

'McLuhan Swings, Plays' Says Campbell at Canterbury Dinner

By RON WYLIE
Staff Writer

"If you want to get people to follow you, you've got to give them something," Jim Campbell told a dinner-gathering at Canterbury House Thursday evening, "and to keep them ... give them fun, and joy!"

Campbell, assistant professor of administration, was featured at the Canterbury Association meeting to present his interpretation of the "Gospel According to McLuhan."

Campbell said that Marshall McLuhan plays, swings, has fun through his work and that the reader or listener can enjoy the presentation, or become upset by it, depending upon the individual's particular attitude toward the material presented. According to Campbell, the only reaction that might sour the author-creator McLuhan would be one of indifference.

BASIC QUESTIONS

Campbell outlined the three questions with which he believes McLuhan is involved concerning the validity of observations made about today's communications. He said we must first ask "how do you know?" Then "how do you decide you know?" Finally, "how do you decide how to decide?" Campbell summarized his position on the possible interpretations and answers to these questions by quoting from a recording made by McLuhan, "I don't know who it was who discovered water ... but I don't think it was one of the fish."

Campbell contended that it all comes down to a question of whether awareness of our modern media exists or does not exist.

"If you can't tell, you don't know!" was the way he interpreted McLuhan's message on the message of the new media.

Campbell said that McLuhan's attitude toward mankind and the media makes the author-lecturer a type of humanist. However, he stated, "McLuhan doesn't use humanism as an excuse for sloppy thinking." Campbell explained there was a difference between following an idea and grabbing it. He said it was easy to follow material in print and still not get involved with it. The experience of humans dealing with one another, he continued, has a grabbing effect. Campbell commented that we, today, ask of our communicative media, "can you tell me in a way that I don't have to follow?"

MC LUHAN'S FISH

Campbell noted that Marshall McLuhan doesn't take his or anyone else's ideas too seriously. "We are the fish McLuhan was talking about," Campbell explained, "and we aren't going to know what the radio-television age is until we've progressed beyond it." He said that McLuhan would often lead his listeners or readers to new areas of thought in relation to human communications, but that he does not draw any conclusions. According to Campbell, McLuhan comments on the effects of the radio-television-motion picture age, but he won't define it.

Questioned on the responsibility of television for the activism of today's youth, Campbell remarked that the TV screen, in the physical manner of its presentations, requires the individual to supply a concluding amount of data. He explained that to the extent that

the message is completed by the viewer, the individual becomes involved in as much as he supplied a part of the completeness of that message.

Campbell said that man has continually moved about inside his head searching for and finding some better system of communications and comprehension. He said that today's environment is not richer than that of another generation, rather, as he interprets it, we're getting richer inside our heads. Campbell, in that sense, disputes the causal relationship between technical advance and personal activism.

INCREASED INVOLVEMENT

Campbell reminded his audience that increased involvement does not necessarily mean an increase in benefits or in goodness. He referred to McLuhan's latest work "War and Peace in the Global Village" saying "we should listen carefully to what he has to say about life in that village. Becoming a village doesn't mean we're getting better."



CAMPBELL TALKS--Jim Campbell informally discussed McLuhan's "gospel" at Canterbury House, Thursday night.

THE SUNFLOWER

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WICHITA STATE UNIVERSITY

FRIDAY, NOVEMBER 8, 1968

Approval of Student Ombudsman May Aid Campus Communications

By BOB JORDAN
Managing Editor

A statute instigating the appointment of a campus "ombudsman" was unanimously approved by the Student Senate, Tuesday night.

The ombudsman will essentially be the executive assistant to John Tatlock, SGA president. "He is the peoples' representative on campus," said Tatlock, "and he will not be of any importance at all if students do not take ad-

Appointment to the position will be made, pending a two-thirds majority ratification by the Student Senate.

In other Senate action, campus lighting again was discussed. Eight months of intermittent planning went into the campus lighting tour taken last week by members of the administration and Student Senate.

Dr. James Rhatigan, dean of student; Armin Brandhorst, physical plant director; and Ed Petty, maintenance engineer, joined three members of the Senate in what Jerry Mallot, university projects chairman called a successful venture.

In a report submitted to the Senate by Mallot, improvements made prior to and after July 1, 1968 were listed plus a program of improved lighting scheduled, but not yet completed.

Lights all over WSU are being completely changed from the outdated incandescent lamps to the longer lasting and more functional mercury vapor lamps. Mallot indicated that incandescent lamps had to be replaced at least four times per year, according to his information. But the vapor fixtures do a better job of lighting a given area and last up to four years.

More and better lighting has been initiated over the entire campus. Most of the scheduled but uncompleted projects concern the

replacement of the old lamps with the new.

Tatlock also made appointments to three committees with approval of the Senators.

Delorise Brown, UC So. was appointed to the Student-Faculty relations board, Greg Carney, LA, Jr. was approved for a position on the Forum Board, and Scott Stucky, LA Jr., Chris Shank, LA, Jr., and Bob Huey, LA Jr., were appointed to the CAC Board of Directors.

Steve Davies, SGA vice-president, reminded the Senate that

Homecoming elections would be held Nov. 22.

Following the meeting, Tatlock said that there were still committee openings for any who care to apply.

Openings include one on the Student-Faculty Relations Board, two on the Scholarship and Student Awards Board, and two on the athletic policy committee. He urged all interested students to file application in the SGA office, Rm. 212 of the CAC, before Tuesday's meeting.

Newsfronts

ELECTION AFTERMATH -- The Democrats still control Congress, but the party needs considerable rebuilding across the nation.

The search for a new way to pick a president will be given high priority in the next Congress, despite another escape from the perils of the present system.

President-elect Richard Nixon relaxes in victory on the same resort island to which he retreated eight years ago in presidential defeat.

VIETNAM -- President Thieu invites Nixon to visit South Vietnam in an apparent attempt to establish close ties quickly with the GOP administration.

U.S. negotiators mark time while hoping for developments in Washington and Saigon that could clear the way for a new round of peace talks.

The enemy has shelled provincial and district capitals in South Vietnam 16 times since the United States halted all attacks on North Vietnam a week ago.

NATIONAL -- The government is ordering every federally insured bank or savings and loan institution to install cameras and alarm systems to cut down a wave of bank stickups.

A contrast: Italy has moved to collect taxes on Vatican stock dividends. But American churches still pay no taxes on income from their stocks and other securities.

INTERNATIONAL -- Pro-Soviet Czechs assail liberal leaders in Czechoslovakia while anti-Soviet students and workers burn Russian flags on the Bolshevik anniversary.

The Soviet Union parades its military might in the traditional observance of the Communist revolution, but dispenses with its usual propaganda attack on the United States.

Semi-Finalists for Queen To Be Selected Sunday

Preparations for Homecoming 1968 are well underway, with hopes of making the celebration the best Homecoming to date, said Brian Sullivan, president of Pep Council.

Many organizations are now

completing plans for the Nov. 23 festivities.

Selection of WSU's Homecoming Queen will begin Sunday at 2 p.m. at a reviewing tea in the Wichita Room of the CAC. Candidates will meet the judges in an informal atmosphere, then the judges will talk with each girl individually. Judges will choose five semi-finalists for the title.

Girls will be chosen on the basis of campus activities, grades, personality and poise.

Judging the girls will be: Keith D. Stevens, instructor in administration at WSU; Mrs. Bessie L. Duggan, assistant professor of speech and University College counselor; Maj. Clyde E. Bevis, lecturer in police science; Mrs. Dorothy Moore; and Judge Nicholas Klein.

Announcement of the five semi-finalists will be made at an all-school convocation Sunday at 8 p.m. The convocation, in the new CAC theater, will be held to publicize homecoming events and arouse spirit among students.

Queen candidates will begin campaigning Nov. 18. Final voting will then take place Friday, Nov. 22.

All five semi-finalists will ride in the Homecoming parade Saturday morning.

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HAIRY QUESTION--William E. Olmsted, 25, a Boston University Theology School student, will appear with red beard before the Massachusetts Commission Against Discrimination a hair-splitting decision. Olmsted appealed to the commission after the Boston School Department refused to consider him for a part-time teaching post because of his beard. (AP Wirephoto)

Study Skill Groups Draw 35 Students

About 35 dorm residents from Brennan and Grace Wilkie Halls will be participating in study skill groups assembling once a week in Brennan II basement throughout November.

Dr. Don Nance of the Counseling Center will be conducting the sessions. One group assembles on Mondays from 3:30 p.m. to 5 p.m. while the other will meet each Tuesday at the same hours. The sessions began Nov. 4.

Techniques for improving study habits, budgeting time, and taking better notes, hints for taking exams as well as attitudes about school and classes will be discussed. Although written and lecture material will be available for the participants, Nance hopes an at-

mosphere of discussion can be created among the students.

Since approximately 15 other dorm residents, who could not attend at the two scheduled times, have expressed interest in the program, Nance mentioned the possibility of adding a group on Wednesday and one later in the evening once a week. As the sessions progress, all other WSU dorm residents may be included in the programs, and depending on the demand, similar study skill groups can be organized for non-dorm students, Nance said.

Since all academic difficulties are not caused by poor study habits, such sessions are not guaranteed miracle workers, Nance admitted. But it is certainly worth the investment of a few hours of a student's time, Nance said.

Education Loans Established For Peace Corps Volunteers

WASHINGTON -- Establishment of a higher education loan fund for returned Peace Corps Volunteers was announced today by Peace Corps Director Jack Vaughn.

The fund, started with private money raised by members of the Peace Corps' National Advisory Council, makes a half million dollars available in loans to former Volunteers. Each may borrow up to \$7,500.

Administrator of the fund is the United Student Aid Funds, Inc.

Two in every five of the more than 25,000 returned volunteers continue their education after Peace Corps service, most of them on the graduate level, Vaughn says.

"Volunteers come home enriched by their overseas experiences, with the potential to make positive, substantive contributions to our institutions of higher learning," says Vaughn. "Their insights gained from living deeply

in other cultures should be shared with all Americans, which is one of the goals of the Peace Corps, and the fund's purpose is to provide more former Peace Corps volunteers that opportunity."

Former volunteers are eligible up to two years after completion of Peace Corps service. Eligibility is extended for returned volunteers who enter the military or who are employed by the Peace Corps after completion of volunteer service.


Loan repayment at maximum interest rates of seven per cent need not begin until nine months after a former Volunteer completes his education.

Final Date Set For Defense Loans

The normal application deadline date for National Defense Student Loans for second semester is Dec. 1, 1968. However, students should apply as soon as possible if this type of financial aid is desired. The new applicant should apply immediately in order that all the necessary information needed will be on file by the deadline date.

Forms are available in the Financial Aids Office, Rm. 101, Morrison Hall.

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'Vets on Campus' Gains Recognition As Organization

The SGA officially recognized a new campus organization, "Veterans On Campus," Tuesday evening at its regular weekly meeting.

The organization will be attempting to contact as many veterans as possible in the next few weeks in order to build up membership and to fulfill its aims of helping all veterans on the WSU campus.

The only requirements for joining the organization are that: person be a veteran of 365 days active duty in one of the U.S. Armed Forces; a person must be an accredited student on campus carrying at least three hours of undergraduate or graduate work; a person must be able to show an honorable separation or discharge under honorable conditions.

Information on joining the organization is available by calling SU 8-0519 after 8 p.m. or MU3-5300 after 5 p.m. or by dropping a note with name and address on it at the SGA office, second floor of the CAC, addressed to the "Veterans on Campus."



VETERANS JOIN ORGANIZATION—President Dr. Clark Ahlberg and Dr. George Comstock, director of counseling, received honorary memberships in "WSU Veterans on Campus" Thursday in the President's office. The presentation is made by M. F. (Casey) Casort, left, founder and president of the club.



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Modern Money Managing Women Get Preparation from University

By **DONNA JOHNSON**
Staff Writer

Women are said to control the nation's purse strings. But what about women's college preparation for such potential domestic or career money management and investment responsibilities?

