

THE SUNFLOWER

OFFICIAL STUDENT PUBLICATION OF THE UNIVERSITY OF WICHITA

WICHITA, KANSAS, THURSDAY, OCTOBER 17, 1935

THE BUILDING of a great University requires an outstanding newspaper to record its gains and achievements.

IN A NATION-WIDE critical rating The Sunflower has been honored as the "Pacemaker" in the University weekly class.

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19 PAGES

GREEN CAPS RETURN

Yellowdogs Hurl Threat At Freshmen

Campus Pep Swells For Fort Hays Game

By WILBUR CALLOWHILL. Forcefully urged onward a mysterious pep society, the Yellowdogs, more than a hundred of the school's freshmen will show to up-classes Saturday night green of their heads in a water paddle wielder.

But that is not all, for the once archaic band of rooting taboos have arisen from their hideaways and again roam campus.

It is that such preparations threats are circulated here by the all-important Ft. Hays football game this week. However, freshmen have not downed the Yellowdogs, for they are better.

Turn to Page 2, Column 4) College Grads Find Positions

Percentage Increase in Employment

ings are looking up for the graduates. Opportunities for employment are definitely on the increase, according to statistics compiled from the different colleges by the American Association of College Graduates.

peland Fears Price Collapse

ard Business Head Warns of Crisis

Roosevelt program is un- forces which will bring repetition of the very disas- ters they are now trying to cure, peland declared.

of the chief reasons for the of the current depression the existence of such large ed by farmers, home own- industrial corporations, rail- municipalities, states and governments.

responsibility for this price rest squarely upon the of one man, President be maintained.

BONFIRE FRIDAY NIGHT!

As a means of "letting off steam," students and friends of the University will stage a bonfire on the campus tomorrow night. It has been announced thru representatives of the Yellowdogs in touch with The Sunflower.

Play Cast Is Experienced

Holiday Performance Promises Rare Excellence

Stage experience is not lacking among student-actors selected for the important roles in the production of "Holiday," Thursday and Friday nights, Oct. 31 and Nov. 1.

Carrying the feminine lead is Linda Seton will be Miss Betty Neely, who has given excellent performance in past plays presented on this campus.

Initial play of last season, she played Millicent, and was the Honorable School X.O.L.H. Fairfax in "The Importance of Being Earnest."

Leon Watkins, who is Johnny in "Holiday," is well re- membered by his outstanding portrayal of the villain in "Gold in the Hills."

Miss Eleanor Corcoran, the Julia Seton of "Holiday," played the lead- ing role in "He and She."

Eleanor Martin also carried a part in this play. While a t Wichita High School, she played Ralph Harding in "The Importance of Being Earnest."

Mr. Harding is the only freshman chosen for a part in the "Holiday" comedy.

Merle Williamson had valuable experience while in the "Gold in the Hills" cast.

Thursday and Friday nights, December 5 and 6, are the dates set for "Much Ado About Nothing."

Announcement was made this week by George D. Wilner, professor of dramatic art, regarding other plays to be given later in the year.

The Shakespeare play will be followed the next week by a group of student-coached one-act plays to be staged December 12 and 13.

R. Elliott Returns From Mother's Home

Roy W. Elliott, Comptroller of the University, returned last Sunday from Phoenix, Arizona, where he was called to the bedside of his mother, Mrs. Julia C. Elliott.

Forms which were sent to the bursar's office last week were immediately filled out and returned in order that students may secure their checks which are long over- due.

Dr. Jardine Heads Fund For Rogers

President in Charge of Memorial Work

Dr. William M. Jardine, president of the University of Wichita, has been appointed chairman of the Will Rogers Memorial Fund committee for Wichita and surrounding territory.

Dr. Jardine was informed by a telegram from Eddie Eickenbaker, national director for the Memorial fund, Tuesday morning.

"I am sure that the people of Wichita and this trade territory," said President Jardine, "will welcome an opportunity to contribute to a suitable memorial in memory of Will Rogers, who was a friend of everybody and who did so much to bring happiness, good cheer, and sensible thinking into the lives of so many of us."

Among the members of the Rogers Memorial Commission are Owen Young, Will Hays, Trubee Davison, Amos Carter, Jesse Jones, and Governor Marland of Oklahoma.

Dr. Jardine stated that he had had no time yet to formulate definite plans, but whatever is done will be in keeping with Will Rogers' life and human qualities.

