHES YOU SAVE MAY BE YOUR OWN

In this column we take up fashions for college men, which means of course, the Ivy Look. Today's Ivy Look clothes have made a great stride forward. Not only do they have thin lapels, three buttons, narrow trousers, and a minimum of shoulder padding, but —now hear this!—this year they are *actually covered with ivy!*

This new development, while attractive beyond the singing of it, nevertheless gives rise to certain hazards. For instance, people keep trying to plant you on Arbor Day. Indeed, this is precisely what happened to two SAE's of my acquaintance, Walter R. Gurlash and Fred Rasp. Before they could protest, they were snatched up, planted, limed, and watered, and today they support a hammock in Cut and Shoot, Vermont.

Let us now discuss shirts. Again this year the campus favorite is the good old Oxford with button-down collar and barrel cuffs. This is without doubt an admirable garment, but let me ask you a question: if you don't wear anything but Oxfords, what do you do with all the cuff links people have been giving you for your birthday since you were twelve years old?

Well sir, some fellows have their wrists pierced, but what E. Mackenzie Sigafoos, a Chi Psi of my acquaintance, did was to take a dozen pairs of his handsome gold monogrammed cuff links and string them together in a charm bracelet for his girl, Jo-Carol Isobar.

(It turned out, incidentally, to be a mistake. In short order so many admirers accrued to Jo-Carol on account of her gorgeous bracelet that she grew tired of plain old E. Mackenzie, and one night when she was seated on a bench in Lovers Lane throwing sticks for E. Mackenzie to retrieve, she suddenly, cruelly, without warning, told him they were through.

"I am heartbroken," said E. Mackenzie, heartbroken. "But if go you must, give me back my charm bracelet."

"No, I will keep it," said Jo-Carol.

"What for?" said E. Mackenzie. "You can't wear it. The initials on the cuff links are all mine—E.M.S."

"Ha, ha, the joke is on you," said Jo-Carol. "Yesterday I was voted Miss Chinese Restaurant of 1958."

"So?" said E. Mackenzie.

"So," replied Jo-Carol, "E.M.S. does not stand for E. Mackenzie Sigafoos. It stands for *Eat More Subgum!*"

A broken man, E. Mackenzie today squeezes out a meagre living as a pendulum in Cleveland. Jo-Carol was killed in a tong war.)

But I digress. We were talking about well-dressed men, and the one essential for every well-dressed man—and every well-dressed woman too—is a well-dressed cigarette—neat, compact, flavorful, and correct for work or play, sunshine or shower, repose or revelry, darkness or light. And where does one find such a perfect companion? Just go to any tobacco counter and ask for Philip Morris. Ask for it in long size or regular. Ask for it in soft pack or hard. But ask for it; that's the important thing. Don't just stand there making cryptic gestures at your tobacconist. He may be armed.

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Those of you who favor filters, try a [illegible] that will favor you—Marlboro, made by the makers of Philip Morris, who bring you this column throughout the school year.

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