

THE SUNFLOWER

Official Student Newspaper

Volume LVIII—Number 19 University of Wichita, Wichita, Kansas February 25, 1954

'Redhead' Is Here Tonight

Broadway and Hollywood actress Agnes Moorehead will appear here tonight as the star of the show, "That Fabulous Redhead." The program, co-starring Robert Gist, is scheduled for 8:15 in the Commons Auditorium.

Well known for her many characterizations on stage, screen and radio, Miss Moorehead, on her initial one-woman tour, presents selected works by James Thurber, Ring Lardner, Guy de Maupassant, Shakespeare, and Lucille Fletcher's grim playlet, "Sorry Wrong Number."

This playlet, which has been performed by the actress, due to insistent public demand, 11 times before the microphone. Now, for the first time, audiences are seeing it done in person on the stage by Miss Moorehead.

The Student Forum performance of "That Fabulous Redhead" is open to all Student Forum season ticket holders and University students upon presentation of their ID cards.

Local Group To Stage Play

A mild, kindly little man whom no one suspects of murder, is the leading character in the play "Uncle Harry", which will be presented by the Community Theater March 4, 5, and 6, in the University Auditorium.

Members of the cast include Jack Laffer, as Uncle Harry; Joan Gouldner, as Harry's sister Letty, who is executed for the crime; Regina Oliver as Harry's other sister, Hester, who is the victim; Mary Stitt, who portrays Lucy, Harry's former sweetheart; Robert Currie, as Lucy's fiance, George Waddy; Lillian Janis, who portrays Nona, the English housekeeper, and J. F. Gould as the Hangman.

Other cast members are Olive Cook, Bob Simcox, Rowland Roberts, Walt Unruh, Harry Hulse, Bill Massey and Agnes Quinn.

Miss Janis is employed on the University campus and Mr. Gould is an instructor in trombone in the University School of Music.

According to Mrs. Woodard, several persons are still needed for the stage crew.

Sunflower Plans to Start Monthly Literary Section

Writers of creative literature will soon have an opportunity to publish their works in a monthly literary section of The Sunflower to be started in March.

The announcement was made Monday by Paul F. Gerhard, assistant professor of journalism and sponsor of the newspaper, who explained that it has been felt that the campus needed a means of student literary expression. Preliminary planning for such a monthly supplement, he said, began last October, and the first edition is scheduled to appear in March.

Miss Joan O'Bryant, instructor in English and creative writing, will serve as literary co-ordinator and will receive manuscripts from campus authors.

From All Areas

"We would like to have writers from all areas of the campus participate in the literary supplement," Miss O'Bryant said, "and hope that writers will contribute a wide variety of manuscripts."

Those manuscripts lending themselves particularly well to publication, Miss O'Bryant explained, include short stories, poetry, non-fiction articles, book reviews, essays, the longer fiction story and even well-written themes.



CONCERT BROADCAST—The Wichita Symphony Concert, Feb. 8 was one of the many types of programs broadcast by station KMUW. Left to right are Tom Brinton, program director; James L. Kerr, associate professor of band; and Jack Parker, engineer.



TRANSMITTER INSTALLED—A low-output transmitter for station WUCR was installed in the Women's Dorm, this week, by Jack Parker, station engineer.

Concert Band Tours Kansas High Schools

The 90-piece University Concert Band left today on a two-day tour to five Kansas high schools.

The group is traveling in three buses, and a truck is carrying the band equipment. Mrs. Arthur J. Graber and Associate Professor James Caesar are going as chaperones.

Associate Professor James Kerr will direct the band in one-hour programs at five public schools. The first concerts will be presented at Emporia and Burlington High Schools today.

Members of the group will stay in the Town House Hotel in Kansas City, Kans., tonight. Tomorrow they will present concerts at

Sumner, and Rosedale, and Wyandotte High Schools.

The program to be presented to the high schools will include solos by Don Story, clarinet; Darlene Dugan, flute; Herb Read, trumpet, a duet by Darlene Dugan on the flute and Larry Winkler on the clarinet; and the Trumpet Trio of which the members are Wynne Harrell, Melvin Shelton, and Robert Webster.

Dean Reveals 5 Honor Men

Five senior men were named yesterday to the Senior Honor Group by Dean L. Hekhuis of the College of Liberal Arts and Sciences.

The five are Dwight Carpenter, Paul Curry, Tom Farrar, Robert Rydjord, and Ron Summers.

Carpenter is majoring in political science and history. He is unaffiliated and is vice president of Student Forum. He attended Wichita schools.

Curry is president of the Student Council and a member Alpha Gamma Gamma fraternity. He is a Business Education major from New Palestine, Ind.

Farrar is president of the Student Forum Board, majoring in chemistry, and is a member of the Alpha Gamma Gamma Fraternity.

Rydjord is in the College of Liberal Arts, and president of Pi Alpha Pi fraternity. His home is Wichita.

Summers, co-captain of the Shocker football team last season, was a selection for the all-Missouri Valley team. He was president of the Men of Webster fraternity first semester, and is from Wichita.

