



WICHITA STATE
UNIVERSITY

UNIVERSITY LIBRARIES

University Libraries

Goals Progress and Development

WSU Libraries

Major Accomplishments

University Libraries

Major Accomplishments FY 2012-2013

Facilities

- Ablah Library Learning Commons are completely remodeled. New comfortable furniture, office chairs, and computer table runs added for student use
- 58 tons of shelving and collections moved to open up floor space for the expansion of the Learning Commons
- Collaboration spaces for students added to first floor Learning Commons, including multi-mobile device large monitor display collaboration tables, portable white boards, new comfortable furniture, and group project areas
- Learning Commons furnishings and electrical infrastructure replaced or enhanced to better support technology workstations
- Increased number of PC and iMAC workstations available to students
- Wireless printing added throughout Ablah Library
- Archival quality planetary scanners added to Learning Commons for use by students and faculty
- Painting of all public areas completed and carpeting replaced in expanded Learning Commons
- Student study spaces and DVD shelving space increased by reallocation of space in Reserves area
- Map collection weeded and relocation of collection in progress

Services

- **577,248** onsite users in main and branch libraries
- **1,434,162** Online Catalog searches
- **1,569,605** visits to SOAR, the University Institutional Repository, with 875,000 title downloads
- **373,524** initial University Libraries database searches
- **6,933,579** University Libraries scholarly database searches
- **894,882** full-text downloads from databases
- **400,000** log-ins to public workstations
- **107,517** physical items circulated
- **283,530** E-books title, section/chapter requests
- **59,072** digital downloads from E-Reserves service
- **7,268** Text-A-Call Number messages sent from the Online Catalog
- **11,337** uses of the University Libraries dynamic maps within the Online Catalog
- **12,477** hours booked online for group study room reservations
- **1,223** hours of Supplemental Instruction supported by UL's group study rooms
- Interlibrary Loan:
 - **8,865** Digital and print items borrowed from other libraries
 - **7,996** Digital and print items lent to other libraries (Note: University Libraries embargo on lending very recent publications implemented during the year.)
- **74** items obtained from commercial document delivery

- **286** Library Instruction Program sessions taught to **7,247** students
 - **46** hours of LASI 170 sections offered: (Not included in the 286 LI Program sessions)
 - **5** online sections
 - **2** face-to-face sections
 - **4** high school tours for **51** students
- **85** in-depth research consultations provided to **103** individual or small groups of students
- **47** courses supported through embedded librarian service in Blackboard reaching **1,569** students
- **30** Public programming events with attendance of approximately **2,450**
- **67,064** questions answered from all services points via in-person, Text-A-Librarian, online chat, email, and phone:
 - Including Reference Desk **6,957**, HelpDesk **19,179**, Special Collections **1,684**, Access Services **30,634**, Lieurance Music Library **6,092**, MALIC Language Lab **1,475**, and McKinley Chemistry Library **1,043**
- **2,261** University Libraries Special Collections and University Archives reproductions provided to 18 campus units, 32 students or educational institutions, 30 businesses and 19 community users. 259 of the reproductions were sent in digital format, and 2,002 were in paper format.

New services

- IPAD check-out service developed
- Scan-on-Demand service implemented. eCommerce solution in development
- Demand Driven Acquisitions pilot project implemented. Platforms and methods developed to purchase ebooks by title added to ebook-package vendor options
- University Libraries joined national consortium RapidILL for extremely fast document delivery turn around times for students and faculty

Collections

- **15,174** physical items add to the collections. Includes new monographs, serials, audio, video, and other media, as well as federal government documents and patent data
- **12,813** government documents records downloaded with links to full-text
- **22,785** e-books added
- University Libraries Online Catalog database management and metadata creation:
 - **14,083** item records created
 - **7,419** item records modified
 - **48,760** MFHDs holdings records created
 - **14,851** MFHDs holdings records modified
 - **183,810** bib records created
 - **418,568** bib records modified
 - **6,612** new authority records added
- Serials Review activities during FY13 included:
 - Cancelled **279** low use print titles available through reliable aggregators or databases
 - Switched **249** journal subscriptions from print to digital-only
 - Major review and cut of monographic standing orders and continuations initiated in Spring 2013
 - Preparation for fall 2013 serial cancellation project initiated
- Collection Review activities during FY13 included:
 - Reviewed first floor reference collection to reduce its footprint by over 95%.
 - Weeded and streamline general test preparation and career collections

Technology

- Implemented EBSCO EDS Discovery Layer (SmartSearch) for cross discipline, comprehensive scholarly resource searching for students and faculty
- CONTENTdm, enterprise level content management system for University Libraries Special Collections added, training received, and creation of digital collections in progress
- Major University Libraries enterprise systems upgrades completed:
 - ILLiad – interlibrary loan (3 upgrades)
 - SOAR-DSpace Institutional Repository
 - Ex Libris Voyager migration to Linux, with software upgrade (2 upgrades)

WSU Libraries

Goals 2012 – 2013

Wichita State University Libraries Goal Planning 2012 2013

2020 Strategic Goal #1: Achieve alignment between state's pre-K-12 and higher education and continue to enhance alignment between higher education institutions

