



HLC Accreditation 2016-2017

## **Federal Compliance Form**

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Commission on Sport Management Accreditation

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### **Appendix W**

## **Sport Management Programs Accreditation**

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**Additional information:**



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May 30, 2012

The COSMA Board of Commissioners (BOC) met on May 23-24, 2012, to discuss your application for accreditation and all supporting materials. Based on your self-study, the site visit team report, and your written response, the BOC determined that Wichita State University's Bachelor of Arts and Master in Education in Sport Management degrees are in compliance with all COSMA Principles and is awarded "**Accredited with Observations.**" Accreditation is awarded for a maximum of seven years, until June 2019.

According to COSMA's *Accreditation Process Manual*, accreditation is granted to those institutions judged by the COSMA Board of Commissioners to be substantially in compliance with the COSMA accreditation principles. The institution must be current with its membership dues and the site visit expenses must have been paid to COSMA before accreditation is granted. The institution will be notified, in writing, of its accreditation status.

"Accredited with Observations" indicates that all of the COSMA accreditation principles have been met, but the site visit team and the Board of Commissioners have made some observations that could be helpful to your institution. Action on observations is recommended, but not required.

The following areas were addressed fully in your response to the summary of the site visit team's report and require no further response:

**Principle 1: Outcomes Assessment**

**Issue:** Address why the indirect measures of student learning (e.g., alumni survey, employer survey, intern site supervisor evaluations) show that students are underperforming in the areas of finance (accounting) and law - two identified areas of weakness in the self-study. Show the connections between these outcomes and faculty expertise and qualifications (Principle 4).

**Outcome: Resolved.**

**Principle 2: Strategic Planning**

**Issue:** Provide a SWOT analysis to serve the faculty and assist the department in focusing on areas for greater improvement.

**Outcome: Resolved.**

**Principle 3: Curriculum**

**Issue:** Change the title of SMGT 545 (Organization and Administration) to SMGT 545 (Sport Governance).

**Outcome: Resolved.**

**Issue:** Change the course titles of SMGT 540 (Sport Business) and SMGT 801 (Management in Sport) to more clearly communicate curricular content to existing and prospective students.

**Outcome: Resolved.**

**Issue:** Better market the WSU Complete satellite campus by utilizing existing technology (distance delivery), scheduling changes, or increase more qualified, full-time faculty for course delivery.

**Outcome: Resolved.**

#### **Principle 4: Faculty**

**Issue:** Provide an update on the search for a new faculty hire whose primary area of expertise is law.

**Outcome: Resolved.**

**Issue:** With an all-male faculty, make a concerted effort to recruit diverse full-time faculty to more closely align with the stated program mission to “recruit, hire, and retain diverse, high quality administrators, faculty, and staff.”

**Outcome: Resolved.**

#### **Principle 6: Resources**

**Issue:** Do a comparative review of salaries for Sport Management faculty at other institutions to ensure faculty are being compensated at a comparable rate to their peers.

**Outcome: Resolved.**

#### **Principle 7: Internal and External Relationships**

**Issue:** Expand the Sport Management Advisory Council to include external constituents who do not have a direct connection to Wichita State University in order to ensure more diverse linkages, provide additional outside perspective on the sport management industry, and provide more resources for experiential learning opportunities.

**Outcome: Resolved.**

**Issue:** Sport Management faculty should seek out and recommend experiential learning opportunities with an international component (e.g. United States Olympic Committee, International Olympic Committee, international governing bodies, and international leagues).

**Outcome: Resolved.**

The following areas constitutes “Observations” to which you are recommended, but not required, to respond:

#### **Principle 3: Curriculum**

**Issue:** Limit the number of courses in which undergraduate and graduate students are co-enrolled.

**Observation 1:** The response addressed only financial concerns, not pedagogical ones.

#### **Principle 4: Faculty**

**Issue:** Enhance faculty expertise by hiring an individual with a strong sport finance background.

**Observation 2:** Show whether the newly hired faculty member who is comfortable in the area of sport finance is teaching in sport finance or by whom the area of sport finance covered.

**Issue:** The Department Chair should review all vitae and teaching assignments to address disconnects and inconsistencies between faculty/lecturers and their teaching assignments.

**Observation 3:** The response was not quite sufficient.

**Principle 5: Scholarly and Professional Activities**

**Issue:** Provide financial support to lecturers for professional development to include, but not be limited to, professional memberships, conference attendance, and other continuing education opportunities.

**Observation 4:** Show how lecturers are provided opportunities for professional development.

If you choose to respond to any or all of the Observations outlined by the BOC, you may do so in your Annual Report, due July 31, 2012. You may continue to respond to the Observations in subsequent Annual Reports, as needed.

**COSMA accreditation covers a maximum time period of seven years, through June 2019.**

COSMA will notify you in advance concerning the timing of reaffirmation of accreditation, so that you can apply for reaffirmation in a timely manner.

Now that Accreditation has been granted to Wichita State University by COSMA, you may denote this status in your official publications and advertising.

If you have any questions, please do not hesitate to contact me at 202-329-1189 or [cosma@cosmaweb.org](mailto:cosma@cosmaweb.org).

Sincerely,



Heather Alderman  
Executive Director

cc: Don Beggs, President  
Keith Pickus, Interim Provost