Appendix V
Program Assessment Plan

Additional information:
Program Review Self-Study Template

Academic unit: ____________________________________________________________

College: __________________________________________________________________

Date of last review __________

Date of last accreditation report (if relevant) __________

List all degrees described in this report (add lines as necessary)

Degree: ____________________________________________________________ CIP* code: __________

Degree: ____________________________________________________________ CIP code: __________

Degree: ____________________________________________________________ CIP code: __________

*To look up, go to: Classification of Instructional Programs Website, http://nces.ed.gov/ipeds/cipcode/Default.aspx?y=55

Faculty of the academic unit (add lines as necessary)

Name ___________________________________________ Signature __________

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Submitted by: ____________________________________________ Date __________

(name and title)
1. Departmental purpose and relationship to the University mission (refer to instructions in the WSU Program Review document for more information on completing this section).

a. University Mission:

The mission of Wichita State University is to be an essential educational, cultural, and economic driver for Kansas and the greater public good.

b. Program Mission (if more than one program, list each mission):

c. The role of the program(s) and relationship to the University mission: Explain in 1-2 concise paragraphs.

d. Has the mission of the Program(s) changed since last review? ☐ Yes ☐ No
   i. If yes, describe in 1-2 concise paragraphs. If no, is there a need to change?

e. Provide an overall description of your program(s) including a list of the measurable goals and objectives of the program(s) (programmatic). Have they changed since the last review? ☐ Yes ☐ No
   If yes, describe the changes in a concise manner.
2. Describe the quality of the program as assessed by the strengths, productivity, and qualifications of the faculty in terms of SCH, majors, graduates, and scholarly/creative activity (refer to instructions in the WSU Program Review document for more information on completing this section).

Complete the table below and utilize data tables 1-7 provided by the Office of Planning Analysis (covering SCH by FY and fall census day, instructional faculty; instructional FTE employed; program majors; and degree production).

<table>
<thead>
<tr>
<th>Scholarly Productivity</th>
<th>Number Journal Articles</th>
<th>Number Presentations</th>
<th>Number Conference Proceedings</th>
<th>Performances</th>
<th>Number of Exhibits</th>
<th>Creative Work</th>
<th>No. Books</th>
<th>No. Book Chaps.</th>
<th>No. Grants Awarded or Submitted</th>
<th>$ Grant Value</th>
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* Winning by competitive audition. **Professional attainment (e.g., commercial recording). ***Principal role in a performance. ****Commissioned or included in a collection.

- Provide a brief assessment of the quality of the faculty/staff using the data from the table above and tables 1-7 from the Office of Planning Analysis as well as any additional relevant data. Programs should comment on details in regard to productivity of the faculty (i.e., some departments may have a few faculty producing the majority of the scholarship), efforts to recruit/retain faculty, departmental succession plans, course evaluation data, etc.

Provide assessment here:
3. **Academic Program:** Analyze the quality of the program as assessed by its curriculum and impact on students for each program (if more than one). Attach updated program assessment plan (s) as an appendix (refer to instructions in the WSU Program Review document for more information).

a. For undergraduate programs, compare ACT scores of the majors with the University as a whole. *(Evaluate table 8 [ACT data] from the Office of Planning and Analysis).*

b. For graduate programs, compare graduate GPAs of the majors with University graduate GPAs. *(Evaluate table 9 [GPA data] from the Office of Planning and Analysis)*

c. Identify the principal learning outcomes (i.e., what skills does your Program expect students to graduate with). Provide aggregate data on how students are meeting those outcomes in the table below. Data should relate to the goals and objectives of the program as listed in 1e. Provide an analysis and evaluation of the data by learner outcome with proposed actions based on the results.

