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## Dr. Bardo's August 2015 Newsletter

In 2012, a strategic planning effort was launched at Wichita State. We wanted to create a plan that capitalized on Wichita State's unique DNA in a way that would leave a lasting impact on our students, city, state and world.

The Strategic Planning Steering Committee, co-chaired by Cindy Claycomb and Ed O'Malley, did a tremendous amount of listening, then created a vision, mission and seven goals to further the development of Wichita State as an internationally recognized model for applied learning and research.

Success requires that everyone at the university support these efforts. The fulfillment of this strategic plan is starting to be realized in many different ways across campus. The seven goals identified are:

- Guarantee an applied learning or research experience for every student by each academic program.
- Pioneer an educational experience for all that integrates interdisciplinary curricula across the university.
- Capitalize systemically on relevant existing and emerging societal and economic trends that increase quality educational opportunities.
- Accelerate the discovery, creation and transfer of new knowledge.
- Empower students to create a campus culture and experience that meets their changing needs.
- Be a campus that reflects—in staff, faculty and students—the evolving diversity of society.
- Create a new model of assessment, incentive and reward processes to accomplish our vision and goals.

The full version of the WSU Strategic Plan can be found here: <http://bit.ly/1T13UkX>

You'll notice the WSU Strategic Plan prominently displayed in most campus buildings. These signs serve as reminders to us all to keep working toward the Vision, Mission and Values that are important for the improvement of the university community.

To kick off the new academic year, I invite and encourage all faculty and staff to join me on Friday, August 14, from 2-4 pm, in the Shirley Beggs Ballroom of the RSC. We will hear from representatives across campus on ways we are engaging our students, faculty, and staff in fulfillment of the strategic goals. Additionally, I will give my report card on how successful we have been towards pursuing the "Bardo Five"; my top five priorities for Wichita State.

As we push ahead, let's remember we're fostering an environment where seizing opportunities and risk-taking are encouraged. Big ideas can lead to new or improved businesses. WSU aims to transform Kansas and the world through innovation, applied learning, entrepreneurship and economic impact.

It's a great time to be a Shocker!

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## **WSU Leadership Academy: Leadership is an activity, not a position**

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As WSU embarks on becoming the Innovation University, most of the challenges we face will be adaptive in nature, requiring people to think and behave differently. We need more people within the university to exercise leadership more effectively in a variety of situations and settings.

Eight years ago, the College of Health Professions created a Leadership Academy to enhance the capacity of faculty and staff to exercise leadership on behalf of CHP strategic initiatives. In 2012, the Leadership Academy moved under the auspices of Academic Affairs

and became a university-wide initiative.

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The Leadership Academy is a one-year fellowship, which includes a three-day intensive kick-off program, two full-day leadership development programs, and a monthly convening around specific leadership competencies over the academic year. This program provides excellent networking opportunities. Fellows receive a 360 leadership assessment, a Myers-Briggs Type Indicator (MBTI) profile, and one-on-one leadership coaching. Fellows are recruited into the Leadership Academy based on nominations and recommendations. To date, there are more than 125 alumni of the Leadership Academy.

Below is a list of Leadership Academy Fellows, who completed their year-long fellowship in May 2015:

1. Sue Abdinnour, Barton School of Business
2. Mehmet Barut, Barton School of Business
3. Royce Bowden, College of Engineering
4. Matt Cecil, Elliott School of Communication (LAS)
5. Tim Craft, Barton School of Business
6. Jean Griffith, English (LAS)
7. LaDonna Hale, Physician Assistant (CHP)
8. Lou Heldman, Strategic Communications
9. Andrea Holzwarth, College of Engineering
10. April Keim, Admissions
11. Rhonda Lewis, Psychology (LAS)
12. Eric Maki, Campus Recreation
13. Roberta McKee, Barton School of Business
14. Rodney Miller, College of Fine Arts
15. Kaye Monk-Morgan, TRIO Upward Bound
16. Mark Porcaro, Media Resources Center
17. Jay Price, History (LAS)
18. Khawaja Saeed, Barton School of Business
19. Alicia Sanchez, Diversity and Inclusion
20. Carolyn Shaw, Political Science (LAS)
21. Elisha Swope, Admissions
22. Mary Waters, English (LAS)
23. Kerry Wilks, Graduate School
24. Tonya Witherspoon, Ennovar