WSU Economics Instructor Linda Graham commented on various aspects of college preparation for money management.

When asked if she felt WSU lacked formal preparation for helping adult women in the study of money management responsibilities, Mrs. Graham replied that the curriculum at WSU is adequate to be of benefit to the coed and that college courses do aid the female in these areas. Through such classes, women can learn to judge whether or not something is too expensive or if they are being given a "good deal" on a particular investment. Among other subjects, Mrs. Graham's consumer economics course covers the United States economy, the goals, values, and attitudes of

money management, information helpful when buying clothing, food medical and life insurance, and information about taxes, stocks, mutual funds and savings.

Although WSU does not have a home economics department, Mrs. Graham said that many money management courses are offered through the economics department. Despite all of the college training available in this area, she stressed that money management is more than just knowledge. It is an attitude in which a woman's whole personality is involved. Even after a woman has taken these courses, she must develop a knack for money handling and acquire good common sense. Women are naturally more emotional than men when dealing with matters of economy, she said. For example, they might become excited and sell their stock when they should hold on to it.

Most money handling power is in the hands of women, Mrs. Graham said, because in the home the woman is usually in charge of buying groceries and paying bills.

Mrs. Graham said that even most stocks are purchased and investments made by women. In fact, a big trend among housewives today is organizing investment clubs whereby they assemble to decide how to spend their extra cash.

In discussing community investment as a career, she admitted, "I have a secret dream of being a stockbroker someday." Mrs. Graham commented that women's role in investment as a career is becoming increasingly important as more females show interest in this field. Many women are now going into banking and stock buying, although the latter field has not been as widely pursued by the career-minded female.

When asked some of the obstacles which stand in the way of a woman's desire to participate in the careers of money management and investment, Mrs. Graham cited the possibility that most women are not ambitious enough in these fields, while others are afraid to assert themselves in this situation. An inclination for some to get involved in this type of work is present. It just takes time for most females to accept it, Mrs. Graham said.

How many WSU coeds indicate an interest in money management and investment as a vocation? Statistics show that men far outnumber the women in these areas. Of 582 administration majors, only 31 are females. Economics majors total 93, but only three of these are women.

Terwilliger Is Named Summer Term Head

Dr. Gordon B. Terwilliger, WSU professor of music and assistant dean of the Graduate School, has been named director of the WSU summer session and workshops. Dr. Terwilliger's appointment was announced Sunday by Dr. Clark D. Ahlberg, WSU president.



GORDON TERWILLIGER

of the Wichita Council of Fine Arts Committee to plan the opening of Century II, Wichita's Civic Center.

A member of the WSU faculty since 1946, Dr. Terwilliger has been director of graduate music studies since 1958. He will relinquish this position, but will continue as Graduate School assistant dean.

Dr. Terwilliger received his undergraduate degree from Northwestern University. He received his master's and doctoral degrees from Columbia University where he held a teaching fellowship in piano. From 1948 to 1958 he headed the WSU keyboard department.

The new summer session director is chairman of the Music Teachers' National Association Certification Board and chairman

Alumni Association Campaign Is Termed 'Most Successful'

WSU's Alumni Association has recently concluded a successful telephone campaign to raise funds for the University.

"We're very enthusiastic about the response we've received," said Ethel Jane King, executive director of the Alumni Association. "Contributions are up, and it looks like this may be the most successful campaign ever waged."

The telephone campaign lasted four weeks. Approximately six persons and a captain made telephone calls each weekday night from 7 to 9.

"There are 5,000 WSU alumni in the Wichita area," said Mrs. King, "and we attempted to reach each of them through the telephone campaign." Last year the Alumni fund raised \$42,000. According to Mrs. King, pledges are up considerably this year.

"Students helped make calls one evening," added Mrs. King. "That was one of our most successful nights, and we were certainly glad to have the help of WSU students in our campaign."

Aimed at gaining money which is used only to help the University, the alumni fund contributed \$10,000 for student loans last year. This made it possible for the federal government to match those funds on a 9:1 ratio by giving

Red Cross Assists In Communication With Tape Letters

WSU students who have friends or relatives in Vietnam or at any location overseas will have the opportunity to communicate with them, thanks to the Red Cross.

The organization's Youth Service is offering students the chance to make a seven-minute tape which will then be mailed overseas. The service, including tapes, is offered free of charge.

Those students interested should contact Red Cross Youth Service, 321 N. Topeka, AM 5-6603 for an appointment, between the hours of 8:30 a.m. and 5:30 p.m. Monday through Friday and from 8:30 a.m. to noon, Saturdays.

Deadline for Christmas taping is Dec. 15 and for New Years, Dec. 20.

\$100,000 to the University for loans.

The Alumni funds aid in areas of greatest need at the University.

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SEN. GALE MCGEE



SEN. BARRY GOLDWATER

Goldwater, McGee Set For Discussion Tonight

A most meaningful analysis and forecast on current political trends influencing the direction of America will be presented in Wichita at the 51st annual meeting of the Wichita Area Chamber of Commerce, Friday night.

Sen. Barry Goldwater (R) of Arizona, and Sen. Gale McGee (D) of Wyoming, will present their points of view to questions posed by Program Moderator John H. Colburn, editor and publisher of the Wichita Eagle and Beacon newspapers.

The armchair type of panel discussion will provide an informal, fresh appraisal of the results of Tuesday's national elections by two seasoned political leaders who are privy to the policies of both major parties.

The Senators not only will discuss the reasons for the election outcome, but will analyze how the outcome will affect the policies of the new administration in Washington. The policies to be discussed will range from the Vietnam war to the problems of inflation, deficits and taxes. There also will be a discussion of the voter support given former Gov. George Wallace.

John E. Oxler, past president of

Objectivism To Be Topic Of Book Talk

Objectivism and Ayn Rand will be the subject of discussion at the next meeting of the WSU Book Review Committee.

The discussion is set for 2:30 p.m., Tuesday, in Rm. 249 of the CAC.

Possibly an Ayn Rand Society will be formed out of this discussion, said Committee Chairman Barry Strahm.

Ayn Rand is the central figure in the philosophy of objectivism. She is the author of "The Fountainhead" and "Atlas Shrugged."

The Book Review Committee meets once every two weeks Tuesday afternoons to discuss a different book. The group invites a panel of instructors, qualified to review the book chosen for that meeting. The instructors each give a brief review of the book, then the audience is invited to ask questions and make comments.

Money Drive For Stadium Begins Soon

The general gifts division of a \$1-million, two-phase community campaign for stadium expansion at WSU will be launched at a 6:30 p.m. dinner Thursday, Nov. 14 at the WSU CAC ballroom.

University of Iowa Athletic Director Forest Evashevski will be keynote speaker.

In addition, a progress report on the community campaign will be made at the dinner, according to WSU director of athletics Bert Katzenmeyer.

"This campaign must be completed by Dec. 12 to comply with the timetable approved by the State Board of Regents," Katzenmeyer said. "This will be a tight schedule at best if we are to begin construction by Feb. 1 and aim at a Sept. 1 completion date."

The general gifts division is headed by Sidney Brick, Wichita attorney, with Fred Kimball, senior vice president of KG & E, the Electric Company.

"This division will raise funds in a broad-based effort to ensure the success of building a fine tradition of athletics at the University," Brick said.

The stadium expansion division got underway in September with the announcement of a \$300,000 challenge gift by the Cessna Aircraft Company and its executives. KG & E president Gordon Evans is chairman and Arthur Kincaid, Fourth National Bank board chairman, is co-chairman of the expansion division.

In October WSU students voted to hike student fees by 25-cents a credit hour to support a \$750,000 revenue bond issue to fund part of the expansion project.

The present stadium will be expanded by adding 16,800 permanent seats to the present facility for a total of 30,500.

What's Happening?

Campus organizations and departments who have dates they wish noted in the "What's Happening?" column should notify The Sunflower by 5 p.m. Friday for those events taking place Tuesday through Friday, and by 5 p.m. Wednesday for those events taking place Friday through Tuesday.

FRIDAY, NOVEMBER 8

2:30 p.m. -- Black Student Union, Rm. 249, CAC
6:30 p.m. -- Chess Club, Rm. 254 CAC
7:49 p.m. -- Two Bit Flick, "Gambit," DFAC Aud.
8 p.m. -- Mayor Wm. Anderson: "Youth: Race and Unemployment," sponsored by WSU Timothy Club, CAC Ballroom
10 p.m.-2 a.m.--An evening of Folk Rock and folk songs at Pendulum, 3415 East 16th, Craig Steward and the Fairmount Singers

SATURDAY, NOVEMBER 9

8 a.m. -- Law School Exams, Rm. 109 Neff Hall
9 a.m. -- Management and Labor Relations, Rm. 210, Math Physics
10:30 a.m. -- Cross Country Track Meet, Missouri Valley Conference Echo Hills Gold Club
10 p.m. - 2 a.m. -- Ron Wylie discusses the "Wichita Free Press," Pendulum, 3415 East 16th

SUNDAY, NOVEMBER 10

10 a.m. -- UCCM Church Services, Grace Memorial Chapel
1:30 p.m. -- Trefoil meeting at 3330 Oakland
2 - 3 p.m. -- Army Blues' Pledge Party, Armory Cadet Lounge
7:30 p.m.-- Timothy Club worship service, Grace Memorial Chapel

MONDAY, NOVEMBER 11

8 p.m. -- WSU Woodwind, String Ensemble, DFAC Aud.

TUESDAY, NOVEMBER 12

9:30 a.m. -- Deans Council Morrison Board Room
12 noon -- CUW Buffet Luncheon, CAC Ballroom
12:30 p.m. -- SCOPE (Students Concerned Over Political Equality) CAC
1:30 p.m. -- Recital, Krier, Lazarus, DFAC Aud.
3 p.m. -- Space Use Committee, CAC Board Room
4:30 p.m. -- Inter Resident Council, Morrison Board Room
6 p.m. -- SGA meeting, Rm. 209 CAC
8 p.m. -- Guarnieri String Quartet, DFAC Aud.
8:30 p.m. -- Wichita Community Theatre, "The Night of the Iguana," Wilner Aud.

the Wichita Area Chamber of Commerce and division manager of the Southwestern Bell Telephone Company, will be master of ceremonies at the meeting to be held at the Broadview Hotel beginning at 7 p.m.

Individuals attending the annual meeting are invited to bring written questions they would like to have discussed and leave them at the door for the panel moderator.

The annual meeting is open to all members of the Wichita Chamber, their families, employees and guests, and the general public.

Advance ticket sales have been running very heavy and less than 100 tickets are available at this time. Reservations will be limited to 1,000 and processed on a first-come first-serve basis. Persons who have not already made reservations for the most meaningful panel discussion presented in Wichita this year can do so by contacting the Wichita Chamber, FO 3-1247.

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Sunflower Survey

Post-Election Views Vary Widely

Richard Nixon and Robert Docking will lead the nation and the state of Kansas, for the next four and two years, respectively.

Nixon nabbed the necessary election votes, while narrowly gaining a plurality over Hubert Humphrey in the popular vote. His coat tails were not long enough, however, to give the Republicans a majority in the House or Senate--the first time that a President's party will not hold a legislative majority in his first elected term.

Docking turned a trick equalled only by his father, the late George Docking. The Democrat garnered re-election over Republican Rick Harman in Republican-rooted Kansas.

The Sunflower asked WSU students and faculty their reaction to the Presidential and gubernatorial election results. Here are some of the replies.