University Libraries Goal 1	Objective	Status
Enhance partnership projects with Regents and area libraries	Participate in statewide planning for Kansas Academic Libraries, as well as high impact projects among state, regional, and national academic and research libraries	Complete
	Continue to participate in Regents-wide cooperative collection development and management activities	Complete
	Participate in statewide Information Literacy initiative for incoming and transfer students	On-going
	Increase outreach and opportunities to USD 259 and other area schools	Complete
	Participate and develop instructional support for new resources in State Library database program	Complete

Wichita State University Libraries Strategic Planning Goals 2012 2013

2020 Strategic Goal #2: Achieve participation in the state's higher education system that better reflects the state's demography and more fully engages adult learners

University Libraries Goal 2	Objective	Status
2a. Increase services and educational outreach efforts for WSU adult learners	Provide library instruction and orientation sessions targeting adult learners and transfer students.	Complete
	Increase web presence and web-based library features to address a variety of adult learning styles such as WichitaStateTV YouTube channel, Virtual library tour project, and Subjectguides	Complete
	Enhance use of social media such as Facebook and Twitter to more fully engage various demographic groups	Complete
2b. Increase visibility of University Libraries services and collections	Develop marketing/promotion materials for University Libraries services and collections	Complete
	Promote research services for adult learners both internally and in partnership with other campus units	Complete

Wichita State University Libraries Strategic Planning Goals 2012 2013

2020 Strategic Goal #3: Achieve measureable improvement in persistence and completion rates for higher education institutions

University Libraries Goal 3	Objective	Status
Develop library-wide plan to target and improve curricular service and collection needs that focus on the different learning styles and needs of at-risk, entering, and returning	Expand and continue cooperative efforts with other campus units such as CLUR, OFDSS, STAC, MRC	Complete
	Partner with student leadership and associations to provide continuous quality improvement of University Libraries services, collections, and facilities	Complete
	Implement Discovery Service layer and enhance UL web pages to coordinate with this service	Complete
	Continue repurposing Ablah Library first floor space to include more student success activities	Complete
	Complete reference collection review and develop collection review plan for the general collection to increase space availability and to enhance usability of collection.	Complete
	Enhance University Libraries web presence	Complete
	Evaluate Reference and Research Services Group structures and operations	Complete
	Survey students to determine effectiveness of University Libraries services and collections targeting student success	In progress
	Analyze Assessment of student learning in University Libraries Instructional Program	Complete
	Enhance existing information literacy program targeting entering or at-risk students	Complete
	Update Empower information literacy module	In progress
	Develop curriculum plan for LASI 170	Complete
	Evaluate effectiveness of current service points-develop plan for consolidation where indicated	Complete
	Review position descriptions and workflows in both public and technical services areas to determine assignments that best respond to current UL and University programmatic needs	Complete

Wichita State University Libraries Strategic Planning Goals 2012 2013

2020 Strategic Goal #4: Ensure that students earning credentials and degrees across the higher education system possess the foundational skills essential for success in work/life

University Libraries Goal 4	Objectives	Status
Provide collections and services that support lifelong learning	Evaluate current information literacy initiatives and identify areas that are targeting general education to expand on lifelong learning	Complete
	Promote and expand collections that support general education studies	Complete
	Enhance LASI 170 offerings	Complete
	Move University Libraries serials collections to electronic-only where possible to promote student success in a global workplace	Complete
	Acquire eBook collections, particularly focusing on engineering, business, science, technology, and health professions	Complete
	Implement online Demand Driven Acquisitions for University students, staff, and faculty	Complete

Wichita State University Libraries Strategic Planning Goals 2012 2013

2020 Strategic Goal #5: Enhance alignment between the work of the state's higher education system and the needs of the Kansas economy

University Libraries Goal 5	Objective	Status
Enhance services and collections supporting University segments focused on local and state economic development	Continue ORA and University Libraries partnerships to target collections and services that support funded research.	Complete
	Improve assessment activities to determine success of services and collections, targeting the emerging needs of campus researchers and those areas focused on economic development	Complete
	Increase access to e-resources supporting economic development	Complete

Wichita State University Libraries Strategic Planning Goals 2012 2013

2020 Strategic Goal #6: Enhance the regional and national reputation of Kansas universities through aspirational initiatives

University Libraries Goal 6	Objective	Status
6a. Increase visibility of University Libraries collections and locally produced scholarship and creative activities	Develop digitization projects for University Libraries, Special Collections, and University materials, using CONTENTdm and Dspace platforms	Complete
	Develop plan to promote important University Libraries and Special Collections resources and services such as the Gordon Parks Collection and Centennial Celebration	Complete
	Invest in high-impact digital collections that promote and improve the University's regional and national reputation in research and scholarship	Complete
	Investigate potential partnerships for participation with regional and national networks	Complete
	Implement e-commerce models for revenue generation from digital projects	Complete
	Investigate potential private/public partnerships on potential high-impact digitization projects	Complete
6b. Support university-wide and discipline specific accreditation activities	Support and participate in HLC activities as appropriate	Complete
	Provide required discipline-specific accreditation, licensing, and programmatic information about collections	Complete
	Enhance web presence for unique local collections	Complete

WSU Libraries

Goals 2012 – 2013

Summary Report

2020 Strategic Goal #1: Achieve alignment between state's pre-K-12 and higher education and continue to enhance alignment between higher education institutions