WUCR Schedule

Schedule of programs to be heard over WUCR will be found on Page 4.

FM Station Adds AM Dorm Beam

Reception of the campus radio station, KMUW, over AM sets in Grace Wilkie Residence Hall, will begin Monday when a dual campus station is inaugurated.

The new station, with the call WUCR, will beam broadcasts originating in the KMUW studios to the Women's Dorm beginning at 3:30 Monday afternoon.

George Goodrich, KMUW manager, said all programs from the station will be able to be heard on the AM band of radios in the dormitory. At the present time KMUW broadcast can be heard only on FM sets.

He explained that the system through which the station is received over AM sets is called a "wired wireless circuit." A direct line is strung from the KMUW transmitter in the Commons Building to a smaller transmitter that was installed inside the dorm. Inside the building the broadcast is carried over telephone lines which act as aerials for the AM sets in the rooms.

Professor Goodrich said the use of the telephone lines will not interfere with regular telephone reception. The Southwestern Bell Telephone Company completed the hook-up inside the dormitory last week, he said.

This week the circuit will be tested to see if it is in accordance with Federal Communication Commission rulings. The FCC specifies

that if reception is found at a distance of more than 200 feet on a closed circuit such as this one, the operating station must apply and meet specifications for a licensed AM station.

Professor Goodrich said, however, the circuit is believed to have been installed as to meet specifications for the station to operate without a license.

A similar beam to the Men's Residence Hall is hoped to be completed by the middle of March Goodrich said.

The new station, WUCR, will extend daylight broadcasting hours. It will be heard over the "Wired wireless circuit" from 3:30 to 5 p. m. on week days and from 12:30 to 4:30 p. m. on Saturdays at 660 kilocycles. KMUW broadcasts will also be heard at the same reading following regular program schedules.

Students heading the staff of the new station are: Gregg Gamer, student director; Jack Parker, assistant director; and Bill Dunlap, program director.

Gamer announced that positions are still open for students interested in working on the WUCR staff.



REVIEW SCRIPT—Going over the script for a future broadcast are Gregg Gamer, seated, WUCR manager; Jack Parker, engineer, left; and Bill Dunlap, program director.

The World This Week

Compiled from Associated Press Reports

International

LAOS—The French High Command announced that rebels have pulled back their forces from the vicinity of three threatened key points in Northern Indo-China. Meanwhile in Paris the French National Assembly voted to hold debate March 5 on an Indian suggestion for a cease fire in Indo-China.

BERLIN—West German Chancellor Conrad Adenauer pledged a tireless fight to liberate 18 million Germans now in the Soviet Zone. He begged the Germans behind the Iron Curtain to hold out until the day of liberation.

National

WASHINGTON—Former President Herbert Hoover said in a speech in the Capital that there are not any signs of any depression in the United States. He said a free enterprise system will experience economic dips about every five or seven years. And that, he said, is what we are going through today.

WASHINGTON—The House Ways and Means Committee brushed aside Democratic moves to cut excise and sales taxes by 50 per cent and to reconsider a motion to reduce individual income taxes by about two and one-fourth billion dollars.

WASHINGTON—Sen. Joseph McCarthy (R. Wis.) clashed with the Army this week on several issues. He charged that a woman identified by a witness as a Communist in the 1940's is now handling top secret messages in the Pentagon code room. The Army quickly retorted that the woman, Mrs. Annie Lee, never had access either to secret codes or uncoded secrets. Her attorney denied that.

(Continued on Page 4)

'54 May Day Set Apr. 30

May Day will be celebrated by University students on April 30 this year. The original date set for the all-school holiday, was May 7, but due to confusions for use of the Auditorium, plans were changed.

Campus social organizations and the Student Council voted to use only two backdrops this year instead of each group having a separate one. One will be for men's organizations and one for women's. The cost and planning of the backdrop construction will be divided equally among the participating groups.

Hippodrome theme for this year will be decided by the Council Monday.

Blood Drive Slated Here

Local Red Cross officials hope that blood will flow freely during the blood drive to be held on the campus, March 15 and 16.

The Red Cross bloodmobile unit of Sedgwick County will be located in the Armory, 9 a.m. to 1 p.m., both days, to receive blood donations from both students and faculty members.

Students are asked to participate in behalf of their sorority, fraternity, or residence hall. Organizations will be competing for a trophy to be awarded by the Sedgwick County Chapter of the American Red Cross.

Blood donors are requested to follow instructions required for giving blood. Students must be 21 or if between the ages of 18- and 21, must have a signed release from their parents. Fat foods should not be eaten for breakfast on the day of donation, according to the Red Cross officials.

BELLE CANDIDATES—Representing their organizations in the "Belle of the Ball" contest are left to right, Carolyn Cates, Alpha Tau; Judy Vail, Kappa Rho; Kathy Blocker, Delta Omega; and Maribeth Shellenberger, Dormitory. Other candidates not pictured are Janice Coffman, Pi Kap; Sharon Trone, Sorosis; and Gail Sheldon, ISA.



