

Wednesday

AUG. 27, 1975
LXXX No. 2
WICHITA STATE UNIVERSITY

The Sunflower

Structural problems surface in McKnight

The \$2.1 million McKnight Art Center, opened officially last semester, has already joined the

list of buildings on the WSU campus with structural problems.

Armin Brandhorst, director of

the Physical Plant, pointed out to *The Sunflower* cracks in the masonry along the wing walls extending from the buildings and

leaks on the north side around windows on the third floor.

Bob McFeeters, chief of construction for the Division of Architectural Services who called the leaks "aggravating but not serious," said he would be in Wichita next week for an inspection of the building.

"The problem of the leaks on the north side is because of the application of borrowed light. It requires the bricks be set in a sloping manner and the windows set in steel frames with a glazing gasket. The slope tends to collect water at the bottom and I think it can be corrected with additional sealants," McFeeters said.

While McFeeters was hesitant to comment on the causes of the cracks in the masonry, he said there were two obvious possibilities that would be examined first.

"The cracks are caused by movement. The movement could be caused by expansion and contraction of the materials used or it could be caused by movement in the sub-surface," McFeeters said.

The stress cracks, which according to McFeeters could be the signal of severe problems, were discovered this spring while workers were caulking to stop water seeping through mortar on the inclines near the top of the building. A carpet in the top floor office, stained by the water from the leaks, will be replaced by the contractors, Kane, Bills and Bender Construction.

The building was designed by Charles McAfee.

Roger Lowe, vice-president for business affairs at WSU, said the building has not been officially

accepted by the state, although a substantial portion of the money has been paid.

"The contractors have still not completed some of the punch list items," Lowe said. "There is some work on the roof and they are obligated to us to stop the leaks and I think there are a few other minor items," Lowe said.

McFeeters said that neither Clinton Hall, completed in 1970 at a cost of \$1.4 million or the \$4.4 million Life Science Building, occupied since August of 1973, have been accepted as completed from the contractors.

The Life Science Building's problem is the bricks on the berm on the north side that have pulled loose. A test of mortar and concrete used in the building is near completion, McFeeters said.

Contractors for the Life Science Building were Hahner, Foremen and Harness Inc.

The five year old Clinton Hall was to be sandblasted, exposed iron reinforcing bars covered and the roof repaired.

Caro Construction Co., builders of Clinton Hall, was dissolved before the final payment was made. A suit to recover the last \$36,978.60 was instituted although the building had not been completed. A court said the funds should be used for completion of the building.

So far, state and university officials are not making cost predictions on the repair of McKnight Art Center. McFeeters said the cost could be high.

"I think the WSU Physical Plant people have some ideas, but here is nothing concrete at this point. A lot of the cost factors will depend on who does the work," McFeeters said.

Fired student pleased with dispute decision

Dave Sanderson, who was fired last Friday by Dr. C. R. Wentworth, dean of admissions and records, for wearing a T-shirt with "Vern Miller Sucks" across the front while working registration, feels he has been treated justly.

Sanderson took his complaint to Dr. James Rhatigan, dean of student affairs, who had a talk

with Dean Wentworth. An agreement was reached whereby Sanderson was compensated for the time he missed.

Wentworth said he felt the T-shirt detracted from the professionalism of his office. Sanderson, a liberal arts sophomore, was working part time during registration for \$2 per hour.

Dean



McKnight Art Center, viewed from the west side, is the newest campus building to give Wichita State officials cause for concern. (Staff Photo By Brian Corn)

Professor breaks from school life to unwind on national racetracks

By TERRI BYRNE

When Lynn ("Woody") Woodward informed the dean of graduate studies at the University of Wisconsin he wanted to earn a Ph.D. in real estate, the poor man "fell on the floor laughing. My grade point average was 2.3."

But Woody wasn't joking. He bet the dean he could maintain a 4.0 GPA, and let him pick the courses. Now, three years later, Woody is the sole professor of real estate at Wichita State University, brought here after an extravagant round of wining and dining and promises of financial and moral support for a new real estate program from area brokers and loan agencies.

His is an enviable position and one which many a professor would cherish holding. He has big plans for the WSU real estate program; his only limitation is his own imagination.

Woody teaches one class this semester, level 690 for graduate students and businessmen and women. "Dean McKibbin lets his new professors have a pretty easy load the first year, especially since I'm working on my dissertation and we have to build the courses from scratch. . . I also have to speak around the state. About once a week."

Is he a good speaker? "I'm getting to be," he replied.

Although his professional life is spent being a spokesman and research person for the realtors and bankers who fund the new real estate program here (to the tune of several hundred thousand

dollars), Woody's life is not so straight or conventional as it may at first seem.

He resides in a contemporary apartment house with his middle-aged calico cat Gittie (after the French car, Citroen) in Riverside overlooking the Little Arkansas. And although he describes himself as conservative, at least professionally, he's always on the prowl for a good beer party. He's 29, as yet unmarried and not even dating anyone seriously, or so he claims.

Minneapolis is home for Woody and upon arriving in Wichita a couple weeks ago, he insisted upon living somewhere near a body of water, a mania which comes, one would suppose, from being near rivers and lakes in the north country. He sails a tiny red sailboat.

As an undergraduate, Woody majored in finance and minored in architecture at the University of Minnesota. After graduation he became a financial analyst for General Mills. Then, for a while, he was controller for a large plastics corporation. "They have four or five divisions," said Woody. "Toilet seats were one of the things they made."

His father was a square dance caller, and Woody likens himself to his dad insofar as they both only work a few hours a day, entertain people and have their summers free. They both publish, too, for his father put out a square dance magazine.

★ Turn to page 15

INSIDE TODAY

Prove you're 65 and you're in free. Page 2.

Vern Miller—alias John Q. Public. Page 4.

WSU symphony reaps Viennese summer. Page 5.

Rod Ram returns! Page 8.

WSU offers elderly free schooling

Wichita State University is opening its doors to senior citizens, offering them the chance to enroll in regular credit courses without paying fees.

According to WSU President Clark D. Ahlberg, university policy this fall will allow Wichita area citizens who are 65-year-of-age or over the chance to enroll at no charge in any regular WSU course in which there is still space available.

The policy was authorized last spring by the Kansas Board of Regents making it possible for regent institutions to waive fees for senior citizens.

All enrollments under the new policy will be on a space available basis. Students may enroll for credit toward a degree or as auditors under the program.

Enrollment for senior citizens wishing to take fall semester classes will be coordinated by the Division of Continuing Education which has scheduled an open house enrollment from 9 a.m. to 8 p.m. Thursday, in the house at 1845 Harvard, next door to the Division of Continuing Education. Senior citizens will be able to sign up for courses during this open house. They must provide proof of age.

According to Helen Crockett, associate dean of continuing education, the division will not answer telephone inquiries about space in courses prior to the Thursday open house as the university is still holding late registration and the availability of courses still is changing.

On Thursday, she said, the division has arranged to have an

hourly count of course enrollment, and it will be able to admit senior citizens to any course which is still open at the time they are there and ready to sign up.

It will not be possible to reserve space in a class under the over 65 policy prior to the Thursday open house.

SGA seeks freshman, committee candidates

The WSU Student Government Association (SGA), is seeking candidates for the September elections.

Candidate declarations for positions of freshman class president, five freshman representatives and two University College students for University Senate, will be available Aug. 25 - Sept. 5, in the SGA office or on the bulletin board.

Campaigning will begin at 5 p.m., Sept. 5 and elections will be held Sept. 11-12. Interested

persons can obtain campaign rules at the SGA office.

There also are about 50 committee openings in areas such as Academic Standards and Practices, Scholarship and Student Aid and University Traffic Court. Applications are available from 10:30 a.m. to 5 p.m. daily and Monday and Tuesday nights in the SGA office or on the bulletin board in room 212 CAC.

The SGA will hold its first meeting Tuesday and everyone is invited to attend.

Campus Briefs

Play auditions

Auditions for "Room Service," a play by Lloyd Sripin, and "Games People Play," by Francine Ringold, will be held Aug. 25-27 from 7-10 p.m. in the Pit Theatre, Wilner Auditorium.

The plays, under the direction of Bela Kiralyfalvi and Robin Salem, will be performed Sept. 24-27.

Theatre meeting

The first theatre meeting of the 1975 Fall semester will be held Tuesday, at 7 p.m. in the Pit Theatre.

All students interested in any phase of University Theatre, Experimental Theatre, Readers Theatre or Touring Theatre are invited to attend.

Hypertension tests

The WSU Branch of KUMS Hypertension Screening and Awareness Project Mobile Van will be in the south parking lot of the CAC Sept. 9 from 11 a.m. to 6 p.m. All students are invited to come in for a free hypertension screening.

Homecoming plans

Planning for the 1975 Homecoming celebration is underway. Anyone who would like to get involved or who has suggestions, for homecoming activities should call Karen Lewallen, Homecoming Committee Chairperson, at 689-3469, or stop by the CAC Activities Office.

Debate meeting

The first meeting of the WSU debate Society will be held at 7 p.m. Thursday in Room 202, Wilner Auditorium.

Any WSU undergraduate student interested in participating in intercollegiate debate or individual events competition should plan to attend this meeting of the Debate Society.

KMUW offers time

KMUW-FM, the Wichita State University radio station, is offering free air time to all candidates running for freshman elections this semester.

Candidates will be offered 2 1/2 minutes maximum air time to inform students and interested persons of their proposals and background.

Each candidate may use the air time however they wish, according to the laws and provisions of the broadcast media.

If interested, contact Patricia Cahill, MaryKay Farha or Grace Jimenez in the News Department at KMUW. Call 689-3390 or come to the station at 1751 North Fairmount (the Communications Building across from the University on 17th Street) for scheduling of studio time for taping.

Studio time must be assigned by September 5th. Statements will be aired the week of September 8th.

Dance workshop

The Orchesis Dance Ensemble will present a dance workshop, Kansas Dance Weekend, Sept. 5-7. The Workshop will feature instruction in mime, modern dance, oriental dance, jazz and dance production.

Registration will be from 6:30 to 8 p.m. Sept. 5 in the dance studio, basement of Duerksen Fine Arts Center, WSU.

For further information call May Halverstadt or Bill Munkirs at 689-3530.

Tickets promised

Campus Security will begin awarding tickets to vehicles without campus parking decals on Sept. 2. Until that time no tickets will be issued to vehicles that do not have decals unless they are parked in a restricted or faculty zone. Other violations will, however, receive a ticket.

Spurs to meet

There will be an informal meeting for all 1975-76 SPURS, a sophomore honor society, Sept. 10 at 5:30 p.m. For further information call Marilyn Gray at 262-8863.

Job Corner

STUDENT EMPLOYMENT

- Job No. 166 - Student Assistant. General Clerical Duties. Must be eligible for work-study. Requires Typing. Prefer students interested in computer science or mathematics. M-F up to 20 hrs./week. \$2.00/hr.
- Job No. 165 - Office Aide. Some test and theme grading. Type stencils for tests, operate mimeography. Requires Typing, ability to operate mimeo. English major - Jr. or Sr. M-F approx 15 hrs/week, afternoon preferred. \$2.85/hr.
- Job No. 125 - Gift Wrapper plus some sales work in jewelry store. Requires neat appearance. Open 8:30 - 5:30 M-Sat. 40 hrs/week preferred but will arrange part time. \$2.10/hr.
- Job No. 156 - Lawn care for apartment complex. Will last until end of September. M-F 8-5, part time or full time. \$3.02/hr.

CAREER EMPLOYMENT

- Job No. 586 - Administrative Assistant and Promotion Director. Person would work in area of leasing and management projects as well as direct all advertising. Degree not required but helpful. Any experience in advertising, marketing, or business administration helpful. Salary Negotiable.
- Job No. 571 - Management Trainee. Individual selected for the position will go through an 18 to 24 month training program during which time he or she will be responsible for the operation of various departments within the store. Position is located in Newton, KS. Bachelor's degree with major in Business Administration preferred but not required. Applicants must be interested in retail sales as a career. Salary: \$7,200 to \$9,000 during training period.
- Job No. 569 - Home Craft Instructor. Person would be teaching craft skills to physically handicapped persons. Must have craft skills and be able to teach these to physically handicapped persons. Must be comfortable in working with physically handicapped persons. Salary Negotiable.
- Job No. 574 - Learning Skills Supervisor. Person would be involved in remedial work with students. Requires Master's degree with major field of study in reading or English. Salary: Negotiable.

You Don't
Have To Be
A Student To
Advertise In
Shocker Classified



1 - 25 Words \$1⁷⁵ Per Issue

AMOUNT _____

NO. OF ISSUES _____

Use the space above for your classified message. If you have a item for sale or rent, need a student for part or full-time work or wish to advertise your services, consider THE SUNFLOWER. Ads must be in our office 3 days before publication, and must be PAID IN ADVANCE. We reserve the right to reject material deemed objectionable. Name, address and phone must accompany advertising. Please type or print your ad and bring it to rm. 006 Wilner basement or mail it along with check, cash or money order to:

The Sunflower 1845 Fairmont Wichita, Ks 67208

New paralegal training could be the nucleus of a legal curriculum

Introduction to Paralegalism will be offered as a noncredit evening course by Marcus Center of Continuing Education at WSU in cooperation with the WSU College of Business Administration.

The course was conceived and developed as a pilot course for a proposed WSU program.

According to Dr. Curtis Terflinger, professor of administration at WSU, the paralegal advisory committee, a committee of representatives from the Wichita Bar Association and the Legal Secretaries Association drawn together by the College of Business Administration, will begin this fall to develop a series of advanced courses which might be included in a degree program for legal assistants.

Sometime this fall, he said, the committee hopes to bring a fully developed program before the WSU faculty for approval. An associate degree program in paralegal technology and a four-year business administration degree with emphasis in legal administration is anticipated.

Advanced courses which may be included in the program, Dr. Terflinger said, are legal research, corporations and business organizations, litigation practice, law office management and technology.

The introductory course will include discussion of the paralegal in the legal system, an introduction to the legal system and instruction on the skills the paralegal might expect to utilize, including legal interviewing, investigation in a law office, litigation assistantship, legal research and analysis, legal

writing, law office administration and informal and formal advocacy.

Instructor for the course will be Daniel S. Garrity, district counsel for the Small Business Administration in Wichita.

A graduate of Washburn University School of Law and former partner in the firm of Coombs, Lambdin, Kluge and Garrity, Garrity served as chairman of the Wichita Bar Association's committee on para-professionals from 1973 until earlier this year.

During 1970-71 he was employed by the firm of Turner and Balloun, Chartered, which is nationally known for its extensive commitment of the use of paraprofessionals.

Although this course is expected to attract legal secretaries and other non-lawyer personnel presently working in the legal field, Dr. Terflinger said it might be of interest to persons who have no previous law-related experience but who might like to explore the possibilities of a paralegal career.

The course will be offered from 7:05 - 9:45 p.m. Tuesday at the Marcus Center from Sept. 9 through Dec. 16. Fee for the course is \$60. A textbook will be required.

For further information or for registration materials, contact the Marcus Center for Continuing Education at Wichita State University.

Openings still available in WSU fitness programs

Physical fitness takes time and consistency; two things a busy student may not be able to devote to keeping in shape.

One sure way to make the time for and be consistent about getting exercise is to enroll in a Physical Education class.

There are still openings in golf,

volleyball, jogging, basketball, fencing and weight training classes. For those interested in less strenuous activity there are dance, billiards and motorcycling classes. Other courses include karate, swimming, soccer, badminton and football.

Benefits increased in student health plan

A health insurance plan offered by Mutual of Omaha exclusively for Wichita State students has increased the benefits offered this year. The insurance plan was first adopted a year ago by the Student Government Association (SGA) because its rates were significantly lower than for a competing plan from Blue Cross Blue Shield.

The improved Mutual of Omaha program will offer an increase to \$70 a day for hospital room coverage, from \$60 last year. Other increases include X-ray and lab benefits to \$100 per illness and increasing the surgery schedule to \$700.

Dr. James Rhatigan, Dean of Students, has recommended that

as many students as possible enroll in the plan. He said the failure of the Mutual of Omaha plan would force Wichita State students to pay more for an equivalent program.

Student health insurance is offered to any undergraduate student taking a minimum of five credit hours. Graduate students must be verified by the graduate college.

Student coverage is in force from Aug. 25 or the date of enrollment, whichever is later, for the calendar year.

Mutual of Omaha will maintain a booth in the CAC during this week. For additional information contact Alvin Salle, 309 N. Woodlawn.

