



HLC Accreditation 2016-2017

## **Evidence Document**

---

Office of the President

Strategic Planning Steering Committee

---

### **Strategic Planning Monitoring: Chronology, Phase 2 Accomplishments, Dashboard Elements & Applied Learning Measurement Plan**

---

**Additional information:**

## CHRONOLOGY - WSU STRATEGIC PLANNING

DATE	ACTIVITY / EVENT FY 2013 (July 1, 2012 - June 30, 2013)
09/5/2012	WSU President John Bardo launched the strategic planning effort for Wichita State University at the 2012 Strategic Planning Retreat
2012-2013	Phase I - Steering Committee appointed by Dr. Bardo and co-chaired by Cindy Claycomb, WSU Professor of Marketing and Ed O'Malley, President and CEO, Kansas Leadership Center. The committee engaged hundreds of people – from faculty, staff, students, business, and community leaders and the general public – to generate ideas, gather data and make sense of the results.
	>Town hall meetings and strategic planning retreats resulted in a Strategic Planning Steering Committee process, methods and findings report: <i>Strategic Planning Artifact</i>
	> A summary report of ideas on topics ranging from WSU policies and practices to trends in higher education issued: <i>Secondary Data Analysis</i>
	>Wichita State's big, audacious plan for the future issued: <i>WSU Strategic Plan - Full Version</i> and <i>WSU Strategic Plan - Handout</i>
DATE	ACTIVITY / EVENT FY 2014 (July 1, 2013 - June 30, 2014)
6-19-2013	WSU Strategic Plan adopted by the Kansas Board of Regents
09/17/2013	WSU President John Bardo's presentation at the 2013 Campus Wide Retreat. The agenda for the meeting included an update from WSU President John Bardo on major initiatives; expectations for the next phases of strategic planning; and table discussions on critical areas including adult education, distance education, and student retention. The meeting provided an opportunity for campus constituency feedback.
2013-2014	Phase II planning - Academic Colleges and units on campus were charged with developing their strategic plans. They were allowed freedom in developing these individual plans, discovering how the University plan relates to their College or unit, and what they planned to change as a result.
DATE	ACTIVITY / EVENT FY 2015 (July 1, 2014 - June 30, 2015)
11/2014	Phase II Strategic Planning Steering Committee formed to re-establish the momentum of the University's strategic planning process.
2014-2015	Strategic Planning Steering Committee worked on establishing alignment of WSU Colleges' strategic plans with the University's seven strategic goals and operationalizing targets and measures for attainment of the University strategic plan.
DATE	ACTIVITY / EVENT FY 2016 (July 1, 2015 - June 30, 2016)

8-14-2015	President Bardo's Campus Wide Address Fall 2015 Faculty & Staff Convocation - presentations by WSU faculty and staff demonstrating progress on the University's seven strategic goals and President Bardo's strategic planning report card update. The meeting provided an opportunity for campus community to provide actions and ideas.
01/22/2015	Strategic planning website re-launch to provide updates on Strategic Planning Committee activities, access to University strategic planning tools, posting of College and other units strategic plans, and inclusion of <i>Champions in Action</i> success stories to document the culture change at WSU. <a href="http://wichita.edu/wsustrategy">wichita.edu/wsustrategy</a>
05/28/2015	Launched Carnegie Community Engagement application process (implemented by Student Involvement's Service Learning Fellows). WSU was awarded <i>NASPA Lead Institution</i> status, one of 80 institutions dedicated to promoting civic learning and democratic engagement as a core function of the divisions of Student Affairs and Academic Affairs.