"I don't think we had a real choice. There was not much difference between Nixon and Humphrey. A vote for Wallace could not be a serious vote, but rather a vote of disgust. I don't think the people of Kansas understood the stands of the gubernatorial candidates well enough to make a good choice," **TOM FOTOPULOS, LA SR.**

"I was real glad for the results of the presidential election, because we need four years of breathing time. Second, it would be good to have four years with no new programs. It shows that there is a lot of controversy on roads that a nation should take. This can be a time for evaluation which perhaps we desperately need," **JANET PERICO, ED JR.**

"I was pleased and somewhat surprised despite the polls. I thought party loyalty would respond

to Humphrey. Nixon had some handicaps which he had to overcome, such as his running mate. I wasn't surprised at the outcome of the gubernatorial race. I think Docking is a good man. He seems to have an understanding of the needs of our state system of education. It's fascinating that Kansas being so solidly Republican would turn around and elect Docking, which means there are a lot of independently thinking people, which is a good sign," **MEL MOORHOUSE, ASSOCIATE PROFESSOR OF SPEECH.**

"I'd much rather have seen Humphrey win, because I believe he was the more qualified candidate. Nixon is not the one to take care of our foreign problems or our cities. I was pleased that Docking was re-elected," **FRANK HUTCHINGS, UC FR.**

"I voted for Humphrey, but more as a vote against Nixon. I don't personally think that either candidate was the best choice. The third party really affected Humphrey's loss," **CHERYL SCHMIDT, LA SR.**

"I liked the outcome of the presidential race, because I think Nixon has more experience and the leaders of other countries have more respect for him. I don't think a lot of the programs instituted by the Democrats have been successful. I didn't like Docking's re-election, because I think Harman would have done more for the education system, specifically for WSU," **DARRELL RICH, UC SOPH.**

"I think Nixon was the best choice. I would have hated to

see Humphrey for another four years. I don't think that Harman really had a chance. The Governor's term should be longer than two years," **PAM J. ANDREWS, UC FR.**

"I don't think people really had a choice in the election. After the conventions, there was not much left to choose from. I think we would have lost no matter what the outcome of the election was. I don't think Harman had enough experience as a politician to be a governor," **LYNN STROTHER, LA JR.**

"Nixon was not my favorite I prefer his being elected in the electoral college than in the House of Representatives. I expected Docking to win and he did. I am not surprised in the least," **DR. DAVID FARNSWORTH, HEAD OF THE POLITICAL SCIENCE DEPARTMENT.**

"I couldn't really get excited about any presidential candidate, because there was not much difference between Nixon and Humphrey. Wallace was totally unacceptable to me. I thought it was unfortunate that Docking was re-elected," **CHRIS PUTNAM, UC FR.**

"I was very disappointed because I felt that Humphrey and Muskie would make a more outstanding administration than 'tricky Dick' and 'Spiro-T-who?' I wish them luck with a Democratic Congress as I go to get my passport. Gove. Docking was the greatest news of the whole thing because if Harman had won, it would have been all over for WSU," **JAN SYNDER, LA, JR.**

Logopedics Institute Announces Fee Hike

The Institute of Logopedics has announced a fee increase to cover what Institute Administrator Neil Richards termed a cost lag.

Richards said Thursday that the fee increases were made after a cost analysis of the Institute's programs by a firm of certified public accountants. In the future, Richards said, the Institute will make it a policy to review costs on a regular basis. "In the past, costs have not been reviewed and kept current and if you don't increase your rates periodically you can have financial problems," Richards said.

The Institute is partially supported by the United Fund. The United Fund (UF) money pays for part or all of the training of Sedgwick County children whose parents cannot bear the financial burden of training. Whether UF can meet the fee increase will determine how many Sedgwick County children receive training, said Claude Scott, UF Executive Director.

"Back in the spring they (the Institute) asked us for more money because they thought they were going to increase fees, but that was too vague for us," Scott said.

In initial budget discussions between the United Fund and the Institute, the Institute asked for \$130,000, an increase of 22,000 over its 1968 allocation. The UF budget committee recommended \$118,000, which was adopted for its 1969 campaign drive.

THINKING ABOUT LAW SCHOOL?

Professor Harvey L. Davis a representative of the Southern Methodist University School of Law (Dallas, Texas) will be on campus Wednesday, Nov. 13, from 9:30 to 12 noon to talk to students interested in attending law school upon graduation.

For information and to make appointments see John Stanga, Political Science Department.

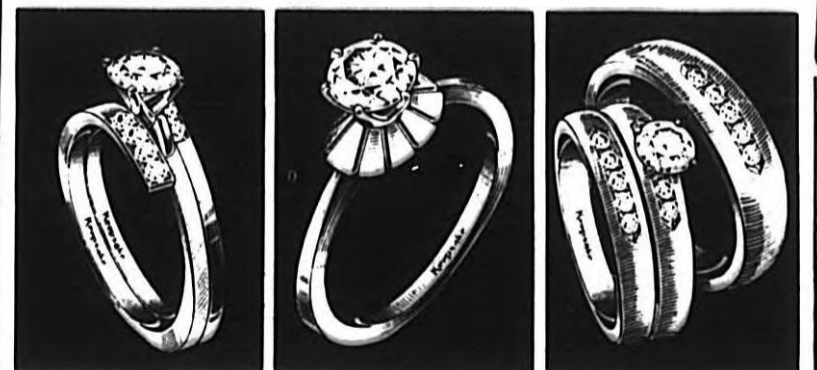


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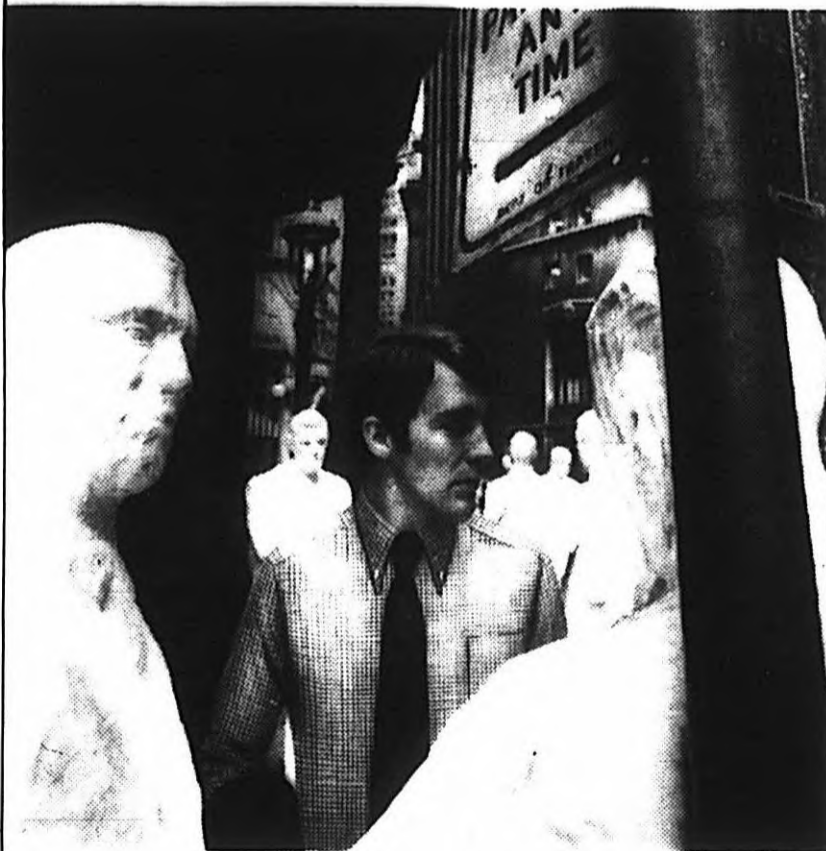
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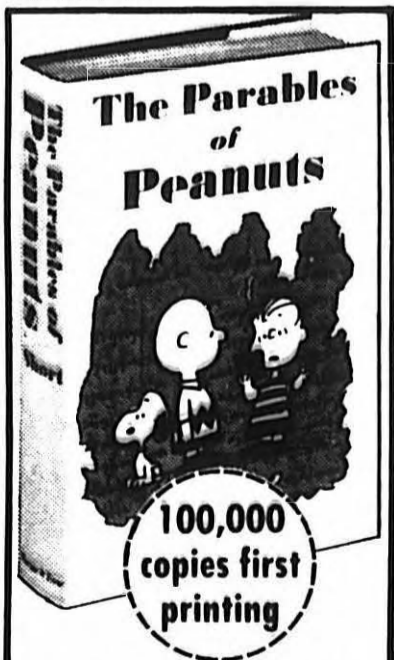
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Forms Available For Teachers

Applications are now available for student teachers planning to practice teach in elementary education during second semester.

Students may pick up application forms in Rm. 117, Corbin Education Center, office of Mr. O. Carroll Noel, coordinator of student teachers for the department of elementary education.

Completed application forms are due Nov. 20.



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Yale Classics Prof Writes Beatles' Flick

"Don't play cool," said Big Al Brodax, producer of the new animated Beatle motion picture "Yellow Submarine." "How many lousy little Yale professors get to meet the Beatles?" Erich Segal, professor of classics could have replied, "How many college professors are writing a screenplay for the Beatles?"

One of the most unlikely new members of the screenwriting fraternity, Erich Segal, a 32-year-old assistant professor of classics at Yale, the son of a Brooklyn rabbi, has several prior claims to fame. He finished 151st in a field of 750 runners at the 1966 Boston marathon, he was both class poet and salutary speaker at his graduation from Harvard, he has authored several scholarly works and has his Doctorate degree.

All that has changed. His fame now rests on his recent success as a screenwriter and for having played the piano for Ringo Starr, the Harvard fight song, of course.

It began with Brodax's request that Segal hop a jet to London to collaborate on the script for "Yellow Submarine," a United Artists release.

Working from the Beatles hit song "Yellow Submarine," Segal and co-author Brodax, Jack Mendelsohn and Lee Minoff, whipped up a screenplay.

Digging deep into his classical background, Segal supplied the story's imagery inspired by the mythical voyages of Greek and Roman adventurers, complete with weird monsters and strange places. These were blended with current satire to provide a mod-Odyssey.

The Beatles themselves made script contributions. John Lennon once called Segal at 3 in the morning to suggest, "wouldn't it be great if Ringo were followed down the street by a yellow submarine." The scene was put into the script.

While Segal himself discounts the significance of his contributions, saying, "what I did for the movie is nothing really. . . the verbal is completely subservient to the visual," others do not. It has been cited for its verbal inventiveness and the creative use of the standard pun.

This assignment has since proven a starting point for a bar-

rage of Segal authored plays, movies and articles. The list includes: "In Someone Else's Sandals," a musical, another musical, "You Can't Get There From Here," written with composer Richard Rodgers, and the screenplay for the upcoming Norman Jewison film, "The Landlord," for United Artists.

Segal himself has some ambivalent feelings toward his growing film reputation: "An unfortunate side effect of writing "Yellow Submarine" is that it gave some of my students the impression that I care more about the Beatles than about Euripides. They're more swayed by my having had a drink with Ringo than by my lectures."