5 Attend IRC Conference

Five members of the University International Relations Club attended an IRC regional conference last Friday and Saturday at Park College, Parkville, Mo.

Students attending the meet were Bob Rydjord, president of the University club; Francis Frazier, secretary; Bob Jensen, vice-president; Luanna Brunhoeber, and Dwight Carpenter, members of the Club. They were accompanied by Dr. John Rydjord, faculty sponsor.

The conference highlighted a lecture on "Foreign Policy and Democracy" by Dr. Francis H. Heller of the University of Kansas, Lawrence, and an address by Robert H. Scott, ambassador from Great Britain on British foreign policy.

Phillip S. Akre, head of the Family Consultation Service, will speak at a meeting of the Sociology Club next Wednesday at 8 p.m. in the Faculty Dining Room. Interested students are invited to attend.

Slides from Peru were shown and narrated by Mrs. Eugene Savaiano at the first meeting of second semester of the Spanish Club last Tuesday. Entertainment also included singing, dancing, and refreshments.

The Accounting Club met at the Kappa Rho house last Wednesday where speakers from the Union National Bank were heard. Dick Bruner, auditor, and Mark Tower, assistant vice-president of the Bank talked on the banking field of accounting. A question period was held, and it was announced that the next meeting would be March 9.

The Press Club met Tuesday and elected officers which are as follows: president, Dave Wilkinson; vice-president, Cathy Waters; secretary, Babs Spivey; treasurer, Al Williams; social chairman, Sara Goeller. Initiation for new members will be March 7 at 7 p.m. at the Pi Kappa Psi sorority house.

Camel's hair brushes are not made of camel's hair. They are made from the tail hairs of Siberian Squirrels.

Sunflower . . . Women's Page

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ISA Sets Date For Annual Dance

The Independent Student Association's annual semi-formal "Sweetheart Dance" will be held at the Knights of Columbus Hall

from 8 until 11:30 p. m., Saturday, March 6.

This year the student body is invited, according to Dwane Yokley, dance chairman. Reservations will be accepted in the ISA bookstore until March 5.

Geologists Plan Trip

The Geology Club met at 7 p.m. Wednesday in the Science Building to discuss plans for a field trip to the chalk beds of Russell County.

Bob Zimmerman presided and Al Stude was in charge of field trip preparations.

A date has not yet been set for the expedition, but plans are to spend two days at the exploration site.

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Bashford's Band to Play For HYM Dance Feb. 27

The annual Haul Your Man Dance will be held in the Men's Gym Saturday night from 9 to 12. Bob Bashford's Band will provide the music.

Tickets may be secured from any of the candidates for Belle of the Ball, who are Janice Coffman, Liberal Arts freshman of Pi Kappa Psi; Carolyn Cates, Education freshman of Alpha Tau Sigma; Judy Vail, Liberal Arts freshman of Epsilon Kappa Rho; Kathy Blocker, Fine Arts freshman of Delta Omega; Sharon Trone, Liberal Arts freshman of Sorosis; Gail Sheldon, Liberal Arts sophomore of Independent Students Association; Maribeth Shellenberger, Fine Arts freshman from the Grace Wilke Hall.

The candidate who sells the most tickets will be Belle of the Ball and her date will be Bill of the Ball.

The women will ask their dates and will make the corsages, which

will be judged on cleverness and originality.

Ten outstanding senior men to be named will be Mr. Editor, Mr. Scholar, Mr. Athlete, Mr. Government, Mr. Engineering, Mr. Collegiate, Mr. Personality, Mr. Music, Mr. Executive, and Mr. Military. These men will be selected by the senior girls and executive committee in the Young Womens Christian Association. They will be chosen as to their performance in the specific field.

Karlene Smith and Jacquie Shipley are in charge of arrangements for the dance.

Belle and Bill of the Ball last year were Jayne Card of Alpha Tau Sigma and Leon Magner of Men of Webster.

"Shot with Charcoal" to complete a handsome Spring outfit . . .

OUR *Husky Tweed* SPORTCOAT

37⁵⁰

Tailored in a new, light shade by Varsity-Town as a fine compliment for charcoal gray slacks, this rugged sportcoat in a smart "shot-with-charcoal" tweed. Styled with side vents, flap pockets and ticket pocket, this is one of our most popular coats with young men. His slacks are charcoal sheen gabardines . . . 18.95.