**LUTHERAN
STUDENT
CENTER**

OPEN HOUSE

**Thursday
August 28**

7 - 9:30 P.M.

**STUDENTS,
FACULTY
STAFF
WELCOME**

3801 E. 17th

INSIDE THE CAMP 7 DOWN PARKA

Warm your hands in here.

Lifetime Guarantee.

The more you know about camping the more you want...

CAMP 7

MOUNTAIN HIGH, INC.

WILDERNESS OUTFITTERS SALES/RENTALS
2936 E. DOUGLAS 684-4121
MONDAY-SATURDAY 10-6 THURSDAYS 'TIL 9

NEED ART MATERIALS?

Buy Now & SAVE

20%

BACK TO SCHOOL
Discount
Off Our Reg.
LOW PRICE!

- * LIQUITEX
- * PERM. PIGM. OILS
- * SIMMONS BRUSH
- * PELIKAN DESIGN COLORS

SALE ENDS SEPT. 13
for STUDENT & TEACHER
you MUST show WSU I.D.

Color King
art Center

1401 E. DOUGLAS

*** SUBJECT TO STOCK ON HAND -
NOT ALL ITEMS ARE INCLUDED!**

Editorials

Beauty is skin-deep

During a recent tour of the west building of the McKnight Art Center, Armin Brandhorst, Director of the Physical Plant, wistfully mentioned that awards ought to be given to buildings that are the easiest to operate and maintain.

And why not? After all, of what use is an exceptional design if the building will be beleaguered with major and minor repairs from the very beginning. At Wichita State, serious problems with the construction of new buildings appears to have become a way of life.

Without trying to assess blame, consider these unpleasant happenings: mortar in the non-functional berm around the Life Science Building is crumbling; the huge white pillars along the sides which are purely for looks are now tipping out; leaks in Clinton Hall have never been completely solved; and now water leaks and suspicious cracks are afflicting the newly completed McKnight Art Center, which, incidentally won an award from the American Institute of Architects.

Obviously, modern building design isn't what it's cracked up to be. The time has come to give serious thought to designing buildings from the inside out.

Beauty should really be a building that stays together and runs efficiently. It may not win design awards, but it will save us taxpayers and students money.

It is a sad commentary that the sturdiest building on campus is also the oldest—Fiske Hall.

—D.P.B.

Protest simmers over dropping S.E. Asian studies

Editor:

In the spring of 1975 when the final budget was being assessed for the coming school year, Dr. Clark Ahlberg did not believe that WSU could maintain the temporary position for an instructor in South East Asian Affairs in the Department of History.

Therefore, the position and the highly qualified instructor who had been teaching the classes for two years were dropped. Her salary was \$11,000 per year and with Dr. Ahlberg's "deepest regrets," he felt that since enrollment in those classes were small it would be impossible to continue the program.

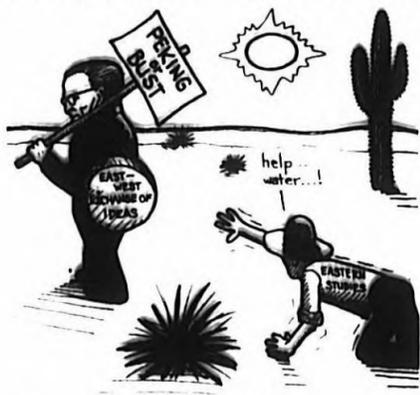
The list of protests against his actions, such as visits with the President by several interested students and letters to the editor of the Sunflower, are far too numerous to mention here.

However, it is my belief that

with families and at the same time these students are trying to earn a higher education. These students have to set priorities and when they do their own education and families must come first. Therefore, to stage a large scale protest in regard to President Ahlberg's actions is all but impossible, and that I am sure he knows.

Unfortunately, from my point of view, Dr. Ahlberg is not prepared to stay on one side of the fence or the other, which is demonstrated by the Summer Issue of the Alumni Magazine.

His picture and statements comprise the cover, plus four other pages on his thoughts about China, which include, "China is very isolated and poorly informed about the United States. . . . In my opinion, exposure to Western people is



Dr. Ahlberg was totally relying on what many termed as apathy in relation to the students of WSU and that during the summer he believed the entire matter would dissolve and be forgotten.

Wichita State University does not have apathetic students in general. This University has a student body that consists of many working men and women

helpful in broadening the Chinese view of the West."

Evidently Dr. Ahlberg believes that the West already knows all it needs to know about China. My answer to that is can we possibly know all we need to know about Asia, in view of our recent struggle in South Viet Nam?

As one great authority stated after the fall of South Viet Nam,

Lawyer Vern Miller

Looking comfortable six months after

By DEBBIE DODGE

Vern Miller, the Kansas Attorney General from 1970 to 1974 who was defeated in his bid for the governor's office last year, has just completed his first six months of practicing law.

Miller talked briefly about his career in an interview squeezed between a late afternoon court session and an early evening taping of a short speech for the Democratic Telethon televised in July.

Miller still considers it a fluke that he was elected chief attorney for the state. Besides being the first Democratic attorney general in 80 years, at the time, he had no courtroom experience as a lawyer.

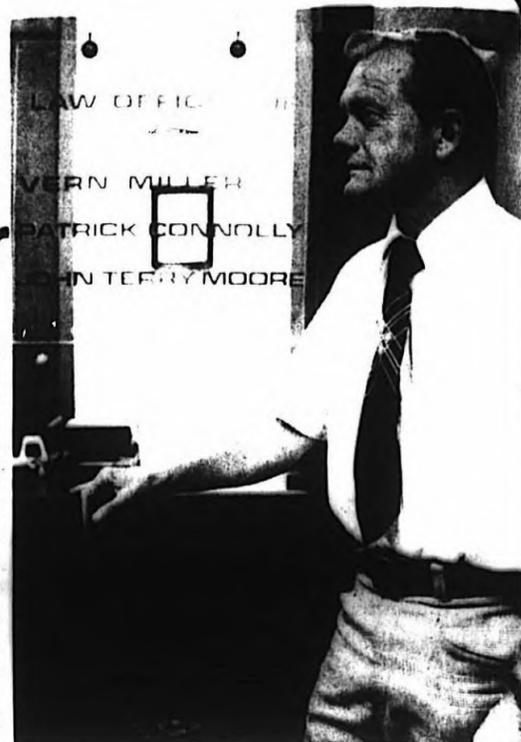
Losing the governorship reminded Miller of his boxing days—"when you lose, you don't go away crying, but look ahead to the next bout."

"The night we lost, I was not unhappy. Now I could get back to being a private person."

At 46, Miller stands 5 feet 7. He looks carefully around him through clear, light blue eyes. He smiles frequently. He offers a strong handshake. And he looks comfortable in his law office on North Broadway

Let me tell you, Debbie, the last six months have been a personal challenge. I enjoy very much the practice of law—it was always discouraging to have to arrest someone. Being a lawyer is most rewarding, and there are no politics involved."

For more details, he invited me to attend a WSU class in the Administration of Justice where he would discuss his former job.



"Yes, Wichita has been friendly to me—it's my home," he said on the way. "I always carried this city. I even beat Bob Bennett (his opponent in the governor's race) in Wichita by 17,000. Wichita's the best."

Miller was candid about his marital status. He said he felt his heavy involvement in his career had played a large part in the deterioration of his first marriage. He has since remarried and is "extremely happy."

That evening Miller told the class how he became involved in law enforcement.

"In 1949, I returned to Wichita from the Army and needed a job. I saw an advertisement for motorcycle riders for the Sedgwick County Sheriff's office. I was crazy about motorcycles, and they hired me."

From riding with older officers, Miller said he began to notice that the laws were not being applied equally. He was elected Marshal to the Court of Common Pleas in 1958, and at the same time, began taking law courses at night school in Oklahoma City.

By 1964, Miller's law and order philosophy gained him enough prominence to be elected sheriff of Sedgwick County for the first of three consecutive terms. In 1970, he received his law degree and in 1972 was elected Attorney General by a two to one majority.

Miller repeated that he was glad to be out of politics for the present. He said he did not want to return to public office any time soon, but that could change.

"I was told by a veteran politician that there may come a time when I will be tired of helping only a few people and would return to public office. I don't know."

But Miller does know one thing for sure. "The law isn't any good if it's not equal." Later he summed himself up in one sentence—"I'm just an ordinary guy."



Staff Photos by Brian Corn

he hopes that American educators will now see the need for a better understanding of Asia, and that if no one has learned anything he hopes that American educators will have learned that.

My point is that enrollment all over the country is down in history, as well as other areas and that this vitally needed program was not given the chance that it deserved. And that furthermore, if Dr. Ahlberg wants to come across to the alumni of this university as sincerely wanting to bridge the gap between our two cultures, he ought to start in his own university or simply state what seems to be the case, and that is that he went to China for a vacation!

Susie Anderson
Graduate Student

The Sunflower

Editor Dan Bearth
Managing Editor Marsh Galloway
News Editor Pat Lytle
Advertising Manager Mary Adelhardt
Production Manager Brenda Simonson
Circulation Manager Peggy O'Connor
Office Manager Robyn Tracy

The editorials, columns and letters to the editor on this page reflect only the opinion and knowledge of the writers. Comments on items on this page may be sent as letters to the editor and must be typed and signed. Names will be withheld upon written request. The editor reserves the right to edit, reject or make conform to space limitations any letters or contributions. Copy should be limited to 250 words or four triple spaced typewritten pages.
Published at Wichita State University on Monday, Wednesday and Friday during the Spring and Fall Terms and once a week during Summer School. Second Class postage paid at WSU, Box 21, Wichita, Kansas 67208. Subscription rate \$10 per year.

Viennese summer



South Korean Sung Kwak, since 1971 a conductor with the Joffrey Ballet in New York, conducts the WSU Symphony Orchestra in the Arkadenhof concert during the second half of Beethoven's Second

Symphony. Kwak was in Wichita in January 1975 with the Joffrey, and many of the WSU students played under his baton at that time. (Photograph by Daniel C. Bradley)

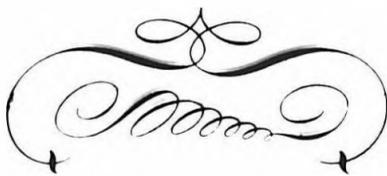


Bass player Carol Neighbor Hellar, a WSU alumna who returned to the campus for graduate school last fall, was a member of the Vienna orchestra in residence contingent. (Photograph by Max Schaible)

The WSU Symphony Orchestra spent last month in Vienna as orchestra in residence for an international master course for conductors. Selected last October on the basis of tapes submitted by orchestra director Jay Decker, the musicians participated in a three-week session featuring 70 conductors from 19 countries.

WSU was invited to attend by the Council on Intercultural Relations and the City of Vienna. The invitation included free room and board, although the 60-piece orchestra paid its own transportation costs.

Among university officials attending the course were Decker; Howard Ellis, assistant dean of the College of Fine Arts; Micheal Dicker, of the music faculty, and Max Schaible, director of the Office of Information and Public Events.



Bassoonist Patricia Moss, a WSU senior from Coats, Ks., took full advantage of her free time in Austria to spend weekends in the Alps and to visit the Puchner Bassoon Factory near Frankfurt, Germany. (Photograph by Max Schaible)

Tel-Med faces close-down if United Way withholds aid

The future of Tel-Med, a library of 236 health education tapes the public can listen to by telephone, hangs on financial assistance from the United Way.

If a request for \$10,000 is not secured, the program will close down, according to Patti Mann, project coordinator.

Tel-Med began with a demonstration grant from the

Kansas Regional Medical Program in October, 1973. The program has been operating on reserve funds since June 30, when the grant money was spent.

United Way originally said they would not be financing any new programs for the coming year. But, according to Mann, the United Way felt somewhat

responsible because many of their organizations used Tel-Med.

The United Way rejected the first proposal which asked for full support and told Mann that they would reconsider if Tel-Med could find some alternative source for funding from the community.

"So we began beating the streets," said Mann. "We have

secured \$5,000 from area organizations."

The total yearly budget for Tel-Med is \$26,060. Of this, \$10,520 is provided through the Dept. of Community Health Education, College of Health Related Professions, WSU. The remainder must come from outside sources.

The Tel-Med lines are open 68

hours a week and average 280 calls per day. The tape library uses student assistants to reduce operating costs.

"The United Way's Purchase of Services Committee gave a positive recommendation to our last request," said Mann. "We're hopeful that we will receive their support."

Activities

THE UNCOMPROMISING POCKET CALCULATORS FROM HEWLETT-PACKARD...

We Have The Right One For You!

Campus

Center



New HP-21 Scientific Pocket Calculator from Hewlett-Packard. \$125.



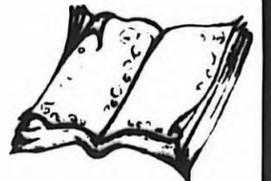
HP-25 Scientific Programmable Calculator \$195.00



HP-55 Programmable Scientific Pocket Calculator from Hewlett-Packard. \$395.



HP-65 fully programmable pocket calculator. \$795.



Music



HP-80 financial pocket calculator. \$295.

Bookstore



HP-45 advanced scientific pocket calculator. Now only \$245.



HP-70 business pocket calculator. \$165.

State

University

Activities FOR

ALL YOUR EDUCATIONAL NEEDS We are here to serve you

Textbooks--New & Used

Paperbacks & Hardcover by the Thousands

Complete Line of Fiction - Non Fiction

All The Leading Magazines

All Your Favorite School & Art Supplies

Complete Line of Greeting Cards

Complete Line of Revlon & Coty Cosmetics

T-Shirts-Sweat Shirts-Jackets

(we imprint any of the above)

Large Selection of Gifts--For Giving or Keeping

**For Your Convenience...
Our New Store Hours**

MON-TUES 8 AM-9PM

WED-THURS 8 AM-7PM

Friday 8AM-4:30 PM

Saturday 9AM-1PM

(Exceptions during holidays, between semesters, and during summer.)

Compu

Center



For Your Enjoyment Visit Our Sound Sellar

**Featuring
PANASONIC**

**and
ELECTROPHONIC,
the Finest in Stereo
and Quadraphonic
Sound**

**on the lower level next to rec area
Home Entertainment Units**

Auto Tape Units

**The Latest Records
&
8 Track Tapes**



Open

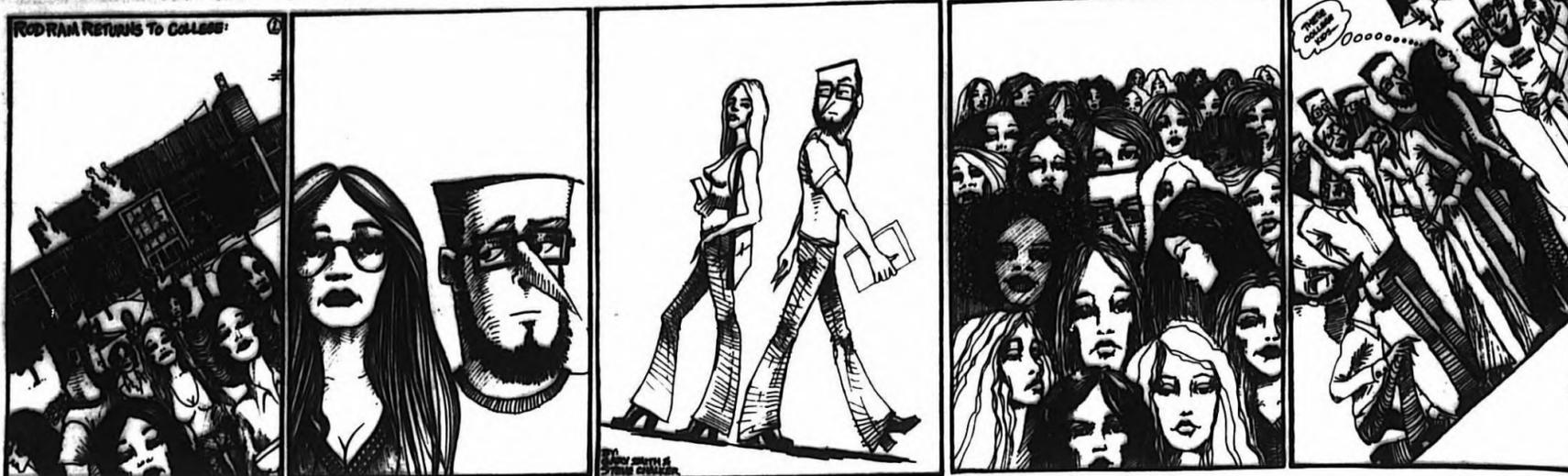
Mon-Fri.