In the following table provide program level information. You may add an appendix to provide more explanation/details. Definitions:

- **Learning Outcomes:** Learning outcomes are statements that describe what students are expected to know and be able to do by the time of graduation. These relate to the skills, knowledge, and behaviors that students acquire in their matriculation through the program (e.g., graduates will demonstrate advanced writing ability).
- **Assessment Tool:** One or more tools to identify, collect, and prepare data to evaluate the achievement of learning outcomes (e.g., a writing project evaluated by a rubric).
- **Criterion/Target:** Percentage of program students expected to achieve the desired outcome for demonstrating program effectiveness (e.g., 90% of the students will demonstrate satisfactory performance on a writing project).
- **Result:** Actual achievement on each learning outcome measurement (e.g., 95%).
- **Analysis:** Determines the extent to which learning outcomes are being achieved and leads to decisions and actions to improve the program. The analysis and evaluation should align with specific learning outcome and consider whether the measurement and/or criteria/target remain a valid indicator of the learning outcome as well as whether the learning outcomes need to be revised.

<table>
<thead>
<tr>
<th>Learning Outcomes (most programs will have multiple outcomes)</th>
<th>Assessment Tool (e.g., portfolios, rubrics, exams)</th>
<th>Target/Criteria (desired program level achievement)</th>
<th>Results</th>
<th>Analysis</th>
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d. Provide aggregate data on student majors satisfaction (e.g., exit surveys), capstone results, licensing or certification examination results (if applicable), employer surveys or other such data that indicate student satisfaction with the program and whether students are learning the curriculum (for learner outcomes, data should relate to the outcomes of the program as listed in 3c).

Evaluate table 10 from the Office of Planning and Analysis regarding student satisfaction data.

<table>
<thead>
<tr>
<th>Year</th>
<th>N</th>
<th>Name of Exam</th>
<th>Program Result</th>
<th>National Comparison</th>
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e. Provide aggregate data on how the goals of the WSU General Education Program and KBOR 2020 Foundation Skills are assessed in undergraduate programs (optional for graduate programs).

<table>
<thead>
<tr>
<th>Outcomes:</th>
<th>Results</th>
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<tbody>
<tr>
<td>o Have acquired knowledge in the arts, humanities, and natural and social sciences</td>
<td>Majors</td>
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<td>o Think critically and independently</td>
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<tr>
<td>o Write and speak effectively</td>
<td></td>
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<tr>
<td>o Employ analytical reasoning and problem solving techniques</td>
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</tbody>
</table>

f. For programs/departments with concurrent enrollment courses (per KBOR policy), provide the assessment of such courses over the last three years (disaggregated by each year) that assures grading standards (e.g., papers, portfolios, quizzes, labs, etc.) course management, instructional delivery, and content meet or exceed those in regular on-campus sections.

Provide information here:

g. Indicate whether the program is accredited by a specialty accrediting body including the next review date and concerns from the last review.

Provide information here:

h. Provide the process the department uses to assure assignment of credit hours (per WSU policy 2.18) to all courses has been reviewed over the last three years.

Provide information here:

i. Provide a brief assessment of the overall quality of the academic program using the data from 3a – 3e and other information you may collect, including outstanding student work (e.g., outstanding scholarship, inductions into honor organizations, publications, special awards, academic scholarships, student recruitment and retention).

Provide assessment here:
4. Analyze the student need and employer demand for the program. Complete for each program if appropriate (refer to instructions in the WSU Program Review document for more information on completing this section).

   a. Evaluate tables 11-15 from the Office of Planning Analysis for number of applicants, admits, and enrollments and percent URM students by student level and degrees conferred.

   b. Utilize the table below to provide data that demonstrates student need and demand for the program.

   ![Employment of Majors table]

   * May not be collected every year
   
   ** Go to the U.S. Bureau of Labor Statistics Website: [http://www.bls.gov/oco/] and view job outlook data and salary information (if the Program has information available from professional associations or alumni surveys, enter that data)

   - Provide a brief assessment of student need and demand using the data from tables 11-15 from the Office of Planning and Analysis and from the table above. Include the most common types of positions, in terms of employment graduates can expect to find.

   Provide assessment here:
5. Analyze the service the Program provides to the discipline, other programs at the University, and beyond. Complete for each program if appropriate (refer to instructions in the WSU Program Review document for more information on completing this section).

Evaluate table 16 from the Office of Planning Analysis for SCH by student department affiliation on fall census day.

a. Provide a brief assessment of the service the Program provides. Comment on percentage of SCH taken by majors and non-majors, nature of Program in terms of the service it provides to other University programs, faculty service to the institution, and beyond.

Provide assessment here: