Master of Ceremonies  Lou Heldman

Update of Strategic Plan  Cindy Claycomb

Introduction of Strategic Goals  Tony Vizzini

GOAL 1: Guarantee an applied learning or research experience for every student by each academic program
Presenter  Aleks Sternfeld-Dunn

GOAL 2: Pioneer an educational experience for all that integrates interdisciplinary curricula across the university
Presenter  Suzanne Hawley

GOAL 3: Capitalize systematically on relevant existing and emerging societal and economic trends that increase quality educational opportunities
Presenter  Vinod Namboodiri

GOAL 4: Accelerate the discovery, creation and transfer of new knowledge
Presenter  Tonva Witherspoon

GOAL 5: Empower students to create a campus culture and experience that meets their changing needs
Presenter  Lyston Skerritt

GOAL 6: Be a campus that reflects—in staff, faculty and students—the evolving diversity of society
Presenter  Marche Fleming-Randle

GOAL 7: Create a new model of assessment, incentive and reward process to accomplish our vision and goals
Presenter  Brett Morrill

President’s University Address  John Bardo
Dr. Cindy Claycomb is the director of WSU Ventures and assistant to the president for Strategic Planning—a position she took after serving 15 months as interim dean of the W. Frank Barton School of Business. Prior to serving as interim dean, she was selected by President John Bardo to co-chair WSU’s strategic planning initiative. Claycomb is a professor of marketing with more than 20 years of academic experience and 12 years working in industry.

Aleks Sternfeld-Dunn joined WSU’s faculty in 2011 and serves as an associate professor of music composition, theory and technology. His work “Fireworks,” won him the 2013 American Prize, and his music has been performed throughout North America, Europe and Asia.

Dr. Suzanne Hawley is a public health academician, licensed psychologist and professor in the Public Health Sciences (PHS) department. She previously served as the PHS department chair and has two decades of experience as a clinician and researcher in various multidisciplinary settings. Her work has focused on public health leadership development/training, health disparities and mental health.

Vinod Namboodiri is an associate professor and graduate program coordinator for the Electrical Engineering and Computer Science department. His research interests include designing algorithms and protocols for computing systems. Namboodiri has received multiple college and university-wide awards for teaching excellence and currently serves as one of WSU’s Office of Online Learning Faculty Fellows.

Tonya Witherspoon is executive director for Ennovar, which engages industry partnerships that support WSU’s Innovation University and provide applied learning opportunities for students. Witherspoon has a diverse background in technology and education in both public and private sectors. She’s the author of numerous books and articles.

Lyston Skerritt is from the Caribbean island of Montserrat and has five years’ higher-education administration experience. He holds an undergraduate degree from Augusta State University and M.Ed. from the University of Louisville. He has a passion for student affairs assessment and has published research in minority male retention and matriculation.

Dr. Marche Fleming-Randle is an assistant dean for the Fairmount College of Liberal Arts and Sciences. She is the college liaison for student services planning, grades and implementation, which encompasses undergraduate recruitment activity, the enrollment process and matriculation to degree completion. Fleming-Randle is a lecturer, author, motivational speaker and public intellectual.

Brett Morrill is director of systems development for Information Technology Services. He’s also a programmer, systems analyst and designer, database administrator, former unclassified senate president, husband, father of four, brother, friend, soccer coach, AYSO board member, parent advisory council member, runner, daydreamer and occasional couch weight.

Special Thanks
Yolanda Adams, Kelly Anderson, Visvakumar Aravinthan, Vanessa Buehne, Maria Ciske, Breann Collins, Amanda Conner, Ryan Corcoran, Garrick Enright, Amy Easum, Matt Forney, David Hunsicker, Mary Koehn, Mark Porcaro, Jay Price, Chelsea Redger, Ryan Uptmor, Alan Snyder, Shadi Tafaroji, Debbie Willisie, RSC staff, MRC staff, and Sodexo
Vision
Wichita State University is internationally recognized as the model for applied learning and translational research.