8 AM-4:30PM

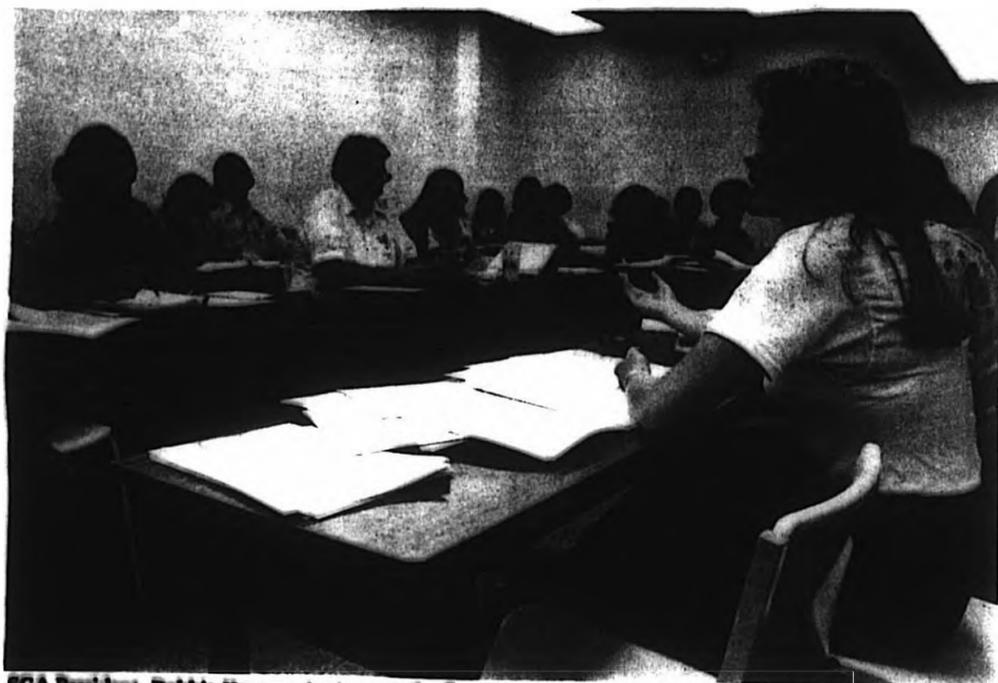
Music

Bookstore

State University



Ombudsman advocates consumer board



SGA President, Debbie Haynes, looks over the first meeting of the Student Senate this fall. (Staff Photo By Brian Corn)

A proposal to establish a consumer relations board at Wichita State by student ombudsman Jan Bush got a friendly reception from the Student Senate at its first meeting of the fall semester last night.

Bush stated that the board is needed because students "are especially vulnerable to consumer problems ranging from simple misunderstandings to out right fraud."

Action on the proposal got bogged down in debate, however, and the proposal was referred to a committee for further study. Senators disagreed over the exact composition of the Board of Directors, who will be responsible for creating the structure of the consumer relations board.

According to the Bush proposal, the nine-member consumer board would work closely with Jack Williams, head of the Consumer Protection Division of the Sedgwick County Attorney's Office. Williams has supported the idea of a consumer protection agency office on the WSU campus.

Other action on a relatively light agenda included the failure of a proposal to fund an effectiveness study of the Career Planning and Placement Center.

Claudia Kuhns, chairman of the Campus Activities Center (CAC) Board of Review reported to the Senate her plans for the near future. The Board of Review was created last spring by Student Government Association (SGA) President Debbie Haynes to investigate conditions in the CAC and report recommendations to SGA for action.

Kuhns said her eight-member committee (four members are yet to be appointed) will look into the areas of food, books, activities and maintenance, in that order.

SGA Treasurer Mark Williams issued a proposed 1975-76 budget. In the budget, \$21,000 is set aside for organizations allocations, the same amount as a year ago.

check out your housing alternatives

THEN
CONSIDER YOUR OPTIONS

an environment designed for students at prices which compare favorably with living at home if you commute 10 miles or more!

a limited number of vacancies.

SEE OUR MODEL SUITE TODAY



2221 N. Hillside
683-4061

★ ★ ★
SUNFLOWER
Job Openings ★ ★ ★ ★

We need production staff, typesetters, campus couriers .

There are still positions on the editorial staff for copy editors, staff writers, reporters, and illustrators.

Work around your schedule.

CALL 689-3642 or Stop By
006 Wilner Aud.

Parnassus drive hits 3000 mark

The subscription drive for Parnassus, the WSU yearbook, has reached 3,000 according to Barbara Fannin, promotion manager.

This year's Parnassus is being sold on a subscription basis and will not be printed unless 4,000 copies are purchased prior to Sept. 15, when the drive will end. Wuntil Sept. 15, the yearbook will cost subscribers \$4, Fannin said, and will go up \$1 after that date.

State fair discounts offered

Advance tickets for the 1975 Kansas State Fair are now on sale at the ticket office in the Administration Building on the Fairgrounds in Hutchinson.

Persons purchasing gate admission tickets in advance can save 50 cents on adult tickets and 25 cents on children's tickets. The \$2 adult admission tickets are available for \$1.50. The \$1 children's tickets are 75 cents.

Advance admission tickets may be purchased at the Kansas State Fair office through Friday, Sept. 12. Advance admission tickets are also available at IGA stores throughout central and western Kansas.

The 1975 Kansas State Fair opens on Saturday, Sept. 13 and continues through Sunday, Sept. 21.

A season pass, good for gate admission every day of the Fair, is also available for \$6.75.

Persons desiring to purchase tickets by mail should write: Ticket Office, Kansas State Fair Grounds, Hutchinson Kansas. 67501.



FAMILY PLANNING PRODUCTS



BRAND	SIZE	Mfr. Sugg. List Price	David's Low Everyday Price
Delfen Contraceptive Foam	20 g. refill	3.50	2.59
	50 g. refill	5.30	3.99
	20 g. with applicator	3.70	2.79
Conceptrol Birth Control Cream in Disposable Applicators	6 applications	3.25	2.49
	10 applications	4.65	3.49
Ortho Gynal Contraceptive Jelly	2.85-oz. refill	3.35	2.59
	4.44-oz. refill	4.09	3.09
	2.85-oz with applicator	4.09	3.09
Conceptrol Shields Prophylactics	12-Ct non lube	4.60	2.79
	12-ct. lube	4.90	2.99
Ramses Prophylactics	12ct. non lube	4.50	2.89
	12-ct. lube	4.80	3.19
Sheik Prophylactics	12-ct. non lube	2.70	1.89
	36-ct. non lube	6.90	4.69
	12-ct. lube	3.80	2.19
	36-ct. lube	9.90	5.99
Trojans Prophylactics	12-ct. non lube	2.70	1.89
	36-ct. non lube	6.90	4.69
	12-ct. lube	3.80	2.19
	36-ct. lube	9.90	5.99
Nuform Prophylactics	12ct. non lube	4.30	2.79
	12 ct. lube	4.60	2.99

7 DAY TERMS Cash or Terms

8-Track AM FM Stereo with speakers **\$89.95**

CASSETTE PLAYER & Recorder with DOLBY SYSTEM **\$179.95**

STEREO RECEIVER & Speaker PLUS your choice of BSR 8-TRACK or TURNTABLE **\$109.95**

BEST BUY BEST BUY

4 WAY SPEAKER SYSTEM with 15" Bass **\$179.95 per pair**

BSR MAGNETIC TURNTABLE complete **\$89.95**

9-9 Mon-Fri
9-5 Sat
1-5 Sun

ULS

608 W. Douglas

DAVID'S

WESTWAY
SWEETBRIAR
PARKLANE
EAST KELLOGG

Planist leads list of fine arts faculty additions

Robert Hamilton, who appeared at Wichita State University in the 1973-74 Division of Music Guest Artist Series, has joined the WSU faculty as associate professor of piano.

Hamilton is one of four new associate and assistant professors appointed for the 1975-76 academic year by the WSU College of Fine Arts.

Appointed as new assistant professors in the Division of Music are Robert J. Staheli, assistant professor of voice, and Dr. Michael Seyfrit, assistant professor of music theory and composition.

Dr. Susan Zwinger has been appointed assistant professor of art education in the Division of Art.

Hamilton comes to WSU from the Indiana University School of Music at South Bend where he was associate professor of piano.

A graduate of the Indiana University School of Music where he twice won the annual concerto competition, he received his master's degree from Catholic Uni-

As a pianist he has been a winner in international competitions and has appeared as a guest soloist with orchestras in many international capitals.

He made his New York debut in 1963, the year he won fourth place in the Busoni Competition. In 1964, under support of the Rockefeller Foundation, he made

his formal European debut in Holland, England, Germany and Austria, and in 1966 was one of the American winners in the annual Tchaikovsky Competition in Naples and the Rudolph Ganz Competition in Chicago.

Steheli comes to WSU from the University of Southern California where he has recently completed work on his doctorate in choral music.

A graduate of Brigham Young University, where he majored in piano performance and music theory with an emphasis in voice, Steheli was named the outstanding musician and winner of the outstanding composition award during his senior year. He also directed the winning choral ensemble in the Songfest of that year and was a prize winner in the Festival of Fine Arts.

He received his master's degree in choral music at USC, and in 1973 was named the outstanding choral musician at the master's level.

Seyfrit came to WSU from Catholic University of America where he held a one year appointment as assistant professor of music. He taught orchestration and composition and participated in a National Endowment of the Arts project to teach electronic music composition and realization to elementary students in the Washington area.

A graduate of the University of Kansas, where he also received

a master's degree, he received a second master's from the Juilliard School of Music and did his doctoral work at the University of Southern California.

His compositions have been published by the American Composers Alliance. He has won the National Federation of Music Clubs composition contest, and received the Henry H. Bellmann Foundation award.

Zwinger came to WSU from Pennsylvania State University where she recently completed

work on her doctorate in art education.

A graduate of Cornell College in Mt. Vernon, Iowa, she received a master's degree in creative writing from the Writers Workshop at the University of Iowa.

Her graduate research has been in the area of multimedia and the investigation of interdisciplinary art events as they apply to education.

She has served as a teaching assistant at Penn State, and last summer was an instructor for a

workshop for public school music teachers from across Pennsylvania. She also served as a consultant to the Huntington Middle School for a grant project in which teachers were trained to combine all arts and academic subject matter into a multimedia form.

A practicing poet, her poetry has been published in Poetry Magazine, North American Review, New Letters and The Greenfield Review. She currently has an article being held for consideration by Art Education.

Student housing costs up, supply down

Students are being forced to live farther from campus and pay higher rent this fall because of a housing shortage in the Wichita State University area, WSU Director of Housing Tom Gavin said Tuesday.

All university halls are full, residence halls are all nearly full and apartments near campus are "really tight," he said.

Gavin, director of housing for the past two years, said students are finding it necessary to rent houses and apartments above their normal price range because rent rates have not kept pace with the inflation rate affecting home operating and repair costs.

The cost of driving between off-campus homes and school also adds to the students' financial burden, Gavin said.

Even on campus, students are paying more for their living space.

Dormitory and residence hall

rates are up 12 per cent, to \$1,150, this year, Gavin said. He blamed higher operating costs for the rise.

Apartment complexes near campus have also raised their rates.

John Stuckey, manager of Wheatshocker Apartments, said rates have increased \$5 per month this year to \$107. He said despite the rise, only a handful of vacancies remain and he expects those to be filled within a week.

The manager of Fairmount Towers, Tom Wagner, said the rent has gone up \$71 per person this year alone. The total cost is \$1,438 per person for a full academic year's room and board. Wagner blamed higher operating costs for the increase.

The managers of several Wichita home services corroborated Gavin's statement that off-campus housing is tight.

Jean Thornton, of Apartment Finders International Inc., said there are about 60 per cent less vacancies in Wichita now than at the same time last year.

John Brokey, manager of Wichita Home Rental

Advertisers, said his company is placing most of the people that come to his office looking for apartments or houses, but that it takes longer and costs are higher.

He said they are renting houses for \$175 per month that were being rented for about \$100 to \$125 at this time last year.

Jim Savage, of Savage Real Estate, said he plans to conduct a housing availability survey starting Sept. 1. The results should be available by mid-September, he said.

Dr. James Rhatigan, Dean of Student Services, said part of the reason university housing shortages exist is because of the increase in high school graduates starting college. He said Kansas high school graduates will reach a record 34,948 next year.

The trend is expected to reverse in ten year, however, as projected graduates for 1985-86 are only 24,346, a 30 per cent drop.

Rhatigan said a decision not to push for a massive dormitory building program to solve the immediate housing crunch was based on those predictions.

Need a job that fits around your schedule?

ADVERTISING Sales Representatives

We offer:

- *Flexible schedules averaging 20 hrs/wk.
- *Guarantee plus draw against commissions
- *Mileage allotment
- *20% Commission on Gross Sales
- *Various Bonus Plans

If you are:

- *Enrolled in courses at WSU
- *Aggressive yet highly personable
- *Sales oriented
- *Interested in unlimited opportunity
- *Possess a knowledge of display advertising principles

Positions Open Beginning Sept 1, 1975 Thru 75-76 Academic.

SHOCKER SWIM CLUB

'Have a refreshing swim after a long morning of classes!'

Pool available for lessons and private parties.
.52 for students (bring ID)
Open 7 days a week.

Noon-9p.m.
4221 E. 21st
(by the Golf Course)
685-8361

20,000 LEAGUES UNDER THE CAC

Fall Bowling Leagues forming now in the CAC RECREATION AREA. For more information call 689-3479 or see Bonnie and Vicki in the Recreation Center.

110 Morristown Restaurant



CAFETERIA 11-2
OLD COLONIAL DINING
5:30 - 9

Catering 686-3307 Banquet Service

"the finest food this side of Wichita"

Guest Artist Series to bring noted musicians to WSU

The Wichita State University Division of Music has scheduled a six-concert Guest Artist series for the 1975-76 academic year.

The series will open Oct. 16 with the Eastman Quartet, the only professional touring group in this country performing works for piano, violin, viola and cello.

Often recognized for elegance of its execution, technical perfection, stylistic authenticity and interpretive insight, the quartet's recordings of the three Brahms Quartets are considered to be among the finest.

They will be followed by the Gary Burton Quintet on Nov. 6.

Known as the premier vibraphonist of jazz, Burton, who appeared in the Guest Artist Series in 1974, performed with George Shearing, Stan Getz and Chet Atkins before forming his own quintet. One of his records won a Grammy Award in 1972.

The husband and wife piano team of Yarbrough and Cowan will appear Nov. 20. The duo has appeared in 30 U.S. states, in Europe and Mexico. They are scheduled to tour with the Atlanta Symphony Orchestra in January, 1976.

They have premiered several works, including "Concerto for Two Pianos and Orchestra" by Paul Creston and "Variations for Two Pianos and Orchestra" by Wallingford Riegger.

Spring semester concerts in the Guest Artist Series will begin Jan. 29 with tenor Rolf Bjorling. Son of the famous Jussi, Bjorling has sung in opera houses in Europe and the United States. His "Il Trovatore" at the Stockholm Royal Opera made him the leading Swedish tenor in the Italian opera.

The American Brass Quintet will perform April 7. As the country's leading brass ensemble, the quintet is known for the impeccable quality of its ensemble playing and its vast repertoire of works spanning five centuries.

The final concert will be performed by Music For A While, a five member ensemble that specializes in early music, on April 22. The group utilizes such old instruments as the krummhorn, psaltery, vielles and recorders. All the members are artists-in-residence at Sarah Lawrence College, serving as faculty for a program leading to a master's degree in the performance of early music.

Each concert will begin at 7:30 p.m. in Miller Concert Hall in Duerksen Fine Arts Center. Each guest artist will present a masterclass while at WSU.

WSU students may obtain free tickets for each concert with a current registration card, at the Duerksen Fine Arts Center Ticket Office.

Helpline helps the troubled find answers to problems

Telephone number 686-2108 will put residents of Wichita and the surrounding area in contact with information they may need to find answers to their problems. The service is called Helpline.

Barbra Falta, project director for Helpline, said the service is not crisis oriented, such as counseling persons contemplating suicide. It does however, have the same concept. She explained that it is a place where people will be given information as to where to find the solution to their problems.

Helpline handles calls for information on death (services or aid to survivors), VD, birth control, pregnancy, drug and alcohol treatment, medical needs, legal needs and difficulties with government.

Although the service officially began August 6, research for Helpline began last March.