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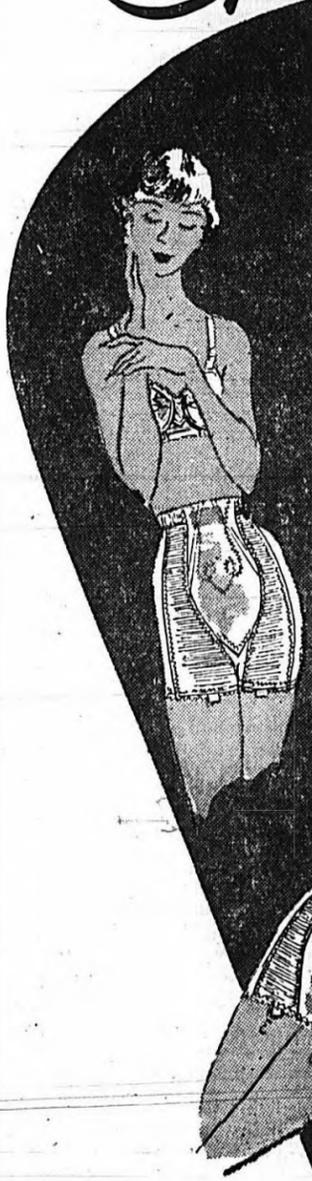


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in *Gossard-deb*

NARROLINE

This is Gossard's famous slimmer made lighter for younger figures. Just pull it on and see how this popular hip-panel garment sleeks you all around with that fit-as-a-fiddle feeling. Sheer tissued net and satin elastic. White or pink.



Girdle (#18) \$10.00

Pantie (#19) \$10.98

Petal cup uplift of nylon marquisette. White, pink, black over blush. A, B, C cups \$4.00

Buck's
Foundation—Fourth Floor

Newman Group to Join In Nation-wide Observance

By Shirley Coombs
Sunflower Assistant Society Editor

The Newman Club at the University, and 400 other Newman Clubs throughout the United States, will celebrate Cardinal Newman Day this Sunday. The Club will attend Mass at the Holy Saviour Church, after which breakfast will be served in the school basement.

John Henry Newman, the patron of the Newman Clubs, devoted all his life to religion, but the first 45 years were spent in the service of the Church of England, as a member of the Anglican hierarchy. Late in Cardinal Newman's life he was converted to Catholicism. He devoted the remainder of his life to service of the Church.

It was because Cardinal Newman had been so interested in educational problems that a group of Catholic students at the University of Pennsylvania, who founded the first Newman Club, chose him as their patron.

Each year the National Newman Club Federation and its member clubs set aside the last Sunday in February to observe Cardinal Newman Day. This date is chosen

since it falls close to the Cardinal's birthday.

The theme of this year's National Newman Day is "Newman's Idea in Action." Through this theme Newman Clubs throughout the United States will continue their work in religious, social, and cultural education in secular schools.

Grad Sends Jap Doll

The office of the University Alumni Association recently received a Goshu doll from Mrs. Tae Takahasi, of Kyoto, Japan, according to Miss Beulah Mullen, executive secretary of the association.

Mrs. Takahasi, the former Tae Shimamoto, graduated from the University in 1936. In the past years, she has sent White Lily dolls and Kokeshi dolls.

USE SUNFLOWER WANT ADS

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Faculty Facts

Dr. Ross Taylor, professor of English and Dr. Geraldine Hammond, professor of English, will participate in the annual national Conference on College Composition at St. Louis in the Jefferson Hotel, March 4.

The program will feature work shops, continuing panels and general sessions.

The topics will include reading, grading themes, modern composition, the philosophies of teaching composition, research in the field, composition in technical schools, and imaginative writing.

An article on the Wichita Film Society appeared in the February issue of Films in Review, a magazine devoted to the more artistic appreciation of films.

The article is by Prof. William Nelson, now on leave from the English department. Professor Nelson is completing work on his doctor's degree at Oklahoma University.

Welcome Shockers

Meet and eat at one of the five Friendly

Continental Grills

No. 1 3105 East Central
No. 2 3012 East Douglas
No. 3 608 N. Broadway
No. 4 1714 East Douglas
No. 5 125 N. Market

"Guard Your Health"

The story tells about the founding, history, and future of the local film society.

Dr. N. H. Pronko, head of the Department of Psychology, wrote an article titled, "How to Find Out What Consumers Like," which will appear in the February issue of Food Marketing, a national publication of manufacturers and packers.

The article is on psychological research in three separate marketing problems by three different manufacturers.

EXECUTIVE OPPORTUNITIES FOR COLLEGE MEN

Mr. Ray Day, Regional Personnel Manager for Montgomery Ward and Company, will visit our campus Thursday, March 4 for the purpose of interviewing male graduates who are interested in the Retail Management Field as a career.

Montgomery Ward has over 600 Retail Stores and needs young men to train for Department Head, Assistant Manager and Manager positions in these Stores. Applicants will be given preference as to Store location in the Southwestern Gulf area.

Each man will be carefully selected for this management training and will be given every opportunity for rapid advancement. Actual selling and merchandising experience will be supplemented by a 20-week training program which will include the following operations:

Receiving and Shipping—2 weeks
Inventory Records and Inventory Control—3 weeks
Merchandise Replenishment—3 weeks
Advertising and Display—1 week
Credit Activities—2 weeks
Store Catalog Department—2 weeks
Service Operation—1 week
Cash Office Activities—3 weeks
Store Upkeep—1 week
Budgeting and Expense Control—1 week
Personnel—1 week

Primary consideration of those selected be their personal qualifications—appearance, character, background and potential to develop. For those who are interested, contact:

MR. JAMES K. SOURS
Director of Student Services

for more complete information and the wide range of opportunities offered by Wards.