The general plans for nation-wide Rogers Memorial Drive are being drawn up in New York, the national headquarters of the campaign.

Reunion Plans Are Complete

Interest Promises Record Alumni Crowd

Walter Woods, superintendent of schools at Whitewater, will be toastmaster at the program which consists of and address by President Wm. M. Jardine; community numbers by the Harmony Singers; a male quartet, made up of Coleman Ashe, Arthur Westwood, Roy Schuessler, Don Baxter, and Jack Adamson, accompanist.

Completing the program Harold Malone, president of the Alumni Association, will present "Alumni Sparks." Dr. Earle H. Davis will sing a solo, Willie Madge Bryant, a graduate from the University will speak for the alumni as a whole, and the new faculty members at the University and guests will be introduced to those present.

CSEP Checks Will Be Out This Week

Due to the complete change of the CSEP into the National Youth Administration, the monthly check for September has not yet been issued, said Roy W. Elliott, Comptroller of the University, early this week.

Easier To Charm Snakes Than Co-Ed—And Cheaper!

Students have found many different fields for summer work, but none so unusual as that of Guy Harvey.

For the past two summers Harvey has been nurse and charmer to more than a hundred rattlesnakes at the Conoco Museum in western South Dakota.

Rattles are quite easy to handle, much easier than the average co-ed, and much cheaper, says Mr. Harvey. These snakes eat only about four times a year when they are free.



Honorary Colonel Miss Loneta Brown, unanimously elected to the highest military honor that can be given any University woman. She will preside over all military functions during the year 1935-36.

Everywhere You Look You Find Two Shades Of Green

—A Freshman and His Cap!

They're here! They're there! They're everywhere! What are they? Freshman caps!

The motorcycle cop grimly looks at his speedometer, as he overheals the speeding car. Sixty-five—too fast in the city. He forces the car to the curb. His probing flashlight lights the interior of the car. What does he see? A freshman's cap!

The pie-eating contest nears its grizzling finish. Two faces still remain buried in the thick custard of the few remaining pies. One contestant finally collapses with a sigh. The other continues eating. At last he looks up, glances about him hungrily, then starts upon another pie, yanking at the bill of a freshman cap!

The tired husband entered his little bungalow. Suddenly a loud scuffling is heard inside. Then a hurrying figure comes crashing thru a window. He regains his feet, and without a backward look, he speeds up the street. What is that on his head? Good land! A freshman cap!

Fire Prevention Speeches Given

University Speakers On Club Programs

Local Air School Is Definitely Out

Editor Opposes Cry for Co-Eds

All-Men's School Opposes Proposed Change

Two Staples Pictures in Oklahoma Exhibit

Omega Upsilon Will Give Daddy Long Legs

Freshmen!

BROWN IS COLONEL

Graduates To Return Home November 1-2

Annual Homecoming Plans Nearing Completion

Homecoming festivities have been set for November 1 and 2, to enable the University of Wichita graduates who are teaching, to attend the activities, according to information given out by Prof. S. W. Wright, chairman of the faculty homecoming committee.

After the banquet on Friday evening, a bonfire will be held on the University campus. It has been rumored that immediately following the bonfire a pep rally and snake dance will take place in the business district of Wichita.

Wall To Send Many Letters To Increase Interest In Association

Under the direction of Dr. Hugo Wall nearly 600 letters are being written to teachers of government and social sciences.

Omega Upsilon Will Give Daddy Long Legs

Omega Upsilon's first play of the season will be given at the Twentieth Century Little Theater on November 14.

Freshmen!

Editor Opposes Cry for Co-Eds

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Freshmen!

Sunflower Gets Many Requests for Papers

Saluting The Sunflower for its work in the journalistic field during the past year, many schools have made requests this week to be placed on The Sunflower exchange list.

Typical of the letters received is one from Ralph H. Stuart of the Hillcrest Day School of Kansas City.

Over 50 Sunflowers are sent out each week to colleges and high schools over the nation. A representative group of letters are those received during the past week from Memphis, Tenn., Hastings, Neb., El Dorado, Lafayette, La., Detroit, Mich., and Kansas City, Mo.

Army Forms Companies

Largest Enrollment Requires More Companies

A new company was formed last week boosting the total number of companies to 13 in the Wichita University R. O. T. C.

