



HLC Accreditation 2016-2017

## **Evidence Document**

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Foundation

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***Shock the World:***  
**The Campaign for Wichita State University**  
**Campaign Priorities**

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**Additional information:**

# ***Shock the World: The Campaign for Wichita State University*** **Campaign Priorities**

## **People**

### Student Support

- Endowed Undergraduate Student Scholarships -- \$36 million
- Current Undergraduate Student Scholarships -- \$36 million
- Honors College Scholarships -- \$5 million
- Graduate Student Fellowships/Assistantships -- \$5 million
- Student Professional Development Innovation Fund -- \$3 million

### Faculty Support

- Endowed Chairs and Professorships -- \$30 million
- Basic Research Funding -- \$5 million
- Curriculum, Instruction, and Professional Development -- \$2 million
- Faculty Development Innovation Fund -- \$2 million

People Support Total \$124 million

## **Programs**

- Honors College Student Leadership Academy-- \$1 million
- Excellence Outside the Classroom Initiatives -- \$8 million
- Cultural Programs including the Ulrich Museum, Ablah Library, KMUW

Program Initiatives Total \$9 million

## **Places**

- *Innovation Campus* Experiential Learning Labs -- \$15 million
- New home of the W. Frank Barton School of Business -- \$35 million
- Ideas Lab at Henrion -- \$3 million
- Charles Koch Arena -- \$12 million
- Eck Stadium Sports Facility -- \$2 million

Facilities Total \$67 million

Working Goal for the Campaign: \$200 million

# Campaign Priorities

## Facilities

- A new home for the W. Frank Barton School of Business, including the Innovation Center — \$35 million
  - Wichita State University envisions a new assembly of state-of-the-art facilities, the *Innovation Campus*, which will be an extensive catalyst for partnerships between our faculty and students who are leading innovation and their counterparts in industry. Researchers from across WSU's colleges and centers will work alongside inventors and entrepreneurs from the private sector to create and deploy globally competitive technologies in critical areas related to aerospace, bio-medical engineering software, software engineering and other emerging fields.
  - Planned for the *Innovation Campus* is a 163,000-square-foot complex, with state-of-the-art amenities, to house the W. Frank Barton School of Business and the Innovation Center, an attached 20,000-square-foot "idea lab" that will be the innovation playground for this collection of creative minds. This new facility will be the major student gathering location within the *Innovation Campus*. Here, new ideas will be generated, developed and put to use.
  - In addition to the Innovation Center, new School of Business amenities will include computer simulation laboratories; flexible classrooms, group problem-solving lounges and other collaborative learning spaces; tiered auditoriums; community outreach centers; and a full-service career center.
- The Arts Center Ideas Lab — \$3 million
  - Construct approximately 8,000 square feet of new space as an addition to McKnight West (or North) for use as a larger-scale Ideas Lab. This space – modeled after the Duderstadt Center at the University of Michigan, Ann Arbor – is designed to serve as an ideas/concepts incubator that supports a 21st-century creative curriculum by providing learners with low- and high-tech collaboration between students, faculty and the community. This Ideas Lab would provide easy, 24/7 access to resources and materials; subscribe to the core tenets of our university's focus on innovation, creation and play; and provide much-needed equipment (video and audio recording equipment, green screens, studio space, high-end computer terminals and labs, 2D and 3D printing capabilities, CNC routers, electronic drawing stations) that complements school and college curricular goals outlined in their strategic plans. The Ideas Lab would be divided into "dirty" and "clean" areas, such that the equipment housed within it could be diverse and apply to a range of creative ventures.
- The Charles Koch Arena & Cessna Stadium Expansion Project — \$12 million
  - Expansion of Charles Koch Arena would serve as the new home for a Student-Athlete Success Center that would house academic support services, personal and career development and nutrition services aimed at optimizing the academic success of all Shocker student-athletes.