DATE	ACTIVITY / EVENT FY 2016 (July 1, 2015 - June 30, 2016)
2014-2016	Strategic Planning Steering Committee - Phase II accomplishments: <ol style="list-style-type: none"> <li>1. ensured Academic units strategic plans align with the University's seven strategic goals (self-assessment tool and plan template developed)</li> <li>2. identified a set of metrics to measure if the University is achieving its strategic plan (dashboard created)</li> <li>3. established annual review process to determine how Colleges and units are accomplishing the University's seven strategic goals</li> <li>4. developed a structure for the Strategic Planning Advancement Committee</li> </ol>
5-25-2016	Strategic Planning Advancement Committee formed. Responsibilities include: <ol style="list-style-type: none"> <li>1. monitoring the University dashboard for progress toward targets</li> <li>2. facilitating the annual review process of College strategic planning progress</li> <li>3. reviewing University goals for needed revisions</li> <li>4. maintaining the WSU Strategic Plan website content</li> <li>5. reviewing the strategic plan templates, tools, and metrics for needed changes</li> </ol>

**Wichita State University**  
**Strategic Planning Steering Committee (Phase 2)**  
**2014 – 2016 Accomplishments**

Review of college strategic plans

Development of self-assessment tool for colleges

Met with Council of Deans, Provost, and Associate Provosts

Review of college self-assessments

Recommendations to Provost

Presentations:

- Fairmount College of Liberal Arts & Sciences Chairs and Directors
- College of Fine Arts Academic Chairs
- College of Education Faculty Mentoring group
- College of Health Professions Executive Council
- Barton School of Business, Dean Anand Desai

Decision on University Strategic Planning Dashboard

- Purpose
- Measures
- Format

Launched Carnegie Community Engagement application process

- Service Learning team
- NASPA Lead Institution

Review of Career Development Center strategic plan and feedback

Review of Student Engagement strategic plan and feedback

Relaunch of Strategic Planning website ([wichita.edu/wsustrategy](http://wichita.edu/wsustrategy))

Development of University Strategic Planning Template

Oversight of Independent Studies

- Jennifer Pierce, MBA, SP15 (research for steering committee)
- Katie Deutsch, Honors College FL15 (presession) (Mini-Town Hall meetings data analysis)

**Wichita State University**  
**Strategic Planning Steering Committee (Phase 2)**  
**2014 – 2016 Accomplishments**

Identification of responsibilities for Strategic Planning Advancement Committee

- responsible for strategic plan sustainability and continuous improvement, including:
  - monitoring of University Strategic Planning Dashboard
  - facilitation of strategic planning annual review process
  - review of University strategic goals for needed revisions
  - ownership of WSU strategic planning website content
  - review of strategic planning templates, tools, and metrics for needed changes