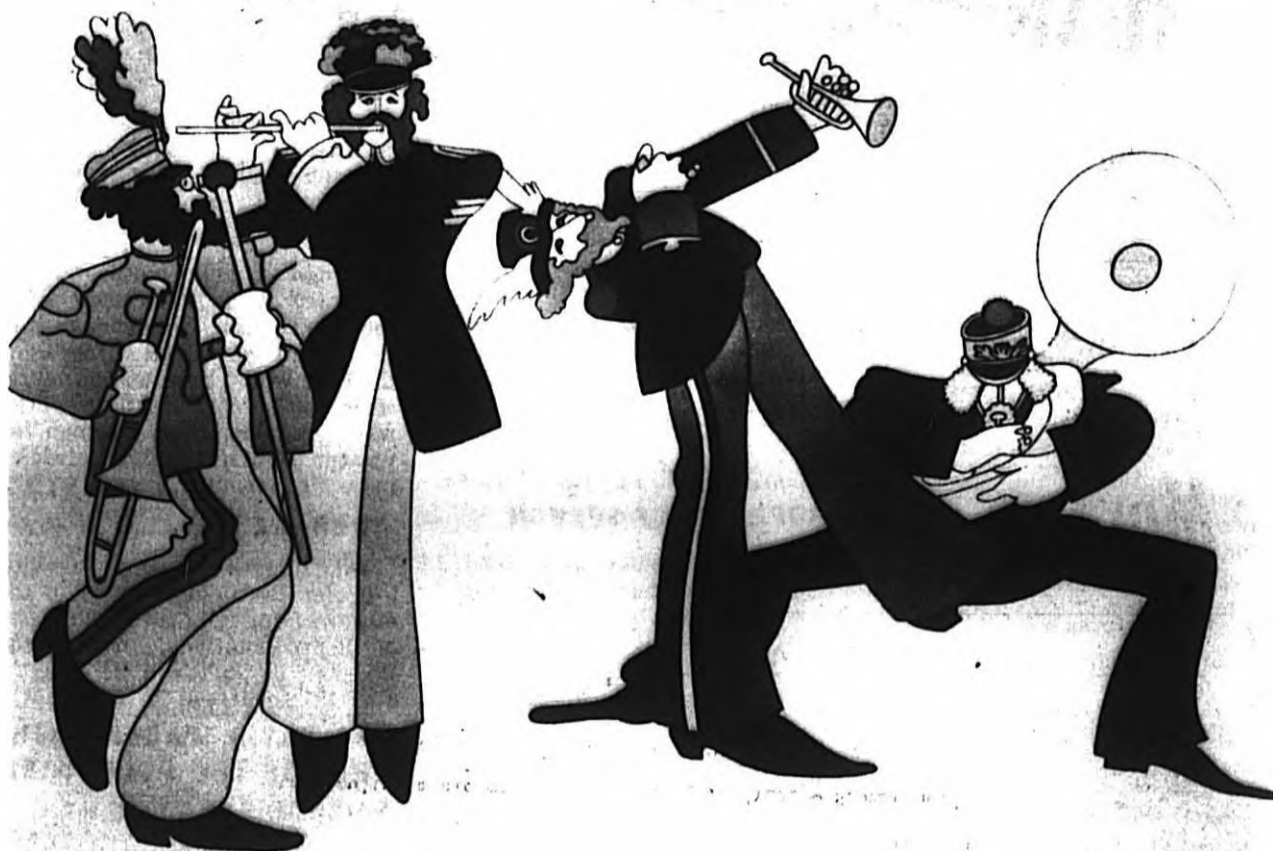
Although Segal has achieved the enviable distinction of having one of his lyrics accepted by the Beatles for their new film song, "Lucy in the Sky with Diamonds," he still remains very much a member of the academic community.

"If I had to choose one life or the other it would be the university." And his students are grateful for this decision.

Enthusiasm for Erich Segal and his professorial approach is indicated by enrollment in a course on Greek Tragedy which jumped from 60 to 300 since he took over the class. Moreover, this upswing began before Erich Segal met a single Beatle.

Though some of the more scholarly types on the faculty have difficulty understanding his venture into screenwriting, both the chairman of the department, Professor Havelock, and Segal himself, think that the sideline may actually improve his work as a scholar.

Says Havelock, "I think that it has helped him acquire the gift of approaching a classical work as one might approach any modern one. He sees Plautus as you might see a contemporary playwright. Hence, he's always able to ask fresh and provocative questions."



MUSIC MEN OF PEPPERLAND--It's the Beatles as Sergeant Pepper's Lonely Hearts Club Band, in "Yellow Submarine."

Prints of Bernard Now on Display At Sandzen Gallery

A one-man invitational exhibition of 27 prints by David E. Bernard, WSU professor of art, is now on display at the Berger Sandzen Memorial Gallery at Lindsborg, Kan.

The exhibition, scheduled through Nov. 30, includes prints completed since Bernard's sabbatical leave to Italy and a portfolio of seven prints on the theme of antique threshing engines.

Bernard has been a member of the WSU art department faculty since 1949.

'Night of the Iguana' Set For Community Theater Run

Tennessee Williams' emotional play, "Night of the Iguana," will be presented Tuesday through Saturday, by the Wichita Community Theatre, under the direction of Mary Jane Teall, assistant professor of speech and drama at WSU.

The play centers around Hannah Jelkes, played by Joan Norton, the guest actress; her grandfather, played by Warren Kleiwer, WSU associate professor of English; and a discredited priest, played by Tom Broderick. These three people meet at a run-down hotel in Puerto Bairo, Mexico. They

all are at their financial ends and only through the compassion and understanding they receive from each other can they endure living.

Other members of the cast are former WSU students, Terry Kovac, Manuel Gallegros, and Don Proston; the reigning Miss Teenage Wichita, Suzanne Meadows; and Mary Margaret Harris, secretary in WSU's student placement office.

Tickets may be purchased next week at the Community Theatre Office, 258 N. Fountain, or at the Wilner Auditorium box office on the nights of performance.

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Ads for "Shocker Classified" cost \$1.50 per inch, payment in advance. Deadline for placement of ads is the Thursday before the Tuesday paper and the Tuesday before the Friday paper. Ads may be placed in the Sunflower Business Office, basement of Wilner Auditorium, between 1:30-5:30 p.m.

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Tickets are now on sale for "Falstaff", presented by WSU Opera Theatre, Dec. 3,5,7,8.

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New University Security Chief Plans Law Enforcement Overhaul

By **BOB JORDAN**
Managing Editor

In an effort to provide the best possible protection for students and faculty, Arthur Stone, WSU's new security chief is taking steps to upgrade and overhaul the University's law enforcement agency. After just two busy weeks in

his new position, Stone is already making a list of what he prefers to call "oversights." "These are the areas that we are going to correct for the security of the campus and the welfare of the students," said Stone.

The first step taken toward efficiency of the force was the installation of red lights and sirens on two of the University's squad cars. "The new equipment will enable us to reach the scene of an emergency faster and safer," Stone said. In addition, the campus has now been divided into patrol sectors to insure complete coverage. "Since dividing the campus into these sectors, some of the problem areas are now being patrolled more closely," Stone said.

fact that each case can and is dealt with on an individual basis. "Here on campus we can afford to judge each case on its own merits," said Stone. "We'll do everything we can to assist someone in trouble," he added.

When a theft occurs, or anything out of the ordinary happens, "We want the victim to contact us immediately," said Stone. "All reports, no matter how insignificant, come across my desk," he added. The chief confided that the campus law enforcement agency exists to better conditions at the University. "If people with complaints get them in immediately, we can do it," said Stone, "but its going to take cooperation."

Pedestrian safety is one of the areas that needs work, according to Stone.

He has long range hopes of instigating moving violations on the campus for the ultimate protection of students afoot. Stone indicated that a vehicle moving through a cross-walk section at excessive speeds is much more detrimental to the student safety than parking illegally between two white lines.

One the subject of parking, Stone felt that some potential injustices exist with the present method of ticketing on campus. "I don't see any reason for giving someone a \$3 ticket when a simple reminder will do the job in many cases," he added. "We want to work with the student, not against him." And in that light, Stone wants to instigate "courtesy tickets" to students.

The people on campus will make or break the efforts of the new security chief. "We must gain the confidence of the people," Stone said. "And those with the good will of the University community in mind will see that we're trying to help, not harrass."

Move Nets More Space For Center

The WSU Reading Center, under direction of Dr. Jack Denton, is being moved from Corbin Education Center to the educational complex of the University Methodist Church, just north of the campus.

The reading program, now in its fourth year of operation, has been hampered by lack of space, sharing class space in the CEC with education classes.

The program provides after school reading classes for public school children who need special help.

Tutoring is done by undergraduate students in reading methods classes and by graduate students in diagnostic procedures and corrective and remedial teaching classes.

Denton believes that the move to the ten classroom situation, rented on a semester bases, will allow for a great expansion of the program.

There are 58 public school students, 53 undergraduate students and 32 graduate students currently involved with the Reading Center.

"I'm also trying to set up a training program for all the officers here," he continued. Although most of the patrolmen have gone through previous training sessions before coming to WSU, Stone feels that they all should participate in a common training program. "This will be so all the men can operate in the same way," he commented. "One man will work like the next, enabling us to work toward the professionalism and efficiency we desire."

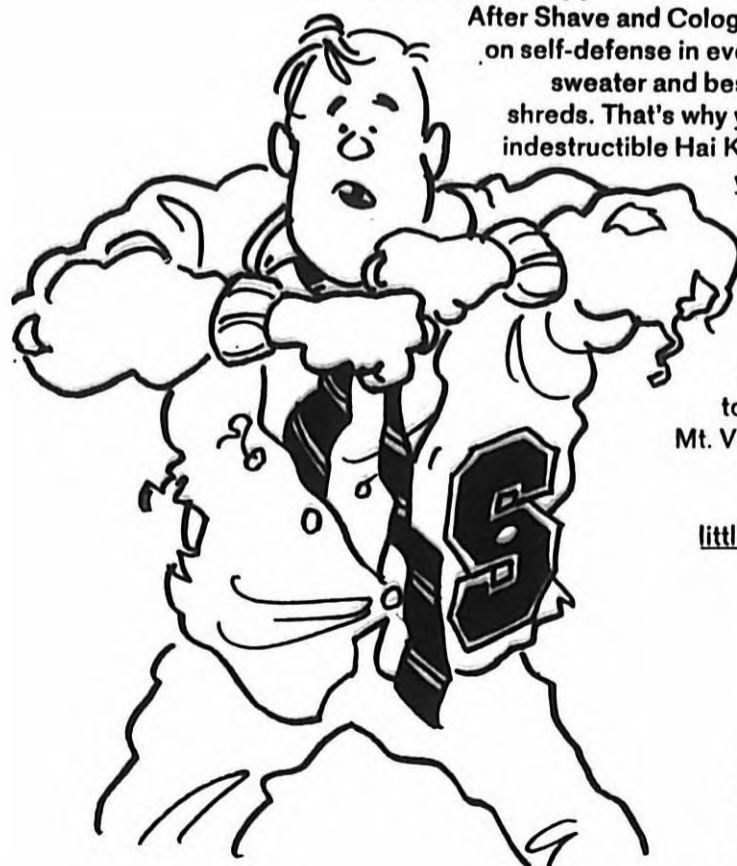
Stone thought he would encounter all kinds of stumbling blocks to communication with the students and administration, but "so far the cooperation in all areas is terrific." Placing a great deal of emphasis on cooperation, Stone said "without the help of the students and faculty we can't do anything."

WSU is exactly like a city in many respects, according to Stone. "Everything you find in a city, you'll find right here," he said. The major difference lies in the

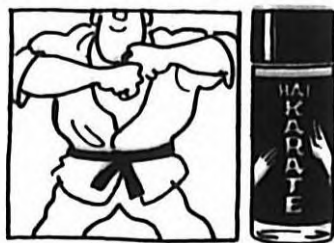


GOLD-PLATED SUSPENSE THRILLER—"Gambit," starring Shirley MacLaine and Michael Caine will be this week's Two-Bit Flick presentation. "Gambit" will be shown Friday at 7 and 9 p.m. at the DFAC.

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Editorials

Tired of Losing Your Shirt?...

It happens two or three times a day at WSU. Someone or some group steals clothing, stereo tapes, hubcaps or other articles from cars parked in campus lots 10 to 15 times per week.

The WSU security force is cognizant of such activities. Increased patrols were placed on campus, Tuesday, in response to the larcenies. Since that time, Security Chief Arthur Stone reports that auto larceny has decreased slightly.

But Stone is still faced with a manpower shortage to adequately patrol the campus. Ten is the maximum number of men allotted for the security force. That number is presently employed. Stone hopes for five additional employees in the future.

The campus is patrolled around the clock. But Stone has indicated it is difficult to keep two men on patrol continuously.

Stone has pledged that "We're going to do everything in our power to stop further thefts."

STUDENT HELP

In the meantime, the security force's task can be made easier with the help from students.

We suggest that students lock their cars. It doesn't take long to punch down the two or four door locks.