Edwin Thomas Represents Paper at Meet

School Backs Opera Program

Davis and Oberg To Take Active Parts

Twenty-Year War Won by Students

Creative Writing Club Urged By Instructors

Food Demands Most Of Collegian's Cash

Wins Honor Bestowed by Army Group

Selection Announced By Officers Of R. O. T. C.

Given one of the highest honors that can be awarded a senior woman, Miss Loneta Brown has been elected Honorary Colonel of the University of Wichita greater R. O. T. C. Unit for the year 1935-36.

The announcement comes as a climax to Miss Brown's past three years of outstanding work in the University. In this time she has been prominent in debate, being a member of the debate team; in dramatics, having played important roles in several University productions; in the Drum and Bugle Corps, being Drum Major for three years; in journalism, being now the Sunflower Feature Editor; in studies, having made B's or better in all her academic work; and in citizenship, having won the faculty citizenship award last spring.

Miss Brown is enrolled in the College of Liberal Arts. She is a member of Sorosis Sorority, and is president of the Women's Pan- (Turn to Page 2, Column 4)

Sunflower Head Now In Chicago

Edwin Thomas Represents Paper at Meet

Special to The Sunflower CHICAGO, Ill., Oct. 17.—Edwin Thomas, editor-in-chief of The Sunflower, publication of the University of Wichita (Kansas), arrived here this morning to represent his school at the annual convention of the Associated Collegiate Press, which is being held here the last three days of this week.

There are about 200 representatives from various schools throughout the United States in attendance. The sessions are being held in the Medinah Athletic Club with some of the most outstanding newspapermen of this country, and also foreign correspondents, as guest speakers.

The theme for the round table sessions of the convention is "Building the College Newspaper." Mr. Thomas left Wichita Wednesday afternoon.

School Backs Opera Program

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Roundabout

Campus dirt by the carloads... The Shockers make a name for themselves in Oklahoma City...

University Society

Phi Sigs Honor Pledges Friday

'The Big Broadcast' To Be The Theme Used At Informal

Members of Phi Upsilon Sigma will entertain their pledges at a dance Friday, October 18, at the Crestview Country Club...



Popular Shockers Miss Mary Alice Naramore is one of the many popular women of the junior class this year...

Popular Graduates Take Wedding Vows

Impressive Ceremony Takes Place at St. James Church

Wedding vows were taken by Miss Elsa Lee Compton, daughter of Mr. and Mrs. James H. Compton, and Joe Solter, Thursday evening at 8 o'clock in the St. James Episcopal Church...

Calendar

- October 18—Phi Upsilon Sigma formal. Varsity after the game. Epsilon Kappa Rho 'Top Hat' dance.

Prominent Students Announce Wedding

Solter-Seward Vows Are Exchanged on Friday Evening

Simplicity and quiet charm marked the wedding ceremony of Miss Helen Seward, daughter of Mr. and Mrs. C. A. Seward, to Robert Solter...

Wedding of Popular Students Revealed

Rich Autumn Colors Prevail At Solter-Graham Wedding

The marriage of Miss Barbara Graham, daughter of Mr. and Mrs. Carl Graham to Tom Solter, son of Mr. and Mrs. Park Solter, was solemnized Saturday afternoon at three o'clock in the home of the bride's parents...

W.A.A. Holds Dinner Organization Meeting

Members of W. A. A. were entertained at a dinner in the Bucket Monday evening at 6:30. Mary Blood, social chairman, was in charge of the event...

Varsity to Be Given After Fort Hays Game

A student council varsity will be held after the Central Conference football game with Fort Hays Teachers College, Saturday night, October 19, 1935...



Widespread English Collars Smart Button-down Collars In New Enro & Arrow SHIRTS

They're very new, fellows and decidedly smart. Fancy stripes, figures and plaids in Oxford, broadcloths in a madras. Some with no-welt collars.

\$2 and \$2.50. Monogrammed with your initials at no charge.

Ruth Murray Honored at a Shower Saturday

Miss Ruth Murray, bride-elect of John Donald Porter of St. Hope, was honored at a miscellaneous shower and slumber party last Saturday night at the home of Miss Hama Helfrick...

Omega Upsilon Pledge Tonight at Meeting

Omega Upsilon is holding informal pledging at 7:30 this evening at the home of Miss Vera Setzer, president. At 7:50, preceding the ceremony, a short business meeting will be held...

Miss Wichita Shop



Tea? Coffee? or Chocolate? We have found that the college students favor— 1. Tasty foods. 2. Pleasing environment. 3. And collegiate atmosphere.