Welcome to fellows in the 2015-16 Leadership Academy cohort:

1. Mara Alagic, Associate Professor, Curriculum and Instruction
2. Katie Austin, Associate Director, Housing and Residence Life
3. Mary Beasley, Director, Evelyn Hendren Cassat Speech-Language- Hearing Clinic
4. Norman Bent, Executive Director, Engineering Student Success Center
5. Carol Bett, Instructor, School of Nursing
6. Fran Connor, Assistant Professor and Undergraduate Studies Coordinator, English
7. Ryan Corcoran, Manager, Campus Media Services, Media Resources Center
8. Connie Dietz, Executive Director, Cooperative Education and Internships
9. Jolynn Dowling, Instructor, School of Nursing
10. Debra Franklin, Director of Strategic University Initiatives, WSU Ventures
11. Debra Fraser, General Manager, KMUW
12. Becky Hundley, Intellectual Property and Contracts Manager, WSU Ventures
13. Ashlie Jack, Assistant Dean, School of Education
14. John Jones, Director, Media Resources Center
15. Laura Manning, Executive Assistant to Provost/Senior Vice President, Academic Affairs
16. Courtney Marshall, President and CEO, WSU Alumni Association
17. Joyce McEwen Crane, Strategic Development Coordinator, CCSR
18. Brett Morrill, Director, System Development and Support, Info. Technology Services
19. Muhammad Rahman, Department Chair, Mechanical Engineering



20. Michael Rogers, Department Chair, Human Performance Studies and Director, CCAA
21. Justin Rorabaugh, Director of Grants and Scholarship Admin., College of Fine Arts
22. Julie Scherz, Department Chair, Communication Sciences and Disorders
23. Aleks Sternfeld-Dunn, Associate Director, School of Music
24. Mark Torline, Director, Center for Entrepreneurship
25. Janet Twomey, Associate Dean, College of Engineering
26. Muhammad Usmani, Director of Library Technologies, University Libraries
27. Randy Ware, Manager, Business Advising Center, Barton School of Business
28. Bob Workman, Director, Ulrich Museum

### **Additional Leadership Development Opportunities for faculty, staff, and administrators at the University in 2015-16:**

#### **WSU Day at KLC**

We are promoting a new initiative to expose up to 400 faculty and staff to KLC principles and competencies. “WSU Day at KLC,” a full-day program at the Kansas Leadership Center, will be offered 10 times over the next year (see schedule below). Here are the objectives for WSU program participants: **offered 10 times over the next year (see schedule below). Here are the objectives for WSU program participants:**

- Create a different conversation than we are used to having at WSU.
- Introduce a set of ideas we believe are useful for making more progress on key challenges and opportunities.
- Provide an opportunity to “get up on the balcony” and look down at WSU and to think about our own place in moving WSU forward.

The program is facilitated by Ed O'Malley, President and CEO of the Kansas Leadership Center and Peter Cohen, and is highly interactive. Participants will be considered KLC alumni, and therefore receive the Journal, KLC's quarterly publication. They also will have a one-year access to KLC's online portal, Your Leadership Edge (\$300 value). We hope to target intact units, so faculty and staff within departments can have these meaningful conversations. The first session was conducted on July 31 and 33 WSU participants attended.

#### **2015-16 WSU Day at KLC Schedule**

August 31, 2015  
 September 25, 2015  
 October 30, 2015  
 November 13, 2015  
 February 15, 2016  
 March 25, 2016  
 April 27, 2016  
 May 20, 2016 (this session is full)  
 July 29, 2016

#### **Leading Adaptively in the University**

This three-day program for faculty and staff provides an experiential setting for learning and practicing the concepts of adaptive leadership. The program--Leading Adaptively in the University—will be offered in the Fall, 2015 (November 18-20) and Spring, 2016 (dates to be determined), and will be facilitated by Seth Bate, Director of Leadership Development, Center for Community Support and Research (CCSR) and Peter Cohen.

### **Special-Topic Workshops**

Workshops (2-4 hours) on specialized leadership topics, principles, and competencies. Offered throughout the year.

### **Team Coaching**

Coaching for university teams and academic units on their adaptive challenges.

For more information, contact [peter.cohen@wichita.edu](mailto:peter.cohen@wichita.edu)

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## **What I'm Reading: 'New American University' fueled by scale, speed and diversity**

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Arizona State University President Michael Crow is one of the most forward-thinking, transformational college leaders in the U.S. He is on a mission to create and spread the model of a “New American University,” which he defines as, “One where you can have a research-intensive university that’s highly accessible and scalable, capable of moving flexibly and with agility in the overall higher education space.”

In an interview in University Business, Crow says, “We need to infuse the university with an openness to new designs as a part of our culture. We can’t be running a railroad that someone designed for us 10 generations ago.”

A link to the full article can be found here, <http://bit.ly/1C5YZqd>

In his recently published book, Designing the New American University, Crow and co-author William B. Dabars—a historian whose focus is the American research university—examine the emergence of this set of institutions and the imperative for the new model.



According to Crow, America’s research universities consistently dominate global rankings but may be entrenched in a model that no longer accomplishes their purposes. With their multiple roles of discovery, teaching, and public service, these institutions represent the gold standard in American higher education, but their evolution since the nineteenth century has been only incremental.

The book is available through Amazon, <http://www.amazon.com/Designing-American-University-Michael-Crow/dp/1421417235>

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## A Shocker You Should Know: Dr. Marché Fleming-Randle

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Marche Fleming-Randle wants to live in a world where Prince is playing 24/7, students' issues are resolved without incident, and she can make weekly visits to a campus spa.

Dr. Shay, as she is often called, began her career at WSU in 2007. She is assistant dean of Fairmount College of Liberal Arts and Sciences. Additionally, she is an Ethnic Studies/Women Studies lecturer, author, motivational speaker, public intellectual, advocate and an all-around fun person. Her involvement across campus and in the community includes: It's All About Me Breast

Cancer Awareness Committee; American Red Cross; Center for Health Equality Advisory Council; Honoring our Diversity; WSU Council of University Women; WSU Women's Association; Tilford Diversity Committee; and numerous TRIO Programs.

Born on Nov. 30, in Birmingham, Alabama, and raised along with her brother, James Jr., in Europe, Dr. Shay makes the sun shine on the cloudiest of days. Quoting her favorite rapper of all time, Dr. Seuss, "These things are fun, and fun is good." Dr. Shay is very fun indeed!

When she's not working, she enjoys spending time with her husband of 25 years, Aron Randle, who she jokingly refers to as her "personal eye candy."

"His job is to be on smile duty at socials and WSU functions."

The pair love Shocker basketball, K-State football, bowling with friends and dining at The Cheesecake Factory. In the evenings, Dr. Shay can be found watching "Game of Thrones" while enjoying some good German food.

If you would like to nominate someone to be featured in "A Shocker You Should Know" please contact Laura Rainwater at [laura.rainwater@wichita.edu](mailto:laura.rainwater@wichita.edu).



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## About this Newsletter

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### OUR MISSION

The mission of Wichita State University is to be an essential educational, cultural and economic driver for Kansas and the greater public good. The President's Message is a monthly newsletter that highlights the university's progress toward fulfilling that mission.

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### CONTACT US

We would like to hear from you. Please send your comments and suggestions for future newsletters to [lou.heldman@wichita.edu](mailto:lou.heldman@wichita.edu)

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### PRESIDENT'S EXECUTIVE TEAM

**Anthony Vizzini**, Provost and Senior Vice President for Academic Affairs

**Mary Herrin**, Vice President for Administration and Finance

**John Tomblin**, Vice President for Research and Technology Transfer, Executive Director for NIAR

**Lou Heldman**, Vice President for Strategic Communications

**Eric L. Sexton**, Vice President for Student Affairs, Executive Director of Athletics

**Andrew Schlapp**, Executive Director for Government Relations and Board of Trustees, Innovation Alliance and Operations

**David Moses**, General Counsel

**Elizabeth H. King**, President and CEO, WSU Foundation