Since its beginning, Helpline has received from 10 to 20 calls a day, Falta said.

"I don't think we've had two calls in a day asking about the same services," the director commented.

Presently, one volunteer is on duty at all times with a back-up person on call. The volunteers are trained by professional psychologists, behaviorists and psychiatrists in the handling of crisis calls. They also receive information on fundamental points of law and familiarization of other services available in the community.

Helpline is a division of PEOPLE, Inc., a non-profit, tax exempt organization.

The telephone service is partially funded by PEOPLE, Inc., and also by private sources and its Message Service. This is an alternate phone number for a person to leave or pick up messages for a monthly fee.

Summing up her feelings about Helpline, Falta said, "I think it's a really good thing for Wichita. I believe we're helping people and that's why we're here."

There IS a difference!!!

PREPARE FOR:

- MCAT
- DAT
- LSAT
- GRE
- ATGSB
- OCAT
- CPAT
- FLEX
- ECFMG
- SAT
- NAT'L MED BOS

- Over 35 years of experience and success
- Small classes
- Voluminous home study materials
- Courses that are constantly updated
- Tape facilities for reviews of class lessons and for use of supplementary materials
- Make-ups for missed lessons

Most classes start 8 weeks prior to Exam
Spring & Fall compact
Kansas City Area - Major Campuses

TEST DATES

MCAT	9-75	NMB'S	6-76
DAT	10-75	ECFMG	1-76
LSAT	10-75	FLEX	12-75
GRE	10-75	OCAT	11-75
ATGSB	11-75	CPAT	8-75
SAT	11-75	VAT	12-75

KANSAS CITY
9327 Somerset Drive
Overland Park, Kan. 66207
(913) 649-9090

CHICAGO CENTER
(312) 764-5151

Stanley H. KAPLAN
EDUCATIONAL CENTER
TEST PREPARATION SPECIALISTS SINCE 1939
1978 East 10th Street, Suite 1111
(212) 233-8200
Branches in MAJOR U.S. CITIES

listen !!

to the **New Sound**

on
KMUW

"the 24-hour alternative"

stereo 89

(Coming September 1)

CALL

Help Line

Telephone-
message and
re-mailing service

for information call
686-2109

FROM 12 NOON until 3:00 a.m.



CHEAP!

ATTENTION:

FACULTY & STAFF

For Your Convenience:

FREE
NO SERVICE CHARGE
CHECKING ACCOUNTS

U NIVERSITY STATE BANK

17th and Hillside
Just across from the campus

Student tickets under new rules

The WSU Athletic Department has announced the new student ticket policy effective for the 1975 football season.

The policy changes were necessitated last March when students voted in favor of a ticket price hike rather than a 17 cent per credit hour increase in student fees for men's athletics.

Stipulations of the new policy are:

Student season football seats are reserved seats available only in rows 48 through 79 of section K, and rows 8 through 57 of section L of Cessna Stadium. These tickets are sold on a first-come, first-serve basis.

Student-individual-game seats are not reserved seating and are available after season ticket sales in rows 58 through 79 of section J, rows 48 through 79 of section K and all of section L.

Presentation of a current Certificate of Registration is required for any purchase of student tickets.

A certificate of registration must be presented when entering the stadium with a student ticket.

Students may purchase a block of student tickets with one Certificate of Registration; but anyone entering the stadium with one of the block tickets must present a Certificate of Registration.



Anyone entering the stadium with a student guest ticket must be accompanied by a student with a current Certificate of Registration.

Season tickets for the six 1975 home games will be \$10 for a full-time student (9 or more hours), \$11.50 for a part-time student (less than nine hours) and \$13 for a student guest.

Individual game tickets will be \$2 for a full-time student, \$2.25 for a part-time student and \$2.50 for a student guest.

Student guest season and individual game tickets are limited to one per student, except for Parent's Day, Oct. 4, when students may purchase two.

For information, call the Ticket Office in Henry Levitt Arena between 8 a.m. and 5 p.m. Phone 689-3266.

Sports

'Y' organizing leagues

A women's flag football league is forming at the YWCA.

League play will begin September 16 and continue through October. Sign up individually or as a team. Fees and rosters are due Thursday, September 11.

The YWCA is also forming a women's and co-ed volleyball

league. Sign up individually or as a team.

League play for the women's league begins October 1, with fees and rosters due September 24. League play for the co-ed league begins September 29, with fees and rosters due September 22.

For more information call the YWCA at 263-7501.

IM football sign-up begins

The entry deadline is Sept. 2 for intramural 6-man football.

The game, played in two 18-minute halves, allows blocking, but play is dead when the ball carrier is tagged with one hand by a defender.

Each team must have six members available for play but are advised to have more ready.

Co-ed teams must have at least three women. Entry fee is 50 cents per player and \$6.00 per team. Five dollars is returned to every team who forfeits less than two games during the season.

Games will be played Monday through Friday and some Sundays. The intramural department encourages individuals who are not on a team to sign up any way. They will be placed on a team.

A late fee of \$5 will be charged any team accepted after the deadline.

Fraternity keg battle revived

In the name of school spirit the CAC Activities Council and the WSU Shockettes are re-instating an old Fairmount College tradition known as the Battle of the Keg.

The battle will be a single elimination tackle football tournament between all fraternities at WSU. Pads will be provided by the Athletic Department.

The purpose of the tournament is to generate school spirit for the Shocker football home opener Sept. 6.

Games will be on the old Veterans Field Friday afternoon, Sept. 5, with the WSU Shockettes, cheerleaders and drill team cheering on the participants.

A black and gold keg trophy, provided by Terry Scanlon from Coors of Kansas, will be awarded to the winning fraternity.

The College Inn has donated a keg of beer for the fans and participants.

A pep rally for the varsity football squad will be held following the tournament at 6:30.

75 Shocker football schedule

1975 Shocker Football Schedule

Date	Opponent	Time	Site	last year
Sept. 6	West Texas State	7:30	Wichita	7-41
Sept. 13	Oklahoma St.	1:30	Stillwater	0-59
Sept. 20	Kansas St.	1:30	Manhattan	0-17
Sept. 27	Colorado	2:30	Boulder	—
Oct. 4	Louisville (Parents Day)	7:30	Wichita	7-14
Oct. 11	New Mexico St. (Band Day)	7:30	Wichita	12-13
Oct. 18	Tulsa (Homecoming)	7:30	Wichita	13-35
Oct. 25	Southern Illinois	1:30	Carbondale	—
Nov. 1	Memphis St.	7:30	Wichita	10-34
Nov. 8	Fresno St.	7:30	Wichita	12-24
Nov. 15	Drake	1:30	Des Moines	23-14

Season Tickets on sale at the Henry Levitt Arena Ticket Office.

Injured Shockers expected back soon



The Shocker football team continues its two-a-day practice schedule as they move towards its Sept. 6 opener against West Texas State.

Both casualties of last Saturday's scrimmage are reported to be recovering and are expected back by the weekend. Defensive tackle C. E. Starkweather is recovering from a bruised shoulder, and offensive tackle Mike Pickett is recovering after re-injuring a knee in the scrimmage.

ITS NOT TOO LATE

You can still enroll in ARMY ROTC - until Sept. 5th.

Add leadership, management and challenge to your college education. It's a valuable option - find out more.

CALL OR SEE: CPT KENNETH OWEN
 ROTC ARMORY
 689-3347



ARMY ROTC the more you look at it, the better it looks.

CHANGED YOUR PHONE NUMBER? YOUR LOCAL ADDRESS?

Please help us publish an accurate, up-to-date Campus Directory by providing us with your current campus or local address and telephone number. If your address or phone number has changed since you filled out your permanent record card, will you complete the coupon below and return it to Room 100A, Jardine Hall, or to the Bureaucracy, Ltd., desk on the first floor of the Campus Activities Center. The coupons should be turned in by Tuesday, Sept. 2.

Information for the 1975-1976 CAMPUS DIRECTORY

Name _____

Social Security Number _____

Campus or Local Address _____

City _____ State _____ Zip Code _____

Telephone Number _____

Bowling teams beginning to roll

By PHIL BURGER
SPORTS WRITER

Watch out OU and Nebraska. Back off Texas and USC.

The WSU Shockers are ready to play a game at which they don't often get beat.

The WSU men's and women's bowling teams are gearing up for another year-long run at the coveted national collegiate crown.

"We'll be building the teams this fall," said coach Paul Waliczek, "and taking a good look at all the bowlers. Then we'll try and push for a peak in the spring."

The women's team will be out to defend their national championship captured last May in Dayton, Ohio. The women staged a dramatic rally in the last game of the finals competition to edge out San Jose State by eight pins.

Members of that gold medal team were Linda Whitaker, Karma Wagner, Wendy Hillard, Cindy Hubbard and captain Vicki Schmit.

Whitaker and Wagner are returning this year joined by Kris Garrett, the sixth bowler from last year's squad and Susie Beattie, a transfer student who bowled for the KU team last year.

"We lost three of our top five bowlers," explained Waliczek, "but we have six meets this fall to find and develop new bowlers."

As defending national champs, the women's team will get an automatic berth in this year's classic. They hope to come up with some new bowlers and do well in the finals at Oklahoma City next May.

But the best hope for a Shocker national championship may lie with the men's team.

Five of the top six bowlers from last year's outstanding men's squad will be back.

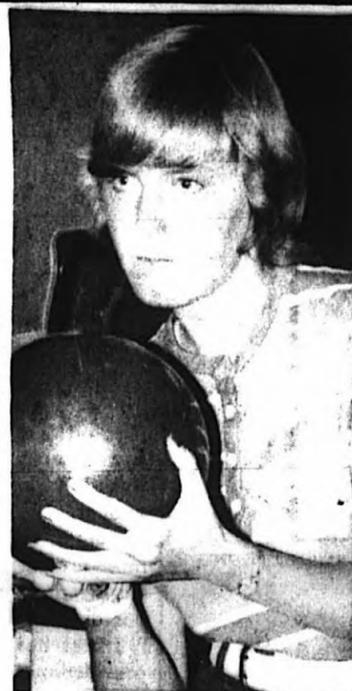
Last year's men's team seemed to be well on their way to nationals when the two top men bowlers were declared ineligible. But the eligibility rules have since been changed, and one of those two bowlers, captain Gordon Vadakin, is back and determined to go all the way.

"I think we can have a really great men's team," said Vadakin. "We should be even better than last year's team that took first place at regionals."

Besides Vadakin, the returning bowlers are Don Long, Gordon Dolton, Jim Garrett and Mike Razook. Newcomers Stan Spaught and Otto Beach will be

trying to break into the already strong line-up.

The Shocker bowling teams over the last four years have either won or placed high in all their tournaments, including the Missouri Valley Conference meet, the Big 8-Midstates meet and the four state regional competition.



Linda Whitaker

Sports quiz answer

The first sports quiz appeared in Monday's *Sunflower* asking you to name the seven Shockers currently playing professional football and their teams.

The answer, available in the Shocker football yearbook is: Rick Dvorak-New York Giants; Earl Edwards-Buffalo Bills; Miller Farr-Florida Blazers (WFL); Bob Hoskins-San Francisco 49ers; Randy Jackson-Philadelphia Eagles; Marv Kellum-Pittsburgh Steelers; Tom Owen-San Francisco 49ers.

The next quiz will appear next week.

Support Sunflower Advertisers



Wichita Film Society
presents

INGMAR BERGMAN'S
**THROUGH
A GLASS
DARKLY**

2 7 & 10 pm. Wed. Aug. 27 75¢ CAC Theater

**IMMEDIATE
JOB OPENINGS**

for
TYPESETTERS

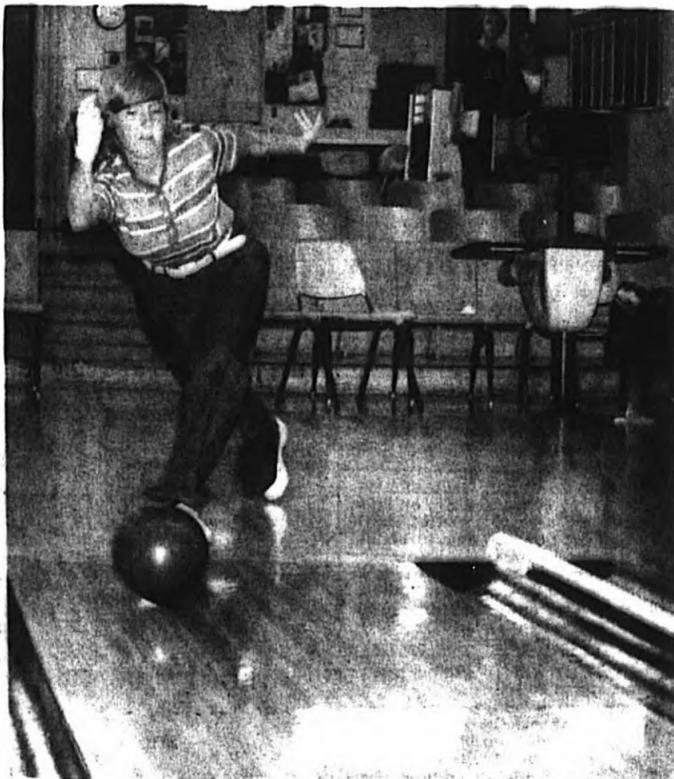
for
The Sunflower

Flexible Hours

Honest work

Apply at **The Sunflower**
Basement of Wilner Auditorium

689-3642



Returning bowler Linda Whitaker prepares for the coming season. (Photos by Howard Rappaport)

MANA NOVA SCHOOL

— The Child —

- like an exploding star! ... unique and full of power!
- developing and learning from the power within... in the fullness of time.
- education in the tradition of Maria Montessori

NOW ENROLLING CHILDREN AGES 3-9
913 N. Glendale - 686-8613 686-7774



For Any Drainage Failure

267-4277

TODAY!

BARGAIN MATINEE
EVERY WEDNESDAY
AT 2PM ALL SEATS \$1.00
EVENINGS AT 8:00
ADULTS \$2.00

THRILL TO THE ALL-TIME CLASSIC PICTURES ON THE
GIANT 70MM CINERAMA SCREEN IN FULL STEREO SOUND

OUR FIRST ATTRACTION IS...

DAVID O. SELZNICK'S PRODUCTION OF MARGARET MITCHELL'S

"GONE WITH THE WIND"



Winner of Ten Academy Awards

CLARK GABLE
VIVIEN LEIGH
LESLIE HOWARD
OLIVIA de HAVILLAND

EVE MATINEES SAT, SUN & HOLIDAYS, ADULTS \$ 2.00
STUDENTS (WITH MANN ID'S) \$1.50. WED BARGAIN MAT ALL SEATS \$1.00

MANN THEATRES
3207 E. DOUGLAS **UPTOWN**
682-0061

MTA offers students free bus rides

The Wichita Metropolitan Transit Authority (MTA) will offer free rides to WSU students on any MTA bus during the first two weeks of the semester, Aug. 25 to Sept. 5.

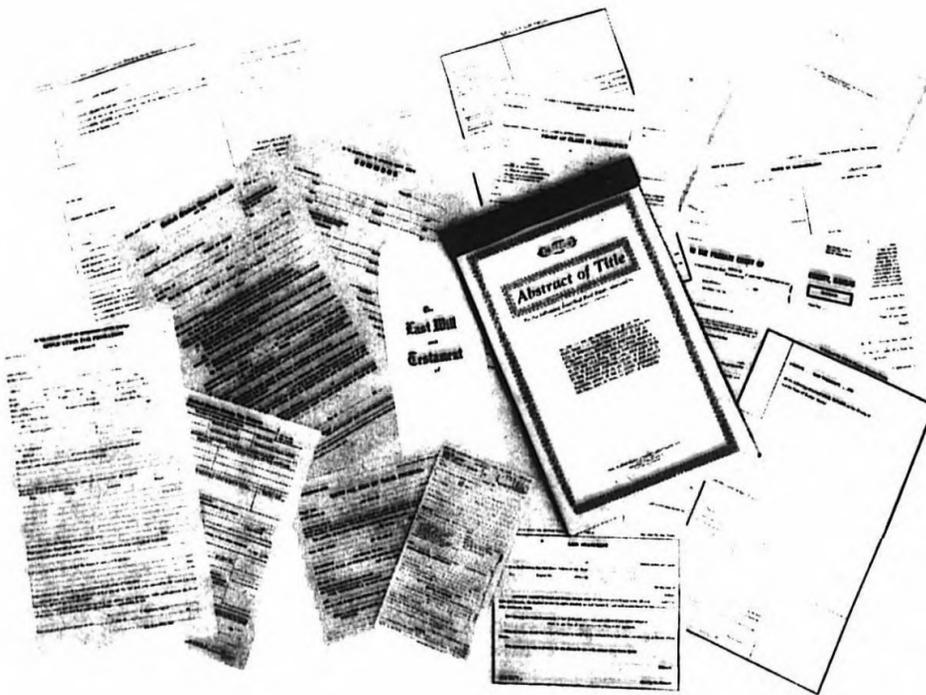
For identification, students must present their Certificate of Registration to the driver when boarding the bus.

Direct bus service to WSU is provided on the MTA's Loop and East 17th lines.

Further information can be obtained at the CAC candy counter or by calling the MTA at 265-7221.

For older riders who are attending the university (over 65) and who do not have a student ID, the MTA announced that they may ride free if they tell the driver that they are students. They will be believed.

Prepaid Legal Service



**Sooner or later
you'll need us.**

**Questions?
Ask at our booth
in the Union!**

WSU students enroll in Union Booth "C" across from information desk. Monday-Friday, 12:30-2:30 pm or call 316-241-2200 collect.

PLS
PREPAID LEGAL SERVICES

Enrollment projections show record increase

Fall semester enrollment at Wichita State University is projected at a record 15,500 students, school officials said Monday.

Dr. C. Russell Wentworth, dean of admissions and records, said fall enrollment is expected to show a 500-student increase over last year's

total when late enrollment is completed in about two weeks.

Wentworth said the largest growth in enrollment was in evening classes, which jumped from a previous high of 1,000 students enrolling in one day to 1,900 students enrolling last Friday.

Student promoted to Air Force captain

WICHITA, Kans.—Promoted to captain in the U.S. Air Force is Thomas A. Fitzgerald, son of Mrs. Woodrow Fitzgerald of 4102 Threechopt Road, Hampton, Va.

Captain Fitzgerald is assigned at McConnell AFB, Kans., as a missile launch officer. He is a member of the Strategic Air Command.

A 1967 graduate of Hampton

High School, Captain Fitzgerald received his B.A. degree and commission in 1971 from Virginia Military Institute at Lexington. He presently is studying at Wichita (Kan.) State University for a M.A. degree during his off duty hours.

His wife, Kathryn, is the daughter of Mr. and Mrs. Ralph Daube of Hampton, Va. (USAF Home Town News Center)



SHOCKER Classified

**Classified Ads Work...
For Everyone!**

YOUNG SINGLES MEETING, 6:30 p.m. tonight at the YWCA, 350 N. Market. Open to all singles interested in meeting people.

FOR SALE - 10 OZ. GLASSES OF BEER - 35 cents! See Jim or Tom (Jack's on leave of absence), 3227 E. 17th, 682-9885. 7 a.m. til 12:00.

BABYSITTER WANTED - 1 or 2 afternoons per week. 2 children, ages 4 years and 3 months. Must have own transportation. Valley Center. 755-1493.

ROOM FOR RENT - \$15 per week. Female. Call 265-3918.

We will exchange Carriage House to married couple - no children - for few hours of housework and babysitting. Close to Campus. PO Box 396, 67201. 267-7356.

FOR SALE - one full-sized mattress. Good condition. Call after 5 p.m., 684-3149.

STEREO-QUAD CARTRIDGE: Empire QEX 66 - Regular \$59.95, now \$29.95. Giant Stereo Dept., 6200 W. Kellogg, Wichita, KS.

FOR SALE - IBM Electric Typewriter, \$135. Call after 5 p.m., 263-6812.

CPA REVIEW MANUALS for sale. Contact after 6 p.m. at 685-6372.

BABYSITTER WANTED - Part-time college girl with car to work daily (M-F) from 2:45 - 5 p.m. Pay \$20 per week. Call immediately, 682-9469.

FOR SALE - Nikkormat FTN single lens, body only. Excellent condition. \$150. 689-3639, ask for Jerry.

WE NEED A ROOMMATE! 2 girls have large, beautiful apartment. Need third. Will have own bedroom, \$85 per month. 943-6550 after 5 p.m.

**NIGHT MANAGER
and
WAITRESSES
NEEDED!**

Flexible Hours, hourly wage plus tips for waitresses, night manager's salary open to negotiation.

**Dr. Redbirds
Central and Oliver**

apply in person
11 am-5pm



Racing professor not after the money

★ From page 1

His dissertation, the first draft of which he tentatively plans to have ready in February, is concerned with real estate brokerage fees—how alternative plans might be as effective as the straight six per cent cut system which is now used. He finds, however, many of the older, more established firms and brokers are touchy about the introduction of new methods, afraid of government interference.

Woody's other love is sportscars. It all began when he bought a bug-eyed Sprite right out of college.

When the Army Reserves scooped him up, he sold the Sprite, but it proved to have been only the first in a long line of tiny sportscars.

In his next car, a Sunbeam Alpine, he crashed head-on into the concrete buttress of a bridge. "This is all plastic surgery," Wsaid Woody over a burrito, gesturing toward his face "Five thousand dollars.

"While I was in the hospital," he continued, "my doctor told me I could drive for him when I got out. Three months later I did."

He drove for several other people during the next couple of years, until he bought a showroom stock sedan in 1972, when the SCCA class first started.

Is he also a mechanic, I asked? A long pause. "That's why I like this class. (According to SCCA rules, showroom cars cannot be altered) No, I'm not a mechanic I do work a lot with the tires though. Different pressure in each tire.



"I drove every (Volkswagen) Sirocco in Madison (Wisconsin) to find the fastest one."

His driving technique is a crowd pleaser, as evidenced by the ooh's and ah's at Lake Afton last week. "I don't drive on my tac like most drivers. I drive on my speedometer. I come out of the corner at the highest possible speed."

At the Afton Grand Prix, he drove only half of his 60-lap enduro. The first half of the race was driven by David Haines while Woody talked to a group of realtors in the city. Nevertheless, Woody and Haines won their event with ease.

October 5, Woody plans on tooling up to Watkins Glen for the U.S. Grand Prix. He'll take

his Spraker-sponsored Scirocco there for a ten-lap race (on a 2.6 mile course) with a \$4,000 purse. "We're out to beat Dave Dooley," a top-rated driver, said Woody.

The following weekend, it's to Connecticut for a race sponsored by Car and Driver, where "the cars are more or less legal. It's a bit cut-up event, but a really rough race, too.

One hundred showroom stock cars, and they all want to win."

Why would a sane real estate professor volunteer to lose life and lib in a crazy, careening race?

It's not for money, for sure. "In one race I drove, the purse was \$96.76, or something. But the tires I went through cost \$94.75." Why, then? As Woody put it, "for the glory of it all."

KSU security investigates campus rapes

MANHATTAN, Kans. AP - Security police at Kansas State University say they are continuing their investigation into attacks on two women on the campus in the past several days.

No arrests have been made in the rape of a woman visitor Saturday or attempted rape of a freshman coed Monday.

Chief Paul Nelson said he has added foot patrolmen to areas not previously patrolled during daylight hours and foot patrolmen have been returned to duty at night after a summer hiatus.

The coed was attacked about 7:15 a.m. Monday near Cardwell Hall, the physical science building. She said the man threw her down and tried to remove her clothes but she hit him with an umbrella she was carrying and scared him off.

A woman visitor on the campus reportedly became lost in Willard Hall, the chemistry building, Saturday afternoon and was raped by a man she asked for directions. The woman said the man was armed with a knife.

Authorities said they had found nothing to link the two attacks or another sexual assault that occurred in Manhattan Sunday night.

A film and discussion on rape prevention were planned at the university Wednesday and Thursday after the two campus attacks were reported.

What college women are being pinned with.



As a woman ROTC student, you'll compete for your commission on the same footing as the men in your class.

There are 2-year, 3-year, and 4-year scholarship programs available. A young

woman enrolled in the AFROTC 4-year program is also qualified to compete for an AFROTC college scholarship which will cover the remaining 2 or 3 years she has as a cadet. Tuition is covered...all fees

paid...textbook costs reimbursed...plus \$100 a month allowance, tax-free.

A woman's place is definitely in the Air Force and our pinning ceremony will be the highlight of her college experience.

Put it all together in Air Force ROTC.

Contact AFROTC DET 275, Wichita St. Univ. or Phone (316) 689-3345

JC PENNEY

**Dramatic
plaid styling
enhances
this snug
wrap coat**

The soft lines of this new longer length coat make a quick change from elegant to casual. Its good looks can take you from a football game straight to the theater. It's 42" long in a blend of 65% wool. The camel, burgundy, plum, and yellow plaid is lined with 100% acetate tricot bonded to polyurethane foam for extra warmth. The wrap front is closed by a self-tie belt stitched down the back. The wide notched lapels connect to a chill-chasing hood which lies flat when not in use. There are two roomy pockets accented by detail styling. Junior sizes. Dry clean only. This coat coordinates with all the new fall colors in your wardrobe.

Best of all is its so-affordable price, only

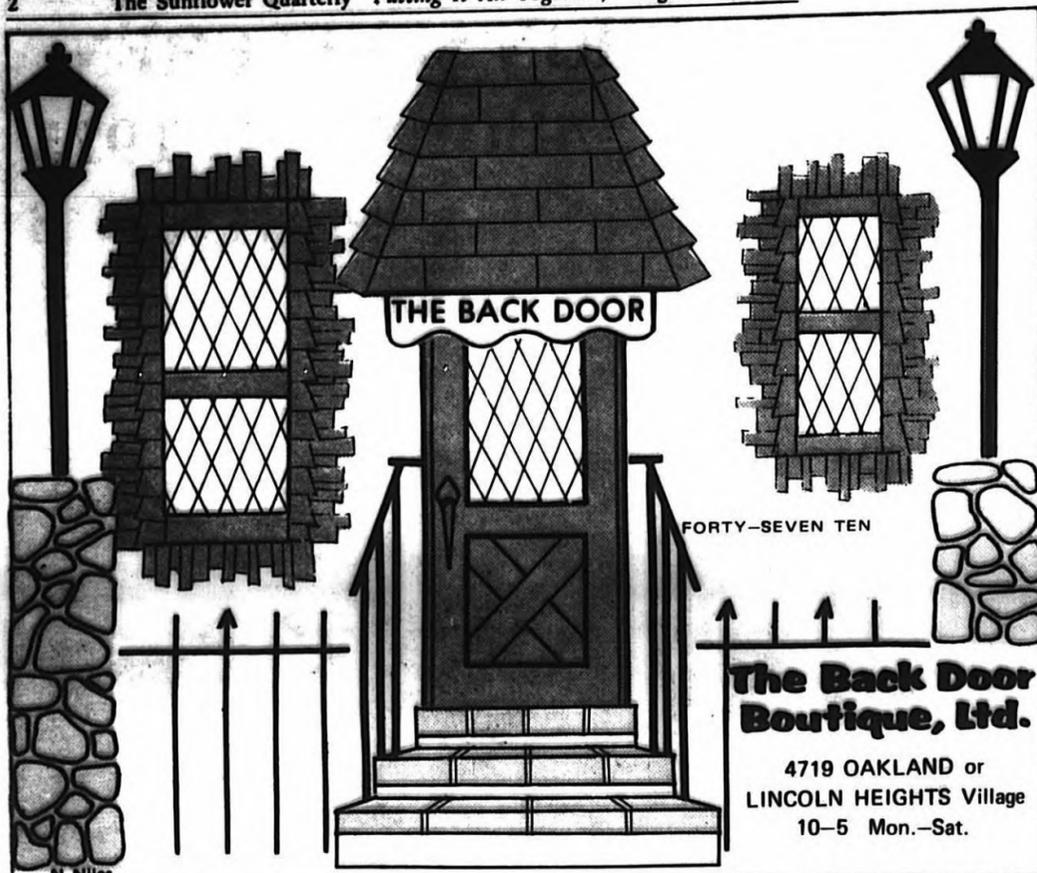
\$49

Towne East Square

Kellogg & Rock Rd. Ph. 685-6261

Open 10-9:30 Sun. 1-6





Advertising Manager: Mary Adelhardt

Advertising Sales: Scott Mamary
Robin Salem
Jerry Battey
Alan Shroeder
Mary Adelhardt

Photography: Brian Corn
Linn Hollingsworth
Jay Wycoff
Jerry Battey

Production Manager: Brenda Simonson

Layout and Design: Dennis Griebel
Nancy Niles
Jerry Battey
Brenda Simonson

Fashion Copy: Dan Bearth

Cover: Models: Brenda Simonson and Scott Mamary
Cover and Sequence Wardrobe Courtesy of Sears, Roebuck and Co.
Hatracks Courtesy of Soupçon Restaurant
Dressing Screen Courtesy of Peir I Imports
Photo By Brian Corn
Cover Design by Brenda Simonson
Cover and Sequence Hairstyles by Lords & Ladys'

We gratefully acknowledge Betty Sadler, Fashion Coordinator for Sears, Roebuck and Co., for her participation in planning and coordinating the cover and sequence photos, and the "Putting It All Together" Fashion Show.



BACK DOOR BOUTIQUE

The Backdoor Boutique presents the most current look in pantsuits for fall '75—the 3 piece suit with matching vest. This beige tweed pantsuit features leather trim on sleeves and vest collar. A great look for school or office.

campus comfort

Dexter sets the campus scene with smart styles for men and women . . . visit Youthful Shoes new TEEN STUFF corners.



Youthful Shoes

MORRIS TOWN 7732 E. Central
E. LINCOLN 2523 E. Lincoln
TWIN LAKES 2014 Amidon



YOUTHFUL SHOES

The perfect top for pants is the Danskin's new denim tie-dyed leotard plus Dexter's new campus wedges. Available at Youthful Shoes Dance Corners.

Fashion is You

Who's setting fashion trends this fall? You are. Starting from the bare bottom, you're putting together a comfortable and practical wardrobe that fits your lifestyle and your budget. Clothes that look and feel "naturally" good are "in."

You have more to say about what's fashionable today than ever before. And fashion designers are taking notice.

For example, you balked at wearing midis. Skirts were redesigned to be long, but comfortable, conforming to your shape. You wouldn't give up your jeans. Now everything is coming up denim. "There's no stopping the popularity of jeans," admits Glamour Magazine.

You wanted clothes

that wouldn't be in and out of fashion in a week. So designers are showing clothes with "classic" elements. "All the good things from all the past decades are showing up in today's clothes," comments Betty Sadler, a fashion consultant for Sears.

Begin building your wardrobe with one basic color tone. Then add articles that suit your own taste and personality, much like you would decorate a room. Whatever is "you" is in fashion.

Undergarments should make movement free and easy (cover). For Scott, a bright red shorts and shirt combination conforms to the body's natural form for comfort. For Brenda, a brief two-piece set feels good and won't distort the natural figure.

Now, Scott tries on a pair of snappy, wheat-colored jeans (above). Brenda slips into a beige cotton blend slacks. From this beginning, shirts and accessories in lush harvest tones such as rust, brown, red brick and orange can be easily fitted.

