University Libraries Annual Report
FY 2016

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**Goal 1**

**University:**
Guarantee an applied learning or research experience for every student by each academic program

**University Libraries:**
Be a campus partner in teaching and research by providing learning experiences and resources that promote student success while supporting applied learning and research opportunities
**Strategy 1.1:** Expand the information literacy program to support applied learning and research experiences provided by academic programs  
**Strategy 1.2:** Provide applied learning and research opportunities for library graduate and student assistants  
**Strategy 1.3** Collaborate with other campus units on providing applied or research opportunities for students  
**Strategy 1.4:** Enhance access to digital and other resources and collections that support applied learning and research  
**Strategy 1.5:** Participate in the University’s exploration of a merger with the Wichita Area Technical College (WATC) in anticipation of joint learning opportunities that employ applied learning strategies

**Actions**

- During FY2016, faculty Librarians taught 5,009 students in 264 course-specific information literacy sessions, and research workshops. The number of students receiving library instruction totaled approximately 34% of the student body. Many course offered applied research and learning experiences. Examples:  
  - LASI 170, the UL’s 8-week one-credit hour course is designed to provide basic instruction about library research to support student success in a variety of learning and research activities. During the academic year, it was taught 8 times (two F2F session, 6 online) reaching a total enrollment of 67 students  
  - Collaborated with Biological Sciences faculty to incorporate information literacy instruction, assignments, and assessment into applied research and writing assignments throughout the curriculum in BIO 210L  
  - Librarians offered 10 workshops as part of the Digital Literacy Workshop Series. These workshops are designed to promote student success and provide lifelong learning skills  
  - Hosted four orientations for McNair Scholars including an EndNote workshop.  
- Co-sponsored the annual GRASP (Graduate Research and Scholarly Program) and URCAF (Undergraduate Research and Creative Arts Forum) events. One library faculty member served on GRASP board and other library faculty members served as judges  
- University Libraries graduate and student assistants gained experience with employer expectations such as work ethic, accuracy, and customer service. Graduate Assistants in the University Libraries Technology Unit put classroom knowledge into practice by taking the lead in several projects such as developing procedures for managing a 3-D printing service, developing workflow for installing new equipment, and performing initial server set-up for new library instruction tutorial service.  
- Purchased 2016 SAGE Reference and E-book collection, a complement to Sage Research Methods Online, to enhance access to electronic resources focused on applied and other research methods.  
- Dean of UL prepared a Presidential White Paper on the impact and potential costs of the WATC merger on the WSU libraries operations and collections
**Goal 2**

**University**: University Goal 2: Pioneer an educational experience for all that integrates interdisciplinary curricula across the university

**University Libraries Goals:**
2a: Be a campus partner in teaching and research by providing interdisciplinary learning experiences and collaborations that promote student success
2b: Ensure support for interdisciplinary curricula across campus through the expansion and preservation of relevant, user-driven resources and collections
**Strategy 2a.1:** Expand the information literacy program to support interdisciplinary curricula across campus.

**Strategy 2a.2:** Create opportunities to support online and campus-wide learning initiatives

**Actions**

- Partnered with General Education Committee and Student Success in integrating information literacy skills instruction and assessment into the pilot project of 12 new First-Year Seminars. Created 15 online interactive tutorials for basic information literacy skills. Each tutorial has a student assessment component and an associated library research guide. Each class has an embedded librarian.

- Partnered with Student Success in providing library component to orientation sessions for new and returning adult students including a library scavenger hunt, provided computer facilities for MyWSU training during orientation sessions, and worked with Office of First-Year Programs in developing library support materials for the WSU Reads fall 2016 program.

- Added 90 new guides to the UL’s online research guide service (LibGuides) bringing the total to 421. Many of the guides are created to support specific classes, programs and library services and allow users to quickly identify interdisciplinary and discipline-specific resources for learning and research. The service received 133,490 views in FY16.

- Offered 24 interdisciplinary workshops dedicated to teaching information literacy and library skills.