- The current Barry and Paula Downing Academic Learning Center, established as part of the construction of Charles Koch Arena 11 years ago, has been an invaluable resource in our student-athletes' academic success. However, during that period of time, Shocker Athletics has outgrown the size and functionality of this center due to the growth in the number of student-athletes and the ever-increasing range of student support services needed.
  - This proposed 47,000 – 58,000-square-foot expansion would be designed as a fully integrated student-athlete support complex to address the academic, nutritional, personal and professional development of more than 300 student-athletes. The Success Center would feature numerous academic and life-skill resources, including academic advising and course preparation, leadership training, career planning and service learning.
  - New accommodations to implement this integrated academic support program would include expanded tutorial locations, group study rooms, quiet study areas, a computer lab and learning laboratories focused on mathematics, sciences and language skills. Updated nutrition stations, a dining hall and a full-service kitchen would be integral components of the new complex to support student-athlete health and specialized nutrition needs.
  - The new complex would also provide new locker facilities and potentially a new practice gym and would address the acute shortage of office space for student-athlete development staff, a sports psychologist and a nutritionist, all of whom are entrusted to fully execute this comprehensive student-athlete support program.
  - The long-term vision for this expansion would link Koch Arena to Cessna Stadium, enhancing press box and elevator access to support the Track and Field program and possibly expand premium viewing opportunities in Charles Koch Arena.
- **Eck Stadium Sports Facility Enhancements — \$2 million**
    - Eck Stadium has been built in phases to become one of the most recognized on-campus playing facilities in all of college baseball. The proposed fifth and final stage of the stadium development is construction of a 10,000-square-foot Baseball Performance Facility designed to benefit both the baseball and softball programs.
    - It would feature a new clubhouse area, safer recessed and enlarged dugouts, a remodeled ticket office, as well as a state-of-the-art strength and conditioning center. The Shocker softball program will mutually benefit from the strength and conditioning center, with full access to all other areas of the Performance Facility as is the current practice with the Bombardier LearJet indoor practice facility.
    - This new Performance Facility will ensure that the Eck Stadium complex remains one of the best in the nation, while helping to enhance our ability to recruit and develop the highest caliber student-athletes.

**Facilities Total \$52 million**

## **Student Support**

- **Endowed Undergraduate Student Scholarships — \$36 million**
  - Wichita State's ambitious enrollment growth strategy will require a greater investment in both merit-based and need-based scholarships. As such, WSU is seeking to increase its endowment for undergraduate scholarships from \$104 million to \$140 million. Endowed scholarships are established from gifts to the university that are earmarked for specific

purposes and are invested to earn a steady stream of revenue to fund these scholarships in perpetuity.

- **Current-Use Undergraduate Student Scholarships — \$36 million**
  - Unlike endowed scholarships, current-use student scholarships can be awarded in their entirety to address the financial needs of students. Given the strategic focus to intensify student recruiting outreach among high-ability, non-traditional, first-generation and other underrepresented student populations, WSU is seeking the proper balance of endowed and current-use scholarship funds to achieve its student enrollment goals.
- **Honors College Scholarships — \$5 million**
  - The launch of its residential Honors College this fall will become the centerpiece of Wichita State’s strategy to grow student enrollment, in part, by attracting a greater share of the region’s high-ability students. To support the *Innovation Campus* initiative, merit scholarships will be earmarked for students majoring in mathematics, science and engineering. Merit scholarships will also be available for incoming honors students in other disciplines as well as honors students transferring to Wichita State.
- **Graduate Student Fellowships/Assistantships — \$5 million**
  - To strengthen its competitive position as a national Tier I research institution, Wichita State must offer highly competitive scholarships within each of its academic units and University Libraries to recruit and retain the best and brightest student scholars at the graduate level. Attracting high-ability graduate students is also essential for WSU to achieve its ambitious goal to increase the overall student body by almost half the current enrollment.
  - Compensation incentives are an important way to attract greater numbers of highly qualified graduate students. Assistantships provide an essential vehicle to expand the breadth and depth of faculty research capabilities as well as to support undergraduate teaching. Given its vision to become the global model for translational research, Wichita State will need to offer more assistantships to each of its academic units and University Libraries to attract greater numbers of highly qualified graduate students.
- **Student Professional Development Innovation Fund — \$3 million**
  - To further incentivize engineering faculty participation and to provide new student opportunities to participate in the *Innovation Campus* initiative, a student professional development fund will support a number of student engineering majors annually.