Mission
The mission of Wichita State University is to be an essential educational, cultural, and economic driver for Kansas and the greater public good.
Introduction of Strategic Goals

Tony Vizzini
Makin’ Hay

Sculpture by Tom Otterness

Makin’ Hay Celebration
August 27th, 11am-noon
GOAL 1

Guarantee an applied learning or research experience for every student by each academic program

Aleks Sternfeld-Dunn
“Talking about music is like Dancing about Architecture” – Martin Mull
GOAL 1

Guarantee an applied learning or research experience for every student by each academic program

Aleks Sternfeld-Dunn
GOAL 2

Pioneer an educational experience for all that integrates interdisciplinary curricula across the university

Suzanne Hawley
“Once upon a time, there were 2 brothers named Ethan and Sean and they were looking for a great adventure!”
INTERPROFESSIONAL EDUCATION - IPE

SHOCKERS CARE

School of Nursing
Physician Assistant
Public Health Science
Dental Hygiene
INTERPROFESSIONAL EDUCATION

- WSU College of Health Professions (DH, PHS, CSD, PA, PT, MLS, SON)
- College of Liberal Arts (Social Work, Psychology, Communications)
- College of Education (ECSE)
- WSU Regional Institute of Aging
  - KU School of Medicine
  - KU Family Medicine Residency
  - KU Pediatrics
  - KU Ob/Gyn
  - KU Preventive Medicine & Public Health
  - KU Residency Anesthesia
  - KU School of Medicine
  - KU School of Pharmacy
  - Health Sim United
  - WATC Nursing (LPN)
  - Newman University (Respiratory Therapy)

CHP EDUCATIONAL COLLABORATIVE INITIATIVES

- WSU College of Engineering – Bioengineering & Physical Therapy – Student/Faculty Research
- Communication Sciences & Disorders with LAS, Education, PT, PA, PHS, SON, Psyc, Dental Hygiene – Autism Clinic
- Honors College – Leadership course/certificate with all colleges
- Public Health Sciences & Physician Assistant with WSU Regional Institute of Aging & College of Education (Human Performance)
- WSU College of Business – Health Care Administration MBA
PIONEER EDUCATION
INTEGRATE INTERDISCIPLINARY CURRICULA
GOAL 3

Capitalize systematically on relevant existing and emerging societal and economic trends that increase quality educational opportunities

Vinod Namboodiri
SHIFT FROM INFORMATION KNOWLEDGE TO INFORMATION PROCESSING KNOWLEDGE

"Have you tried Googling that?"
Drivers with very short attention spans:
This lane only.

I said this lane only!
Current Status

- Faculty are increasingly adding online components into their classes
- Office of Online Learning a major partner
Next Steps

*Incorporate Blended Learning*

- Custom sequence for student 1
- Custom sequence for student 2
- Custom sequence for student N
- Collection of online modules, assessments, labs
- Classroom Learning
- Common theme for all students in class
Next Steps

* Facilitate interdisciplinary education through Blended Learning

Bloom’s Taxonomy (Revised)
GOAL 4

Accelerate the discovery, creation and transfer of new knowledge

Tonya Witherspoon
WIDGET
WSU InterDisciplinary Group for Emerging Technologies
WSU Leadership Academy

Diagnose Situation

Manage Self

Common Good Leadership Competencies

Energize Others

Intervene Skillfully

www.kansasleadership.org
THE
DOROTHY AND BILL COHEN
HONORS COLLEGE
ENHANCEMENT SCHOLARSHIPS | FACULTY FELLOWSHIPS | STUDENT LEADERSHIP
SOUTH CENTRAL KANSAS
Growing our Next Generation Economy by using our Existing Resources in New Ways

WHAT IS BREG?

www.bregsck.com
wichita.edu/bigdatasurvey
Impact
GOAL 5

Empower students to create a campus culture and experience that meets their changing needs

Lyston Skerritt
Involvement Fair

Co-Op Kegger

Multicultural Greek Council Yard Show
Student Rally

Fraternities & Sororities Supporting Shocker Athletics
The Man, The Myth, The Legend
Campus Recreation

Emerging Leaders Program

Housing & Residence Life
The Golden Circle

Why
The single purpose, cause or belief that serves as the unifying, driving and inspiring force for any individual or organization.

How
Written as verbs as they are actions to be performed and not just inactionable values to be admired, e.g. Do the right thing vs. integrity.