We also suggest that articles of clothing not be left in cars, even when locked. Temptation seems to bring out the burglars' ingenuity.

We also urge students to report thefts to the security office, immediately upon their discovery. Only by looking out for their own interests can they hope to look out for the interests of the University. All auto larceny reports are now being given personal consideration by Stone, so the reports will certainly not fall on deaf ears.

The security force is concerned about the situation, but only with the students' help can it hope to halt the outbreak of auto larceny which has hit the campus.

The time for student-security force cooperation is now. It's time students stopped having tapes and hubcaps pilfered, not to mention losing their shirts.

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From Other Campuses

Peace Corps, College Cooperate

BROCKPORT, N.Y.—The officials of the Peace Corps and the State University of New York College at Brockport have announced completion of arrangements for continuing and extending the unique Peace Corps/College Degree Program to admit a third group of candidates in June, 1969.

The members of the first contingent completing the 15-month program which combines the upper division undergraduate education with Peace Corps preparation are now serving on a bi-national educational development teams in the Dominican Republic; the second group is now in the academic year phase of this joint project and is slated for overseas assignment in Latin America in August, 1969.

The candidates will be selected from the ranks of students in good standing at an accredited college who are completing their sophomore or junior year by June, 1969. Those selected will be able to earn an A.B. or B.S. degree and be eligible for a Peace Corps assignment in one academic year flanked by two summers of fully subsidized and integrated academic courses and Peace Corps training. They will be expected to major in mathematics or the sciences; those who have completed their junior year prior to entrance into the program will have the opportunity for a double major.

At the end of the second summer, armed with the degree, a teaching license, in-depth cross cultural preparation and fluency in Spanish, the graduates as Peace Corps volunteers will be off on their Latin American assignment. As members of the staffs of teacher training institutions and/or consultants to secondary teachers of mathematics or science, they will be important participants in the educational development efforts of their host countries. During their two-year sojourn they will have the opportunity to earn up to 12 semester hours graduate credit.

Peace Corps and college officials pointed out the several features which make this joint program unique, including: academic credit for Peace Corps training; two fully-subsidized summer sessions totalling 30 semester credit hours; in-depth Peace Corps training synchronized with the liberal arts and specialized professional preparation; individual programming; and opportunity for double majors and supervised overseas graduate work.

"This integrated program is based on our two-fold conviction that to combine the college and Peace Corps experiences is to make both more relevant and meaningful and the personal product

more valuable and to provide much-needed skilled specialists--mathematics and science teachers--as Peace Corps volunteers in Latin America is to make a significant contribution to all concerned," said President Albert Warren Brown, of the State University College at Brockport in announcing the extension of this unique partnership.

COLORADO STATE UNIVERSITY -- A new "underground" newspaper of politics and the arts is slated for appearance Nov. 12 in the Rocky Mountain area. The newspaper, called Vox Populi, will be a "journal created expressly for the culturally and politically concerned of Colorado and surrounding states," according to Editor David Adamson of Fort Collins.

Adamson explained that the new journal will include local, regional, national and campus news, political commentary, interviews, reviews and criticism of the arts, and a schedule of the areas' upcoming events.

"We believe there presently exists a sizeable community within the Rocky Mountain area which has developed the political and cultural sophistication necessary to support a publication of this type," Adamson explained.

"We see Vox Populi serving a two-fold purpose," he added. "First, it will provide both coverage and interpretation of relevant news events with special emphasis given to local political developments through objective news reporting, essay, regular columns and feature articles. We hope to place the diverse events of the day in a coherent and workable framework which will appeal to those dissatisfied with news coverage now available in this area. Second, the newspaper will work to improve the state of performing and plastic arts in the area by serving as an organ of communication between the artists and their audience and by offering first-rate commentary by astute and knowledgeable critics. Since much of the political and cultural activity of this area is centered in the colleges and universities from Laramie to Albuquerque, we plan to draw heavily on the students and faculty of these institutions for readership and for material. The publication will not be solely directed to the university audience, however," Adamson explained.

"We are now soliciting manuscripts for our first issues," Adamson said. "Anyone wishing to submit material for consideration, especially book reviews, film and record reviews, essays and political comment, or short fiction, should mail their work to Vox Populi, Box 168, Fort Collins, Colo," he added.

Readers Speak

Washington's Letter Gets Reply

To the Editor:

Having read Mr. Washington's letter, and several others like it, I can no longer restrain from comment on these hypocrites, their mothers, aunts, uncles, cousins, and dogs who sing the praises of such beautiful people as John Carlos and Tommy Smith, not to mention such paragons of virtue as Stokely and H. Rap.

I wonder if the people who didn't like the way Jose Feliciano (the Puerto Rican Ray Charles) sang the National Anthem are "Bigoted Hypocrites" or just music lovers. Would Mr. Washington run to the nearest record shop to buy a recording of Dean Martin singing "I'm a Soul Man"?

I agree that there are inequities in our system, but let's try to keep them in perspective. Is what Carlos and Smith did at the Olympics really in the best interest of our country? Remember, Mr. Washington, you and the other members of this glorious Black Movement are part of this country too! Is the Black Movement really fighting a battle for truth and justice or is it really just a group of spoiled brats throwing tantrums to get things that they don't want to work for.

As for thanking God every night for the 30 million Blacks that invented the Bugaloo, FORGET IT.

I say hail to America, it's one of the very few places that people like Mr. Ron Washington can publish a letter calling their home country, a hypocritical, false-faced, oppressive damned place.

I can think of a few things the Bitter Black Movement could thank their Gods for at night, but they would probably accuse me of flaunting patriotism in their faces if I mentioned them.

Cliff Bieberly
LA, Soph.

Aid to Athletes Questioned

To the Editor:

What is an athletic scholarship? If it involves a commitment to do training and practice and

perform in the gladiatorial arena, that seems to imply a contradiction of terms.

Why are our athletes forced into situations of virtual servitude? If their prowess is such that the University feels they deserve a scholarship, please, allow them the freedom to determine their own destiny. Why should our athletes be discriminated against?

No one else is forced to choose a major before the first day of class. It is completely absurd to call the bribes offered to athletes anything but a four-year indenture.

Under what Magna Carta is athletics supposed to be academically oriented? There is no doubt that "gladiators" demand great coordination and organizational ability. Not everyone can 'bust' through 11 300-pounders. However, can these same combatants tackle 11 300-pagers? When they are not busy travelling to and from the games, some athletes avoid the library because it has an elevator which makes it difficult for them to get their exercise.

Gladiatorics is obviously unfair even to the gladiators. All students are obligated to spend about 200 hours before graduation to allow the athletic regime to justify its existence.

Obviously, the University realizes the need all students have to run laps around the Field House twice a week. As long as the students who compose the University do not feel they are getting the run-around, what is the dif?

After nothing, each student is only short-changed to the tune of only a few dollars for the athletic department. The stadium would only drain off a few more dollars. All the student has to show for this is a ticket stub if he cuts his classes on the day tickets are distributed.

It's easy. "It's like taking candy from a baby. It is also easy to see why the Faculty Senate approved the stadium expansion. The Faculty Senate does not represent the faculty any more than the athletic department represents the faculty.

Ralph LeVelle Blondell
LA, Jr.

Rings, Flings and Things

'Pumpkin' Highlight

From "The Great Pumpkin" to a Flush Bowl gridiron game, so the Independent and Greek students march on to bigger and often more unusual things.

"The Great Pumpkin" was the theme of the Independent Students Association's annual fall costume party at the Triple R Ranch, ISA girls planned the get together which took place Oct. 25. The girls included Barbara Hukle, Terry Smith, Peeny Latimer, Irene Parsons, and Pam Kennett. Honored during the evening were Tangle Man candidates Larry Edmiston and Tom Anderson and the new Tangle Man, Eldon Schneider.

All ISA members are hard at work on both their Homecoming float and house display. Donna Saddler was chosen as their Homecoming Queen candidate in a house election Monday.

MUM SALE

The annual Gamma Phi Beta mum sale will begin Monday. Any person may purchase a mum from a Gamma Phi active or pledge at a booth in the CAC. Tonight the Gamma Phis will have a pledge dance at Cow Town. Galen Gill will host a pre-party for all actives while the pledges' pre-party will be at Carol Elliot's home. The engagement of Bobbie Dinsmoor to Lin Harris of Hutchinson was cited.

Alpha Chi Omega sisters announce their new Carnation Girl, Peggy Lindeman and the Maple Leaf Girl, Cathy Dyer.

Jodi Hunter has been elected Parnassus Queen candidate from Alpha Chi.

Also, welcome is extended to the new pledges for this sorority: Marsha Cavett, Carla Garrett, and Dana Jackson.

Alpha Chi women thank the Pershing Rifle Pledges for their courtesy during an exchange day Tuesday of the two pledge groups of these organizations. Appreciation is also extended to the men of Delta Sigma Phi for the fireworks Saturday morning.

Pledges of Alpha Chi and Delta Sigma Phi walked out Monday night and were joined later by the actives at the Stagedoor Inn.

A candlepassing at the Alpha

Chi house recognized the engagement of Jan Thomas to Greg Gleason of Kansas University.

Delta Gamma members also announced the engagement of Joy Ostertag to Jim Glover.

FIREBUG DANCE

Delta Delta Delta sorority recently sponsored an annual "Firebug Dance" for their pledges at Cowtown.

Everyone wore red while dancing to the music of "A Bit Much." Pledges performed a skit characterizing the actives and Mother Wells.

Linda Northcutt of Delta Gamma was a Tri Delta guest for dinner Monday evening and presented a skit about DG history.

Formal pledging for Tri Delta's six open rush pledges will occur Monday evening. Later that same night a social function with the Kappa Sigma frat will begin.

Two new officers of Tri Delta have recently been named: Kathy Brown, social chairman, and Debbie Wells, corresponding secretary. Barb Butkus was chosen pledge of the month and Jenny Jones active of the month based upon their organization and cheerfulness.

Tri Delt candlepassings included the lavalierings of Carole Ledbetter to Phi Delta Theta Donn Holstegge and Jan Synder to Kit Craig.

Sigma Phi Epsilon frat man Scott Stucky recently won the Phillips Scholarship, a national fraternity award presented nationally only to six members. Also, Sig Eps will have their annual pledge-active football game Sunday.

Sig Ep, Eddie Vega tells of his engagement to Bonnie Garner, while Murry Brown announces his lavaliering to Tracy Thomas.

FLUSH BOWL

Sigma Alpha Epsilon Frat will challenge the Beta Theta Phi men in its first annual Flush Bowl football game tomorrow at 4 p.m. That evening both Greek organizations will celebrate the game at a party.

'A Big High' Floating Art Is Exhibited

Styrofoam forms and balloons resembling tomatoes floating in the air or the water were among the pieces of sculpture that were displayed in the athletic field east of Henrion Art Annex, Thursday.

According to Donald Schule, assistant professor of sculpture, the only purpose of the exhibit "was for the students." "They were given certain limitations and they had to stay within them," Schule added.

"Our sculpture had to float in the air or in the water," said Sandy Mall, FA, junior. "We could not have any supports that would suspend from the ground or the air and we could use whatever material we wanted," she continued.

The event was billed as "A Big High." When asked about the project, Jim Lytton, FA junior said, "It was different. I usually work with lights. Mine just sits there, but it's supposed to fly."