Alma W. Hinkel Co. THE BOSTON STORE. is just "the occasion dress" in sophisticated black crepe...

Favorites!



Walter Ramsey Gives Supper. Walt Ramsey entertained at his home Sunday evening with a chili supper. Guests were Misses Jean Van Landingham, Maryann Earl, Ernestine Briles, Messrs. Cliff Robinson and Earl Hayes.

Ruth Jardine Gives Dinner Saturday Night

Preceding the Sorosis informal dance Saturday night, October 12, Miss Ruth Jardine entertained the following at dinner in her home: Birkett, Louise Price, Kathleen Hite, Messrs. Jimmie Lee, Bill Price, Henry Amdein, Bob Grandner, Hal McCoy.

Tea to Be Given For University Dames

Members of the University Dames will be entertained at a tea Thursday afternoon at 2 o'clock in the home of Mrs. H. D. Ayres, 449 North Roosevelt Avenue.

Hallowe'en!

Everything for That Party Horns, Hats, Masks, Seals, Invitations, Cups, Napkins, Table Covers, Tallies, Crepe Paper and Decorations. Special Prices.

Cocoanut Grove



Welcome Shockers ***** Dine and Dance. Cover Charge—25c. 600 W. Douglas

The 'Bow Brummel' dress designed exclusively for us by Louise Mulligan



We doze on this smart young American designer 'cause she's original, she's clever... 'Bow Brummel' is Jacquard crepe with a pert dickerie, plastroned with three black velvet tux-bows!

You Can Find Her Telephone Number and Address in the Student Directory. Buy From the Members of Any Fraternity and Sorority or at The Mixer 10c Each

Droll's English Grill is Our Choice Says Loneta Brown

Alma W. Hinkel Co. THE BOSTON STORE

CURLY TOP, you're so darn charming all on account of because beauty is your main course with the S M F H BROTHERS BARBER AND BEAUTY SHOP giving you allure and loveliness at figures any fraulein's finances can cherish.

Vertical text on the right edge of the page, including 'Page Three', 'The Mixer', and other small advertisements.

Roundabout

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Everything to Make Your Hallowe'en Party a Howling Success

TANNER'S BOOK STORE 122 N. Main

Freshmen Girls Are Guests at Annual Tea

Directory tea, annual function for new girls on the campus, is to be held this afternoon in the Faculty Women's Room from 2:00 to 5:00.

The "Bow Brummel" dress designed exclusively for us by Louise Mulligan



We date on this smart young American designer 'cause she's original, she's clever... her clothes are almost as much fun as the dozens of dates they're headed for.

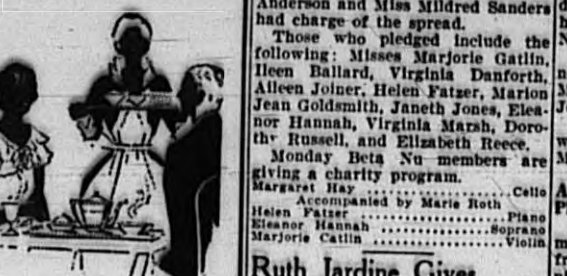
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Droll's English Grill is Our Choice Says Loneta Brown

Beta Nu Club Names Pledges

Beta Nu, honorary musical sorority, announces the pledging of 11 musicians. Miss Helen Louise Williams, president, assisted by Miss Helen Margaret Schindler, presided over the ceremony.

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Alpha Gamma Initiates Pledges Saturday Eve

Initiation services were held by members of Alpha Gamma Gamma Fraternity at midnight, Saturday night, at the home of Miss Raymond Sheller.

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Cocoanut Grove

Welcome Shockers ***** Dine and Dance Cover Charge—25c 600 W. Douglas

Weekly Open Houses Held Tuesday Evening

Weekly open houses were held with the sororities entertaining the fraternities Tuesday evening, October 15, from 6:45 to 8:00 o'clock.

Hallowe'en!

Everything for That Party Horns, Hats, Masks, Seals, Invitations, Cans, Napkins, Table Covers, Tallies, Crepe Paper and Decorations Special Prices F. G. Orr's Book Stores 112 N. Broadway 2226 E. Douglas

You Can Find Her Telephone Number and Address in the Student Directory

Buy From the Members of Any Fraternity and Sorority or at The Mixer 10c Each