Development of proposal for strategic planning annual review process

Wichita State University  
Strategic Plan Dashboard Elements

**Mission: Educational, Cultural & Economic Driver**

<p><b>Enrollment</b></p> <ul style="list-style-type: none"> <li>• Number of students enrolled at Wichita State University based on student head count as of the 20<sup>th</sup> day of the fall semester             <ol style="list-style-type: none"> <li>1. percent of resident, nonresident, international</li> <li>2. percent of historically under-represented groups</li> <li>3. percent of graduate, undergraduate</li> <li>4. percent female, male</li> </ol> </li> </ul>	<p><b>Intellectual Property (IP) Disclosures</b></p> <ul style="list-style-type: none"> <li>• Number of Intellectual Property (IP) disclosure forms received             <ol style="list-style-type: none"> <li>1. Disclosures by college/unit - for LAS separate into 3 categories:                 <ol style="list-style-type: none"> <li>a. Humanities</li> <li>b. Social &amp; Behavioral Sciences</li> <li>c. Natural Sciences &amp; Mathematics</li> </ol> </li> <li>2. Number of interdisciplinary disclosures</li> </ol> </li> </ul>
<p><b>Employment</b></p> <ul style="list-style-type: none"> <li>• Percent of students employed six months after graduation             <ol style="list-style-type: none"> <li>1. percent employed in                 <ol style="list-style-type: none"> <li>a. Wichita metropolitan area</li> <li>b. Kansas</li> <li>c. U.S. (outside of Kansas)</li> <li>d. international</li> </ol> </li> </ol> </li> </ul>	<p><b>Patents Filed</b></p> <ul style="list-style-type: none"> <li>• Number of provisional and non-provisional patent applications filed with the United States Patent and Trademark Office (USPTO)             <ol style="list-style-type: none"> <li>1. Number of patent filings college/unit - for LAS separate into 3 categories:                 <ol style="list-style-type: none"> <li>a. Humanities</li> <li>b. Social &amp; Behavioral Sciences</li> <li>c. Natural Sciences &amp; Mathematics</li> </ol> </li> </ol> </li> </ul>
<p><b>Job Relevance</b></p> <ul style="list-style-type: none"> <li>• Percent of employed students working in a job directly or indirectly related to their field of study             <ol style="list-style-type: none"> <li>1. percent employed in                 <ol style="list-style-type: none"> <li>a. Wichita metropolitan area</li> <li>b. Kansas</li> <li>c. U.S. (outside of Kansas)</li> <li>d. international</li> </ol> </li> </ol> </li> </ul>	<p><b>Licensing Agreements</b></p> <ul style="list-style-type: none"> <li>• Number of agreements signed by WSU to enable external use of WSU inventions, technologies, copyrights, or trade secrets (includes exclusive licenses, non-exclusive licenses and option agreements)</li> </ul>
<p><b>Sponsored Research Funding</b></p> <ul style="list-style-type: none"> <li>• Research and development expenditures (1) of funding received from federal, state and local governments, businesses, nonprofit organizations and (2) for internal grants, graduate research student assistant waivers, cost share on grants, and unrecovered indirect costs             <ol style="list-style-type: none"> <li>1. Dollars by college/unit - for LAS combine into 3 categories:                 <ol style="list-style-type: none"> <li>a. Humanities</li> <li>b. Social &amp; Behavioral Sciences</li> <li>c. Natural Sciences &amp; Mathematics</li> </ol> </li> </ol> </li> </ul>	<p><b>Businesses Launched</b></p> <ul style="list-style-type: none"> <li>• Number of new businesses launched with WSU technology, as evidenced through some type of contractual relationship             <ol style="list-style-type: none"> <li>1. Number of businesses launched by:                 <ol style="list-style-type: none"> <li>a. faculty</li> <li>b. staff</li> <li>c. students</li> <li>d. community partners</li> </ol> </li> </ol> </li> </ul>

Wichita State University  
Strategic Plan Dashboard Elements

**Vision: Applied Learning & Research**

<p><b>Applied Learning Experiences (short-term)</b></p> <ul style="list-style-type: none"> <li>• Percent of graduating students participating in an Applied Learning course as a graduation requirement in a major             <ol style="list-style-type: none"> <li>1. percent of Graduate students participating</li> <li>2. percent of Undergraduate students participating</li> <li>3. percent of students in each College participating - for LAS separate into 3 categories:                 <ol style="list-style-type: none"> <li>a. Humanities</li> <li>b. Social &amp; Behavioral Sciences</li> <li>c. Natural Sciences &amp; Mathematics</li> </ol> </li> </ol> </li> </ul>	<p><b>Undergraduate Research Initiatives</b></p> <ul style="list-style-type: none"> <li>• Number of abstract submissions to the Undergraduate Research in Creative Activity Forum (URCAF)             <ol style="list-style-type: none"> <li>1. number of submissions by College</li> </ol> </li> </ul> <p><b>Undergraduate Research Awards</b></p> <ul style="list-style-type: none"> <li>• Number of Undergraduate Student Research Grants awarded by the Dorothy and Bill Cohen Honors College             <ol style="list-style-type: none"> <li>1. number of awards by College - for LAS separate into 3 categories:                 <ol style="list-style-type: none"> <li>a. Humanities</li> <li>b. Social &amp; Behavioral Sciences</li> <li>c. Natural Sciences &amp; Mathematics</li> </ol> </li> </ol> </li> </ul>
<ul style="list-style-type: none"> <li>• Percent of graduating students participating an Applied Learning course             <ol style="list-style-type: none"> <li>1. Practicum</li> <li>2. Internship</li> <li>3. Co-op</li> <li>4. [Clinical] Rotation</li> <li>5. Service Learning</li> <li>6. Performance</li> <li>7. Ensemble</li> <li>8. Thesis</li> <li>9. Dissertation</li> </ol> </li> </ul>	<p><b>Graduation Rates</b></p> <ul style="list-style-type: none"> <li>• Six-year graduation rate of students</li> </ul>
<p><b>Graduate Research Initiatives</b></p> <ul style="list-style-type: none"> <li>• Number of submissions to the Graduate Research and Scholarly Projects (GRASP) competition             <ol style="list-style-type: none"> <li>1. number of submissions by College - for LAS separate into 3 categories:                 <ol style="list-style-type: none"> <li>a. Humanities</li> <li>b. Social &amp; Behavioral Sciences</li> <li>c. Natural Sciences &amp; Mathematics</li> </ol> </li> <li>2. number of submissions by Degree Type (Masters/Ph.D.)</li> </ol> </li> </ul>	<p><b>Donations</b></p> <ul style="list-style-type: none"> <li>• Dollar amount of donations to Wichita State University spent in a specific year</li> <li>• Percent of living alumni with at least a bachelor's degree from Wichita State University who donated to the university in a specific year</li> <li>• Percent of Wichita State University faculty and staff who donated to the university in a specific year</li> </ul>