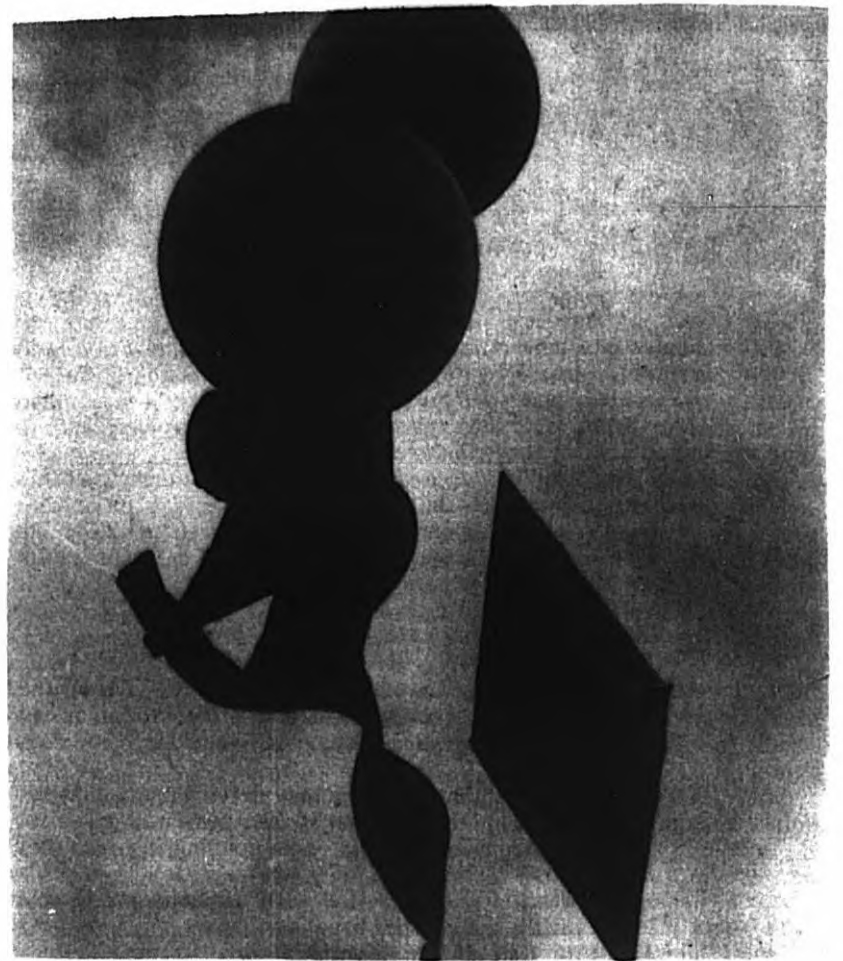
"Mine is a message to God," said Carl Brodie, FA, junior. "It's yellow and psychedelically sexy. He'll see it because it's yellow." He was referring to his balloon.

SGA Recognizes Girl Scout Club

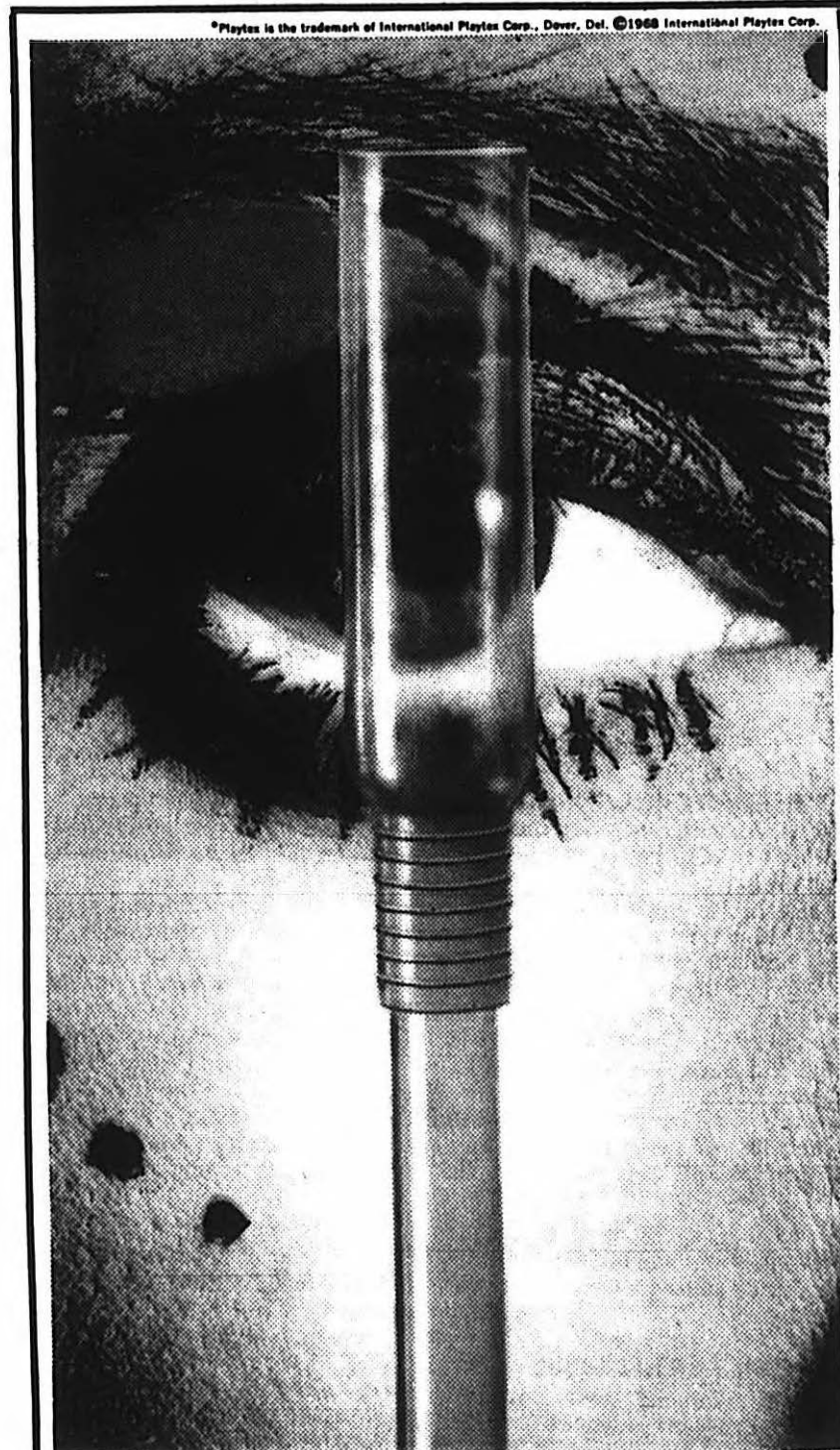
"Trefoil", a college-level organization of the Girl Scouts of America has recently been approved by the SGA organizations committee of WSU.

The group consists of girls who are interested in serving their community, state and country more actively and those interested in many other activities.

Sunday, at 1:30 p.m., the group will hold an open meeting at 3330 Oakland (one block south of Douglas and one and a half blocks east of Hillside). Anyone interested is invited to attend. For further information, please call either Margo Martin at MU 2-3493 or Pat Anderson at PL 5-1794.



UP AND AWAY—Balloons sail skyward at 'A Big High,' Thursday.



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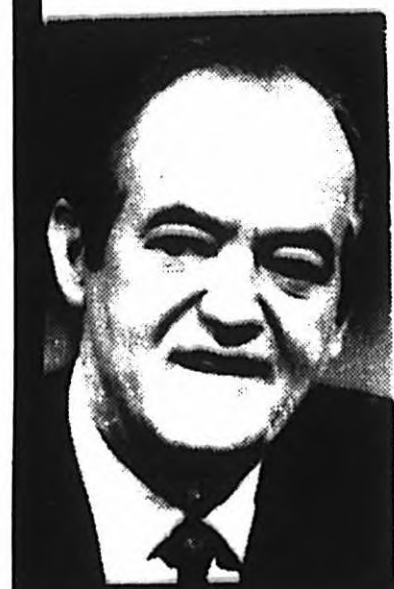
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TV to Control World Proclaims New Play

NEW YORK - (Special) - By 1986 the human race will be completely dominated and controlled by television, which will have solved the problems of the world. The foregoing, and more, comes from a play called "The Year

of the Sex Olympics" by Nigel Kneale, presented on BBC with a resultant cannonade of letters from Great Britain's incensed TV-viewers, according to an article in the November issue of Atlas Magazine.

In the play, the population explosion problem is solved by TV indoctrinating viewers with the message that "sex is not to do, sex is to watch." Pornographic shows will be divided into categories of artsex and sportsex and shown 24 hours a day on huge screens. They will present live coverage of actual sexual acts and for the sportsex version a handsome commentator will give a running play-by-play account.

Viewers spending their entire lives watching TV are apathetic, unable to read or write or communicate. They do not talk and their mating season is short.

People will be freed of "all their tensions and not only their reproductive but also their aggressive instincts will be solved," in the play, according to the magazine.

The network officials dominating the world will laugh at the stultified brutes they have created as TV watchers. This is a future development of a process which already has begun. On one side there are people who watch TV and on the other people who run TV and watch the watchers.

As for violence, it will be genuine in 1986 and most pleasurable to the minds of viewers warped by TV itself. When some one dies it will be an actual death - and the TV public will stir itself and laugh - real death. The show is a success.

Black Students Acquire Office; Seek to Unify

WSU's Black Student Union recently moved into an office in the CAC.

Black Student Union, which meets every Friday afternoon, at 2:30 has the primary purpose of uniting Black students of WSU.

With the hope of establishing a state-wide conference, WSU's Black Student Union is corresponding with other students at Butler County Junior College and Kansas State University. In doing so, they can exchange information and experiences which might be helpful to their organizations.

The Rev. Kelsey Jones spoke at last Friday's meeting. This week's meeting will be concerned with organizational improvements.

Jaddy Blake, WSU sociology professor, is the faculty adviser for the Black Student Union. The steering committee for the group includes Alvin Butler, Greg Carney, Ron Washington, Terry McKelvey and Carl Williams.

'Pied Piper' Eccentric, Fascinating

A bookstore as eccentric as its business hours (10:10 - 9:09 p.m.) is the Pied Piper Bookstore.

It takes a certain amount of courage to walk up the steps of the little bookstore beside the Communications building; but once inside there is a fortune in reading to be found between the cob webs and dirt. Have you ever looked in vain for the "Life of Stonewall Jackson?" You can buy it at the Pied Piper for only \$10.

Jack Whitesell, proprietor, has every kind of book from paper backs, to an occasional collectors item. About the only variety of book he doesn't have is a current text book.

The reason for this is that according to Whitesell, "They aren't interesting and don't sell." Right now the best selling books are "Cowboys and Indians," books bought as investments.

The bookstore, originally owned by a student, was first used as a student text book exchange. When this effort failed, Cliff Anderson, a local business man purchased the store for a hobby. While Anderson's son was in college he kept the store open between classes.

Whitesell was offered the store as a result of a company relocation. That was eight years ago and Whitesell has been its owner and operator ever since. Whitesell buys, sells, and trades books. He and Pretty Boy Floyd, his cat, welcome anyone to their store any time. Only "Pretty Boy's a girl," said Whitesell.



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November Placement Schedule

Interviews are conducted in the University Placement office, basement of Morrison Hall.