- Collaborated with and responded to requests from Online Learning and the Institutional Design and Technology Team by:
  - Creating library guides on Open Educational Resources, Copyright, and Video Resources
  - Enhancing Faculty Toolbox website, which is now linked from the IDT webpage
  - Providing content support for faculty creating online courses.

- Collaborated with the Dorothy and Bill Cohen Honors College to provide enhanced library services to honors students by assigning a liaison librarian who instituted regular, weekly “office hours” on-site in Shocker Hall.

- Redesigned in-class activity and assessment tool for English 102 library instruction to provide greater active learning opportunities for approximately 600 students each semester.

- Created separate University Libraries YouTube channel for library and instructional videos.

- Initiated the technical and content development of Guide on the Side, a server-based, interactive tutorial software developed by the University of Arizona. Service will be debuted in the August 2016 in support of the First-Year Seminars.

**Strategy 2b.1:** Enhance access to locally-developed as well as external digital and print resources and collections that support the emerging interdisciplinary curriculum across campus while fostering innovation in the selection, acquisition, and preservation of resources.

**Strategy 2b.2:** Enhance efforts to promote resources to ensure that faculty and students are aware of materials acquired in support of teaching and research.

- Significantly expanded access to primary, historical digital collections that are used in historical research at all levels across disciplines including:
- Extended online newspaper holdings by expanding the Newbank subscription from six Kansas newspapers to over 8000 newspapers, newswires, etc. worldwide. This purchase represents a significant increase in the resources available for interdisciplinary research and general education courses.

- Added JSTOR’s Arts & Sciences XV ejournal collection. An important interdisciplinary resource, A&S XV expanded access to the ejournal archives for many disciplines in the humanities, social sciences and sciences, including literature, film, art, music, religion, classical studies, history, education, economics, political science, sociology, mathematics, and Jewish studies.

- Conducted extension negotiations with selected journal publishers/vendors to reduce the annual cost increases. Negotiations with Wiley, Elsevier, SAGE, Emerald, and American Chemical Society resulted in a substantial decrease in subscription costs and preserved existing subscriptions.

- Expanded access to unique local primary resources by scanning and creating original metadata for 27,329 images from Special Collections that were published in CONTENTdm, the hosting platform used by the University Libraries for locally developed digital collections.

- Hosted four vendor-sponsored Lunch and Learn sessions to promote new resources designed to offer quality educational opportunities. Attendees totaled 88 including one session that was attended by librarians from four area academic libraries.

- Created four video tutorials and a LibGuide to promote Inter-University Consortium for Political and Social Research (ICPSR), a critical resource of social research datasets used by students and faculty.
Goal 3

University:
Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities

University Libraries:
Promote a superior user experience through the development of innovative services, collections, and facilities informed by emerging societal and economic trends, and seamlessly integrated into the learning environment to promote and support effective learning and teaching
Strategy 3.1: Enhance existing services to focus on point of need and on-demand services

Strategy 3.2: Enhance and coordinate marketing of library services and facilities that increase quality educational opportunities

Strategy 3.3: Maintain current partnerships and seek additional opportunities for collaborative purchases with campus and other partners to enhance access to educational resources

Strategy 3.4: Capitalize on opportunities for the development of innovative library services

Strategy 3.5: Provide a flexible digital and physical library infrastructure, enhanced by advances and innovations in higher education and technology, and seamlessly integrated into the learning environment

Strategy 3.6: Update library building security and emergency safety training for library employees and library users to respond to emerging social and University expectations.

