# THE SUNFLOWER 

| Official Student Pablication of the University of Wichita |
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| WICHITA, KANSAS, WEDNESDAY, FEBRUARY 22,1933 |


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|  |  |
|  |  | Increases Need for

New Material



We and the World

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'Hell Week'Makes Campus an Asylum for Maniacs |r

Actions,
 Contrary to popular opinion, the strange actions of
and women students of the University during the past two weeks have not been due to mentantal deraringement
or queer pathological twists, but are the natural reaction
of OR years the memory of cea $\mathrm{F}_{-}^{\mathrm{O}}$ Wentiget he memory ot coars




 EXPLANATION:

 wars a light stecl jacket whichect protets ber frem from injury wis


ITS RUN ro be Fooukd ...rts mone res ro Kivow Magio hass its place
rette advertisine rette advertisine
Consider the ill Consider the illusion that there is
a mysterious way to give eiter a mysterious way to
superior "live cigaverettes a uruiurion, Cigarette flavor can be controlled by addarette fitiavor can be insts. By blending. And by the quality ${ }^{\text {of tobaccos used. }}$ Cheap, raw to Cheap, raww tobaccos can be "built
up" or frorifen" by
of artificial flavorings. the lavish use


Such magic, however, seldom holds you the tre. Your taste finally telles The ifarentio flavor that never stales, never varies, never losed its freth asp, perai, comes from mild, ripe, fragrant more expensise tobacros...blended to
 bype of leat. lits the quality of the to:

Hhe fact,
 any othar popolar bobacesos math Because Camel actually pays millions
more every ycar ( you find in Camelser echoice tobaccos, ness, a better flavor. And Camels stato cooler because
the welded Humidor Pace ply, Molsture.PRoor cellophane

- NO TRICKS
- JUST GONTLTER TOBAGGOS


## Results

 Art Exhil

in 100


ppus Greek Letter Societies
Active with Initiation Services Cor Spring Formals, and Informala, and for Second Semester ocupy Their Activities - Activities

## University Society

Married

R. O. T.C. Hosts at or mporane in Viny ruty ites Washington Ball


 Hish Nuptials Told

 | Former Pi Kap | Gene Coombs and |
| :---: | :---: |
| Marries Texan | Nancy WilcoxWed |

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## 



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Instructor and Graduate Wed


HELL WEEK ENDS



$$
\begin{aligned}
& \text { And say. Why Not Celerate } \\
& \text { the Event at Flucks? }
\end{aligned}
$$

Flick's Waffle

## Shop


TODAY
Chicken Dinner
with All the
25c
THURSDAY ONLY Froe Coffee with 25c
Manning's Lunch

## 10c Admission

FOLLOW THE CROWD WINTERGARDEN

## Hear Earl Coburn and




One Dollar Protects You THE WICHITA EAGLE




## 



THE WICHITA EAGLE

## The Miller, the Boy and the Donkey



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## W


the ciganethe thats Milder the oigarette that Tastes Better

I S about cigaretto I never knew before

Pd never thought much about what' inside a Chesterfield eigarette. But i have just been reading Just think made me think about it.
Just think of this, some of the tobacco in ChestAnd before Tit is ish-comes fromi $\mathbf{4 0 0 0}$ miles away by hand. All because Turkish tolecen teaf is packed and delicate.
Of course I don't know much about maling milder and have a very pleathat Cheaterfields aro They satisfy-and that's what countoma and tasit.

