

InfoShock

February 15, 2011

QR Codes to Promote Better Research

Melissa Mallon and Nick Wyant in the Research Services Group have begun using QR Codes to advertise research tools to students. QR Codes are 2D barcodes that store data. When scanned with a smart phone or other mobile device, the code will direct a user to a web site, telephone number, or block of text. QR Codes are embedded in Subjects Plus guides to lead students to the Libraries' mobile site, and signs have been posted in the stacks with QR Codes for students to scan. These signs will direct students to the subject guide relevant to the area of the stacks they're in. For example, a QR Code posted in the PN's will,

when scanned, pull up the English subject guide on a student's phone.

To find out more about QR Codes and how to use them, check out the Subjects Plus guide at <http://libraries.wichita.edu/subsplus/subjects/qrcodes>. Or if you have a smart phone, download a free QR Code reader and scan the code below!



Dean Candidate Visits

Dr. Donald Gilstrap, associate professor and associate dean of technical services from the University of Oklahoma visited WSU and the library on Thursday, January 27 and Friday, January 28.

Dr. Gilstrap had the opportunity to visit with the library faculty and staff, as well as the search committee, provost, president and CIO of the university.

Dr. Gilstrap presented in a public forum and answered questions regarding his views of the 21st Century academic library.

The search committee convened after Dr. Gilstrap left campus and we are awaiting the outcome of their deliberation.

Library Open House



The Library Open House was held in Ablah Library, as well as the Satellite Campuses, early last week. At all locations, participants signed up for door prizes, were able to connect their laptops to the network, and asked

questions about library services. On campus, attendees were greeted with refreshments, a passport for taking a scavenger hunt and maps of the world, the United States and Kansas so they could pinpoint where they come from. Over a hundred students had fun playing the ball-toss game and winning prizes for their proficiency levels. Close to a hundred also completed the scavenger hunt and were eligible for the prize drawings, which included \$25.00 scholarships donated by Financial Aid. Many students stopped at

the “What’s New” table and several asked for tours of the building. Thanks to the entire library for establishing a welcoming atmosphere, and especially to the hardworking Open House Planning Committee and library volunteers in making this a very successful event!

Open house statistics:

Gave 9 tours; 55 people participated in the scavenger hunt; 110 students participated in the ball toss; 35 registered for the drawings at West Campus and 40 at South Campus



Library Orientation

Angie Paul conducted two open library orientations on *Thursday, January 13* at 11:00 a.m.-12:00 p.m. and 2:00 p.m.-3:00 p.m. in Ablah Library. New and returning students, faculty, and staff were all welcome. Family members were encouraged to also participate. Participants learned how to find

full-text, scholarly e-articles on their mobile device, locate the Leisure Reading Collection, borrow popular movies, and generally get the most out of the collections and library services already available to our WSU family. A library tour and instruction over electronic resources were also provided.

Super Bowl Rivalry

By now everyone probably knows the outcome of the Super Bowl. Even if you don’t like football you probably know that the Green Bay Packers won. If you didn’t know the outcome, you might want to visit with Lyndsay Smanz. From what was printed in Saturday, February 5

newspaper, she has a great interest. According to the article, “Super relationship: Steelers-Packers household embraces Sunday’s game,” Lyndsay and her husband Tim Geier were natural rivals, at least for this year’s Super Bowl.

To read more, click: [Super Relationship](#)



Fernando Salazar/The Wichita Eagle



STAC Open House

The grand opening of the Shocker Technical Assistance Center (STAC) was held in Ablah Library on Friday, January 28, 2011. President Donald Beggs, Provost Gary Miller and CIO & Associate Provost, Interim Dean of Libraries, Ravi Pendse made remarks to the many faculty, staff and students attending the event. The new unified technology help desk center was developed in response to university's reshaping initiative. Several display tables were setup to share information and support for attendees, including: STAC (Shocker Technical Assistance Center); WSU Libraries; WSU Rave Alert; Microsoft Academy; and Blackboard (MRC).

President Beggs, Provost Miller and Library Senior Associate Dean, Kathy Downes participated in ribbon cutting that was followed by a cake cutting by Provost

Miller.

Special thanks to the following people who assisted in organizing this event possible:

STAC: Baseer Khan, Kenny Pavlicek, Madeline Sparling, Jamshaid Siddiqui, Madhurima Vejendla, Jessica Wolf

Library: Gemma Blackburn, Kathy Downes, Farhan Hussain, Hashim Iqbal, Sandy Oswald, Angela Paul, Mohsin Raza

MRC: Corey Ray

UCATS: Steve Dickerson, Becky North, Jim Rogers, Jennifer Snyder, Marguerite



Librarians on the Road

On October 29th, Lorraine Madway made a presentation at the 2010 annual meeting of the Kansas Museum Association in El Dorado on "The Pleasures and Pitfalls of Writing Exhibit Narrative."

Nick Wyatt attended ALA-Midwinter and attended meetings regarding responsibilities to RUSA.

Don't Forget About the Shredding Service

Cleaning out files? Have a bunch shredding you are holding because you don't want to do it? Don't forget to take advantage of the shredding container in Technical Services. If you want to take the

container to your department to clean out files, that's fine. We need to take advantage of this service! This saves the library time and money.



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InfoShock
A newsletter for WSU
Libraries Employees

libraries.wichita.edu/ablah/

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From the Archives

Skiing on Campus

Back in 1977, Ted Bredehoff, WSU director of athletics, started the Shocker Mountain Ski School. Lessons were offered to WSU students and community members for a fee or for college credit. So where was Shocker Mountain? The ramps on the west side of Cessna Stadium were transformed into a ski slope with a carpet of Dura-Snow, an artificial snow surface made of slick plastic bristles. Another ramp was constructed to extend the slope and block the entrance to the stadium. It was raised into place by pulleys. If needed, the “snow” on the stadium ramps could be rolled up and moved out of the way.

Ski students were taught the basics on the consistent surface of Shocker Mountain before heading off to real snow. The year-round ski school was the first at a four-year U.S. university. In 1979 the school expanded its curriculum to include ski ballet, cross country skiing and chair lift instruction. It also sponsored ski trips to Aspen and other Colorado slopes.

In the early 1980s the athletics department discontinued its ties with the ski school but continued to lease the slope to the operators. In the

eight years the school operated, it went through two surfaces as sun and the real thing were hard on the artificial snow, causing the bristles to deteriorate and break. WSU’s involvement ended in 1985 when the school moved off campus to Barnacle Bill’s FantaSea, a now-defunct outdoor water park at 3300 North Woodlawn, the current location of the YMCA’s North Branch.



Shocker Mountain opened September 24, 1977, and the first lessons in snow skiing conducted on the WSU campus were on September 26. The temperature was 96 degrees. There were five in the first class.