UL Goal #1 Enhance partnership projects with Regents and area libraries

Objective #1 Participate in statewide planning for Kansas Academic Libraries Consortium, as well as high impact projects among state and regional academic libraries

Actions:

- Founding member of the Kansas Council of Academic Deans and Directors of Libraries which includes all higher education libraries in the state
- Active member of Council of Deans and Directors of Libraries (CODDL)
- Explored partnership with KUMC-KC on health professions information sources
- Participated in statewide plan for government documents management
- Joined National Information Standards Organization (NISO) - Library Standards Alliance (LSA)
- Joined RapidILL national consortium of interlibrary loan for research libraries
- Participated in national planning project for digitization of US Federal Government Documents with the Greater Western Library Alliance, the Council on Institutional Cooperation, the Hathi Trust, and the WEST group. Project utilized Wichita State University Libraries Documents Data Miner 2 enterprise software
- Participated in the following library organizations:
 - American Library Association
 - Amigos
 - Association of College and Research Libraries
 - CNI-Coalition for Networked Information
 - ELSUG-Ex Libris South-Central Users Group
 - ELUNA-Ex Libris Users of North America
 - Institute of Museum and Library Services and Greater Western Library Alliance Western US data curation project
 - Kansas Library Association
 - LOEX
 - Lyris
 - MPLA - Mountain Plains Library Association
 - Portico
 - SCKLS - South Central Kansas Library System
 - State of Kansas Depository Library Program
 - United States Federal Depository Library Program
 - United States Patents and Trademarks Office

Objective #2 Continue to participate in Regents-wide cooperative collection development and management activities

Actions:

- Contributed to Regents cooperative purchase of WorldCat for all citizens in the State of Kansas
- Participated in cooperative purchases of statewide database package through CODDL and the State Library

Objective #3 Participate in statewide Information Literacy initiatives for incoming and transfer students

Actions:

- Participated in new FY2013 CODDL statewide planning of online information literacy modules. Articulation agreement signed
- Participated in cooperative information literacy workshops hosted by KU and K-State

Objective #4 Increase outreach and library instruction opportunities to USD 259 and other area schools

Actions:

- High school online module updated and reformatted for new LibGuides software platform
- Five faculty librarians participated in the DSI process
- Two faculty librarians and one staff member worked on History Day
- Four tours of University Libraries facilities were given to high school students
- Four high schools signed up for group checkout cards with 141 books circulated during scheduled visits
- 88 high school students from 8 high schools signed up for individual checkout cards
- 13 Upward Bound students obtained individual checkout cards

Objective #5 Participate and develop instructional support for new resources in State Library database program

Actions:

- Created a video tutorial for Academic Search Complete (<http://youtu.be/zvBHcumoPKA>)
- Incorporated teaching of databases (including Business Source Complete, Academic Search Complete, and Literary Reference Center) into library instruction sessions
- Promoted Mango Languages to MCLL

2020 Strategic Goal #2: Achieve participation in the state's higher education system that better reflects the state's demography and more fully engages adult learners

UL Goal 2a. Increase services and educational outreach efforts for WSU adult learners

Objective #1 Provide library instruction and orientation sessions targeting adult learners and transfer students

Actions:

- Embedded faculty librarian in Executive MBA program. Taught in-person research session, met individually with students, and created 2 research guides
- Created online tutorial and video for BADM 301 (transfer students to Barton School of Business)
- Provided orientation for 53 new students in the Social Work Graduate Program
- Provide orientation for 28 new students in the Nursing Graduate Program
- Taught three workshops for graduate students called Research Made Simple for Graduate Students
- Continued purchases of electronic resources which can be used by WSU adult students working from home, as well as participants in WSU online coursework including access to over 57,000 unique electronic journal titles and close to 1,000,000 audio streaming tracks. Additionally access to 4,254 new e-books was provided increasing the total number of e-books available to students to 63,654
- Promoted e-books by offering two workshops and creating an online guide. The online guide provided extensive information about the University Libraries collections, how to print and download e-books to computers and other devices, and how adult learners can use e-books

Objective #2 Increase web presence and web-based library features to address a variety of adult learning styles such as WichitaStateTV YouTube channel, Virtual Libraries Tour project, and subject guides

Actions:

- 22 YouTube videos on YouTube have received 10,030 views
- 63 subject guides, 65 course guides, 40 topic guides and library instruction videos have been added to YouTube
- Link to videos at:
<http://www.youtube.com/playlist?list=PL8546A9AD3D09AC53&feature=plcp>
- Updated Virtual Libraries Tour to reflect new Learning Commons spaces. The virtual tour has received 5,272 views since update
- Subject guides in SubjectsPlus received 355,673 page views for all 314 guides and subpages during FY2013

- Faculty librarians were virtually embedded in 47 Blackboard courses, reaching a total of 1,569 students
- Online group study room reservation software to help adults with time management. 12,477 hours of study room reservations were booked during FY2013

Objective #3 Enhance use of social media such as Facebook and Twitter to more fully engage various demographic groups

Actions:

- 245 Twitter followers with 92 new followers during FY2013
- 61 new page likes on Facebook bringing FY2013 total followers to 271
- Social media used to promote UL events, services, and research opportunities including 217 tweets, 93 retweets or mentions, and daily Facebook postings