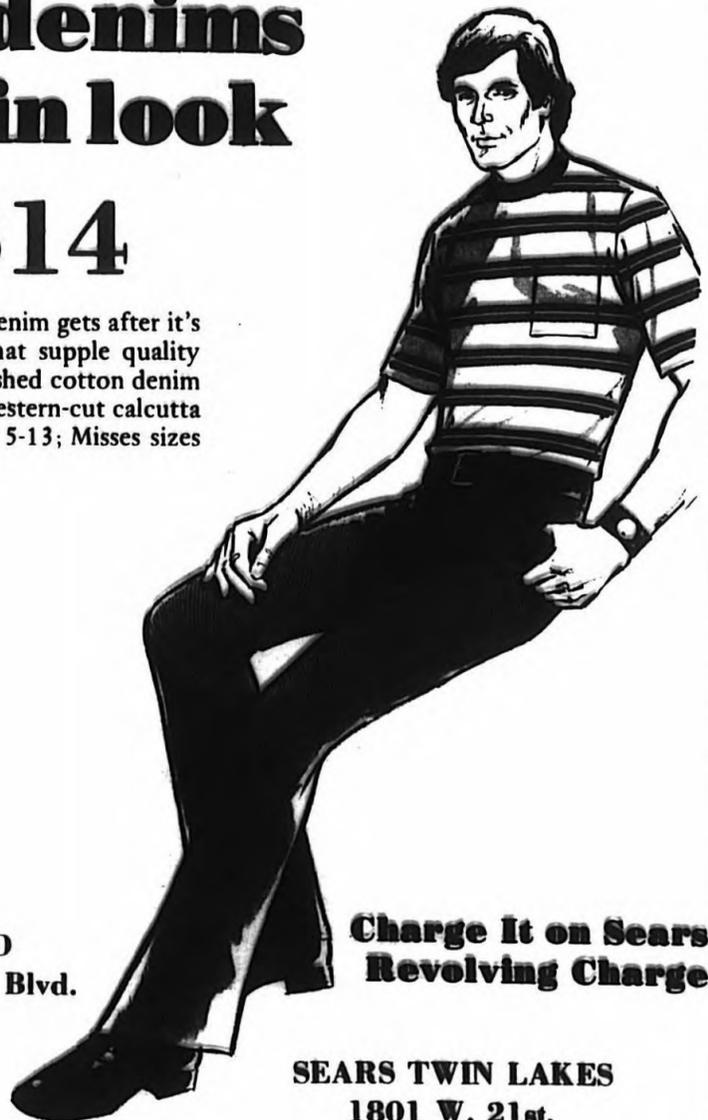
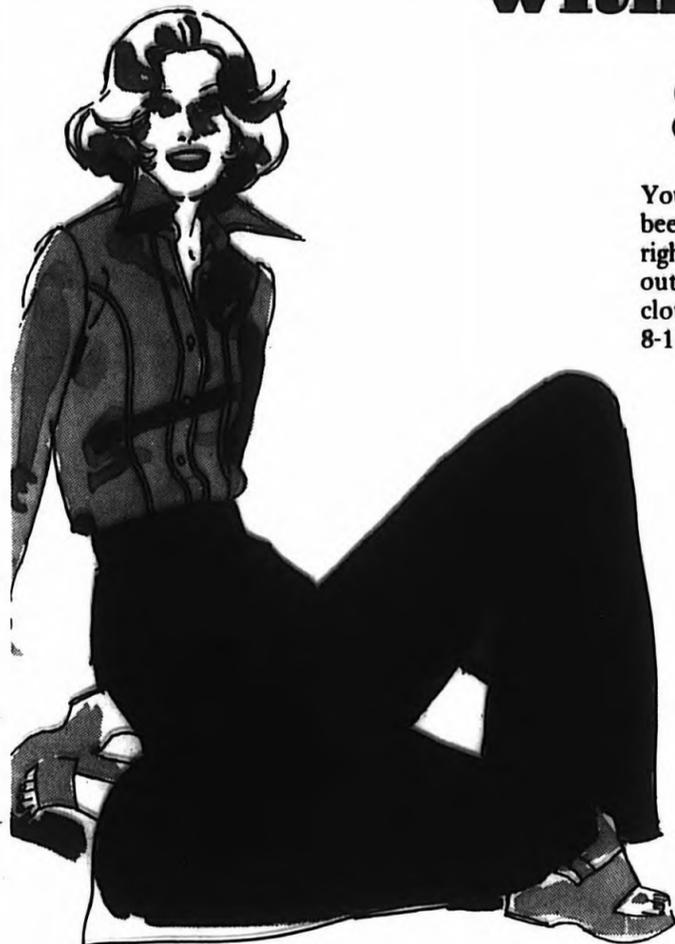


Sears

Washed-out denims with a lived in look

\$11 to \$14

You love the soft, old-friend feel denim gets after it's been worn. Now you can have that supple quality right from the start in these pre-washed cotton denim outfits. Choose clipped big-tops, western-cut calcutta cloth looks and more. Junior sizes 5-13; Misses sizes 8-18; Men's waist sizes 30-38.



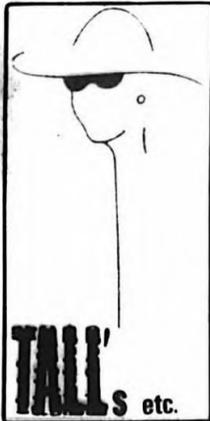
SEARS BOULEVARD
901 George Washington Blvd.
265-2211

Charge It on Sears Revolving Charge

SEARS TWIN LAKES
1801 W. 21st.
838-9161

SHOP AT SEARS AND SAVE
Satisfaction Guaranteed or Your Money Back

Sears
SEARS, ROEBUCK AND CO.



MINI MALL
4100 E HARRY
WICHITA

1609 MAIN
GREAT BEND

and nothing
less will do!



photography by jh



CARAVELLE

Decorate yourself as well as your home with exotic fashions and home decorating items from Caravelle Imports. Long flowing dresses of acetate or cotton accented with solid sterling silver and turquoise jewelry are sure to attract attention in any crowd. Choose from a large selection of leather bags to complete your impression.



**Genuine Leather
PURSES**

25% off

**Turquoise and puka shell
chokers and necklaces**

50% off

**CARAVELLE
IMPORTS**

BROADWAY & PAWNEE
MASTERCHARGE AND BANK AMERICARD WELCOME

Mon.-Sat. 10-9, Sun. 1-6

Phone 262-5287

Fragrance Dos & Don'ts from GLAMOUR

Glamour Magazine says: There's as much mystique surrounding fragrances as there is around wines—what temperature will bring out the most body, how long to store them and how to pick one. Here are some tips that will help you get the most from your fragrance investment, give you some expertise, too.

DO make them wonder where that nice smell comes from every time you shake your head. Put a few drops of perfume or a teaspoon of cologne in the rinse water when you wash your hair, or spray before setting.

DON'T try every scent the store sells when you're buying. About three different fragrances are all the average nose can handle at a time. Glamour suggests dabbing a bit on one wrist, waiting a minute or so for the scent to develop, then sniffing. Do the same thing on the other wrist, then try the back of your hand for another.

DO apply fragrance to pulse points—wrists, crook of elbow, throat, behind ears, temples and behind knees. That the heat of your body strengthens the scent may be an old wives' tale, but it's definitely sexy to discover a bit of hidden fragrance at these zones.

DON'T rely on your clothes to make you smell great. Spraying clothing is a super way to reinforce scent, but it doesn't substitute for letting the scent combine with your skin's natural oils.

DO surround yourself with a soft mist of fragrance by scenting lingerie. Glamour suggests putting a few drops of cologne or perfume into the rinse water when you wash your underthings.

DON'T lose the pleasure of of fragrance just because your nose has gotten "immune" to a particular scent. Try a new one. It can be fun to experiment with something exactly the opposite of what you've been wearing. It's also a way of expanding your sensual experience.

DO think of fragrance as a "many splendored thing." Besides your favorite bottle of perfume or cologne, get into the pleasure of scented bath and body oil, moisture lotion and what-

(continued on page 16)

CAMELOT

Sweaters are still big. They run roomy, with wide sleeves and loose cuffs. Pattern set-ins and trims compliment any pant or skirt to perfect proportion. Embark on an adventure—shop at Camelot Fashions.



NORMANDIE CAMELOT fashions

6530 EAST CENTRAL

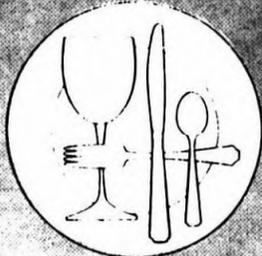
685-1011

When you **KNOW**
what to wear,

you've shopped
Camelot Fashions



photography by jb



REGISTER YOUR PATTERN CHOICE in silver, china, crystal and linens in our Gift Department. This eliminates duplication or error in the selection of your Bridal Gift.

YALE'S EAST
2828 E. DOUGLAS
684-7225

SENECA SQUARE
3137 S. SENECA
524-3219



WICHITA STATE U. LIBRARY



Accessories Complete The Look

The addition of a few well-chosen accessories, can brighten any outfit that you are putting together. Belts, scarfs, a piece of primitive jewelry can pull together a total look that reflects your personality, or even your changing mood.

Men can choose loop wide belts of leather or rope with a strong emphasis on the buckle. For women, wide cinches (2 to 3 inches) are popular as are narrower belts of leather or alligator, string braided, rope or macrame. For smock dresses and for tying the new "Obi" look from Japan, sash ties should be versatile and good looking to complement the entire outfit.

Body jewelry for both men and women has recently be-

come acceptable and the selection is tremendous. There are plenty of masculine pieces on the market including the highly valued signed Indian turquoise. To be sure that the piece you buy is genuine, hand-crafted turquoise, check to see if the piece is "signed." Men should feel free to wear chokers, bracelets, beads and rings of all kinds.

One final word on pants. The emphasis is on natural fabrics and fabric blends in soft, easy colors that coordinate well with a wide variety of shirts and accessories. There is no certain pant cut. Buy what suits your needs. Cuffs on pants are still in and can still be worn this fall if you have them in your wardrobe from last season. Straight legs are still the most versatile pant style because they can be tucked into boots or can be rolled up easily to mid-calf or to the knees to show off patterned socks. Sock patterns are designed this fall to keep in step with this current fashion look.



ELDON'S

These boots are made for lovin', and you'll love this "Western" design. They wear easy, ride tough, but seldom scuff. Ride out to Eldon's and check out their range of boots.

the shoes you love...

Eldon's shoes
the
college
shoe stores

- Eldon's shoes downtown
- Eldon's shoes twin lakes
- Eldon's shoes parklane
- Eldon's shoes at Jean's Unlimited

PEARLIE HOUSE SALON

TREAT YOURSELF TO PERSONAL ATTENTION IN A COMFORTABLE ATMOSPHERE

Specializing in easy care cuts and blow waving

Air Wave perms for the naturally curly look

Redken Retail Center

IN CLIFTON SQUARE
104 North Clifton

By Appointment
682-2122



McDONALD'S

The blues have it in Western pre-washed look of brushed denim. It's called "Body Works" by Haggard and it's so soft you don't have to break it in. Dave's unique shirt is from a contemporary collection by Chemise Et Cie.

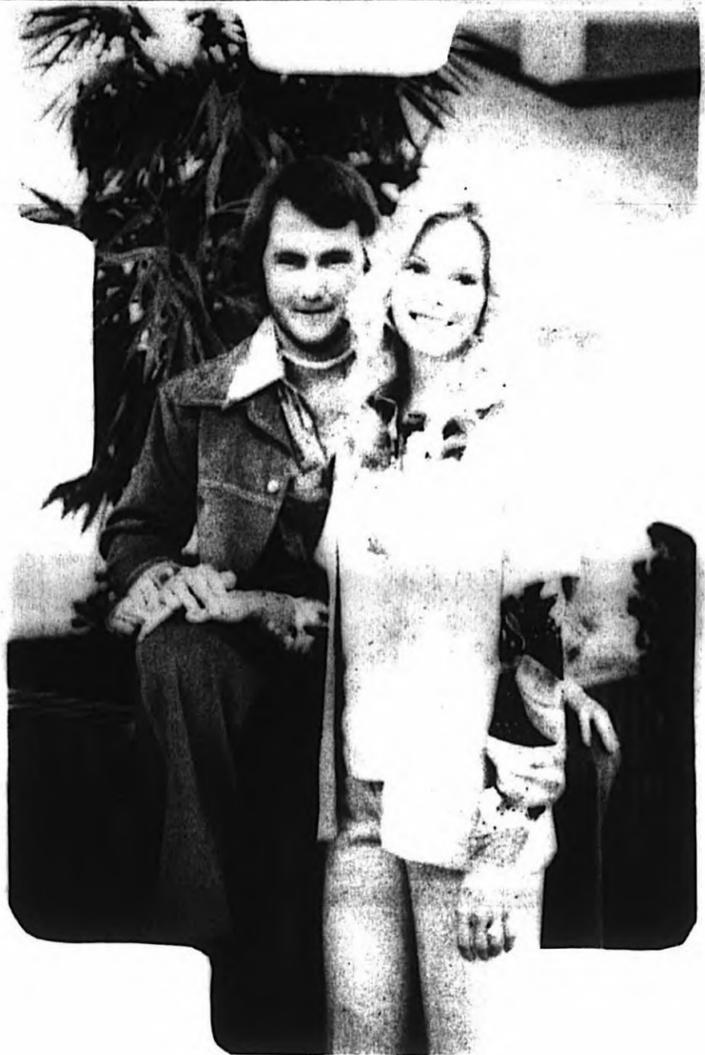
ATTEND FASHION SHOW

**Wednesday
9-10-11-12 a.m.**

**Thursday
9-11 a.m.**

In the CAC

A special event
coordinated by Sears,
The Sunflower
and the CAC.



McDONALD'S

Comfortable and casual, that's Diane Lucas in this exciting and versatile three piece contemporary pant suit by Joshua Tree. Just the thing for her active lifestyle. The print blouse is the perfect partner and the outfit is beautifully accented by Pewter necklace.

**PRE - WASH
DENIM**

**FASHIONS
FOR YOUNG MEN
AND
YOUNG WOMEN**

and McDonald's is on
time with the right
looks, right fabrics
and the right price!

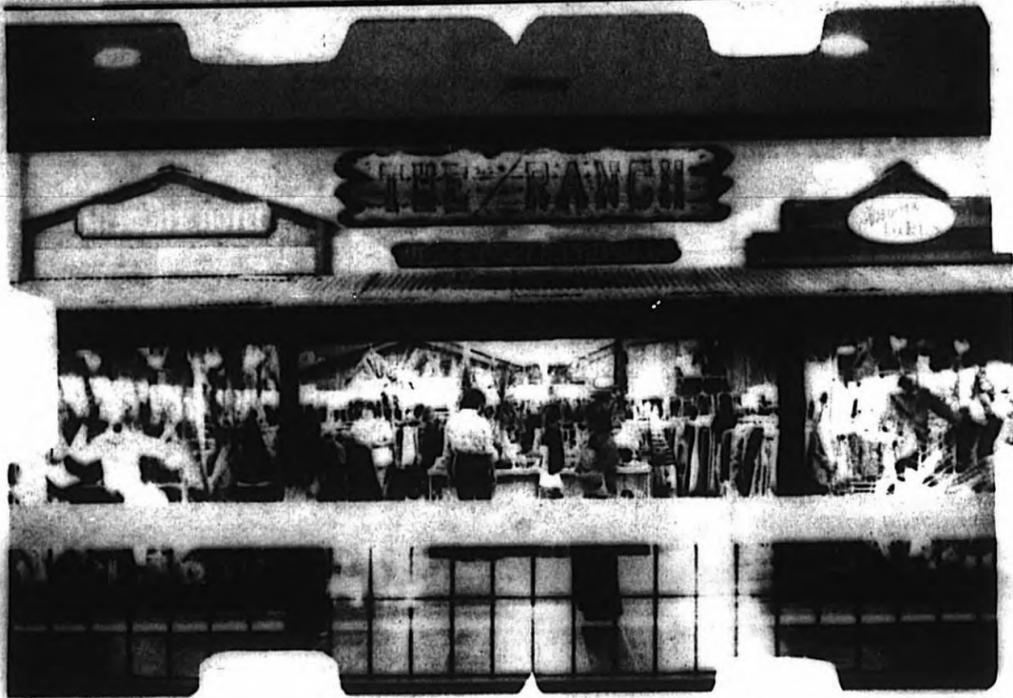


4175 East Harry

685-5383



WICHITA STATE U. LIBRARY



THE RANCH

New leisure looks for the whole Western World can be gotten at The Ranch, Wichita's newest old-fashioned place to shop in Towne East Square. Dig the down-home good looks of pre-washed denim coveralls (right), only a sample of the leisure looks available at The Ranch.



TALL'S etc.

Deborah's safari-cut jacket and skirt gives a definite look of relaxed freedom. Add a turban, scarf, bracelets and wedgies, and you're ready to start your own expedition.

The Ranch

Looks for Leisure

COLLEGE-TOWN CAPERS. MULTI ACRYLIC KNIT 14.00. CHINA BLUE BELT POLYESTER SKIRT. 21.00. POLYESTER CHINA BLUE SHIRT 15.00. BLUE AND CURRANT ACRYLIC VEST SWEATER 14.00. CHINA BLUE POLYESTER PANTS 23.00.

Open 10:30-9 • LayAway
American Express
BankAmericard
Mastercharge

Hours
10 - 9:30 Mon - Sat
1 - 6 Sun

Towne East
Kellog at Rock Road
684-1401



"GIVE A GIFT THAT APPRECIATES IN VALUE— IT MAKES DOLLARS AS WELL AS SENSE"

WHY give a run-of-the-mill, soon to be discarded gift?
WHY NOT give a limited edition gift that will be treasured forever?
We offer unusual gifts for every occasion. (\$4.50 and up)

FRANKLIN MINT GREETING CARDS



"The Christ Child"



"Holiday Gala"



"Prayer at Hanukkah"

EVELYN'S WORLD
of limited edition gifts.

