

InfoShock

July 28, 2011

Faculty on the Road

The Chinese American Librarians Association (CALA) presented a poster titled “Promoting Library Advocacy, Diversity, Family Literacy, and Global Outreach” in the ALA 2011 Diversity & Outreach Fair. The poster showcases its mission, programs and services to diverse people of all ages, with emphasis on its library advocacy, family literacy, Mail-A-Book service to homebound, and global outreach. Information for the poster was compiled by Min Chou, 2011/2012 CALA President, Esther Lee, 2011/2012 CALA Vice President, Sally C. Tseng, CALA Honorary Executive Director and Sai Deng, CALA Newsletter Co-Editor. Sai also designed the poster. Sai just heard from the co-authors that the poster won 2nd prize at the fair. The poster can be viewed at: http://soar.wichita.edu/dspace/bitstream/handle/10057/3505/CALApaper_2011.pdf The poster and handouts will be added to the first-ever “Virtual Diversity and Outreach Fair” feature on the ALA Office for Literacy and Outreach Services blog.



Sai Deng’s article “Beyond the OPAC: Creating different interfaces for specialized collections in an ILS system” has been chosen by Emerald as a Highly Commended Award Winner at the Literati Network Awards for Excellence 2011. It was published in *OCLC Systems & Services: International digital library perspectives* Volume 26 Issue 4. Sai would like to thank the project team members Nancy Deyoe, Gemma Blackburn and previous Graduate Student Tse Min. Also, Ginger Williams for her editing. The article can be found at: <http://www.emeraldinsight.com/journals.htm?articleid=1891250&show=abstract> Full details of the 2011 Emerald Literati Network Awards for Excellence can be found at: <http://www.emeraldinsight.com/literati>

Melissa Mallon was invited to present about QR codes at a virtual conference called Handheld Librarian V on Wed, July 27. For more information see: <http://www.handheldlibrarian.org/session7>

Lorraine Madway presented on July 1 at the 2011 Anglo American Conference on Health in History sponsored by the Institute of Historical Research at the University of London. She presented a paper on “The United States Sanitary Fairs and Sanitary Commission: Hygiene, Hoopla and Hyperbole” as part of a panel on “Culture, Science and Constituents in Public Health Movements.” Special Collections has the second largest collection in the country dealing with the sanitary fairs which raised record amounts of money for medical care for Union soldiers in the Civil War and promoted spectacular displays of nationhood throughout the North.



Exterior view of the Grand Central Sanitary Fair in Philadelphia, June 1864

News from Access Services

Robyn Tiemeyer attended Library Camp Kansas along with Melissa Mallon on July 15, 2011. The event was hosted at Kansas State's Hale Library in Manhattan, and was not your usual conference experience. "Library Camp was a great way to meet other Kansas librarians and learn about new tools. The best thing about an 'unconference' is that I wasn't exhausted at the end of the day like I am after a regular conference," Melissa said. Attendees decided during the opening hour what topics would be discussed during the day and then divided into sessions on e-content and e-readers, using TED talks (<http://www.ted.com/>) in your library, outreach and advocacy, social media tools, and mobile reference. Both Robyn and Melissa feel like it was a great opportunity to see what is going on in other academic, public, and school libraries across the state and share it with WSU.

Kathi Adams and Marlene Hoglund both attended seminars at the Center for Management Development in July. Kathi attended "Train the Trainer" with Dr. Hackett. "I have been to several [seminars] but this was the one I enjoyed the most. I would recommend it to everybody." Marlene attended "Managing Time and

Multiple Priorities," also with Dr. Hackett. "The instructor was very engaging," Marlene said. Both said they plan attend other seminars in the future.

Access Services also congratulates Carrye McGrath and Ruth Harries on their new leadership roles in the library's classified employee organization, University Libraries Allied Professional Association (ULAPA). Carrye will serve as ULAPA's president and Ruth will be vice-president/president-elect during FY12.

John Stewart is pleased with the progress his student assistants are making on the basement shift. This project is to integrate space that was intentionally left after the Compact Shelving installation. Fifteen sections were left open in the middle of the floor, and the collection is gradually being redistributed throughout the north side of the basement stacks. A big thanks to John, Manuela Geck, Ritwik Kanungo, Debitu Lakew, Jonathan Pike, Linda Rice, (and occasionally Jack Stewart) for all of their hard work!

ILL welcomes two new students to their area—Harper Fry and Mary Travis. Welcome to WSU Libraries!

WSU Libraries Staff Participate in ReBoot Camp

ReBoot Camp is a program offered by the Media Resources Center designed to help WSU faculty members prepare online courses. This summer, the MRC held a special ReBoot Camp specifically for Engineering faculty. Five members of the WSU Libraries staff presented information on library tools and services available to faculty members using Blackboard.

Melissa Mallon spoke about embedding librarians and library resources (such as SubjectsPlus guides) in Blackboard to foster communication with students and assist them with research projects. Angela Paul, liaison

librarian for Engineering, showed examples of SubjectsPlus Course Guides she's created, and was able to take on an Embedded Librarian role in one faculty member's course. Mary Walker presented instructions for adding proxy links to articles in Blackboard, and Gemma Blackburn showed campers some of the new tools available on the Libraries' website. Finally, Nan Myers spoke about copyright issues that may come up when teaching an online course.