**Student Support Total \$85 million**

## **Faculty Support**

- **Endowed Chairs and Professorships — \$30 million**
  - Currently, Wichita State benefits from 31 endowed faculty positions, i.e., chairs or professorships. With campaign support, WSU aims to create an additional 20 innovation-focused endowed positions expanding its compilation of prestigious chairs and professorships and making it commensurate with other prominent public research universities of its size.

- Each of these new positions will be filled with a strategic focus on advancing pedagogical innovation and engaging in research initiatives that have the potential to improve the region’s social and economic well-being. Many of these new positions will also support the efforts of the *Innovation Campus* initiative with a particular emphasis on faculty collaboration to advance technology innovation across the colleges and libraries.
- **Basic Research Funding — \$5 million**
  - Wichita State’s restructured Office of Research Administration has been directed to accelerate support for various forms of funded research and to expand research capabilities.
  - Following a systematic review of WSU research needs, new sources of research funding will be required across all six schools to support the individual and cross-discipline research work conducted by senior and junior faculty.
- **Curriculum, Instruction and Professional Development — \$2 million**
  - This area of funding will support the curricular and instructional needs of our faculty at the undergraduate and graduate level. Curriculum and instructional funding comes at a critical juncture, as each school embarks on an ambitious initiative to integrate interdisciplinary curricula across the university. An investment in new curriculum development will also require investment in professional development as faculty across disciplines will need to investigate important best practices in pedagogical innovation.
- **Faculty Development Innovation Fund — \$2 million**
  - Since adoption of its strategic plan in 2013, Wichita State has experienced a 300 percent increase in invention disclosures, primarily within the College of Engineering. To ensure widespread faculty participation in the *Innovation Campus* initiative, the College of Engineering will launch a faculty incentive program to expand areas of idea development research and pre-commercial applications. The goal is to secure participation from 75 percent of the current 60 engineering faculty.

## Faculty Support Total \$39 million

### Program Initiatives

- ***Innovation Campus* Experiential Learning Labs — \$15 million**
  - The first of the facilities planned for construction on the *Innovation Campus* will feature 20 experiential learning labs. Philanthropy funds will support furnishing each lab with technology and equipment that meet the specifications related to a particular innovation project. Various apparatus will include hands-on manufacturing equipment, computer simulators and research devices to develop commercialization prototypes.
  - These labs will engage engineering majors and student researchers from other disciplines in multi-dimensional engineering design projects. Unlike traditional cooperative education programs, students will have unlimited 24/7 access to these labs throughout the course of each project.

- **Honors College Student Leadership Academy — \$1 million**
  - Beyond offering Honors College students attractive living space in a dedicated wing of a new residence facility, Wichita State recruitment efforts will need to focus on several other inducements to attract the very best students. The university is seeking funding to develop a summer institute in humanities and to provide undergraduate research travel and alternative breaks for independent study. Funding is also needed to support two other attractive student development initiatives: a highly competitive honors thesis competition and the establishment of a student “leadership track” that will allow students to build their leadership skills.
  
- **Excellence Outside the Classroom Initiatives — \$8 million**
  - The current program through the Office of Cooperative Education and Work-Based Learning serves approximately 2,000 students or 15 percent of the student body. While WSU offers students many forms of applied learning opportunities, it must grow its cooperative education staff and program capacity locally, regionally and nationally commensurate with its intensified efforts to recruit more high-ability and residential students. Career Services will also require additional capacity to meet the needs of the WSU’s planned overall student enrollment growth.
  - Wichita State is also committed to enhancing other community collaborations beyond the campus, including ongoing support for its radio station, KMUW 89.1, and a host of other community outreach initiatives such as: the W. Frank Barton School of Business Barton International Group, the Shocker New Venture Competition, the College of Engineering’s Lego Mindstorm and the College of Health Professions’ Dental Hygiene Camp. Underwriting support for fine arts performances and Ulrich Museum exhibitions is also critical to provide educational and cultural opportunities for both students and the community.

**Program Initiatives Total \$24 million**

**Working Goal for the Campaign: \$200 million**