

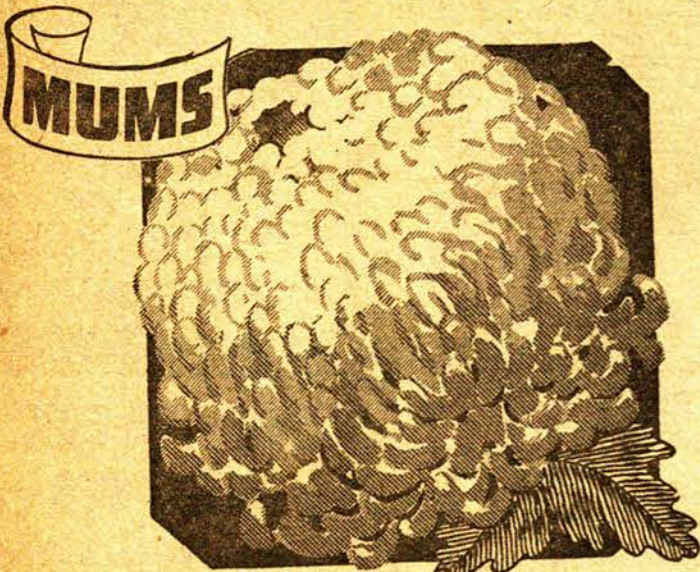
IT'S ROUNDUP TIME AT W. U.

THE COWBOYS OF OKLAHOMA A. M. ARE INVADING THE CAMPUS

IT'S A HAPPY TIME . . .

when old grads renew schoolday friendships and recall their undergrad adventures at . . .

HOMECOMING



NO HOMECOMING is without its football game and beautiful girls. They both need their complement of chrysanthemums. Magnificent golden and bronze MUMS from Mueller's create a spirit of festivity as nothing else can.

THE Chas. Mueller FLORAL CO.
ESTABLISHED 1863



And the Grads Are Coming from Far and Wide for

HOMECOMING

The Business Men of Wichita Welcome You Grads Back to Your Alma Mater. They Are Happy to Be Serving Your University and Its Undergrads.

Here is the Schedule of Events in the Homecoming Celebration:

Friday, November 17

- 6:15—Chili feed in Commons. 20c.
- 7:30—Bonfire, lighted by the Homecoming Queen and pep rally.
- 8:30—Snake dance downtown. Meet at St. Francis and William streets and end up at Orpheum Theater for pep rally and show "In Name Only." Admission 15c with activity ticket. Homecoming Queen to present autographed football to organization winning bonfire contest.

Saturday, Homecoming Day, November 18

- 2:00—Oklahoma A. & M. vs. Wichita football game, in Shocker Stadium.
- 5:00—Alumni coffee in the lounge and tour of the new Library.
- 9:00 to 12:00—Grad Roundup Varsity and the Blue Key will present the Homecoming Queen and announce winner of fraternity and sorority house decorations.

WELCOME BACK ALUMNI

We are proud to be serving the University and the City of Wichita

We Salute the Yearly Growth of the University of Wichita!

GAS SERVICE CO.

Congratulations

**WANT A FUTURE?
HERE IT IS!**

CLAYTON MAMMEL, C. L. U.

General Agent

FARMERS & BANKERS LIFE

Farmers and Bankers Bldg.

WICHITA, KAN.

"Life Insurance to Fit Your Needs and Wants"

**WELCOME ALUMNI!
LET'S MAKE THIS A
RECORD BREAKING**

**HOMECOMING
CELEBRATION**

W. D. JOCHEMS

**THE UNDERGRADS HAVE
GIVEN THE CAMPUS BACK
TO THE ALUMNI**

And we want to do our part by extending to all the old grads our heartiest wishes for a swell time.

Consolidated Gas Utilities Corp.

ROUND 'EM UP SHOCKERS!

- TAKE THE A. M. COWBOYS TO THE CORRAL
- GIVE THE SHOCKER GRADS A FULL REIN

IT'S GRAD DAY AT W. U.

MID-WEST JEWELERS

WINNE BUILDING

STUDENTS!!

**LEARN TO BOWL
INEXPENSIVELY**

at

**ELKS BOWLING
ALLEYS**

212 N. MARKET

Special to Students . . .

10c Until 6 P.M.
Any Day



DOWN 'EM WHEATSHOCKERS!



ALARM!

**THE OKLAHOMA
A. and M. COWBOYS**

Are Headin' This Way!

**ALUMNI, STUDENTS, FACULTY AND
ALL WICHITA ARE AIMIN'
TO SEND 'EM
STRAGGLING HOME**

Bill Schauer
Sporting Goods Co.
134 N. MARKET ST.

Shocker Equipment
Purchased from Us