UL Goal 2b. Increase visibility of University Libraries services and collections

Objective #1 Develop marketing/promotion strategies for University Libraries services and collections

Actions:

- UL mentioned in *Sunflower* 20 times and *WSUToday* 103 times during FY2013
- Revised webpages for University Libraries Instruction Program curriculum content, as well as for advertising instructional services to faculty. Main Library Instruction Program page and its subpages received a total of 1,709 views
- Digital Literacy Workshop Series marketing and promotion materials were distributed across campus, including the residence halls, RSC, campus buildings, Business and LAS advising centers, OFDSS office, as well as virtually through the Office Admissions, the *Sunflower*, WSU Events Calendar, University Libraries Events Calendar, and WSU Today
- 5 workshops for 22 WSU faculty going up for tenure, promotion, and professor incentive review on how to use UL resources to search for author citations
- University Libraries event calendar promoted 64 events

Objective #2 Promote research services for adult learners both internally and in partnership with campus units

Actions:

- Taught 5 workshops on citation searching for University faculty with 22 attendees
- Taught 14 workshops in the Digital Literacy Workshop Series developed and promoted campus wide. Workshops covered topics such as “Managing Your Digital Identity” and “E-books: From Search to download.” 53 people attended at least one workshop

2020 Strategic Goal #3: Achieve measurable improvement in persistence and completion rates for higher education institutions

UL Goal 3. Develop library-wide plan to target and improve curricular service and collection needs that focus on the different learning styles and needs of at-risk, entering, and returning students

Objective #1 Expand cooperative efforts with other campus units such as CLUR, OFDSS, STAC, MRC

Actions:

- Taught two workshops for OFDSS faculty development series: Information Literacy for Teaching and Learning (10 attendees @ 1 session) and Developing Research Assignments that Promote Critical Thinking (10 attendees @ 2 sessions)
- Taught research class for Center for Entrepreneurship's Launching Your Business course (5 attendees @ 1 session)
- Taught research workshop entitled Five Steps to Becoming a Better Business Researcher for Barton School's Business Week (11 attendees)
- Taught workshop for Office of Faculty Development and Student Success (OFDSS) called Ace-ing Your Research as part of the OFDSS Study Skills Workshop Series for students
- Collaborated with Office of Admissions to add University Libraries to campus resources tour for Freshmen Orientation. Scheduled 7 orientation tours
- Co-hosted Technology Day with MRC and UCATS to promote technology opportunities at WSU
- Co-Hosted "Around the World Wednesdays" with WSU's Cultural Ambassador Program. 14 programs presented by international students about their home countries
- 1,222.5 hours of Supplemental Instruction supported by UL's group study rooms
- Developed service with College of Engineering to use Ex Libris Voyager software to circulate engineering equipment. Service initiated during 2013 spring semester. Currently enhancements are in development
- Participated in three Reboot Camps organized by MRC
- University Libraries faculty member served as a member of the University's Strategic Planning Steering Committee. Provided research support and data to other committee members

Objective #2 Partner with student leadership and associations to provide continuous quality improvement of University Libraries services, collections, and facilities

Actions:

- Met with Student Government Association leadership to review new University Libraries services and to discuss SGA concerns or suggestions

- Developed survey to assess student satisfaction of University Libraries services and collections. Draft sent to SGA leadership for review
- Received and began inventorying SGA historic organizational documents
- Created digital display for SGA centennial celebration
- Co-hosted Game Night with Student Activities Council

Objective #3 Implement enterprise level discovery service layer and enhance UL webpages to coordinate this service

Actions:

- Concluded RFP process, reviewing enterprise discovery service vendors
- Selected EDS (Ebsco Discovery Service) and implemented it for WSU community use during fall 2012
- Held discovery product naming contest among WSU students. *SmartSearch* was selected as name for new system
- SmartSearch search interface added to UL full web site and UL mobile web site
- Hosted SmartSearch launch party for campus community, including remarks by Dean Gilstrap, live demos, and give-aways
- Created SmartSearch video tutorials and corresponding LibGuide
- Impact of this discovery layer implementation has resulted in scholarly database searches increase from 1,604,351 to almost 7,000,000 database searches during 2012 2013

Objective #4 Continue repurposing Ablah Library first floor space to include more student success activities

Actions:

- Completed removal of former Government Documents shelving and collections in new east Learning Commons. Collections occupying over 1,000 shelves were removed. Weight of shelving and collections removed totaled approximately 38 tons
- Completed removal of first floor Reference Collection with shelving. Weight of collections and shelving removed totaled approximately 20 tons
- Added additional electrical outlets to Learning Commons including outlets that support USB charging
- Installed collaboration tables with large digital screens for sharing, portable whiteboards, mobile tables, and more comfortable chairs in the Learning Commons
- Installed new computer friendly furniture with wired management to support student workstations in the Learning Commons
- Increased number of iMac workstations
- Increased number of PC workstations
- Installed Apple TVs and Barco Clickshare systems to facilitate wireless sharing of large monitors
- Added wireless printing options throughout Ablah Library
- Added easy-to-use, hi-tech planetary (overhead) scanner to Learning Commons

