

Page Two
THE SUNFLOWER-UNIVERSITY OF.WICHITA




## Tedious Work, Not Magic,

 On the fourth floor of the AdminisOn the fourth floor of the Adminis-tratilion building high enough to be out
of touch with the everyday activities of most of the Univefsity students, a ance
mall, now increasing, group of people are engaged increasing, group of people
are serious business of There is neither mpagic. nor sorcery
tbout the work. It is hard slow, sometimes ted work. It is hard, slow, some-
tinow is based on such
knowse as is available to any intelligent person and the careful, reasoned
application of this knowledge.
All of the staff of the speech science All of the staff of the speech science
deppriment beileve completely in their
work, yet because they are dealing with people-people who are sensitive and
who have the right to be protected from
those who are merely curious, they must
THE SUNFLOWER Vol xumil wo. 10 . Novembir ill




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Collegiate World



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## Parnassus Schedule

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Acrosa America

## CDVIC min wowns

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THURSDAY, NOV. 18TH


## "Eaptaims Couragoons"



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"Hobobv's Bay"
new downtown ticket
OFFICE
Prices 25c to 51.35

## Made With ©P?fent In Cream 2 ICE CREAM SODAS 2

For Only


Good Friday Only
-Also Enjoy Any Time
Drum Sticke-Fudge Cupi
lee Cream Barb-lee Croam' Conet
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Served at the
ororities, Fraternities Plan . Gala Homecoming Celebration Organizations Will Glad-Hand o
They Return for W. U. Activities
ORORITIES, fraternities, members of the faculty and - Alumni Association in cooperation with the Studen


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