Actions

- Faculty librarians were embedded in 88 courses via Blackboard and provided point-of-need assistance to approximately 2000 students
- Expanded the use of social media to enhance marketing of library resources and services by increasing the number of tweets and Facebook posts. 154 tweets were sent out with 320 retweets & likes, compared to 117 and 113 last year, respectively. There are currently 450 Twitter followers. There were 220 Facebook posts reaching 24,932 with 444 likes/shares/comments
- Created rotating slide display for Reference Desk computers to publicize library workshops and other services and created “This Week in Ablah Library” PowerPoint slide show to publicize workshops, C-Space, and other services on a large monitor in hallway next to the Circulation Desk
- Received funding from Online Learning to enhance subscription service to video streaming resources for both online and in-person students and faculty including Films on Demand, Academic Video Online, and SWANK
- Initiated trial of SWANK Digital Campus, a streaming platform for feature films and documentaries. These titles can be embedded in Blackboard. This embedding process is one of the more cost-effective ways of providing faculty with streaming movies for their courses. Decision to retain will be made after trial ends in August 2016. Emails, use of WSUToday, and feedback survey were used to promote the trial
- Created or significantly revised 32 online tutorials and videos and 21 learning objects to instruct as well as promote use of library databases or services
- Partnered with Regents 4-yr. and 2 yr. institutions on a joint purchase of a suite of EBSCO and Oxford databases
- Partnered with public and private academic libraries on a purchase of MLA International Bibliography – part of an effort by the Kansas Consortium of Academic Libraries Deans and Directors (KCALDD) to explore opportunities for additional joint purchases of databases and other resources
• Continued cooperative agreements with the Department of Anthropology and the Barton School of Business to purchase library materials. Began participation in WSU badge/market-base tuition initiatives by partnering with the College of Education on the development of a market-based tuition course/badge developed to provide information literacy teaching strategies to middle and high school teachers, which will be taught in fall 2016. Began collaborating with the School of Nursing on their badge courses by embedding the Health Sciences Librarian in each badge course offered by the School.

• Continued cooperative agreement with SAC/SGA to add donations of popular and important movies to the UL collection. All donated DVDs were added to the library catalog to improve access and processed for student and university community.

• Completed Phase 1 and Phase 2 of C-space, a creation space for student interaction. Phase one included removing or relocating over 100,000 existing current periodicals, microforms, reserve books, DVD collections, student tables, and community user stations. Phase 2 included enhancing both electrical and telecommunications infrastructure; installing one sound booth, 23 PCs/iMacs with media and software development software, 96 chairs, 31 tables, four wall-mounted monitors with computer hook-ups, one 3-D printer, one 3-D scanner, one green screen, one photo printer, and six mobile whiteboards; and developing user information resources and reservation services using the LibGuide software.

• Installed new releases of Voyager (the University Libraries Library Management System) and ILLiad, the UL’s resource sharing software for interlibrary loan support.
Goal 4

University: Accelerate the discovery, creation and transfer of new knowledge

University Libraries: Contribute to the University’s efforts to accelerate the discovery, creation, and transfer of new knowledge through the development, expansion and preservation of relevant, user-driven resources, collections and services.
Strategy 4.1: Enhance information services and resources related to intellectual property, technology transfer, and entrepreneurship

Strategy 4.2: Expand digitization of significant locally produced primary resources and research materials

Strategy 4.3: Expand access to scholarly resources that support the research and publishing needs of faculty and students while fostering innovation among the WSU community

Actions

- Participant in the WSU Ventures’ Economic Development Agency (EDA) grant by:
  - Allocating 50% match funding for 0.5 FTE faculty member and 0.5 FTE support staff to providing technology transfer support including patent and trademark resources, instruction, and services
  - Developing and implementing a library instructional program for Dr. Jim Wolff’s team of entrepreneurship graduate students involved in the grant.

- Initiated planning for a new Entrepreneurship Research Workshop series designed to teach research skills related to intellectual property protection, patent research, copyright, entrepreneurship, and business planning to be offered in fall 2016

- Provided patent and trademark assistance 236 times including walk-ins, emails, letters, and phone calls and presented 18 instructional sessions. Created new Entrepreneurship LibGuide and updated LibGuide Patents and Trademarks and Copyright that received 1,290 views

- Participated in 15 outreach activities, meetings, and workshops in order to promote our patent and trademark services and business resources to the local and campus entrepreneurial community including:
  - Small Business Innovation Research (SBIR) Road Tour – held at WSU
  - Inventors Association of South Central Kansas (IASCK) – attended 7 meetings
  - Kansas Small Business Development Center (KSBDC) – attended 2 workshops and 2 consortium meetings
  - Shocker New Venture Competition final round and reception