- 8 Beech Aircraft Corporation: EE, ME, AE, IE, Mech. & Mat., Math
- 8 Del Monte Corporation: Acctg, Bus. Admin., Econ., Math.
- 8 Fuller, Steverling and Company: Accounting
- 8 Vanity Fair Mills, Inc.: Bus. Admin., IE, Econ., Pol Sci
- 8 U.S. Army & Air Force Exchange Service: Acctg, Bus. Admin., EE, ME, Math, Psychology
- 12 Southwestern Bell Telephone Company: Acctg, Bus. Admin., Econ., Lib. Arts (all fields)
- 12 F. B. Kubik & Company: Accounting
- 12 Metropolitan Life Insurance Company: Acctg, Bus. Admin., Econ., Education, Liberal Arts
- 12 U.S. Dept. of the Air Force - Contract Management Div: Bus. Admin., Econ., EE, ME, AE, IE, Math.
- 12 U.S. Dept. of Agriculture, Rural Electrification Administration: Accounting, Business Administration
- 13 Bell System: EE, ME, IE, Math., Physics
- 13 Procter & Gamble Manufacturing Company: EE, ME, IE, Chem.
- 13 Smith & Harder: Accounting
- 13 The Travelers Insurance Company: Acctg, Bus. Admin., Econ., Am. Civ., History, Math., Pol. Sci., Sociology, Education
- 19 Bemis Company, Inc.: Business Administration, EE, ME
- 19 Ernst & Ernst: Accounting, IE
- 19 3-M Company: ME, IE, Chemistry
- 19 The Western Union Telegraph Company: Acctg, Bus. Admin., Econ., EE, ME, IE, Math., Physics
- 20 The Celotex Corporation: Bus. Admin., EE, ME, IE, Chem.
- 20 Colgate-Palmolive Company: ME, IE
- 20 Famous-Barr Company: Acctg, Bus. Admin., Econ. Music, Art, Education, Lib. Arts (all fields)
- 20 The Goodyear Tire & Rubber Company: Business Administration
- 21 Haskins & Sells: Accounting
- 21 Arthur Young & Company: Accounting
- 22 U. S. Federal Deposit Insurance Corp: Acctg., Bus. Admin., Econ.
- 25 Burroughs Wellcome & Company: Acctg, Bus. Admin., Biol., Chem., Geol., Math., Med. Tech., Psych., Sociology

Poverty Confronts Rural Kansas Warns VISTA Worker Higgins

By ELAINE RECORDS
Staff Writer

"There are no rural standards of living in America today. Rural Americans face the high cost of raising a family by urban standards."

These remarks were made by Tom Higgins, as he related his experiences as a VISTA (Volunteers In Service To America) worker in southeastern Kansas. Higgins, a member of the VISTA program for two years, spoke at

Ex-Student VISTA Grad In Kentucky

A former WSU student has joined the Volunteers in Service to America.

May Beth Stephens was one of 41 trainees who were graduated recently from a VISTA training program at The Westinghouse Training Center in Covington, Ky.

As a Volunteer in Service to America, Miss Stephens, 19, will spend one year working with The Mississippi River Area Development Council in Clinton, Ky. Volunteer activities include providing technical assistance and self help housing programs; helping to develop and implement neighborhood centers, child care centers, and job placement centers; organize around immediate issues such as bad roads and neighborhood clean-up campaigns.

Miss Stephens is a 1967 graduate of Wichita Heights. Her previous volunteer experience was tutoring with the Community Action Program, Wichita.

a lecture sponsored by WSU's anthropology club, recently.

Dividing southeaster Kansas into three rural areas, Higgins stated that for the small farmer, it was a losing proposition, no matter how high his yield was.

"These people live in poverty," he said, "but they think and act like middle class individuals. Their poverty is economic alone, and they don't like to accept help."

Higgins also stated that southeastern Kansas' semi-rural, or small town communities of from 30 to 2,000 people face a serious problem. "They face extinction due to the high cost of living and low wages."

Many of the small towns have one industry, he said. A company came to that particular area so it could get away with paying low wages, Higgins said. When citizens demand more pay to meet the high cost of living, the industry simply moves away. As a result, the small town folds up. This forces rural-oriented people to more urban centers, where they encounter unbelievable problems, including loss of identity, he said.

Lack of public services is one of the biggest problems facing these towns, said Higgins. They have small or non-existent health facilities. Small high schools limit the educational possibilities of the youth, and few people are attracted to the community. Yet, people fight against needed consolidation, in favor of maintaining the identity of their particular home town, Higgins said.

"Planning is building-planning when it should be people-planning. These people are isolated and very independent, so government programs often fail," he said.

Urban-rural, or the large towns, is the third area of consideration. "Problems in these towns are mainly those of large urban cities, on a small scale," Higgins explained.

Elementary education is poor in these cities. Especially, because certain schools are restricted to students from ghetto areas. Discrimination is high in these towns against all nonwhites. Politics are all-important to these communities, Higgins said.

"Underemployment, rather than unemployment, is the biggest problem in rural Kansas," said Higgins. "The employer is in control of the worker, because he can threaten to pull out." Employment is actually very high, but jobs are of such poor quality that many individuals just manage to get by, he said.

Improvements are being made in these rural areas. The best programs come from people helping each other. In some cases citizens are working to clean up their town. This makes the community more desirable, may attract new industry, and open new opportunities for business, said Higgins.

Help will come from outside the area when pressure is put on the Department of Agriculture to set up better market procedures and take advantage of modern research and technology, Higgins said.

Programs of education can be most beneficial added Higgins, "The people are reluctant to talk about their problems before board members." But, goals could and should be established for the people and their county boards. In this way, their needs could be more easily determined, Higgins said.

Poverty exists in many of these areas. If conditions don't improve, poverty will increase, said Higgins. "The only way to improve these conditions is to be aware that problems exist," said Higgins. "With this realization," he continued, "you must also be willing to help by putting pressure on politicians who can bring about change," said Higgins.

Army Blues Slate Sunday Pledging

The group maintained an information booth in the CAC throughout the past week. A pledge party for anyone interested in Blues will be held Sunday, 2-3 p.m. in the Cadet Lounge of the ROTC Armory. Drill practice will be held the week after the party to enable the new members to learn the basic movements that the team uses in its drill sequences. Following the week of drill practice, a drill down will be held so that the girls can be judged on their appearance poise and marching ability.

Those unable to attend the pledge party who are interested in joining Army Blues, should attend to the first drill practice, Tuesday, 6:30 a.m. in the Field House.

Army Blues is a woman's auxiliary drill team whose purpose is to promote interest in Army ROTC, WSU and the city of Wichita. The group fulfills this purpose by giving service to the University and the ROTC program and by participation in various drill meets. Since its organization in 1959, more than 50 exhibition appearances have been made by the Blues at public events, parades, campus activities and military functions.

During the 1967-68 school year, the Blues traveled to the Rocky Mountain Invitational Drill Meet at Boulder, Colo. in November and the Arnold Air Society Invitational Drill meet held in April at Lincoln, Neb. The team gained skill, experience, two first place positions and it represented WSU among the other universities and colleges participating. In April, 1968, the Blues traveled to the

Regimental Assembly that was held at the University of Arkansas and again won first place by exhibiting their marching proficiency.

Other Blues activities include the Annual Halloween Party for the Institute of Logopedics sponsored jointly by the Pershing Rifles and the Army Blues and various store merchants; appearances at WSU basketball games; Field Day Homecoming Parade; Veterans Day Parade, and many other local appearances. Army Blues also have the opportunity to attend the Annual Military Ball.

SCOPE Meeting Set for Tuesday

The first regularly scheduled meeting of SCOPE is set for Tuesday, at 12:30 p.m. in the CAC. The immediate purpose of SCOPE (Students Concerned Over Political Equality) is to effect the legislation necessary to lower the voting age in Kansas to 18. All interested persons are urged to attend.

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MORE THAN BUILDING BLOCKS—Children at "Little Pal" Center get early start at learning to get along with others.

Northeast Community Interest Evident at 'Little Pals' Center

By **KATHY ENDORF**
Staff Writer

Hillside, is operated by Mrs. Juanita Hays and Mrs. Nellie Austin. Mrs. Austin always dreamed of starting a nursery school, she said. When her children were small, she had difficulty finding a suitable place for them to stay while she worked, she said. So this June she and Mrs. Hays opened "Little Pals." The main purpose of the school is to provide full-day care for the children of working parents. Mrs. Hays stated that she and Mrs. Austin try to operate the school and treat the children in the same manner they would like their own children to be treated.

Community interest in Wichita's northeast area is not dead. It is alive and thriving in a newly-opened pre-school called "Little Pals."

The school, located at 2739 N.

Woodwinds, Strings Featured on Monday

Thirty-two WSU music students will present an evening of woodwind and string ensemble music at 8 p.m. Monday, at the DFAC.

The University Woodwind Chamber Ensemble directed by John Sumrall, who is assistant professor of clarinet and chamber music, will perform "Fugue in A minor" by J.S. Bach, "Quartet: Chamber Music for B-flat Clarinets" by Harold Owen, "Suite No. 2 for woodwind quintet" by Nicolai Berzowsky and "Serenade for Nine Wind Instruments" by Hugo Cole. Various University string ensembles, directed by Dr. Benjamin Smith, associate professor of cello, also will perform. Their selections will include "String Quartet O. 18, No. 1" by Beethoven, "String Quartet, Op. 64, No. 2" by Haydn, "String Quintet, K. 515" by Mozart and "String Quartet, Op. 51, No. 1" by Brahms.

Before joining the WSU faculty, Sumrall taught at Chattanooga, Tenn., Mar Hill, N.C., College and Murray, Ky., State University. He received his bachelor's and master's degrees from the Eastman School of Music and presently is a candidate for a doctoral degree in musical arts at the University of Illinois.

Overseas Jobs Now Available To WSU Students

Overseas employment opportunities are available now, said Donald E. Jordan, director of placement at WSU.

Although these are civilian positions, they are being offered by the Special Services Section: IRCB, Department of the Army.

Interviews will begin today, at the placement office in the basement of Morrison Hall.

Those interested in the recreational fields of library science are needed most. However anyone 21 or older may apply, said Jordan. Both men and women are needed.

The fields of recreation needed include: social directing, arts and crafts, dramatics, music and sports.

Starting salaries will range from \$5732 - \$8462 per year, depending upon the grade of the job, Jordan said.

Dr. Smith taught at Texas Technological College at Lubbock for seven years after receiving his bachelor's and master's degrees from Eastman. In 1968 he received his doctoral degree in performance and pedagogy from the Eastman school.

The ensemble program will be open to the public without charge.

The children's day includes snacks, general play, outside activity, and a two-hour teaching program conducted by a qualified teacher.

The results from the school thus far, have been good. The children learn simple skills, how to share, and how to follow directions. Since the school is integrated, children have the opportunity to learn not only how to get along with but also how to accept each other on equal terms.

The children are not forced to do anything. They work and play at their own speed.

At the present time, 22 children between the ages of three and four, are enrolled in the pre-school.

The joy and happiness that is seen in the children's faces cannot be mistaken for anything else. They are the living proof that community interest is alive and thriving in Wichita.

Parents Attending College Seen as Help, Hinderance

By **GARY ROUSHKOLB**
Staff Reporter

What would you think if your parents were to attend college again? The answers to this and related questions were voiced with varied opinions recently by WSU students.

"Why should my parents attend college? My dad's already got a good job," answered one freshman boy.

"My folks are living behind the times in their ideas and college could teach them new concepts of thinking," replied another freshman.

The idea of parents attending college along side of the younger students sounded feasible to some while others were shocked at the idea of having their mother in class with them.

One Liberal Arts student stated that, "My parents are educated people, but they tend to look rather narrow minded at some modern trends and ideas that I come home with. They don't like the idea of long hair and some of the things I say, so I think college would help bring them up to date and they might understand my ideas if not approve of them."

The opinions of the parents attending college were not unlike the students. "The idea of attending college and being in the same class as my son seemed frightening to me at first, but it turned out to be fun. The help in studying together gave me a better understanding of the problems of college," explained one student-mother.

"The additional education that college classes have given me has more than made up for the first silly problems of attending the same college as my children," replied another mother.

"My husband and I attend night classes together and as a result of college classes our family's interests are the same in some areas. These areas have brought us closer together," said another student-mother.

The problems of parents going to college seem to be few and the rewards of the experience seem to make it all worth while.