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February 25, 1954

Steve Worth, assistant professor of political science, won an honor certificate for Radio Station KAKE with his series of programs, "Here is Your America."

The certificate was given by Freedom Foundation in Valley Forge, Pa.

Delivery Service

8:00 and 10:00

(on orders of 25c or more)

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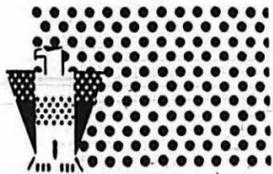
The Canteen

on 17th across from the campus

Rush-Bayer Troth Is Announced Here

Mr. and Mrs. Earl E. Rush, Sr., announce the engagement of their daughter, Marilyn Jeanette, to Pvt. Robert P. Bayer, son of Mr. and Mrs. Anthony N. Bayer of Garden City, Kans.

Miss Rush is a senior in the speech department and is affiliated with Epsilon Kappa Rho. Bayer, a former University student, is affiliated with Pi Alpha Pi and is stationed with the United States Army at Ft. Riley.



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Soft Lily

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Unlike anything you have ever tried. Guaranteed to remove hair from roots. Leaves skin soft and radiant for several weeks. See and feel for yourself what one treatment can do for you. GET YOUR JAR NOW!!

4 oz. Jar \$2.55 (including tax)

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Wichita



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As a matter of fact, go through your own house. See how many jobs electricity does for you. We're sure you'll agree that you'd rather not go back to the "good old days" . . . that electric service is the biggest bargain in your family budget.



6th in a series that shows you can LIVE BETTER ELECTRICALLY

KANSAS GAS AND



ELECTRIC COMPANY

Good Luck, Shockers!

Last week Coach Ralph Miller and his University of Wichita basketball team received an honor unique in the history of the school. For the first time in cage annals at the University, the Shocker basketball team has been invited to participate in a national post-season tourney.

Athletically speaking, the National Invitational Tournament bid to New York's Madison Square Garden, put the University on the map. In their travels from Seattle to Buffalo and Detroit to Houston, the Shockers have increased the prestige of the University throughout the nation.

This is a fact which everyone from the faculty to the student body can appreciate. Of course, in all the glory of receiving the offer, fans should not forget the long hours and days of hard work, Miller's charges put in on the practice courts to gain the distinction. In the past two years the team has struggled through many a defeat. But without getting discouraged, they still plugged along and this year their efforts have paid off in dividends with 24 victories so far.

Many fans thought that Wichita would break the old school record of 16 wins this year but only a few optimistic observers dared predict the successes already achieved this season.

Representing, we are sure, the attitude of the entire student body, the Sunflower congratulates Ralph Miller and his players for their splendid season, and offers them the best of luck at Madison Square Garden.

English Professor Eva Hangen at the University of Wichita taught on the University of Kansas faculty from 1922 to 1929.

The Sunflower

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Associated Collegiate Press



Intercollegiate Press

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GUADALAJARA SUMMER SCHOOL

The accredited bilingual summer school sponsored by the Universidad Autonoma de Guadalajara and members of the Stanford University faculty will be offered in Guadalajara, Mexico, June 27-August 7, 1954. Offerings include art, creative writing, folklore, geography, history, language and literature courses. \$225 covers six-weeks tuition, board and room. Write Prof. Juan B. Rael, Box K, Stanford University, Calif.

Grad Couple Revisit Campus From Summer Jobs

By Bettie Lou Magruder

A great difference in the size of the campus and student body, from what it was in the late twenties, was observed Monday by two former students.

Mr. and Mrs. Kenneth Friedel of Hastings, Neb., both graduates of the University in its early days as a municipal university, were on campus to make arrangements for their son, Carl, to enroll next fall. Mr. Friedel was editor of the Sunflower in 1929.

"By its growth in facilities and scholarship, the University is fulfilling a dream held by the students and faculty of the late twenties," Mr. Friedel said.

Mr. Friedel has spent 12 years on the staff of the Fort Scott Tribune and five years as managing editor of the Hastings Daily Tribune. Mr. Friedel was obliged to retire due to the ill health, but still continues free-lancing writing.

Sunflower Plans

(Continued from Page 1)
paper, Professor Gerhard said, to provide information as to work loads, staff functions, and costs of production.

At its recent Feb. 11 meeting, the Board of Student Publications also voiced the opinion that the campus needed a means of expressing student literary work. The Board gave the go-ahead sign to the Sunflower to proceed with its planning.

"The success of the supplement will depend entirely on enthusiastic and active student participation," Professor Gerhard said. "It is all quite different from straight news reporting. Whenever people gather together, the news writer will find material for news stories, but it takes deliberate and voluntary effort on the part of writers to produce worthwhile creative literature for publication."

Although the effort required to produce fiction and poetry is sometimes great, he explained, the satisfactions obtained in seeing one's own material in print and in receiving credit for a good job well done are also great.

All manuscripts should be typewritten, if at all possible, and double spaced to allow for necessary copyreading and editing.