- Expanded access to high quality resources that support emerging curricular and resource needs including:
  - Addition of 25,168 ejournals and 75,061 ebooks with associated metadata records. Ebook packages included APA Books e-Collection and four STEM collections from Elsevier
  - Addition of over 9,093 physical volumes
  - Expansion of Web of Science backfiles. The library now holds access to the entire online archive of this research database back to 1990
  - Access provided to all 2016 content from both Springer and Palgrave content through the demand-driven Acquisitions (DDA) program
  - Borrowed from other libraries and arranged for temporary loan to WSU students and faculty 9,310 items through the UL’s interlibrary loan service

- Expanded access to significant locally produced primary resources including:
  - 123 new electronic theses and dissertations, 458 articles, and the 2106 GRASP (Graduate Research and Scholarly Program) and URCAF (Undergraduate
Research and Creative Arts Forum) research materials added to SOAR, the University Libraries institutional repository

- Two locally produced journals, the *Fairmount Folio: Journal of History* and *The Advanced Generalist: Social Work Research Journal* were added with their backfiles to the UL’s new OJS (Open Journal System) service. (Note: UL scanned the paper backfiles for the *Fairmount Folio*)

- Added 30 rare works to Special Collections including rare books, maps, broadsides, manuscript collections, and artifacts
**Goal 5**

**University:**
Empower students to create a campus culture and experience that meets their changing needs.

**University Libraries:**
Empower students to create a campus culture and experience that meets their changing needs through library services and programming.
**Strategy 5.1:** Enhance the development of adaptable services and facilities that support the changing education and research needs of students

**Strategy 5.2:** Provide services and programming that support student engagement in campus culture

**Strategy 5.3:** Engage in assessment activities that provide opportunities for students to give feedback on library services, facilities, and collections

**Actions**

- Officially opened C-Space in October including service support for student engagement opportunities using 3-D printing, multi-platform development, and media creation
- Enhanced the student learning experience via data visualization and other tools such as *Articulate, Camtasia, ThingLink, SpicyNodes, Prezi, and PowToon* to create interactive library tutorials
- Showcased student work in a display of final poster projects for 36 students in English 377: Graphic Novels – in a panel exhibit in the first floor hallway in summer. Prepared related book exhibit of graphic novels held by the library
- Co-sponsored *Writing Now/Reading Now* series events in collaboration with the Department of English. Hosted one *Writing Now/Reading Now* event in Ablah Library featuring the spring 2016 Creative Writing class reading their original works
- Co-sponsored *Superheroes, Stand-Up, and Sci-Fi: An Animated Life*, a lecture about the creative process by Arie Kaplan, award-winning author and screenwriter
- Hosted presentation on trademark basics featuring Craig Morris, Managing Attorney for Trademark Outreach at the United States Patent and Trademark Office
- Participated in WSU Technology Fair. Two WSU employees served on the organizing committee. Used SUMA, a web-based assessment tool, to provide attendance counts to Technology Fair organizers. 571 students and faculty attended the event
- Participated campus-wide events including creating a library scavenger hunt for Welcomefest and providing information at both Satellite Shocks. Participated in Finals Frenzy for the first time by offering “Puzzles in Ablah”
- Created nine book and film displays in the hallway exhibit cases on the first floor of Ablah Library to promote library collections and topics of interest to students such as *Graphic Novels* (in conjunction with the ENG 377 display), *Kansas Notable Books*, *Women in Horror Month, 2016: the Gothic Novel*, and *Allen Ginsberg’s ‘Wichita Vortex Sutra’*
- Created two campus-focused book and video displays in the hallway display cases on the first floor of Ablah Library to promote library collections and highlight campus activities and services. Exhibits were: *Student Success@WSU* and *2016 Tenure and Promotion Awardees and Senior Men and Women Honor Award Recipients*
- Created on online guide for each library display created since 2014. The guides include lists of books featured as part of the selected for the display, descriptive information for the featured works, and photographs of the completed display case or panel presentation
Goal 6