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BOTH STORES OPEN MONDAY AND THURSDAY EVENINGS

Aggies' 'James Boy' May Slow Shocks' Victory No. 1 Express

By PAUL MOBILEY
Sports Editor

The WSU Shockers jump from the frying pan into the fire when they travel to Las Cruces, Saturday, to face the New Mexico State Aggies, at 7 p.m. (CST). New Mexico State has had its share of outstanding backs, in Charley Johnson, Pervis Atkins, Preacher Pilot, James Bohl and others, but apparently a freshman may turn out to be the best ever. The Shockers run up against the Aggies' Ron "Po" James, a 6-foot-1, 205-pound tailback who hails from New Brighton, Pa. James, thus far, has galloped 911 yards on 161 carries. This will

be a switch for the Shocks' defense as it has already been burned several times this year with aerial attacks. Against West Texas State during a 14-23 loss last Saturday night, James gained 160 yards in 34 totes. His counterpart Mercury Morris, who leads the nation in rushing, was held to 85 yards in 23 carries. Morris went 129 yards against the Shockers when WSU lost 0-26 at Canyon to open the season. Bob Roper, WSU assistant coach who witnessed the game, said he would have to say James is the best runner. However he is only one of several fine-looking offensive players WSU will face. He also praised quarterback Loy

Hayes, who has hit 45 passing targets for 635 yards, and tight end Howard Taylor. Taylor caught five passes for 71 yards when the Aggies defeated WSU last year. The loss to West Texas State snapped an 18 game home victory string by the Aggies dating back to the early 1964 season. The Aggies are basically a 4-3 defensive ball club. The front four averages 238 pounds. The two tackles weigh 260 and 250. The linebackers average 210 and the defensive backs 195. The Aggies will go in Saturday's game with a 3-4 season mark. They lost to Utah State, 28-12; North Texas, 47-20; and University of Texas at El Paso, 30-14 in addition to West Texas. They have defeated University of Texas at Arlington 21-20; Lamar Tech, 16-14; and Northern Illinois 27-13. The question was put WSU Linebacker Coach Roper recently: "What happens if Stiverson, Burgess and Johnson are all ready to play against New Mexico State?" The question concerned linebacker Rich Stiverson, Rick Burgess and Bob Johnson. "I'll tell you one thing," Roper answered, "Johnson is here to stay! - one of the others will lose a starting job - at least at linebacker."

Shockers Host MVC Distance Title Tilt

Heavily favored Drake University will defend its Missouri Valley Conference cross-country title when the WSU Shockers host the annual championship meeting at 10:30 a.m., Saturday at Echo Hills Golf Course.

Drake, which finished last year's MVC meet with 27 points, is paced by Dave Compton, Bob Johnson, and Elliot Evans, who placed second, third, and fourth respectively in the 1967 contest. In addition to these seasoned veterans, newcomer Lynn Lee lends strength.

The Bulldog freshman has made what WSU Coach Herman Wilson called a "fine showing this season." Drake harrier Coach Bob Karnes has indicated how well his Bulldogs do Saturday will depend on the injuries. Drake's top runner this season has been injury-prone Evans. He is expected to be ready for Saturday's distance duel as he has been strengthening an injured knee with bicycle riding exercises.

Drake's national title hopes also depend on his availability. Wilson said that 20 of the top 25 cross countrymen who competed in the 1967 meet will be returning, indicating an action-packed four-mile event.

The Shockers are among the hardest hit in the returning letterman department. WSU's contingent will be led into Saturday's

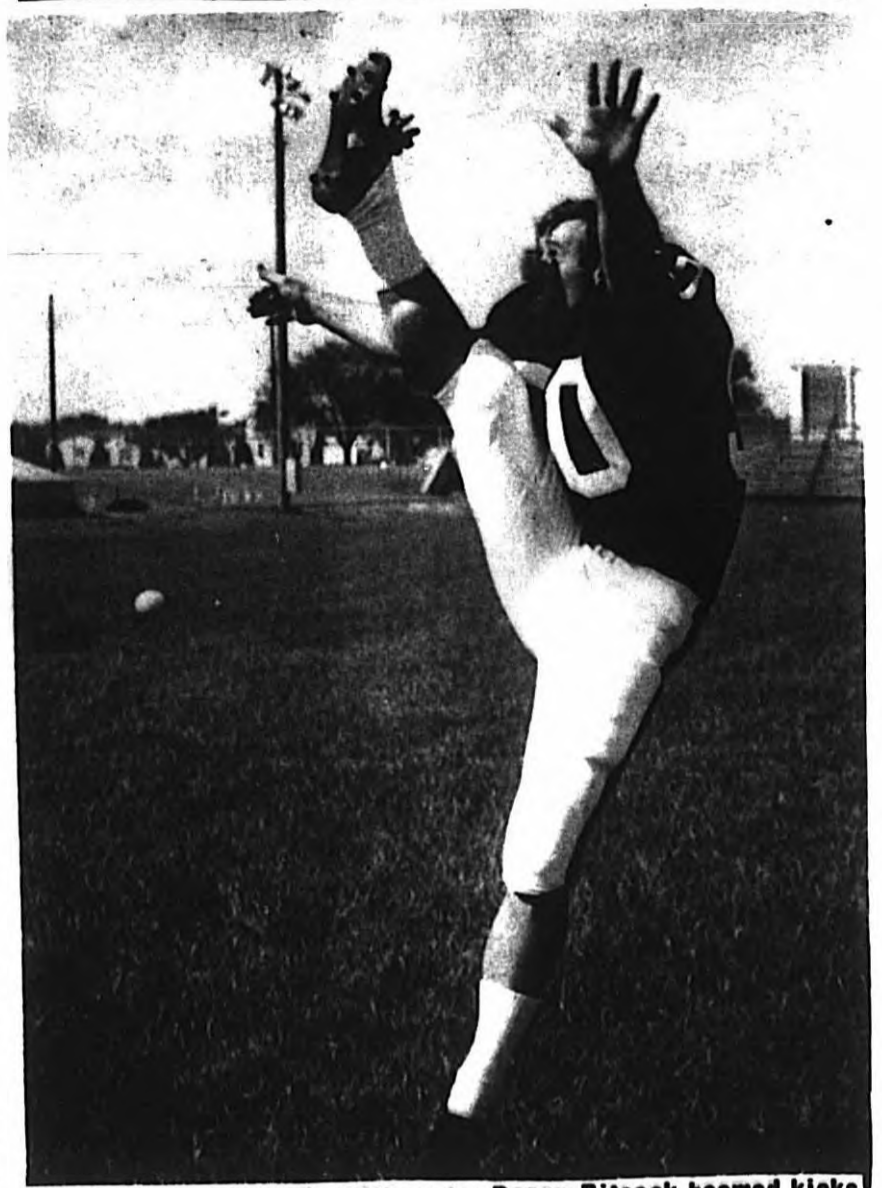


ELLIOT EVANS

big one by seniors Charley Perez and Steve Kohlenberg, who run as members of the Shocker team for the last time, and freshman Loren Houlberg.

MVC individual champion last year, Roy Old Person from WSU, will not be in contention this year after leaving school. Old Person broke the course four mile mark of 19:50 set by John Mason of Fort Hays State, finishing with a time of 19:46.7. His loss dealt a severe blow to the Shocks bid for all the marbles.

With Cincinnati predicted to be a top contender, and three missing lettermen from last season's squad, WSU will be in a weakened state to defend its second place status in the Conference. Wilson said, "We hope to retain our standing in the top three, but it won't be easy. But in this game, anything can happen."



SOCKING SHOCKER—WSU punter Danny Pitcock boomed kicks 54, 52, and 58 yards against Louisville to boost his average to 42.7 yards per kick and a second place national ranking.

Has Anybody Seen Billy Ray Smith?

BALTIMORE (AP) - Where was Billy Ray Smith when the lights went out? In the training room, taking a nap.

When the veteran defensive tackle of the Baltimore Colts awoke, about 7 p.m. Thursday, the team's dressing room was dark and the doors were locked.

Smith telephoned trainer Eddie Block, who lives nearby, for some post-practice assistance. "After practice ended about 4:30 Billy Ray took a sauna bath and then had a massage before taking a nap on the training table.

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Baby Shockers Battle Beavers In Finale of Freshman Campaign

WSU's Baby Shocker gridders will have their hands full Saturday when they take on a tough group of Beavers from Pratt Junior College.

The 7:30 p.m. contest at Veterans Field will mark only the fourth contest of the season for the young Shocks, but it also marks their final outing of the season, and their second vie for victory.

The young Shocks come into the contest with a 1-2 record, falling at the hands of the Tulsa freshmen and the Fort Scott Juco Greyhounds, before storming back to bounce the Southwestern College B Team, 17-0, last week.

The Beavers come into Veterans Field with a 4-4 overall record and a 4-3 conference mark. Pratt is currently in fourth place in the Jayhawk Juco Conference.

Leading the Beavers in their ninth season's contest will be their leading rusher Jackie Smith, who has toted the pigskin 95 times for a net total of 728 yards. The 5-foot-11, 175-pound tailback has been called a quick and elusive runner to the outside. The Orlando, Fla. freshman has also scored seven touchdowns for 42 points.

Directing the Pratt attack will be its' versatile quarterback Buck Guilford. The 6-foot-2, 195-pound sophomore from Atlanta, Ga., has thrown 114 passes for 43 completions and a total of 813 yards and four touchdowns. Also bolstering the Beaver attack will be Marvin Washington, a 6-foot-2, 205-pound freshman, and former all-around athlete at Wichita East High School. The Beavers have scored 131 points

this season, while yielding 108 tallies. Smith is also fourth in the Jayhawk conference in total offense.

WSU Coaches Dennis Patterson and Mike Stuckey hope their young varsity hopefuls will end the season on a successful note.

Back in action to bow out in their freshman finales are several Shockers who had fine games in their victory against Southwestern.

Highly-poised Dale Leach will be at the helm for quarterbacking duties. He hooked up with Shocker receivers for 11 passes and 131 yards in the Southwestern contest.

The Shocks' big fullback, Allan Eskam, booted a 35-yard field goal and was one of the leading rushers in the WSU 213 yard offensive total against Southwestern. He will be ready for the Pratt matchup.

The versatile Murrell Hayes who returned the opening kickoff 68 yards, intercepted two passes and ran well from the tailback position against Southwestern will also be on hand for Saturday's contest.



ON THE LOOSE—Baby Shock tailback Harold Knapp rambles for yardage in victory number one for the freshman footballers.

Phi Delt, DUs to Battle For WSU Intramural Crown

The final intramural football game of the season will be played Monday. This game will decide whether the DUs or the Phi Delt will reign as All-School champs.

Phi Delt I was the winner in the first place bracket with an undefeated record, and DU I was the winner in the second place bracket, also with an undefeated record.

DU was beaten earlier in the year by the Phi Delt. Another reminder concerning other intramural activities:

Cross country competition will take place Thursday at 3:30 p.m. on the Veterans Field track. The deadline for entries is Tuesday and the entry fee is 25 cents per person. There will be a late entry fee of 50 cents per person after that date.

No WSU lettermen may enter the cross country competition. The one mile walk race for the fall will be held Nov. 18. Competition will start at 3:30 p.m. and will be held on the WSU track. Entry fee procedure is the same as in the cross country. The deadline date is Tuesday.

Intramural award points will be given toward the all-sports trophy and individual intramural participation medals.

Badminton finals started last Tuesday in Henrion Gym and will continue through the week. Schedules are posted in the intramural office.

The entry deadline for basketball was Wednesday. Those teams already entered must pay the \$3.00 entry fee or they will not be allowed to compete. Teams will consist of 10 men, and games will start Monday.

Kansas Pheasant Season to Begin Saturday in West

The 1968 Kansas pheasant season will open Saturday morning in all of the state west of U.S. 81 highway. Shooting hours for all upland game, pheasants and quail are from one-half hour before sunrise until sunset every day the season is open.

The Western sector will run from Nov. 8 to Dec. 8, both days inclusive and have a second segment starting on Dec. 21 to run until Dec. 29, both dates inclusive once again.

The daily bag limit on pheasants in the western segment is three cock birds, with a possession limit of six after the second day, nine after the third day, and 12 on and after the fourth day of the season.

Hunters planning to take part in the 1968 season will be required to have in their possession a valid Kansas hunting license and an upland game bird stamp.

The only legal pheasants allowed in Kansas are the cocks and the taking of a hen will result in a fine and possibly a sentence, which ever the judge in the county the offense is committed may wish to impose.

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