Versions about the origin of the name "Wheatshockers" and the date of its first known use may come and go but one fact seems clear—a great many previous versions appear to have been in error.

The most frequent version dates the first use of "Wheatshocker" to 1904. This is essentially correct, but it misses the boat when it comes to revealing how the name started.

In the pre-combine days at the turn of the century, according to this version, football players of Fairmount College, intent on earning enough money for their tuition, would "ride the horse-drawn street cars to the Union Station where they would wait for farmers to hire them as harvest workers. Others journeyed south where they began following the wheat harvest, going north from Texas and Oklahoma."

Shocked Wheat

Workers in those days were required to shock the bundles left by the binders. Thus, the story goes, the football players came to be known as wheatshockers.

The version insists that the 1904 editor of the Sunflower lacked copy to fill space. This gave him a chance, the story goes, to use the information and to originate and develop the name "Wheat Shockers," basing his story and choice of terms on the fact that the team members went wheatshocking in the southwest area in the summers.

The real facts of the matter were re-told recently by Bliss Isely, Fairmount College graduate of 1906 and former instructor in journalism here, who drew them from his own recollections, early copies of the Sunflower, and from a letter he received from Roy J. Kirk, graduate of the same year and formerly on the editorial staff of the San Francisco Call-Bulletin.

Mr. Kirk's Letter

The letter by Mr. Kirk, one-time editor of the Sunflower, reveals that the title "Wheat Shockers" came into being when a sharp name for the Fairmount team was needed

for publicity purposes. "I can't remember the date here at the office," the former Sunflower editor writes, "but it must have been along about the fall of 1903 or 1904. Anyway, Wichita was putting on a festival and the management was helping guarantee expenses of bringing the Chillicothe Indians to Wichita to play Fairmount.

"They were advertising the game as one of the features of the festival. The press agent and I were working on wording for window cards and such. And he said, 'Well, "Indians," that's a good name. Hasn't Fairmount team got a name, too, something to put a little pep in this ad?'"

A New Name

"Rather humiliated, I admitted it was only Fairmount. He said: 'Think up something quick.' I thought he was asking too much of me right off the bat. But as he glared at me I must have recalled that I had recently come from a wheatshocking siege around Larned, so I suggested, knowing that many of the team shocked wheat, "Well, we might call 'em Wheatshockers."

"The press agent's face lit up. He said: 'Wheatshockers vs. Indians! That's good. At last, you have come up with an idea.'"

Wrong versions may come and go, but two facts are clear—the Wheatshockers have a name but it didn't come from the whimsy of an editor in search of copy to fill space.

Dean Lambertus Hekhuis, head of College of Liberal Arts and Sciences, was principal of Voorhees College at Vellore, India, from 1917 to 1924.

The Sunflower

February 25, 1954

Nationally Advertised Styles
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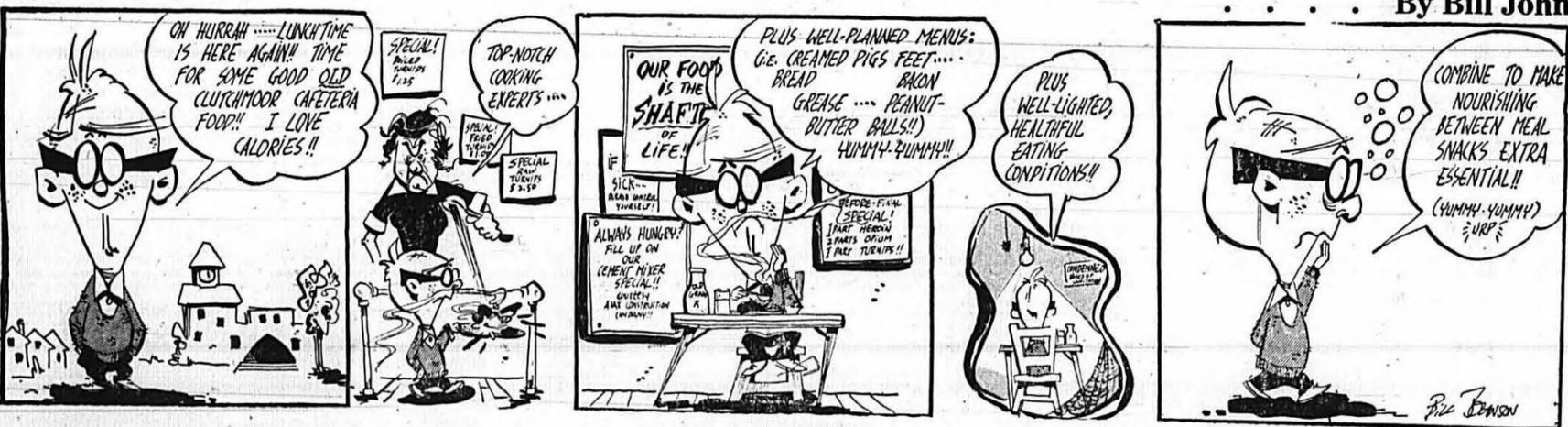
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Shockers Remain In Valley Race

Cougars Fall 86-81 In Home Court Stand

Wichita University's Wheatshockers remained in contention for the Missouri Valley basketball championship by winning over the Houston University Cougars Monday night, 86 to 81. The triumph was the first in Wichita history over the Cougars on their home court.