3555 East Douglas

In HAPPINESS PLAZA

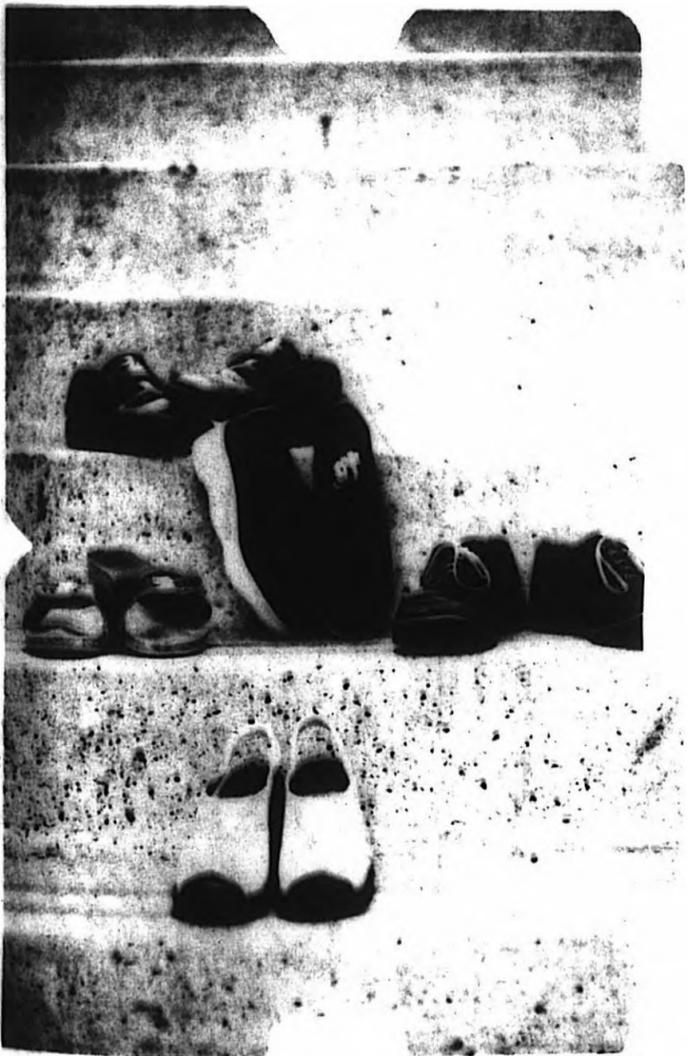
"THE MORE YOUR GIFT APPRECIATES—
THE MORE YOU WILL BE APPRECIATED"



EVELYN'S WORLD

"Dove of Peace", sculptured by Richard Renninger, and reproduced in solid bronze, is a meaningful interpretation of the concept of peace on earth. It comes with specially designed greeting cards to give a lasting impression. Only at Evelyn's World.

The Sunflower wishes to thank all the models for their participation and cooperation in the production of our "Putting It All Together" fashion supplement and fashion show. Special thanks to GLAMOUR Magazine for their contribution of fashion notes.



HEADS

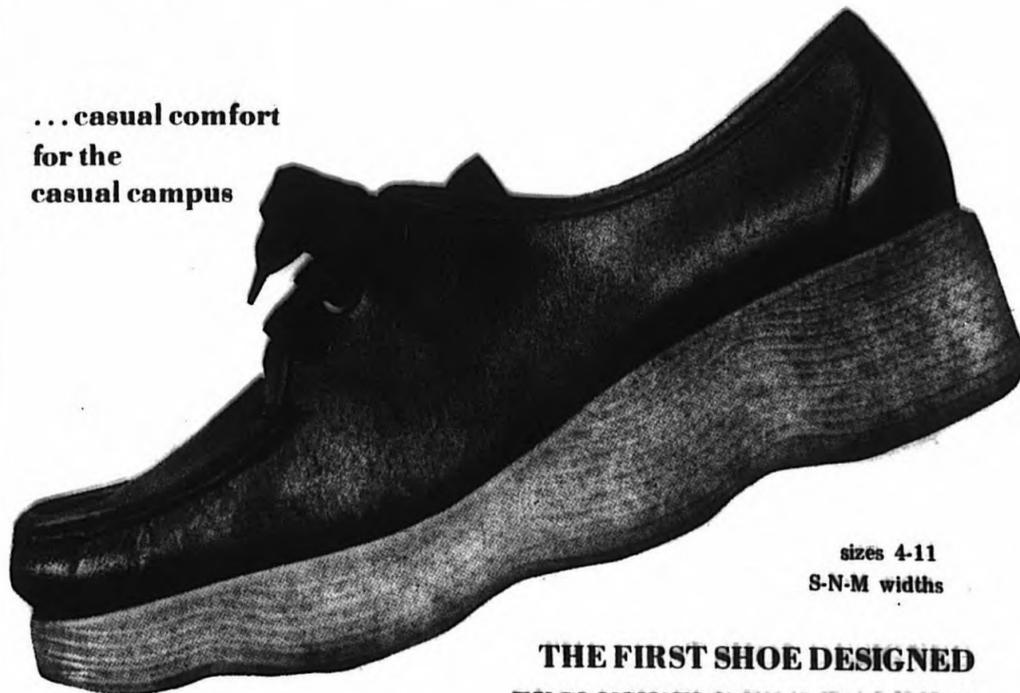
Will the real "Get-There's" please stand up? . . . And there you have it, ladies and gentlemen! . . . the casual comfort shoes for the casual campus, now available at Heads.

GET THERE with GET THERES...

GET THERE with

Joe FAMOLARE®

... casual comfort
for the
casual campus



sizes 4-11
S-N-M widths

**THE FIRST SHOE DESIGNED
EXCLUSIVELY FOR WALKING**

LINCOLN HEIGHTS
VILLAGE
Oliver at Douglas

HEADS

DOWNTOWN
STORE
111 E. Douglas

Fur Coverup—for Jeans

The ultimate in dressing up your jeans—fur. That's right. Fur coverups are finding their way on to more and more jeans these days. Why? New furs are more fashionable than ever before. They are durable, luxuriously comfortable and affordable.

Granted, furs may not be for everyone. But furriers are attempting to eliminate the notion that fur coats are only for sentimental old ladies. New fur creations are tailored to fit figures of all ages. There is also fur hats, mufflers, hand-warmers, purses, almost anything.

And there are furs for men. A tough masculine cut with comfort and warmth that only fur can offer.

One other thing about fur goes beyond the physical appearance. Fur is security. The emotional attraction of fur to women is unparalleled. And oddly, in times of economic uncertainty the attraction of fur seems even greater.



How to ang
homely d
an eleg swa

Glenn

All furs labeled to show country of origin.



Furriers Strive to Protect Animals

Prominently displayed on the wall of Gragg Furs in Happiness Plaza is a certificate from the World Wildlife Fund for the denunciation of the use of furs from endangered animals.

Furriers, as a salesman explains, has a vested interest in protecting fur-bearing animals. "When the furrier loses interest in the animals, animals will become extinct much faster." As an example, he cites the protection given the Alaskan fur seals by the federal government, a move supported by furriers.

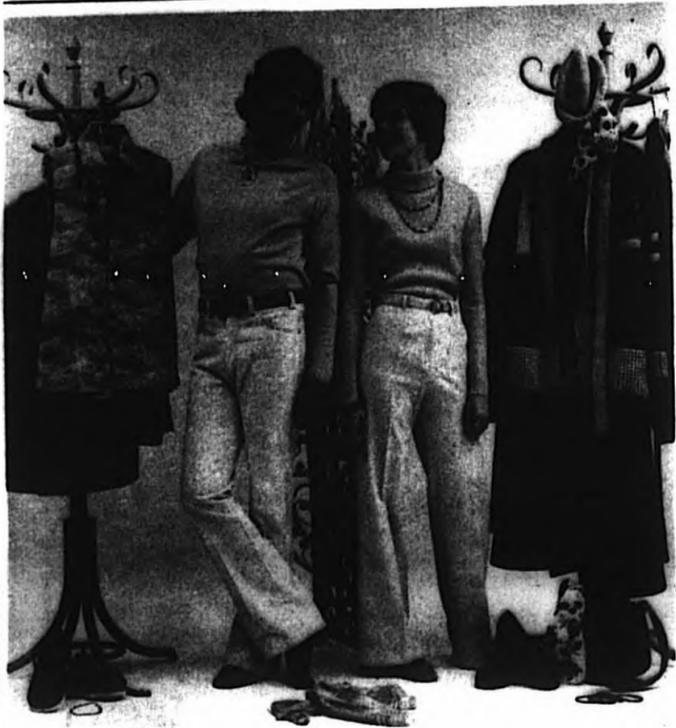
Consequently, customers need not fear that their fur coat contributes to the slaughter of endangered wildlife. Other animals, such as mink, chinchilla, lamb, muskrat, fox, even racoon and opossum are either plentiful or can be raised on farms to supply the needs of fur fanciers.

to ange a
y dling into
eg swan.

Southwest's Only Golden
Guild Master Furrier-
Manufacturer

3555 E. DOUGLAS
685-2356





Turtlenecks and Jewels

Observe this fall's most versatile and fashionable clothing buy—the turtleneck. Surprised? You shouldn't be.

Turtleneck sweaters, especially the rib knit with big collars, go with almost any pant and over or under most any shirt. They show off jewelry nicely. They keep you warm. It is probably your best fashion investment this year.

Scott can easily top his turtleneck with a neat printed, v-necked shirt, that could go as a light jacket. Brenda, meanwhile, chooses to cover up in a bulky-knit wrap sweater, shown on the rack, for warmth and nostalgic good looks. It is sometimes called the fanny sweater because it hangs just . . . well, you know.

In turtlenecks, shirts and sweaters look for natural blends—gaberdines, chino, twills, cotton and of course cotton denim.

In jewelry, Scott and Brenda have discovered the "primitive" look. They wear necklaces of wood, shell, turquoise, pukas, African trade beads, pottery and even animal teeth and bones. Although jewelry is not essential to your wardrobe, a few pieces can revive old clothes making better use of your wardrobe.



SEARS

Want the latest in fashion at prices you can afford? Look at Sears. You'll find famous quality and famous selection in pre-washed denim pants and skirts, patchwork shirts, colorful socks and accessories of all kinds. Sears has clothes you can live with.

(above and at the left)

BACKWOODS

PACK-AGE DEAL. Northface backpack, woolrich shirt, lightweight boots, corduroy pants, rainhat - - ALL AT BACKWOOD'S EQUIPMENT COMPANY.



CLOTHES FOR CAMPUS

and...




THE OUTDOOR

BACKWOODS EQUIPMENT CO.

144 N. MARKET 267-0359



LLOYD'S SHOES

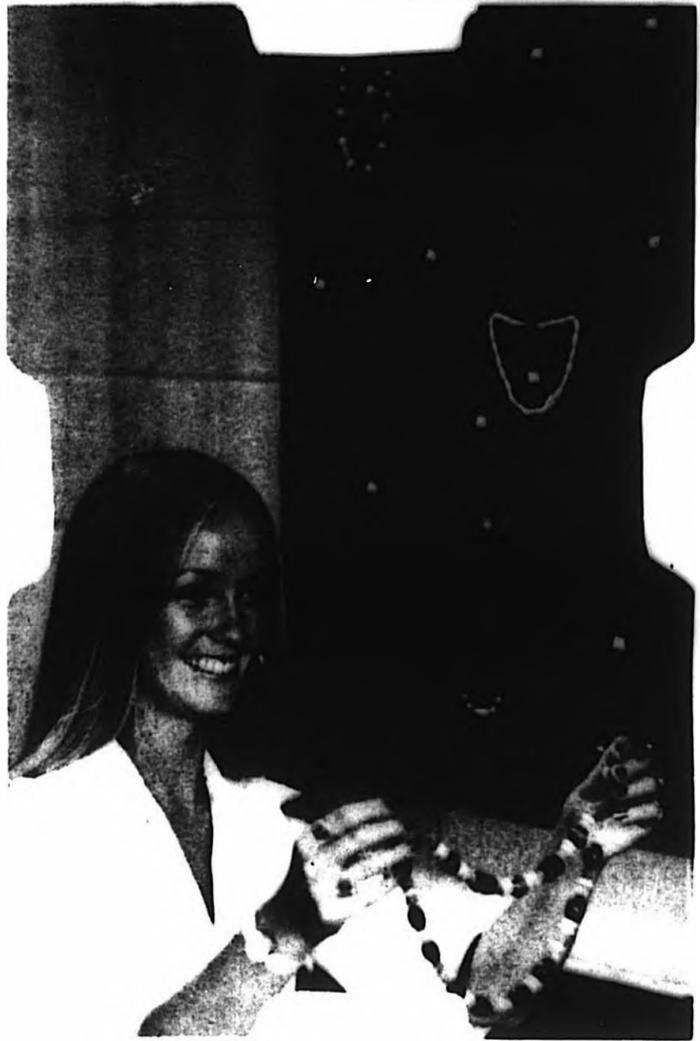
Get off on the right foot this fall with shoes from Lloyd's. High quality, affordable footwear from Wichita's finest shoe stores.

Consultant Sees Consumer Force in Fashion

"I hope the days of "fashion" as we have known it are gone forever."

That doesn't sound like something a fashion consultant—particularly one who works for a big department store like Sears—would say.

But then, Betty Sadler is one who relishes her individuality. Ms. Sadler stopped in Wichita recently sporting an appealing afro hairstyle, a cotton denim skirt and a body-hugging t-shirt. She is here to coordinate a fashion show Aug. 28 at Wichita State for Sears, The Sunflower and the Campus Activities Center.



BEDAZZLED

The perfect compliment to any fashion ensemble, jewels and beads from Bedazzled. Turquoise, shell, wood, all crafted from Nature's own stockpile. Beautiful.



Betty Sadler

Time was when women wore what New York and Paris prescribed, Ms. Sadler began. No more. Economic necessity and rising consumer consciousness are forcing designers to come up with clothes that people genuinely want to wear.

"Consumers want comfortable, quality-made clothes that won't go out of fashion every season because of some designer's whims."

"Fashion is dressing the way you want, with basic good taste," she said. The clothes that are being shown this fall are the most sensible and fun fashion in many years because designers finally listened to what people were wanting.

Ms. Sadler's job carries her from the smallest general store in New Mexico to the bustling urban centers of Kansas City. But her choice of clothes doesn't vary much. She feels (continued on page 14)

America's best selling style.

DEXTER

DEXTER

DEXTER

DEXTER

DEXTER

DEXTER

DEXTER

PRICED \$22 to \$25

COMING EARLY IN SEPTEMBER OUR NEW STORE IN TOWNE EAST SQUARE

Lloyd's SHOES

DOWNTOWN, 125 E. Douglas
TWIN LAKES, Upper Mall
THE MALL CENTER

BEADAZZLED

CREATIVE JEWELRY

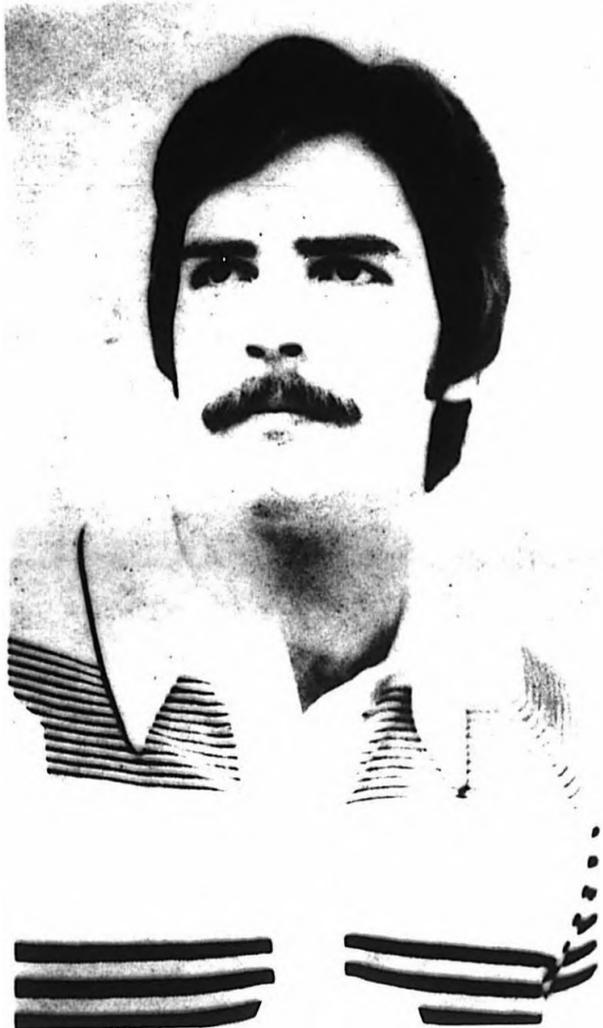
TURQUOISE NUGGETS FOR BOTH OF YOU

AT BEADAZZLED YOU'LL FIND ONLY THE FINEST GRADE LIGHT AND DARK BLUE KINGMAN TURQUOISE NUGGETS, YOU'LL FIND ALL TYPES OF BEAUTIFULLY POLISHED SHELL HEISHI... COCO, PEN, MELON, OLIVE, AND MOTHER OF PEARL, AS WELL AS STERLING SILVER AND GOLD FILLED BEADS AND HEISHI. OUR SALES PERSONNEL ARE HAPPY TO HELP YOU CREATE THE JEWELRY THAT'S YOU. YOU'LL LIKE THE FRIENDLY ATMOSPHERE.