What
Everything tangible an organization says or does. Everything outsiders can see, hear or experience, e.g. products, services, marketing.
Man & Woman of the Year

Senior Honor Man & Woman

Student 1: Ryan Schafer
SHOCKER NATION

Interfest

Shocker Athletics
Student 2: Jerry Ashton
JOURNEY TO SHOCKER NATION

MOVE IN DAY
FINDING YOUR COMMUNITY

Office of Diversity and Inclusion

Summer Leadership Institute

Student Involvement Leaders Retreat
“Your present Condition is not your Final Conclusion”

Joseph Shepard
Student Body President
58th Session
GOAL 6

Be a campus that reflects – in staff, faculty and students – the evolving diversity of society

Marche Fleming-Randle
You have BRAINS in your HEAD.
You have FEET in your SHOES.
You can STEER yourself any DIRECTION you choose.
~ Dr. Seuss
WICHITA STATE UNIVERSITY IS S.M.A.R.T.

SEIZING OPPORTUNITIES
MEASURABLE
ADAPTIVE APPROACH
RESPECT
TEAMWORK
Highlights

* African American Faculty and Staff Association
* Office of Diversity and Inclusion
* Tilford Commission
* Fairmount College of Liberal Arts and Sciences
* TRIO
Got Diversity?
Thank You
& have an
a*WSU*m
Fall 2015
GOAL 7

Create a new model of assessment, incentive and reward process to accomplish our vision and goals

Brett Morrill
President's University Update
Strategic Plan

- Remains important and needs continuous development
- Great progress in many areas; needs continued focus on next steps
- Commitment of each individual to making things happen in their area
- Regardless of specific job, moving WSU forward is everybody’s business
- Any plan is only as good as its people and WSU has great people!
Cross-cutting Issues: “Bardo Five”

Five key priorities:

✦ Improve Overall Quality
✦ Increase Enrollment
✦ Improve the Quality of the Student Experience
✦ Enhance Basic Research
✦ Pursue Technology Transfer
HOW ARE WE DOING?

Time to evaluate
Improve Overall Quality – “B”

⭐ Hiring well at all levels: great people across campus
⭐ Commitment to doing well in programs & increasing program quality

However:
⭐ Processes still get in the way and slow us down
⭐ Some key indicators of a major research university not yet the focus of our campus culture
Enrollment – “I”

Major improvements in processes & developing consistent message

Added resources & better coordination especially undergraduate level

However:

Not fully implemented models at any level

Not yet a campus culture of recruitment and retention

Great deal of work to do in support areas to better link to enrollment
Student Experience Quality—“B”

- Rhatigan Center a great facility
- Shocker Hall: created ‘residential core’ around which activities & events are developed
- Living-Learning Communities started well and continue to improve
- Cohen Honors College opened well and will continue to improve
- Developments in support for adult learners and veterans/military enrollees is helping and will get better
However:

* Learning communities for commuter and non-resident students not yet developed; they are critical
* Need to consider a strong summer reading transition program
* Need to implement the excellent new Internship/Co-op/Career Placement strategic vision
* Need to implement the planned extended orientation
* Need to examine expanded One Stop and how to reduce students’ experiences of bureaucracy
Research – “C+”

- Strong culture of scholarship across the university
- Increased numbers of patent disclosures; potentially important intellectual property; research in excellent journals

However:

- Top research universities have culture of extramural funding; WSU is not there yet
- Extramural funding needed to enhance funding for graduate students
Technology Transfer – “A-”

- Brookings recognition
- Innovation Campus/Ideas Lab
- Indicators very positive

However:
- Need reward systems for faculty & staff who are willing to innovate
- Innovation a whole campus process, not just technology or business
Active Discussions this Year

🌟 Smoke free campus
🌟 Diversity
🌟 Sustainability
🌟 Maintaining a safe campus
🌟 Fairmount Neighborhood partnership
🌟 Title IX developments
🌟 HR processes
Areas of Emphasis

- Enrollment
- Innovation
- WATC and WSU
- Continuing planning
As always...

It is a great day to be a Shocker!!
Please go “collide” with your colleagues in the lobby for snacks and idea-making!