## Wichita State University - Strategic Plan Dashboard Applied Learning Measurement Plan

The long-term purpose of the Applied Learning metric on the University's Strategic Plan Dashboard is to:

*Confirm at the College level that each student meets a College graduation requirement that an applied learning or research experience is met through satisfactory completion of designated courses or experiences that meet a set of defined criteria*

### **Long Term Implementation:** Implementation date for students entering WSU = Fall 2018

The following outlines the long-term process to identify and measure Applied Learning at the College level.

#### *SPRING 2016*

- The Strategic Planning Steering Committee<sup>1</sup> developed a **list of criteria** that constitutes an applied learning or research experience (see page 2)
- College Deans are requested to **operationalize** the **graduation requirements** for Applied Learning in their Colleges. Experiences may be operationalized:
  - in a specific course or set of courses
  - through an experience or set of experiences
  - via a combination of courses and experiences (e.g., see Engineer of 2020 - <http://www.wichita.edu/thisis/home/?u=2020>)

#### *FALL 2016*

- The Strategic Plan Advancement Committee<sup>2</sup> will begin **evaluation and validation** of College submissions of Applied Learning and provide feedback about whether criteria are met
- College **Advising Centers** will be **trained** to track student plans of study for fulfilling College Applied Learning graduation requirements

### **Short Term Implementation**

The following outlines the short-term method to measure and report Applied Learning experiences at the College level.

- **Program level:** Percent of graduating students participating in an Applied Learning course (Practicum, Internship, Co-op, Clinical Rotation, Service Learning, Performance, Ensemble, Thesis, or Dissertation) as a **graduation requirement** in a major
- **Student level:** Percent of graduating students participating in an Applied Learning **course** (Practicum, Internship, Co-op, Clinical Rotation, Service Learning, Performance, Ensemble, Thesis, or Dissertation)

---

<sup>1</sup> Current committee responsible for development of strategic planning dashboard, college annual review process, and structure of Strategic Plan Advancement Committee.

<sup>2</sup> New committee (Fall 2016) responsible for monitoring university dashboard, facilitating college annual review process, reviewing university goals, and reviewing tools and metrics for changes.



**Wichita State University - Strategic Plan Dashboard**  
**Applied Learning Measurement Plan**

**Applied Learning**

**Definition:**

*Applied learning occurs when students develop knowledge, skills, and values from personal direct experiences that go beyond the traditional lecture or lab. Applied learning encompasses a variety of activities including service learning, undergraduate research, theses, dissertations, and other creative (e.g., live performances) and professional services (e.g., practicums, internships, clinical rotations, and cooperative education).*

**Criteria:**

To be considered Applied Learning, the personal direct experience must fit the above definition and all the following criteria:

- mirrors or embodies knowledge and practice in real world situations
- prepares student for a career or post graduate education
- involves development or creation of a work product, service, or idea
- includes occupationally focused work
- applies learned program skills
- engages populations outside the university

Other experiential opportunities that fit the definition of applied learning may be submitted for consideration.

Thesis and dissertation courses fit the Applied Learning definition and criteria.