NEW STORE HOURS

11 to 8 Monday thru Friday
10 to 6 Saturday
1 to 6 Sunday

3623 E. Harry
Call us-683-8491



ROYAL RAZOR

WOW! Let Royal Razor's award winning hairstylists, Sammy and Sharon, do you.



'And I Don't Wear Makeup'

(continued from page 13)

that her clothes mirror her lifestyle. And although she is comfortable, she admits that most people still judge others on the basis of what they look like. Just as we were preparing to take these pictures of Ms. Sadler, she announced: "I don't wear makeup."

In addition to promoting the fall fashion line for Sears, Ms. Sadler looks and listens to shoppers, noting for corporate biggies what consumers are buying and wearing and why.

And if you are thinking that nothing big in fashion happens in the Midwest, Ms. Sadler is quick to point out that jeans—a traditional favorite here—has finally spread to the coasts. With a grin, she adds: "It's the Prairie look."



ARMY-NAVY STORE

Everything you would expect in an Army-Navy store plus much, much more. Here Eric displays a selection of what's in store!

The Olde Royal Razor
celebrates 5 years
in men's hairstyling

call for an
appointment

267-6211
Ext. 162

Holiday Inn
Midtown

1020 No Broadway

We're established and we have the experience to prove it.

Come in and let one of our stylists demonstrate her expertise and give you a new outlook on life.

Attend Fashion Show

Wednesday
9-10-11-12 a.m.

Thursday
9-11 a.m.

In the CAC

A special event
coordinated by Sears,
The Sunflower
and the CAC.

HAND TOOLED BELTS
PRINT SHIRTS
DENIM IMPORTS
JEWELRY
PURSES
JERSEYS
TOPS
CAPS

ARMY-NAVY STORE... ETC.

682-7871

SEE YOU FROM 10-6 MON THRU SAT

NAME BRAND JEANS - PRE-WASH

LEATHER

PACKS

BOOTS

TENTS

SLEEPING BAGS

HELMETS

RUBBER RAFTS

★ **GEORGE WASHINGTON & HILLSIDE**

★ **SENECA & HARRY**



LAY AWAY



Casual Clothing for Campus Living

Showing off the sporty good looks of a jersey-knit print shirt with wide open collars and sleeves that are turned back, (at right) Scott turns his attention to Brenda's practical and colorful addition to her outfit.

Two matching head scarfs, one wrapped around the head for protection from the elements and the other rolled and tied in back enhances her entire color scheme. Head-hugging stocking caps are also most appropriate for this fall's fashion lineup.

To top off her turtleneck, Brenda chose a denim smock with (gasp!) three-quarter length sleeves. Not since 1958, says a Sears fashion consultant, has that happened. But the denim top, belted or loose is versatile and easy to take care of.

For quick getting around on campus this fall, choose leather shoulder bags because chances are, you'll be carrying more than you can handle. Handbags are no longer a fashion accent, they are a necessity! Women should try on a handbag like they try on a dress. They should be easily adapted to the persons' lifestyle. Leather, cloth, macrame, and straw continue to be the most popular handbag materials. It is not essential that the bag match the shoes, a one-time tabu in fashion. One should choose each according to your needs and comfort.

A flexible wardrobe that includes several articles that coordinate well can give you endless variety all winter long without a large investment. You are primarily dressing to meet your own need and personality. This fall, more than ever before, the clothes are available to help you do just that.



TOPPS AND TROUSERS

What's new in denim is pre-washed. Britannia's latest design in pre-washed denim are patchwork jeans with a matching pre-washed bush jacket accented with pleated pockets and a pleated back. This look can easily be coordinated with patterned shirts by Jenö.

STANDOUT IN FASHION—

Use Your BankAmericard
Master Charge Layaway

Stranchan's

TO

UP

STEP

686-0481
447 N. Oliver

TOPPS & TROUSERS

WASHED OUT DENIM

Jeans and jackets, fashionably faded with patches, panels and pockets... pre-washed to fit like you'd worn them for years.

JEANS
\$15 to \$22

JACKETS
\$23 to \$30

Twin Lakes
838-8541
&
Towne East
Square
885-3032



ON CAMPUS
Lower Level
CAC
689-3473

Lords & Ladys'
HEAD TURNING HAIR CARE
HAIRCUTTING BLOWSTYLING
P.S. Ask our stylists to analyze your hair problems.

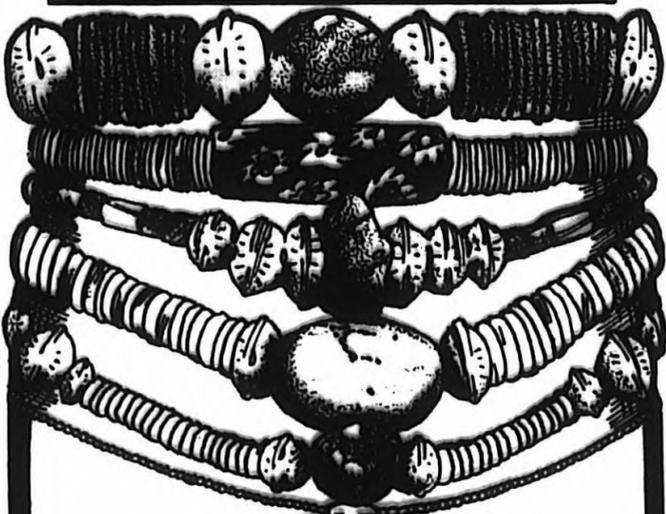
Your Wedding Stationery

By 
Carlson Craft

assures you of a complete selection
beautiful printing correct wording
ALL at surprisingly modest prices. Stop
in soon for helpful advice from our
Bridal Department.

- INVITATIONS and
- ANNOUNCEMENTS
- THANK-YOU NOTES
- NAPKINS
- BRIDAL BOOKS
- ACCESSORIES

YALE'S
THE FUN PLACE TO SHOP
2820 East Douglas 684-7225
Seneca Square 524-3219



BEAD & EMBELLISHMENT COMPANY

- (1) Coconut Shell Hishi from Africa with Malochite and Sterling Silver,
- (2) Clan Shell Hishi from Africa with African Trade Beads,
- (3) Pen Shell Hishi with Turquoise Nuggets, Coral Tubes, and Sterling Silver,
- (4) Golden Mother-of-Pearl with Antique Amber and Sterling Silver,
- (5) White Mother-of-Pearl with Malochite and Sterling Silver.

Use your IMAGINATION and create your own original designs using Hishi and our vast selection of unique beads from \$18-\$24.

Store hours: Monday-Friday 10-9
Saturday 10-6
Sunday 1-6

2021 West 21st
838-9041

978 Parklane
684-4131

(continued from page 5)

ever else you find to surround yourself with.

DON'T expect any fragrance to develop its full qualities for at least ten minutes after you've applied it. It takes this much time for the alcohol in any fragrance to evaporate and for the oils in the perfume to combine with your skin oils.

DO press your favorite fragrance into clothes. Spray the ironing board just before you use it and the iron warmth will transfer the scent into your clothes.



STRANAHAN'S

For casual clothes with the look of style, the "Hoot Owl" jumper is yours. Soft corduroy makes movements easy and non-restricted. The addition of a bright, basic turtleneck creates a standout in fashion anywhere.

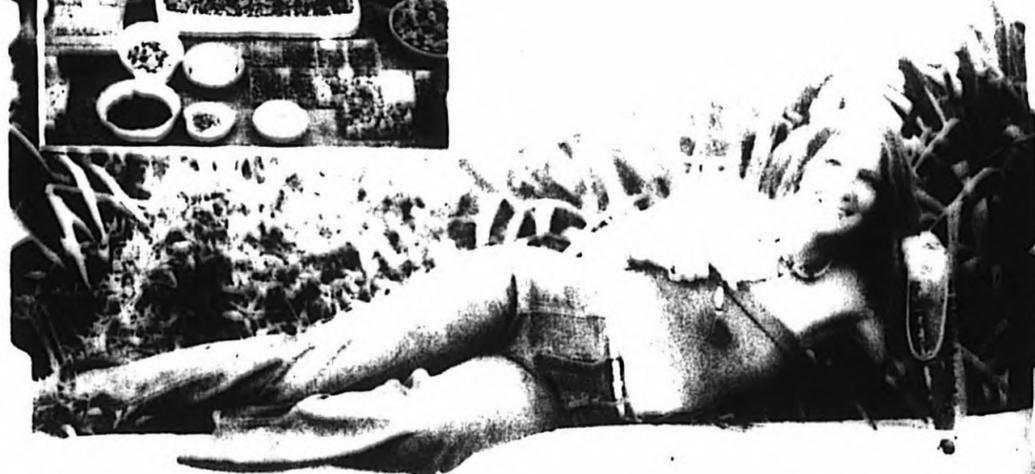
YALES

Revolutionary yet steeped in our heritage. Timeless in design yet timely for today. Pewter belongs with this tea and coffee set with cream and sugar tray service by Gorham. Lead-free and tarnish-free makes it practical as well as elegant.



BEAD & EMBELLISHMENT COMPANY

Use your imagination and adorn yourself in your own original designs. Our vast selection of unique beads is free for your choosing. Let yourself go and create the mood that's you.





T-TOWN

From Groucho to Ziggy to Scratch-n-Sniff, the choice is yours at T-Town, home of both fashionable and faddish above-the-waist apparel. T-Town—t-shirts, tops, custom jewelry. All are great gift ideas.

Be Creative with Denim

Denim is the year's most irrepressible fashion craze. Of course, denim has long been a favorite in the Midwest for its durability and comfort.

This fall, you can let your imagination run wild with denim creations that will keep more than just your legs warm.

For instance, try a double-breasted denim trench coat with a waist belt of suede or natural cowhide, wide collars and big patch pockets.

Or try a popular denim skirt. Pull on a warm sweater top and step into some high suede boots.

Need a quick coverall for those pullover sweaters? Grab some pre-washed denim and drape over your shoulders. Add some sleeves and big patch pockets and a waist belt and you've got the perfect coat that doubles as a dress. Patterned knee socks will add more warmth and fun to the outfit.



T-TOWN

Imaged tops... plain tops... custom tops at T-Town. Print your favorite color or slide on a shirt, necktie, or needle point cloth. Custom printed T-Shirts in any quantity is available.

We've been **GROWING** while you were gone!

During the summer months,  T-Town has been growing by leaps and bounds!  **THEN.**  **NOW!** We've opened a new store in Prairie Village Shopping Center at 13th and Woodlawn → 

We are now able to put any photograph or snapshot on a t-shirt for you.  We have lots and lots of new merchandise.  We have a new line of hand-crafted silver in for you -- lots of bangles, bracelets and necklaces. 

However, we're still not giving away toasters.  If you don't want a toaster but might need some shirts and tops, come out to see our highly skilled personnel  at **T-TOWN.**

~ 1633 east second ~ twin lakes, lower level ~ prairie village shopping center ~



SHEPLER'S

Outfit yourself for the slopes or school in a cross country down jacket. Available in red or blue. Keep warm in his or hers snowflake-ski sweaters in a choice of colors.



SHEPLER'S

The fabric revolution of '75 Denim is yours in the K.C. Strip jean and jacket by H.D. Lee fashioned in 100% 11½oz. cotton brushed denim. Match it with a collared pull over rib knit shirt with embroidered trim. For the ladies comfort and versatility are important. An ombre colored pantsuit in a polyester cotton blend with safari style four patch pockets puts you out front in fashion and design.

The Look That's All Together

Now you've got it. The total look that is ready to go anywhere this fall.

Brenda's three-quarters length wool coat is topped with a cozy stocking cap and scarf to ward off the stiffest Kansas wind. They also help to unify the entire outfit.

The same can be said for Scott's swede outer coat. Big collars are practical against a chill wind and a good way to show off the handsome comfort of the turtleneck sweater.

Coats this fall are roomier to accommodate the layered fashion.

Shoes should be comfortable and durable to last through winter's walking hazards.

Platforms for guys and girls will be less prevalent because they are uncomfortable and dangerous.

Boots are increasingly popular in leather and swede varieties. Crepe soles are especially nice. Low boots or hiking shoes are extremely comfortable and practical in the winter months. Most are worn with argile socks with the pant tucked in. Girls should roll up their jeans and dress up the feet with patterned socks.

The most important thing about buying shoes or boots, however, is to buy for comfort and fit. You'll feel naturally good.

So, there you have it. Fall fashion that is comfortable and practical. Fashion that has responded to your desires and needs. And you have put it all together.



Make the
move to
Michael's

TWIN LAKES
LOWER LEVEL

Mon.-Fri. 10-9

Sat. 10-6

Sun. 1-6

BILL AND SHIRLEY NAILL

THE MATCHMAKERS OF WICHITA

Complete Tux & Bridal Wear

Artistic
FORMALS

TUXEDO RENTAL & SALES

- TUX — Twin Lakes Shopping Center
- TUX — 1614 E. Harry
- TUX — Parklane Shopping Center
- TUX — 2600 E. Douglas

Shirley Rae
BRIDALS

WEDDING ATTIRE & FORMALS

- ♥ BRIDAL — Twin Lakes Shopping Center
- ♥ BRIDAL — 2730 Boulevard Plaza



REFER TO THE YELLOW PAGES UNDER
TUXEDO RENTAL & BRIDAL SALES



SHEPLER'S

Sueded split cowhide reflects the Old West in this his or hers Classic Western fringe jacket. An Hombrey turtle neck sweater under a sueded sherling coat for him or her is truly versatile all winter, all weather wear. This sherling coat is of lamb skin with natural lamb fleece lining.

MICHAEL'S MENS WEAR



MICHAEL'S MEN'S WEAR

Michael's Menswear has the fashions designed for the individual taste. Let our friendly sales staff help you find the clothes that are right for you.

TRAIL-PHERNALIA SHOP

Backpacking, cycling, rock climbing or cross country skiing—Trail-phernalia are your outfitters for any occasion. Keep warm for sport or school with down jackets, wool shirts, pants and hats—all available at Trail-phernalia.



Trail-phernalia shop

finest quality equipment for the wilderness adventurer

GET DOWN!!!
This winter be warm and comfortable in a down jacket or vest from Trail-Phernalia® **AND!** Polarguard insulated parkas and vests. **ALSO!!** wool shirts, pants, knickers, stocking caps, and gloves. **PLUS!!!** chamois shirts.

Purveyors of wilderness survival systems.

1071 Parklane
Wichita, Ks. 67218

Open: 10 - 6 Mon. thru Sat.
until 9 on Thursdays
684-8129



Primed for
 Campus Life
 by H. D. Lee®

K.C. Strip

... JEAN and JACKET

Coming on bold ... the double-track stitched strip racing down the jacket sleeve and the jean leg. In 100% cotton denim.

Men's Jean Sizes: 26, 27, 38, 40 (M-L); 28 thru 34, 36 (M-L-XL)

Pre-Washed Denim in navy \$17

Scrubbed Denim in navy \$16

Denim in light blue, chocolate, navy, rust, bone ... \$16

Men's Jacket Sizes: S-M-L-XL

Scrubbed Denim in navy \$22.50

Denim in light blue, chocolate, navy, rust, bone \$22.50

Women's Jean Sizes: 5/6 to 15/16 (M); 7/8 to 15/16

(T) \$15

6501 West Kellogg ... the most exciting store in the world!
 Shop Monday thru Saturday 10 a.m. to 9 p.m.; Sunday 1 to 6 p.m.