- Installed new carpet in new Learning Commons
- Moved Community Resource Center to Reserves Area to create space for more student workstations in the Learning Commons
- Improved visibility of students needing assistance in the Reserve area by reducing height of shelving
- Initiated moving map collection out of Learning Commons into Reserves area, freeing up space in the Learning Commons for more student seating
- Remodeled Circulation, Reserves, and Reference Desks

Objective #5 Complete reference collection review and develop collection review plan for the general collection to increase space

Actions:

- Completed review of reference collection
- Reduced first floor footprint of print reference collection by over 95%. Items were either relocated to the general collections or removed
- Technical Services updated all MARC and item metadata records in the online catalog for relocated or removed collections
- Removed reference shelving to create additional student collaboration space
- Completed review of print government documents collection and met goal to reduce footprint by 50%
- Removed 50% of government documents shelving to create space for new Learning Commons
- Began review of both LC and government documents map collection to be completed in FY2014
- Completed major reshifting project of University Libraries general collections in Ablah Library, Lieurance Music Library, and McKinley Chemistry Library

Objective #6 Enhance University Libraries web presence

Actions:

- Initiated redesign of UL's main splash page
- Updated pages with information about SmartSearch discovery layer and new collections
- Investigated switching from SubjectsPlus to LibGuides, a hosted enterprise software solution, for UL's subject guides and piloted LibGuides during the spring semester
- LibGuides purchased in April 2013
- Implementation work for LibGuides initiated including local branding, template creation, and importing of master A-Z Database metadata list
- Over 500 SubjectPlus guides reviewed to determine if they needed to be retained or enhanced in preparation for move to LibGuides. Conversion and transferring of content and metadata to LibGuides initiated in spring FY2013 with expected completion date in early FY2014
- Implemented CONTENTdm, a hosted enterprise software solution designed to utilize Web 2.0 technologies for use of digital collections originating from WSU Libraries

Special Collections. 13 collections published. Seven new digital collections in development

- Completed major update and template redesign of SOAR, WSU's enterprise software level Institutional Repository of faculty research, graduate student electronic theses and dissertations, undergraduate scholarly reports, and University digital curation
- Used social media such as Twitter and Facebook to create referrals to scholarly information on UL's webpages. 331 visits to library resources made through these referrals

Objective #7 Evaluate Reference and Research Services Group structures and operations

Actions:

- Reviewed and revised position responsibilities for Director for Public Services position. Initiated hiring process for revised position
- Reviewed and revised position description for vacant Assistant Instructor and Temporary Reference Librarian. Reallocated funding and upgraded position to tenure-eligible with a focus on supporting STEM areas
- Reviewed and reassigned government documents, collection development, and Chemistry Library responsibilities
- Moved from a centralized model to a distributed model for supporting patent queries in WSU Libraries Patents Collection
- Piloted an integrated Reference and Circulation single service point
- Implemented DeskStats software to better record and analyze services at the Reference and Help Desks
- Continued refining Information Literacy curriculum to improve consistency and to align with the Association of College and Research Libraries Information Literacy Standards

Objective #8 Survey students to determine effectiveness of University Libraries services and collections targeting student success

Actions:

- Developed survey to assess student satisfaction of University Libraries services and collections. Draft sent to SGA leadership for review
- Additional University Libraries learning, services, and collections questions added to Undergraduate Student Exit Survey
- Conducted extensive analysis of WSU Undergraduate Exit Survey questions for use in University Libraries strategic planning and decision making processes

Objective #9 Analyze assessment of student learning in University Libraries Instructional Program

Actions:

- Conducted Library Instruction Program assessment of information literacy learning outcomes for entire population of WSU students taking ENG102 during both fall and

spring semesters. Performed qualitative assessment of student learning outcomes for University Libraries LASI170 course in both physical and online environments

Objective #10 Enhance existing Library Instruction Program targeting entering or at-risk students

Actions:

- Developed information literacy and critical thinking curriculum components for WSU 101 (in-coming freshmen). Created University Libraries self-directed experiential learning activity and taught Critical Thinking and Inquiry Unit to 92 students (in 3 sections)
- In FY2013, UL faculty librarians were embedded in 47 courses, reaching a total of 1,569 students

Objective #11 Update Empower Information Literacy Online Module

Actions:

- Evaluation of Empower by Coordinator of Library Instruction and Library Systems Developer resulted in the recommendation that Empower be migrated to a more contemporary software platform
- Collaborated with faculty members in College of Health Professions to design information literacy/evidence based practice tutorials using Articulate software and LibGuides
- CHP information literacy module scheduled to be debuted during fall 2013 semester

Objective #12 Develop curriculum plan for WSU Libraries LASI 170 course

Actions:

- GradesFirst used for the first time in LASI 170 (Fall 2012). As a result, the instructor provided additional guidance to 3 students identified as at-risk in the fall 2012 semester
- After discussions with LASI 170 instructors, revised course description and objectives to reflect emphasis on critical thinking and transferable, life-long learning skills
- Revised student learning outcomes to align more closely with curriculum taught and discussed the need for assessing the same outcomes across all sections
- Reallocated point structure to achieve consistency among sections

Objective #13 Evaluate effectiveness of current service points-develop plan for consolidation where indicated

Actions:

- Increased joint processing activities between University Libraries Special Collections and Technical Services to increase digital and on-site access to Special Collections materials
- Cross trained Circulation and Reserves staff and students to perform single service point operations for WSU students, staff, and faculty, as well as the Wichita community