Wichita acted as though they would rout the Cougars by opening very quickly with a 5-to-0 lead. However, the Wichita defense soon became susceptible to the Houston offensive attack, and the game was a dogfight the rest of the way.

Wichita packed the lead of 22 to 18 at the end of the first period. In the second period, Houston rallied to tie the score at half-time, 47-47. Wichita managed a two-point lead at the close of the third, 67 to 65, but early in the fourth, the Cougars took the lead and then exchanged it a half-a-dozen times with the Shockers. Finally, Cleo Littleton hit a goal with 4:40 left in the game and the Shockers were ahead to stay.

Littleton Paces Shockers

Littleton paced the Shockers and in doing so, had his best night of the season with 32 points. Houston's Gary Shivers sparked his team with the same number of points, being poison to the Shockers on his tip-in shots.

Helping Littleton in the scoring were Jim Mc Nerney with 10 points; Don Laketa, 10 points; Veryln Anderson, nine points, and Merv Carman, eight points. Lending support to Shivers were Jack Mosher, 11 points, and Jack Bell, nine points.

Houston hit 27 of 38 attempts from the free throw line and Wichita hit 22 of 30 attempts. In field goal percentages, the Shockers proved to be excellent marksmen, hitting 33 of 75 attempts for 44 percent.

Thompson Sees Action

Gary Thompson saw some action in the latter part of the third and fourth periods. He has been recuperating from a leg injury received in the Hamline game.

Playing outstanding ball games for the Shockers, other than Littleton, were Laketa and Carman. Both grabbed more than their share of defensive rebounds and hit baskets when it hurt Houston badly in the closing minutes of the game.

The Wheatshockers had a Missouri Valley record of seven wins

and two losses prior to the A. & M. game yesterday. The Houston win moved their season's record to 24 wins and three losses.

Shocks Shake Billikens Here

Wichita University, with a bid to the NIT tourney already sewed up, stormed past a good St. Louis University team in the Forum, 79-73, last Thursday night.

With the Bills' all-Missouri Valley forward Dick Boushka leading the way with 17 points in the first half, St. Louis went into the intermission with a 35-30 lead.

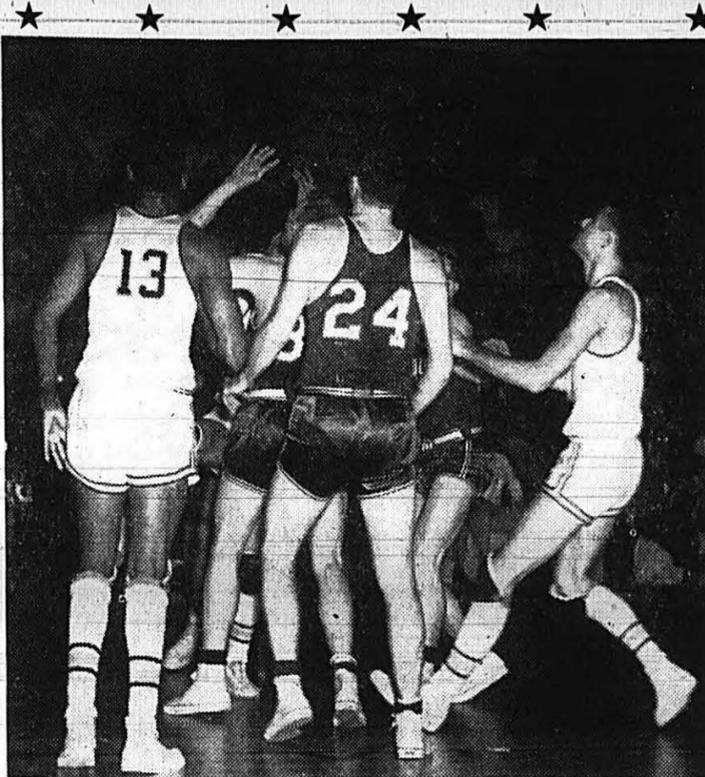
But the Shockers, aiming for a possible Valley title, stormed back in the third period to take the lead. From then until the final gun the two teams exchanged baskets at a furious pace that was as wild a finish as the Forum has held in many seasons.

The Shocker victory was aided in the late stages of the third period when the Bills' leading rebounder Jerry Koch fouled out. The big forward was a demon on the backboards in the first half.

Frosh Beat Hutch, 86-87

The University of Wichita freshmen poured in 28 points in a fierce final period last Thursday night to trounce the Hutchinson Naval Air Station Five, 86-73.

The win, number 10 against one loss, was the last home appearance for the Yearlings who have three games left, all on the road against



JUST WAITING to snare a rebound in the Wichita-St. Louis game last Thursday night are Cleo Littleton, left; Dick Boushka, Billikin high point man; and Don Laketa, right. The Wheatshockers clinched second place in the Missouri Valley by downing the Billikens, 79-73.