All of the materials presented at ReBoot camp are available here: <http://libraries.wichita.edu/subsplus/>



WSU Libraries on YouTube

The Libraries' YouTube folder has been launched as part of the Wichita State University's YouTube Channel, thanks to faculty in Research Services Group, the Library Administration, and Mike Wood and his staff at the MRC. Melissa Mallon and Nick Wyant of RSG are working to produce as many iMovies as possible before fall classes begin. These short pieces fall into three categories:

- Instructional videos (such as Web of Science Citation Searching),
- Classroom supplementary instruction (such as English 101 Library Research), and
- WSU Libraries Virtual Tour clips (such as "I found a book in the online catalog, now what?")

Melissa and Nick have posted 14 videos to date, which can be viewed at: <http://www.youtube.com/user/WichitaStateTV?feature=mhee#p/c/8546A9AD3D09AC53>

Users of the WSU Libraries will be able to access these videos from the Libraries' main page. Mallon and Gemma Blackburn are collaborating on a virtual library instructional-tour page using Joomla, which will provide links to the video content in an easy to navigate format. This page will also contain a photo tour of Ablah Library created in Prezi to be used for WSU101, as well as information on a walking tour of Ablah Library using QR codes and to be used for English 101, or just for fun! Watch for an e-mail announcement advertising the completion of this page.

Thanks to the Library Administration, RSG now houses a production room outfitted with equipment using both Apple and PC hardware and numerous softwares. This room is available to all employees of the Library for creating instructional or marketing pieces. Please contact Nan Myers for scheduling. Training opportunities will be announced in the fall.

Student Government Association Visits Ablah Library

On July 21st, the Libraries hosted a visit by several SGA members. The visit was part of the SGA's goal to better understand campus resources. Kathy Downes provided a tour of Ablah Library including a stop in Special Collections where Lorraine Madway showcased such collection treasures as a piece of the original Hindenburg from the *Harold G. Dick Airship Collection*. After the tour, the SGA members met with Dean Gilstrap and Kathy Downes to provide their input about important library services and facilities such as

databases, group study rooms, and building hours. Dean Gilstrap invited the SGA members to have regular meetings with the library administration to continue communicating about student library needs.

Emporia State Librarians Tour Ablah Library

On July 27th, eight members from Emporia State's William Allen White Library visited Ablah Library as part of their information gathering tour of Regents' libraries. Like the University Libraries, Emporia State is looking at ways to enhance library services and facilities in support of their University's student success efforts. Brief presentations were made by Nan Myers, Nick Wyant, Susan Matveyeva, Angie Paul, and Gemma Blackburn. The presentations covered current UL projects such as the new YouTube videos, enhancements to library web services including the mobile site, library literacy efforts, and SOAR. Following the presentations, Kathy Downes and

Nan Myers gave the visitors a tour of the library. A stop was made in Special collections, where Lorraine Madway showed the group selected items from the collections and special shelving features used to store maps and framed items. ESU is looking at ways to enhance their facilities, so they were interested in how we used group study rooms, where public service desks were located, archival storage options, and our experiences with the Edmiston 24 Hour Study Room. Great contacts were made during the visit with several UL librarians making arrangements to continue sharing information with their ESU counterparts.



WICHITA STATE
UNIVERSITY
UNIVERSITY LIBRARIES

University Libraries
1845 Fairmount

Wichita, KS 67260-0068
316-978-3586

Libraries.wichita.edu/ablah/
Explore...Enlighten...Empower

Infoshock

A newsletter for the WSU
Libraries Employees by the
Employees

This edition: Stephanie Sauls,
Kathy Downes, Mary Nelson,
Robyn Tiemeyer

Special articles: Sai Deng,
Lorraine Madway, Melissa
Mallon, Nan Myers

Did you know?

The Reserve Department has six machines that can be used to view microforms. The capabilities of the machines range from viewing only, viewing and printing, and viewing as a digital image that can be cropped, enlarged, and saved in a variety of formats such as an image file or PDF. One unit can even be controlled remotely through the Internet. Microform machines are available any hours that the library is open, and patrons are welcome to bring their own film or microforms from another library's collection to view on WSU Library's equipment.



From the Archives

This year marked the 36th annual presentation by local television station KAKE of Wichita's Fourth of July fireworks show. Did you know the consecutive streak began back in 1976 at WSU's Cessna Stadium? To celebrate the nation's bicentennial, WSU, KAKE and other sponsors teamed up for "An Old-Fashioned Fourth of July." The event drew a crowd of nearly 50,000 to the campus. Attendees were urged to bring their radios with them to amplify the sound of patriotic music and speech excerpts, broadcast on KMWU and KAKE radio stations and synched with the fireworks. By popular demand, a second celebration was organized in 1977 and has continued since, complete with jet flyovers, crowd participation stunts and recognition of hometown heroes. Staged at WSU from 1976 to 1989, the event moved downtown to the riverfront in 1990 due to the deteriorating condition of Cessna Stadium and then returned to a seatless stadium for the next several years. The event's on-campus run had a tragic finale. After the 1993 show at which Dr. Eugene Hughes and his wife Margaret Ann were first publicly introduced as the new WSU president and first lady, shots were fired on campus in a gang-related incident, and two people were killed. The next year, the fireworks were moved downtown, giving the event a fresh start and ending WSU's involvement.



Fireworks at Cessna Stadium, circa 1980s.