

# HORIZON

WICHITA STATE UNIVERSITY FOUNDATION | CAMPAIGN EDITION | FALL 2018

## A message from WSU Provost Rick Muma



Providing more scholarships for WSU students with financial need and funding faculty initiatives are among the highest priorities at Wichita State. That is why I am excited to learn the WSU Foundation will focus its fundraising efforts in the next 20 months on these two goals. They will be front and center for the final phase of the **Shock the World Campaign**.

**We must invest in faculty in three primary ways.** First, enhance salaries to make sure we do not lose high-achieving educators to other institutions. Second, fund research that adds value to our community. And, third, give faculty the resources they need to direct student research and develop other applied learning opportunities for students. Through the **Shock the World Campaign**, it is my hope that every discipline at Wichita State has additional funds to support faculty, the

backbone of our university.

**More scholarship aid for students with financial limitations also is essential.** As a public university, Wichita State's most fundamental mission is to reduce barriers for those who desire higher education. Need-based scholarships open doors for those who cannot otherwise become Shockers. Our mission also focuses on creating a pipeline of talent to employers to help accelerate economic growth. Providing educational opportunity for those who cannot afford it will help accomplish this goal, while improving the economic trajectory for these students and their families. With first-generation students representing more than 40 percent of WSU's enrollment, the need for more scholarships is urgent.

Shocker Nation has been exceptionally generous in giving to the **Shock the World Campaign**. In just the first five years of the campaign, contributions have increased scholarship awards by 50 percent. Please consider supporting our faculty and students during the final phase of the campaign.