Wichita State University Priorities:
Fall 2012

Additional information: Five fundamentally important strategic goals for the WSU success. See also: http://foundation.wichita.edu/about-us/bardo-five
Wichita State University Priorities

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- **Improve overall quality**: Every aspect of the university must focus on being the best it can be so that students can be assured that they are receiving a quality education taught by an excellent faculty.

- **Increase enrollment**: WSU has room to expand, in part by emphasizing its urban location, but also by attracting other key constituencies — adult learners, transfer students from community colleges, former military personnel, online learners and international students.

- **Enhance basic research**: The efforts of faculty engaged in research projects that have potential to improve social and economic well-being need to be supported, accelerated and broadened to enhance WSU’s reputation, attract funding, advance knowledge and develop new products, systems and services that will benefit society.

- **Pursue technology transfer**: Build the process and infrastructure required to develop an Innovation University and extend results of research into new inventions, innovations and technologies that can be marketed in collaboration with industry and private-sector enterprises.

- **Improve the quality of student life**: Recruitment and retention of students depends upon a campus environment that is attractive, collegial and convenient. Improvements to date include expansion of on-campus residence facilities, development of the OneStop for Student Services, and promotion of student involvement and engagement.