- Access Services piloted online scheduling software to reduce staff time spent on service point scheduling. Changes resulted in more efficient and flexible scheduling of University Libraries employees

Objective #14 Review position descriptions and workflows in both public and technical services areas to determine assignments that best respond to current UL and University programmatic needs

Actions:

- Reviewed and revised the following positions as they became vacant:
 - Director for Public Services
 - Assistant Instructor and Temporary Reference Librarian
 - Accounting Specialist in Deans Office
 - Assistant Professor and Cataloger
 - Temporary Archivist Position
 - Library Assistant II Position
- Evaluated digital processing workflows in both Special Collections and Technical Services resulting in increased collaboration. Collaboration enhanced and expedited the processing and development of metadata for significant collections such as the 20th Century American Political Pamphlets, Wind Energy Reports for the College of Engineering, Thurlow Lieurance Papers, C.A. Seward and Prairie Printmakers Collection, and the Perry Marshall Bell and Annabel Montgomery Bell Photograph Collection
- Reviewed work assignments of staff members in Access Services resulting in increased cross-training among Assess Services staff members and reallocation of staff hours to support technology initiatives
- Reviewed staff workflows in Acquisitions unit. Updated or reassigned responsibilities as needed
- Developed cataloging workflow for new Metadata Cataloger
- Developed coordination activities with new UCATS Technology Consultant housed in Ablah Library

2020 Strategic Goal #4: Ensure that students earning credentials and degrees across the higher education system possess the foundational skills essential for success in work/life

UL Goal #4 Provide collections and services that support lifelong learning

Objective #1 Evaluate current information literacy curriculum and identify areas that target general education to expand on lifelong learning

Actions:

- Developed Digital Literacy Workshop Series focusing on digital skills and competencies needed for lifelong learning. Attendees included students, faculty, and staff
- Offered additional workshops on specific University Libraries products and tools
- 36 workshops offered to 306 attendees
- Targeted information literacy efforts toward courses identified in FY2012 as supporting general education. During FY2013, the Library Instruction Program reached 2,041 students enrolled in 82 sections of these courses (ENGL 101/102, SOC 111, BIO 210, SCWK 201, WSU101)
- Centralized Library Instruction materials and information for college instructors in Libguides. Sections include curriculum mapping, assessment, and suggested outcomes-based assignments. (Published during fall 2013)

Objective #2 Promote and expand collections that support general education studies

Actions:

- Increased numbers of e-book packages and individual purchases, making an additional 22,785 e-books available during FY2013
- New electronic collections that support general education added during the year include:
 - Oxford Reference Online (200 titles)
 - Gale virtual reference library (42 titles)
 - Oxford Reference Library (28 titles)
 - Historical Statistics of the United States
 - Opposing Viewpoints in Context
- New EDS enterprise discovery service, SmartSearch, provides greater visibility of e-book collections and other general education materials

Objective #3 Enhance WSU Libraries LASI 170 offerings

Actions:

- Revised syllabus and increased consistency of course material among instructors
- One new section added and one new instructor trained to teach course
- Seven sections taught reaching 108 students in both physical and online mediums

Objective #4 Move University Libraries serials collections to electronic only where possible to promote student success in a global workplace

Actions:

- UL has switched print titles to electronic formats and invested in electronic journal packages. Currently the UL provides online access to 57,165 unique serials with 518 purchased titles available only in print and an additional 165 available in print plus electronic. Approximately 99% of the journal collection's unique titles are now available in electronic format. As titles are reviewed, they are checked for potential to change to electronic access. Titles are maintained in print-only format if digital archiving rights or IP address access cannot be secured

Objective #5 Acquire e-book collections, particularly focusing on engineering, science, technology, and health professions

Actions:

- New or ongoing e-book packages purchased or continued during the year:
 - ACLS Humanities eBooks (3,639 titles)
 - American Psychological Association 2013 eBook - Collection (36 titles)
 - Ebook Content Purchase Subject Set: Allied Health (113 titles)
 - Ebook Content Purchase Subject Set: Healthcare Knowledge and Management (114 titles)
 - Ebook Content Purchase Subject Set: Nursing (112 titles)
 - SpringerLink 2013 eBook Package - Engineering (845 titles)
 - Gale virtual reference library (42 new titles)
 - IEEE-Wiley – Frontlist 2014-2016 eBooks (120 titles)
 - Annual Reviews-Sciences (20 new volumes)
 - ASM Handbooks Online, ongoing subscription - Engineering (33 titles)
 - Knovel, ongoing subscription – Engineering (3,475 titles)
 - Oxford Reference Online, ongoing subscription (200 titles)
 - Library FinancePro (Books24x7) - Business (1,429 new titles)
 - Library ITPRO (Books24x7) ongoing subscription - Computer Science/Business (11,184 total titles, 1,135 new titles)
 - MIT Press eBooks Library - Full Collection Perpetual Access (IEEE platform) - Engineering/Sciences (452 titles)
 - Oxford Medicine Online (44 titles)
 - Oxford Reference Library (28 titles)
- 899 individual e-books purchased through YBP
- Total of 22,785 e-books purchased or subscribed to during FY2013
- 34% of books purchased were e-books
- Current commercially provided e-book collections available through subscriptions or purchase total 63,654 unique titles
- Additional online primary source digital collections purchased include:
 - Nineteenth Century Collection Online, Parts 5-8
 - Sabin Americana, 1500-1926