University:
Be a campus that reflects—in staff, faculty and students—the evolving diversity of society

University Libraries:
Be a library that reflects in its collections, services, and staff the evolving diversity of society
**Strategy 6.1:** Engage in activities that support and encourage the hiring of diverse library personnel

**Strategy 6.2:** Engage in collection development activities that support and encourage the development of collections that support and reflect a diversity of scholarship and society

**Strategy 6.3:** Develop services and programs that support and reflect a diversity of scholarship and society

**Actions**

- Four vacant full-time positions were reviewed, position descriptions updated, and successful searches conducted. To attract a diverse pool of candidates, all faculty positions were advertised in a variety of local and national sources such as *Diverse Issues in Higher Education, Chronicle of Higher Education, ALA Jobslist*, and regional library schools.

- Four positions became vacant during FY16 including the Dean of University Libraries and Associate Dean for Public Services. One position was filled, two are currently in the search process, and an associate dean position is on hold until the Dean position is filled. The Senior Associate Dean and the Coordinator for Collection Development were appointed as interims to the Dean and Associate Dean vacancies respectively. Salary savings from delayed hiring and these interim appointments assisted the University in addressing State budget cuts.

- Current full-time staffing is composed of 76% females and 24% males with 7% representing minorities.

- Snapshot of student and graduate assistant staffing shows that staffing is composed of 49% females and 51% males with 54% representing minorities.

- Significantly expanded access to primary, historical digital collections that increased access to materials representing a diverse society. Significant collections include:
  - African American Communities (Adam Matthew)
  - Migration to New Worlds (Adam Matthew)
  - Native American Archives (Ebsco)
  - Smithsonian Collections Online: Evolution of Flight, 1784-1991 (Gale)

- Created a library guide on Institutional Diversity that identifies resources to assist in the recruiting and hiring of diverse faculty, staff, and students as well as aid instructors and students in promoting diversity in the classroom.
GOAL 7

UNIVERSITY:
Create a new model of assessment, incentive and reward processes to accomplish our vision and goals

UNIVERSITY LIBRARIES:
Be a Library that supports University efforts to create a new model of personnel assessment, incentive, and reward processes, as well as, engages in an overall assessment process to facilitate the accomplishment of the University’s and University Libraries’ vision and goals.
Strategy 7.1: Establish staffing levels and compensation rates that are at or above the mean of WSU’s peer institutions

Strategy 7.2: Develop, enhance, and sustain a skilled and engaged workforce that can succeed in a dynamic environment and provide the library user an exemplary library experience

Strategy 7.3: Engage in assessments that provide for continuous improvement of library operations that assist in responding to economic or social changes and that assist the University Libraries in facilitating the accomplishment of the University’s vision and goals.

Actions

- Completed initial review of CBIZ classification assignments
- 244 professional development opportunities for University Libraries employees were provided or supported. Opportunities included webinars, conference attendance, WSU-provided training, and in-house training
- Subject librarians created an instructional Community of Practice, holding weekly meetings to learn and share best practices in information literacy instruction and assessment with special focus on the ACRL Framework for Information Literacy for Higher Education. A LibGuide was created to share documents and discussion reports
- Technical Services conducted training sessions within the unit on topics such as best practices for RDA (Resource Description and Access) and metadata development
- Aligned evaluations of all USS employees with new University calendar
- Assessments in support of other WSU college or department activities included:
  - Providing materials budget information to the School of Nursing for their annual accreditation report
  - Providing library section of the National Association of Schools of Public Affairs & Administration accreditation report for the Hugo Wall School of Public Affairs
  - Preparing a library report for the self-study done by the School of Art and Design as a first step in reaccreditation by the National Association of Schools of Art & Design in 2017
  - Prepared a report on information literacy outcomes-based assessment in BIO210 and ENG102 as part of the university’s Higher Learning Commission (HLC) accreditation effort
- Assessments focused on library collections and operations
  - Serials were reviewed based on cost, use, and availability in full-text databases with feedback received from the campus community. The review was necessary to protect core collections and resources given a flat budget, ongoing serial inflation, and loss of ORTT funding for several STEM databases. Two related LibGuides were created: one that provided lists of deselected journals and continuations for review by faculty and one that provided information and requested feedback from faculty about the ORTT databases. Finalized the FY16 serials review with serial cancellations forwarded to Ebsco in early fall
  - In the spring, a trial of 100 films Swank Digital Campus, a streaming platform for feature films and documentaries was conducted. When trial is concluded in August 2016, a decision based on use and faculty and student feedback will be made whether or not to continue the service
  - Physical collections were reviewed for use and condition throughout the spring and summer semesters. 119,686 items were deselected or replaced in a different format and their records updated. Collections evaluated included:
- Reserve print and other physical collections such as microcards, newspaper microfilm, print periodicals, maps, and VHS/DVDs
- LP recordings in MALC. Several hundred were reviewed for possible deselected or replacement with more contemporary format
- Government document selection profiles
- Government Document folio and map collections
- Used DeskStats to analyze the number of questions handled at the on-site Reference Desk from 2013-2015 while considering the impact and possible changes on scheduling staff for the Reference Desk
FACULTY RESEARCH