What's The Score?

By Mike Anderson
Sunflower Sports Editor

Twenty-five games, an unheard-of winning figure for Wichita University basketball teams, seems assured at this point with Emporia State remaining as the last game on the Shocker schedule.

This is just an example of the cage progress the Shockers have made since Ralph Miller came to the school as head coach. The popular mentor won only 11 games against 19 losses in his freshman year of college coaching. Last year he came back to tie the school win record of 16 wins in a single season. With 24 victories so far in the 1953-54 campaign, Miller's University record reads a creditable 51 wins with 33 losses.

Now that his system is firmly established, it looks from here as if there will be many successful years of winning teams at W. U.

Speaking of records, Seattle University is still rolling along with 24 victories against a lone defeat, that being to our own Shockers in the Chieftains' first game of the season.

Seattle has been consistently rated above the Shockers in the weekly press ratings, but their schedule has included several teams which should be rated in the weak class. They have no less than 21 games on their home court which includes Portland University four times. Portland is the same team that the Shockers trounced, 97-63, on their western tour.

Fans, who think tickets for basketball games in the Forum were hard to get last year, can look for no reprieve in the immediate future. With the terrific demand for season's tickets for next year's schedule, only general admission seats should be available before each game.

It's a tough situation but there is no alternative plan that can be used until the new fieldhouse is finished.

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the Frosh of Oklahoma A. and M., Oklahoma City, and Emporia State. Joe Reiter led the scoring for the Frosh with 21 points followed by Herb Coin with 20. Stark was high for the Sailors, pouring in 33 points.

The scoring as follows:

Wichita Frosh			
	fg	ft	f
Coin	9	2	0
Rodgers	5	0	4
Dawson	3	7	2
Mann	2	2	4
Reiter	8	5	2
Hicks	7	0	1
Conway	0	0	3

Klisanin	0	0	0
Herlocker	0	2	2
Totals	34	18	15

Hutchinson NAS

	fg	ft	f
Wyse	6	6	3
Appeleet	2	1	2
Stark	16	1	4
Pair	2	3	4
Smith	3	2	3
Weides	0	0	1
Cox	0	0	0
Vertrees	0	0	0
Parks	0	0	0
Coffey	1	0	1
Totals	30	13	18

HOW THE STARS GOT STARTED...



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Meet Your Shockers

Prep Rivals Now Teammates

By Daryle Klassen
Sunflower Assistant Sports Editor

Not all of Wichita University's basketball talent comes from out-of-town sources as two of the Shockers' fine reserves hail from Wichita. Bobby Argumedo and Rod Grubb, who played against each other in high school, are now teammates on the Wichita varsity. Argumedo graduated from Wichita High School North in 1952 and Grubb received his diploma from Wichita High School East in the same year.

In their senior years, each tasted the flavor of victory over the other as North and East split a

two-game series that year.

Argumedo Won Scholarship
Argumedo came to the Shocker campus on a academic scholarship and wanted to play basketball so badly that he tried out for the freshman team, and made it. Argumedo became a stalwart performer for the sensational freshman team which won the Kansas A. A. U. title last year. This year, Bobby has moved up to the varsity and shown, at times, a deadly accurate shooting eye.

Argumedo hasn't been able to play very much, with the Shocker varsity loaded with talent such as it is, but each time Argumedo has entered a game, he has managed to score.

Argumedo stands a lean, 5 foot, 11 inches and alternates at either guard or forward. His favorite

Renewal Sale Set For Season Tickets

Ticket renewal for season basketball and football games may be made at the University ticket office, 215 South Water, according to Noryall Neve, director of athletics.

Money is not necessary now, as this is just a listing to see how many tickets will be renewed. The general public may file claim for season tickets remaining, after Feb. 27, Mr. Neve said.

shot is a right handed, jump shot with which he is very effective. Argumedo played high school basketball under Coach Bill Kincaid of North High.

Grubb Turns Scoring Demon
Grubb was Argumedo's teammate on the freshman squad last year and it was the play of Grubb that helped carry the yearlings to the A. A. U. title. Grubb, who had been an average scorer throughout the season last year, suddenly turned into a scoring demon in the tournament.

Perhaps one of Grubb's outstanding abilities is the ability to rebound even better than many players taller than he is. Grubb, after rebounding, is excellent at feeding the ball out to the sideline, marking the beginning of another W. U. fastbreak.

Links Team Makes Plans

With spring sports scheduled to start in the next few weeks, Golf Coach Bob Kirkpatrick and his links team are making plans to end Oklahoma A. & M.'s domination of the Missouri Valley Conference title.

The Wichita team was nosed out by the Aggies in the final nine holes of last year's Valley meet, but has three returning lettermen this year, including Missouri Valley medalist Sammy Sadler. Returning with Sadler are Dick Gardner and Joe Korst with two sophomores, Fritz Probst and Harold Stover, to take up the slack.

The golf team opens the season at Kansas State College in a dual meet April 1. The first home appearance is scheduled for April 23 against the same team.



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