- Eighteenth Century Collection Online, Parts 1-2
- Over 12,813 online Government Documents added to collections

Objective #6 Implement online Demand Driven Acquisitions for University students, staff, and faculty

Actions:

- Began pilot of Demand Driven Acquisitions (DDA) for selected programs in business, engineering, and science
- University Libraries selected YBP as the DDA vendor, supporting purchases from three major e-book platforms
- Developed collection profiles to identify titles for DDA and established procedures for making these metadata records available to WSU students through multiple enterprise systems
- Implemented e-preferred approvals for eleven programs in management, finance, decision sciences, real estate, marketing, engineering and health professions
- Over 3,000 titles were made available for students to discover during April 2013. The first title purchased was *Computation and Storage in the Cloud*, on May 6, 2013

2020 Strategic Goal #5: Enhance alignment between the work of the state's higher education system and the needs of the Kansas economy

UL Goal #5 Enhance services and collections supporting University segments focused on local and state economic development

Objective #1 Continue ORA and University Libraries partnerships to target collections and services that support funded research

Actions:

- Proposed and received ORA support funding for selected databases:
 - BioOne
 - IEL (IEEE)
 - Knovel
 - Scifinder
- Partnered with Barton School of Business for two databases
 - Cabells
 - Computstat
- Partnered with Anthropology Department for online streaming Ethnographic Video series

Objective #2 Improve assessment activities to determine success of services and collections targeting the emerging needs of campus researchers and those areas focused on economic development

Actions:

- Data compiled and provided to the Annual Library Survey as part of the National Center for Educational Statistics
- Data compiled and provided for Association of College and Research Libraries national data warehouse
- Purchase services with assessment functions and data harvesting options, such as the EDS discovery service from Ebsco and LibGuides from Springshare
- Initiated focused assessment of information literacy activities
- Collected and analyzed data for a continuations review that resulted in cancelling 94 low-use standing orders
- Collected and analyzed data for serials review; the review will be concluded in September/October 2013
- Enhanced organization and analysis of data maintained within UL units

Objective #3 Increase access to e-resources supporting economic development

Actions:

- Implemented e-preferred approvals for 11 programs in business, engineering, and science
- Over 3,000 titles were made available for students to discover during April 2013

- The following titles have been added to the collections:
 - APA Books E-Collection 2013
 - EbscoHost eBook Collection 2013, Allied Health
 - EbscoHost eBook Collection 2013, Health Care Knowledge and Management
 - EbscoHost eBook Collection 2013, Nursing
 - Historical Statistics of the United States
 - IEEE-MIT Press e-Books Library, 1943-2016
 - IEEE-Wiley e-Books Library, 2014-2016
 - Nineteenth Century Collection Online, Parts 5-8
 - Sabin Americana, 1500-1926
 - SpringerLink Engineering e-Books (2013)
- Conducted database trials for the following:
 - IBISWorld
 - Library ITPRO
 - Library FinancePro

2020 Strategic Goal #6: Enhance the regional and national reputation of Kansas universities through aspirational initiatives

UL Goal 6a. Increase visibility of University Libraries collections and locally produced scholarship and creative activities

Objective #1 Develop digitization projects for University Libraries, Special Collections, and University materials, using CONTENTdm and DSpace platforms

Actions:

- 13 digital collections and exhibits published in CONTENTdm containing 611 individual scanned works. Featured collections published this fiscal year include 20th Century American Political Pamphlets, Civil War Sanitary Fairs, Gordon Parks Collection, and the SGA Centennial Collection. 25,573 CONTENTdm views recorded for FY2013
- 1,051 digital items were added to SOAR, a DSpace enterprise software institutional repository, during FY2013
- 148 electronic dissertations and theses added to SOAR during FY2013
- SOAR is ranked 59th out of 270 digital repositories in the United States and is ranked in 254th place among 1,650 digital repositories according to the *Ranking Web of World Repositories*
- SOAR received 1,569,605 visits during FY2013

Objective #2 Develop plan to promote important University Libraries and Special Collections resources and services such as the Gordon Parks Collection and Centennial Celebration

Actions:

- Five scholarly presentations on the Gordon Parks Papers in University Libraries Special Collections were provided to Gordon Parks centennial speakers, members of the WSU Foundation, and other local and national guests
- Two presentations on Frank Lloyd Wright Blueprints for Corbin Education Center were given to WSU administrators
- Seven presentations about WSU Basketball and the 1936 Olympics were presented to various members of the media
- Implemented digitization plan that promoted 13 collections in Special Collections through digital publishing in the enterprise software system CONTENTdm

Objective #3 Invest in high-impact digital collections that promote and improve the University's regional and national reputation in research and scholarship

Actions:

- Purchased the following electronic collections:
 - APA Books E-Collection 2013
 - EbscoHost eBook Collection 2013, Allied Health
 - EbscoHost eBook Collection 2013, Health Care Knowledge and Management