Book Reviews


Conference Papers and Presentations


Journal Articles


Haren, Shonn. (2015). Data Visualization as a Tool for Collection Assessment: Mapping the Latin
UNIVERSITY LIBRARIES BY THE NUMBERS

Services
• 527,963 onsite users in main and branch libraries
• 1,153,431 visits to SOAR, the University Institutional Repository, with 803,376 title downloads. SOAR is ranked 75th in the nation for Institutional Repositories
• 168,974 log-ins to public workstations
• 48,289 physical items circulated both externally and internally
• 4,584 Text-A-Call Number messages sent from the Online Catalog
• 12,362 uses of the University Libraries dynamic maps within the Online Catalog
• 19,292 hours booked online for group study room reservations
• 477 hours of Supplemental Instruction supported by University Libraries group study rooms
• Interlibrary Loan:
  o 9,310 Digital and print items borrowed from other libraries
  o 8,570 Digital and print items lent to other libraries
• 264 Library Instruction Program sessions and workshops taught to 5,009 students
  o 8 sections of LASI 170 offered. Total enrollment 67: (Not included in the 286 LI Program sessions)
  o 18 high school tours for 424 students
  o 31 orientation sessions provided to 2,915 entering WSU students
• 168 in-depth research consultations provided
• 236 one-on-one patent search consultations
• 88 courses supported through embedded librarian service in Blackboard reaching 2,000 students
• 13 Public programming events with attendance of approximately 770
• 66,747 questions answered from all services points via in-person, Text-A-Librarian, online chat, email, and phone:
• 133,490 views of University Libraries created research guides in Libguides service. 90 guides created or updated in FY2015
• 190 digital reproductions and 2,749 photocopies from collections in University Libraries Special Collections and University Archives

Collections
• 2,898 physical items added to University Libraries collections. Includes new monographs, serials, audio, video, and other media, as well as federal government documents and patent data
• 119,686 physical volumes withdrawn from the collections
• 23,105 E-resource access records added including e-books, e-journals, and primary source materials
• 27,329 images scanned and added to CONTENTdm
• 713 titles added to SOAR including 458 articles and 123 new theses, dissertations, or presentations

Technology
Major University Libraries enterprise systems upgrades completed:
  o Voyager – Library Management System
o ILLiad – Interlibrary Loan
o SOAR – Institutional repository
o OJS – Open Journal Systems (journal hosting platform)

Facilities/Equipment – C-Space Equipment
• 1 Whisper sound booth
• 23 PCs/iMacs with media and software development software
• 96 chairs
• 31 tables
• 4 wall-mounted monitors with computer hook-ups
• 1 3-D printer
• 1 3-D scanner
• 1 green screen
• 1 photo printer
• 6 mobile whiteboards

Other Equipment
• 57 new PCs and iMacs installed throughout the Library
• 8 laser printers replaced