- EbscoHost eBook Collection 2013, Nursing
 - Historical Statistics of the United States
 - IEEE-MIT Press eBooks Library, 1943-2016
 - IEEE-Wiley eBooks Library, 2014-2016
 - Nineteenth Century Collection Online, Parts 5-8
 - Eighteenth Century Collection Online, Parts 1-2
 - Sabin Americana, 1500-1926
 - SpringerLink Engineering eBooks (2013)
- New subscriptions evaluated and ordered in FY2013:
 - Opposing Viewpoints in Context
 - PsychTests
 - VAST Academic Video Online (North America)
 - Oxford Language Dictionaries
 - Criminal Justice Abstracts with full text
 - Europa World Plus
 - CINAHL Complete

Objective #4 Investigate potential partnerships for participation with regional and national networks

Actions:

- Founding member of the Kansas Council of Academic Deans and Directors of Libraries which includes all higher education libraries in the state
- Active member of Regents institutions' Council of Deans and Directors of Libraries
- Explored partnership with KUMC-KC on health professions information sources
- Participated in statewide plan for government documents management
- Joined National Information Standards Organization (NISO) - Library Standards Alliance (LSA)
- Joined RapidILL national consortium of interlibrary loan for research libraries
- Participated in national planning project for digitization of US Federal Government Documents with the Greater Western Library Alliance, the Council on Institutional Cooperation, the Hathi Trust, and the WEST group. Project utilized Wichita State University Libraries Documents Data Miner 2 enterprise software
- Participated in the following library organizations:
 - SCKLS - South Central Kansas Library System
 - CNI - Coalition for Networked Information
 - MPLA - Mountain Plains Library Association
 - ELSUG - Ex Libris South-Central Users Group
 - ELUNA - Ex Libris Users of North America
 - LOEX
 - Lyasis
 - Amigos
 - Portico

- United States Patents and Trademarks Office
- United States Federal Depository Library Program
- State of Kansas Depository Library Program
- American Library Association
- Association of College and Research Libraries
- Kansas Library Association
- Institute of Museum and Library Services and Greater Western Library Alliance western US data curation project

Objective #5 Investigate participation in RapidILL national partnership to enhance high impact research through document delivery

Actions:

- Participated in RapidILL trial to assess impact of membership among research libraries within North America
- Became full RapidILL member for article and chapter borrowing and lending January 2013
- 3,044 items provided to the WSU teaching, learning, and research communities during first six months
- 969 items supplied to other research communities across the country during first six months

Objective #6 Implement e-commerce models for revenue generation from digital projects

Actions:

- Partnered with WSU Accounts Receivable to develop scanning on demand service for WSU community
- Developed online interface with UL's Interlibrary Loan service to provide a single log-on, seamless request process
- Soft rollout of the service initiated during summer 2013

Objective #7 Investigate potential private/public partnerships on potential high-impact digitization projects

Actions:

- WSU Libraries worked with several private vendors to identify possible digitization projects
- Articulation agreement signed with one major international vendor for digitization and delivery of content project during FY2014

UL Goal 6b. Support university-wide and discipline specific accreditation activities

Objective #1 Support HLC activities as appropriate

Actions:

- Continuing to respond to requests based on HLC timeline

- Participated on the WSU HLC Planning Committee
- Maintained University Archives of previous HLC/NCA reviews
- Maintained HLC Consultant/Evaluator status within University Libraries

Objective #2 Provide required discipline-specific accreditation, licensing, and programmatic information about collections

Actions:

- Prepared report and participated in the Athletic Training Accreditation Site Team visit by the Commission on Accreditation of Athletic Training Education Visit for the College of Education's Department of Human Performance Studies
- Prepared report and participated in accreditation visit by Commission on Collegiate Nursing Education for the School of Nursing
- Prepared support materials and participated in accreditation visit by Council on Social Work Education for the School of Social Work
- Provided support materials to the College of Engineering for their upcoming ABET accreditation report and visit
- Provided information to the Department of Dental Hygiene for the accreditation visit by Commission on Dental Accreditation

Objective #3 Enhance web presence for unique local collections

Actions:

- Implementation of SmartSearch enterprise level discovery service allowed unique local collections in CONTENTdm and SOAR to be added into the central search box and thus increase their visibility
- 13 digital collections and exhibits published in CONTENTdm containing 611 scanned 1,051 locally produced scholarship items were added to SOAR during FY2013. SOAR is ranked 59th out of 270 digital repositories in the United States and is ranked in 254th place among 1,650 digital repositories according to the *Ranking Web of World Repositories*

WSU Libraries

Research and Scholarship

Wichita State University Libraries

Research FY2013

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- Crane, R. (2012). New Access Points for Public Art: The Wichita Mural Project. ARLIS/CP Spring Meeting. Wichita, KS.
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- Gilstrap, D. L. (April 2013). *Network analysis and at risk students in higher education*. Refereed paper presented at the American Education Research Association Annual Meeting. San Francisco, CA.
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- Madway, L. (2013). Images of Depression-Era Work in Kansas Post Office Murals. Parsons Historical Museum. Parsons, KS.
- Madway, L. (2013). Images of Depression-Era Work in Kansas Post Office Murals. Park City Public Library. Park City, KS.
- Madway, L. (2013). Images of Depression-Era Work in Kansas Post Office Murals. Concordia Talk of the Month Group. Concordia, KS.

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